

PROFITABILITY
 The profitability of a business is measured by its net income, which is the total revenue minus all expenses. Profitability is a key indicator of a company's financial health and its ability to generate value for its shareholders.

MARKETING
 Marketing is the process of identifying, anticipating, and satisfying customer needs and wants through a series of business transactions. It involves a variety of activities, including product development, pricing, promotion, and distribution.

FINANCIAL STATEMENTS		
Item	Value	Unit
Revenue	1000	USD
Expenses	750	USD
Net Income	250	USD
Assets	500	USD
Liabilities	300	USD
Equity	200	USD



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