# BLEND UP\* SOMETHING BETTER.

Today's customers are making selections
that balance health and indulgence. Big
Train® Blended Drink mixes support a healthy
lifestyle but still feel and taste indulgent.
Whether high-protein, carb-conscious or
reduced-sugar, our low-labor, low-cost mixes
satisfy demand and benefit your bottom line.
Simply add milk, dairy alternative or water
and ice to blend, pour and serve specialty
drinks with big margins.



The term "low-carb" has grown 14% over the last year.1

Protein shakes on menus have grown **16.8%** in the last year.<sup>1</sup>





# FUNCTIONAL FEEL-GOOD REFRESHMENTS.

Stand out from the competition with the ingredients customers need and the flavors they crave - it's all about menuing healthy indulgence for them and profitability for you.

### **High Protein**

Our line of high-protein frappés is made with calcium caseinate, a slow-releasing protein that keeps customers satisfied. With 20 grams of protein, only 130 calories and 1 gram of sugar, Fit Frappé drinks are a smart menu choice. With both coffee and non-coffee flavors, you can menu coffee alternatives, meal replacements or filling snacks.

| ITEM<br>NUMBER | ITEM UPC       | CASE UPC       | DESCRIPTION                   | CASE PACK SIZE | SHELF LIFE | PALLET<br>CONFIGURATION |
|----------------|----------------|----------------|-------------------------------|----------------|------------|-------------------------|
| FIT FRAPPÉ     |                |                |                               |                |            |                         |
| BT.10025       | 6 4262801897 7 | 10642628018974 | Fit Frappé® Spiced Chai Latte | 4/3 lb Bags    | 12 months  | 20 X 4 = 80             |
| BT.340640      | 6 4262801794 9 | 10642628017946 | Fit Frappé® Chocolate         | 4/3 lb Bags    | 18 months  | 20 X 4 = 80             |
| BT.340630      | 6 4262801793 2 | 10642628017939 | Fit Frappé® Espresso          | 4/3 lb Bags    | 18 months  | 20 X 4 = 80             |
| BT.340620      | 6 4262801792 5 | 10642628017922 | Fit Frappé® Mocha             | 4/3 lb Bags    | 18 months  | 20 X 4 = 80             |
| BT.340610      | 6 4262801791 8 | 10642628017915 | Fit Frappé® Vanilla Latte     | 4/3 lb Bags    | 18 months  | 20 X 4 = 80             |
| BT.340650      | 6 4262801795 6 | 10642628017953 | Fit Frappé® Vanilla           | 4/3 lb Bags    | 18 months  | 20 X 4 = 80             |

### **Carb Conscious**

Put lower-carb beverages on your menu without sacrificing enjoyment. Customers living a carb-conscious lifestyle can feel good about selecting a morning boost or afternoon pick-me-up that keeps their daily carb count in check.

| ITEM<br>NUMBER | ITEM UPC       | CASE UPC       | DESCRIPTION                  | CASE PACK SIZE | SHELF LIFE | PALLET<br>CONFIGURATION |  |
|----------------|----------------|----------------|------------------------------|----------------|------------|-------------------------|--|
| CARB CONSCIOUS |                |                |                              |                |            |                         |  |
| BT.771110      | 6 4262828602 4 | 10642628286021 | Carb Conscious Mocha         | 2/1.85 lb Cans | 18 months  | 28 X 7 = 196            |  |
| BT.772110      | 6 4262828605 5 | 10642628286052 | Carb Conscious Vanilla Latte | 2/1.85 lb Cans | 18 months  | 28 X 7 = 196            |  |
| BT.770110      | 6 4262810204 1 | 10642628102048 | Carb Conscious Spiced Chai   | 2/2 lb Cans    | 12 months  | 28 X 7 = 196            |  |

## **Reduced Sugar**

Draw in customers who are mindful of their sugar intake by offering premium drinks that are high in flavor but reduced in sugar. Menu crowd-pleasing blended, iced or hot beverages with 5 or less grams of sugar per serving.

| ITEM<br>NUMBER | ITEM UPC       | CASE UPC       | DESCRIPTION                       | CASE PACK SIZE | SHELF LIFE | PALLET<br>CONFIGURATION |  |
|----------------|----------------|----------------|-----------------------------------|----------------|------------|-------------------------|--|
| REDUCED SUGAR  |                |                |                                   |                |            |                         |  |
| BT.612610      | 6 4262803512 7 | 10642628035124 | Reduced Sugar Mocha               | 5/3.5 lb Bags  | 18 months  | 18 X 4 = 72             |  |
| BT.612820      | 6 4262803516 5 | 10642628035162 | Reduced Sugar Vanilla Latte       | 5/3.5 lb Bags  | 18 months  | 18 X 4 = 72             |  |
| BT.510250      | 6 4262810359 8 | 10642628103595 | Reduced Sugar Vanilla Chai        | 4/3.5 lb Bags  | 12 months  | 16 X 5 = 80             |  |
| BT.710150      | 6 4262801563 1 | 10642628015638 | Reduced Sugar Vanilla<br>Smoothie | 5/3.5 lb Bags  | 18 months  | 18 X 4 = 72             |  |



46% of consumers would like to reduce their sugar consumption.2



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