





## BARBER OSGERBY CAPTURE THE ESSENCE OF COMPACT LUXURY WITH THEIR NEW A XOR ONE COLLECTION

With AXOR One, Edward Barber and Jay Osgerby have reinvented familiar archetypes for greater clarity, enhanced function and superior control. The result is a collection of slender, elegant forms that embody the principles of Compact Luxury.

## "AXOR One is the essence of simplicity — with a new interaction."

-Edward Barber und Jay Osgerby

AXOR: In the context of the bathroom, what is Compact Luxury for you?

-Jay Osgerby: Space is really important, and I think what's happened historically is that the bathroom has always been confined to a really tiny space. I think that, where possible, it's great to be more generous with the footprint for that room, which is why, in our design concept for a New York loft bathroom, we apportioned a large share of the limited living space in the city for a bathroom as a recreation area.

AXOR: What was the inspiration behind your design for the AXOR One collection, which seems to capture the essence of Compact Luxury? -Jay Osgerby: AXOR One is the coming together of purity and sophistication with a really new interaction that gives you precision and control. We didn't want a new object in the bathroom, but we did want to bring a new interaction and a new way of controlling water that is much more precise.

-Edward Barber: We've gone into the precision of the control of the water, but the precision also goes into the body of the tap as well. At first glance, it looks like a tube, a simple bent tube, but actually the tube diminishes in size as it reaches the end. It feels just that little bit more light, a bit more crafted, a bit more elegant than just having the same standard section being bent round.

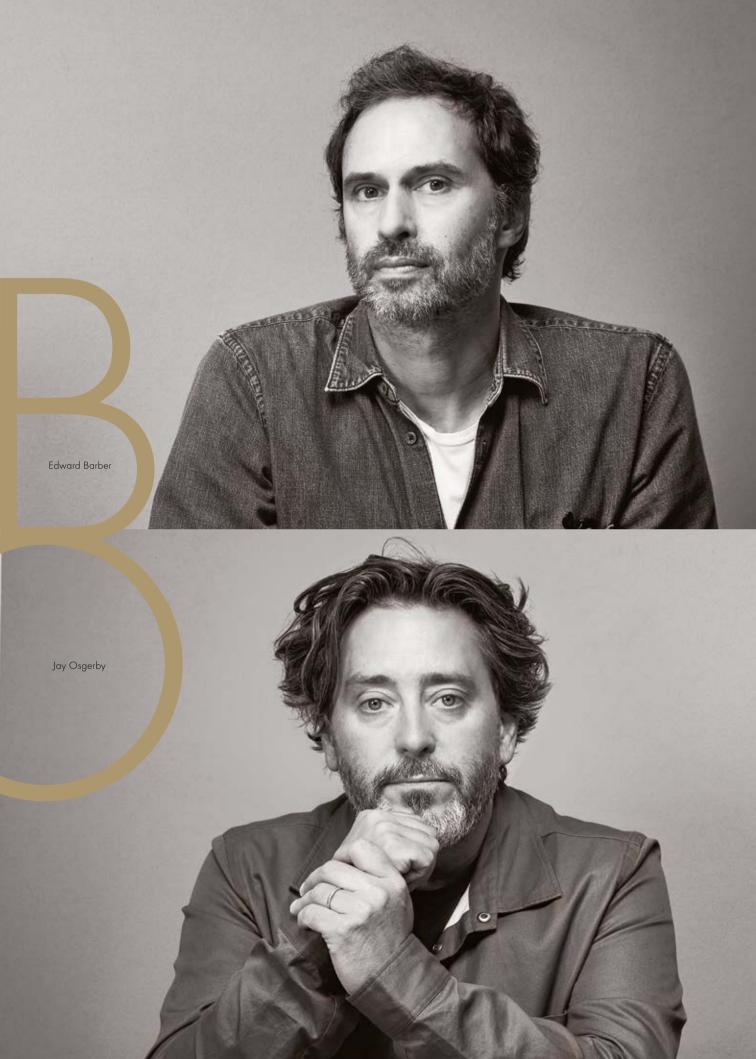
When you imagine AXOR One in a setting, what do you see?

-Jay Osgerby: If you can really distill the essence of an object and make it simple and beautiful, it can work in all sorts of different places. So our motivation for this was to create a collection that would work in many different environments. Because it's so essential.

