

# MAKE HAPPY EASY PEASY. 😊

Classic flavors that kids love are only a blend away with Big Train® Kidz Kreamz Blended Crème mixes. Feel good about serving favorite flavors that are free from hydrogenated oils, high-fructose corn syrup and trans fats. Simply prepare mix with milk or water and ice for a high-margin blended crème made especially for kids' tastes.



## To-go Tip

Blend Kidz Kreamz to a thicker consistency so they last the whole drive home.



**Big Train**  
is the largest brand  
within the Powdered  
Blended Beverage  
mix category.<sup>1</sup>



# COOL, CUSTOMIZABLE CRÉMES.

Simply satisfy by blending up Bubble Gum, Cotton Candy or Orange Cream as directed for a high-margin treat. Or combine flavors, like Cotton Candy Bubble Gum, to build specialty creations with premium pricing.

ITEM NUMBER	ITEM UPC	CASE UPC	DESCRIPTION	CASE PACK SIZE	SHELF LIFE	PALLET CONFIGURATION
BT.200600	6 4262800820 6	10642628008203	Bubble Gum	5/3.5 lb Bags	18 months	20 X 4 = 80
BT.200700	6 4262800822 0	10642628008227	Cotton Candy	5/3.5 lb Bags	18 months	20 X 4 = 80
BT.200800	6 4262800824 4	10642628008241	Orange Cream	5/3.5 lb Bags	18 months	20 X 4 = 80



## It's Magic!

Unicorn-colored dishes and drinks have **grown 699% since 2015** and rank in the **98th percentile** for future growth potential.<sup>2</sup>

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**43%** of parents let kids choose which restaurant to visit, making unique kids' offerings one way to appeal to millennial families.<sup>3</sup>



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<sup>1</sup>Kerry Proprietary Research, September 2019

<sup>2</sup>Datassential MenuTrends, 2019 <sup>3</sup>Technomic 2017 Millennial Parents Insights Report