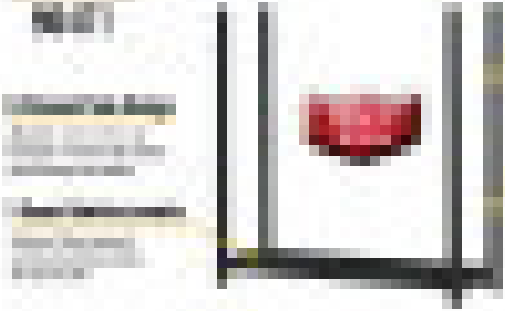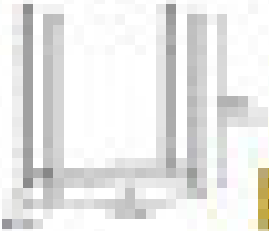Black Friday Kit