## BARBER OSGERBY

Internationally acclaimed designers Edward Barber and Jay Osgerby founded their London-based studio in 1996. Their multidisciplinary practice challenges the boundaries of industrial design, architecture and art. They have been working with AXOR since 2013.



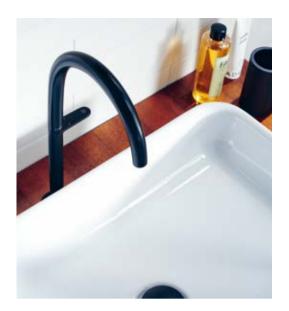






Using Select technology, the mechanical faucet handle enables precise, resource-saving water on/ off and temperature control. Simply press the all-in-one controller to start or stop the water.

AXOR One faucets utilize a CoolStart function: The handle in resting position delivers cold water, while swiveling it clockwise increases the temperature. By starting in the 'cool' position, the faucets conserve resources allowing users to increase the temperature easily and intuitively.





Timeless by design, the AXOR One wash basin faucets combine elemental forms with ultra-precise Select technology. Available in different heights, the mixers suit a wide range of bathroom styles and wash basins, including countertop wash bowls. The Select faucets seamlessly integrate a mechanical handle into the mixer base, which arcs in a beautiful parabolic shape before gently tapering into a curved spout. Distinguished by an elegant flat handle, the single-lever wash basin mixer shares the same visual language of slender silhouettes and balanced proportions, and the same exceptional quality of manufacture.





With its slender contours, flat surfaces and soft corners, the single-lever faucet family expresses the distinctive visual language of the AXOR One collection. An innovative new cartridge facilitates the iconic flat handle, while the integrated aerator and slightly tapered spout reflect the high standard of quality. AXOR One single-lever faucets are available in two heights and in 3-hole and wall-mounted versions.



911 「「「「「「「「「「「「「「「」」」」」 14 і, І: І: 法法法律法律 海、福田 湯ろ 1 a 1 a 1 a 100 m ..... 1 190 うちちち、うち うちいち、 いき ちち Ser. ner 100000 6 ..... 13 12.15 1 20 0 33 0 00 G 20 2.2 Ŧ

"The AXOR One products are unique, made possible through our design thinking, and realized by the incredible engineering of AXOR."

