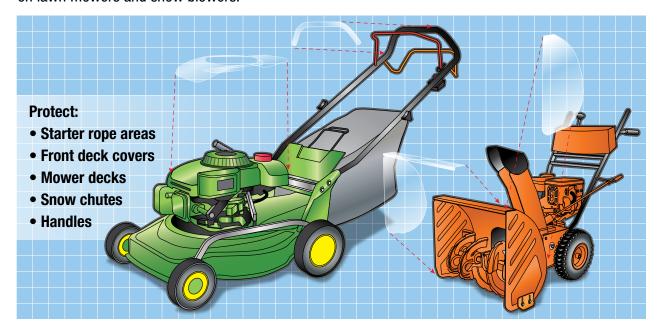
# **3M** Application Concept

Market: Lawn Mowers and Snow Blowers (OEM)

**Application Description:** Long-term abrasion and corrosion resistance to protect surfaces on lawn mowers and snow blowers.



#### **Key Application Requirements**

Film needs to hold reliably to a variety of surfaces, such as metal, plastic and other materials. Needs to be long lasting, conformable and easy to install. Film should resist UV rays and create minimal change in surface appearance, even over extended periods of time.

## **Product or Process Replaced**

No known competitive products are used beyond original surface.

#### **Benefits/Advantages to Customer**

Engineered for durability:

Resists damage from abrasion—commonly caused by rocks, sticks and other debris—chemicals like oil and gas, tears, punctures and corrosion. Maintains a smooth, long-lasting surface on products that experience frequent wear and abuse such as the exterior surfaces of lawn mowers and snow blowers.

#### Excellent backing transparency:

Allows for surface protection with minimal distortion of surface design and/or printed information beneath film.

## Easy-release paper liner:

Enables die cutting for simple, streamlined application during or after manufacture.

#### UV resistant:

Withstands outdoor conditions.

## **PRODUCT**

3M<sup>™</sup> Industrial Protective Film 7070UV 3M<sup>™</sup> Industrial Protective Film 7071UV

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## **Related Applications**

Surface protection on:











Riding Mower

Leaf Blowers

**Chain Saws** 

Pressure Washers

Trimmers & Edgers

#### **Related Products**

3M<sup>™</sup> Temporary Surface Protection Tapes 3M<sup>™</sup> Scotchgard<sup>™</sup> Multi-Layer Protective Film

## **Key Decision Makers**

Design Engineers, Quality Control Managers, Production Supervisors/Managers

#### For Additional Information

To request additional product information or to arrange for sales assistance, call 1-800-362-3550. Address correspondence to: 3M Industrial Business Customer Response Center, Building 21-1W-10, 900 Bush Avenue, St. Paul, MN 55106. Our fax number is 651-733-9175. In Canada, phone: 1-800-364-3577. In Puerto Rico, phone: 1-787-750-3000. In Mexico, phone: 52-70-04-00.

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