-Barber Osgerby

States and states このあるとのものも 

10.10

đ

t

00

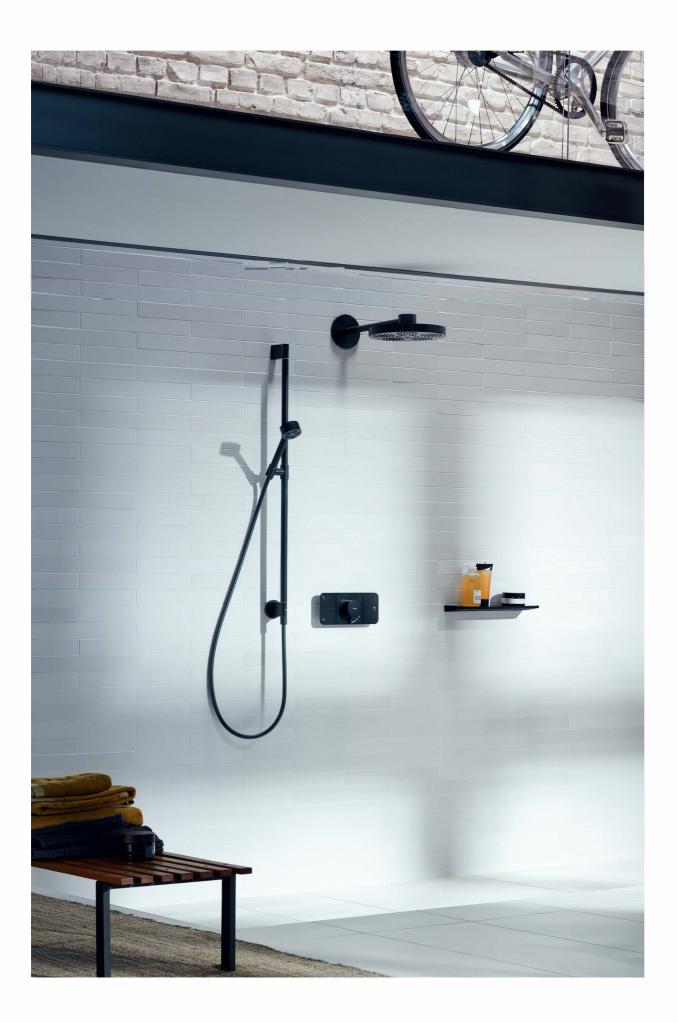
10.0 1

000

W OR D

The AXOR One overhead showers and handshower feature monolithic forms and an innovative organization of Rain and PowderRain spray types, reflected in the distinctive graphic language of the showerhead's spray disc. Available in 1 jet and 2 jet versions, the overhead shower 280 offers both spray types. Both the AXOR One handshower and showerhead can be paired with the AXOR One thermostatic module for a unified, clean, elegant visual statement.











The floor-standing bathtub faucet catches the eye with a sleek, archetypal form, distinguished by a high parabolic spout. Accompanied by the hand shower 75 1 jet, the faucet balances a radically reduced aesthetic with exceptional functionality. A diverter elegantly integrated into the spout allows for easy switching of water flow to the hand shower.











In Brushed Nickel, the AXOR One collection harmonizes with neutral tones and light oak elements. Showcasing the collection's versatility, the overhead shower 75 1 jet works perfectly as a shoulder shower, while at the bathtub, the thermostatic module for two functions combines perfectly with a floor-standing bath spout in Brushed Nickel from the AXOR Uno collection.





MODERN SIMPLICITY: A STEP AWAY FROM MINIMALISM, WITH MORE OBJECTS, WARM TONES AND A FRIENDLY, INVITING SPIRIT.

A striking interpretation of a familiar form, the AXOR One 3-hole basin mixer Select features soft-designed handles that are gentle and inviting to the touch. The right handle incorporates Select technology for greater precision and control; simply push it down to start or stop the water, and turn it to regulate water temperature. The left handle adjusts the water volume. Intuitive and versatile, this new mode of interaction also allows for the pre-setting of temperature and volume.





HEADQUARTERS: AXOR / Hansgrohe SE / Auestraße 5-9 / 77761 Schiltach Tel. +49 7836 51-0 / Fax +49 7836 51-1300 / info@axor-design.com / www.axor-design.com

AUSTRALIA: Hansgrohe Pty Ltd. / Unit 4 / 71 Victoria Crescent / Abbotsford / Victoria 3067 Tel. +61 3 9811 9971 / info@hansgrohe.com.au / hansgrohe.com.au

BELGIUM: Hansgrohe N.V. - S.A. / Riverside Business Park / Blvd Internationalelaan 55 K / 1070 Anderlecht Tel. +32 2 5430140 / Fax +32 2 5379486 / info@hansgrohe.be / axor-design.be

BRAZIL: Hansgrohe Brasil Metais Sanitarios Ltda / Rua Cristiano Viana, 401/10° andar cj 1001 / 05411-000 Cerqueira César, São Paulo Tel. +55 11 3149-7070 / Fax +55 11 3149-7099 / info@hansgrohe.com.br / www.hansgrohe.com.br

CROATIA: Hansgrohe d.o.o. / Horvatova 82 / HR-10010 Zagreb Tel. +385-1-56-30-800 / Fax +385-1-56-30-899 / info@hansgrohe.hr / hansgrohe.hr

DENMARK: Hansgrohe A/S / Jegstrupvej 6 / DK-8361 Hasselager Tel. +45 86 287400 / Fax +45 86 287401 / info@hansgrohe.dk / www.hansgrohe.dk

DUBAI: Hansgrohe SE DMCC Branch / Swiss Tower, Cluster Y / Jumeirah Lakes Towers, Office 1904 / PO Box 34216 Tel. +971 4 448 0200 / Fax +971 4 448 0299 / customerservice.mea@hansgrohe.com / hansgrohe-middleeast.com

ESTONIA: Hansgrohe Eesti / Mäealuse 2 / 1 / 12618 Tallinn Tel. +372 6826829 / info@hansgrohe.ee / hansgrohe.ee

FINLAND: Hansgrohe SE / Hansgrohe Suomi / Arabiankatu 12 / 00560 Helsinki Tel. +358 207 931340 / info@hansgrohe.fi / hansgrohe.fi

GERMANY / Hansgrohe Deutschland Vertriebs GmbH / Postfach 1145 / 77757 Schiltach Tel. +49 7836 51-0 / Fax +49 7836 51-1300 / info@axor-design.de / axor-design.de

HUNGARY: Hansgrohe Kft. / Forgách utca 11–13 / 1139 Budapest Tel. +36 1 2369090 / info@hansgrohe.hu / hansgrohe.hu

INDIA: Hansgrohe India (Pvt.) Ltd. / Office No. 701 / Lunkad Sky Station / Viman Nagar / Pune – 411014 Maharashtra Tel. +912066259500 / info@hansgrohe.in / hansgrohe.in

JAPAN: Hansgrohe Japan K.K. / Tennozu First Tower 2F / 2-2-4 Higashi Shinagawa / Shinagawa-ku / Tokyo 140-0002 Tel. +81 3 5715-3073 / Fax +81 3 5715-3088 / info@hansgrohe.co.jp / hansgrohe.co.jp

LATVIA: Hansgrohe Latvijas pārstāvniecība / SIA Aqua Studio / Raiņa iela 14 / 3913 Iecava Tel. +371 9229029 / info@hansgrohe.lv / hansgrohe.lv

LITHUANIA: Hansgrohe atstovybė / Santoza / Ulonų g. 5 / 08240 Vilnius Tel. +370 5 2043291 / info@hansgrohe.lt / hansgrohe.lt

NETHERLANDS: Hansgrohe Nederland / Naritaweg 126-130 / 1043 CA Amsterdam Tel. +31 20 60 624 00 / marketing@hansgrohe.nl / www.axor-design.com

UNITED KINGDOM: Hansgrohe Limited / Units D1 and D2 / Sandown Park Trading Estate / Royal Mills / KT10 8BL Esher Surrey Tel. +44 1372 472 001 / Fax +44 1372 470 670 / customerservice@hansgrohe.co.uk / pro.hansgrohe.co.uk

PORTUGAL: Hansgrohe / Riera Can Pahissa, 26 / 08750 Molins de Rei Tel. +34 93 6803900 / Fax +34 93 6803909 / info@hansgrohe.pt / hansgrohe.pt

SINGAPORE: Hansgrohe Pte. Ltd. / 69 Mohamed Sultan Road / Singapore 239015 Tel. +65 6884 5060 / Fax +65 6884 5071 / info@hansgrohe.com.sg / hansgrohe.com.sg

SOUTH AFRICA: Hansgrohe South Africa (pty) Ltd. / 30 Archimedes Street / Kramerville / Johannesburg 2090 Tel. +27 11 445 0000 / Fax +27 11 445 0199 / sales@hansgrohe.co.za / hansgrohe.co.za

SWEDEN: Hansgrohe AB Tel. +46 31-21 66 00 / Fax +46 31-19 01 03 / info@hansgrohe.se / hansgrohe.se

USA: Hansgrohe Inc. / 1490 Bluegrass Lakes Parkway / Alpharetta / GA 30004 Tel. +1 770 360 9880 / Fax +1 770 360 9887 / info@hansgrohe-usa.com / www.axor-design.com PUBLISHER AXOR / Hansgrohe SE

EDITORIAL DESIGN vanvan0711, Stuttgart

WRITING Alex Marashian, The Future Laboratory

PHOTOGRAPHY Daici Ano Mikkel Bache Mark Cocksedge Bruce Damonte Yiran Ding Stafano Ferrante Joshua Fuller The Future Laboratory Niklas Herrmann Ryoji Iwata Kuhnle & Knödler Fotodesign Uli Maier Fotodesign Kento Mori Koji Fujii Nacasa & Partners Takumi Ota Lerone Pieters

LITHOGRAPHY Eder GmbH, Ostfildern recom GmbH & Co. KG, Ostfildern

PRINT B&K Offsetdruck GmbH, Ottersweier

DATE April 2021

## AXOR

AXOR

1490 Bluegrass Lakes Pkwy Alpharetta, GA 30004

info@axor-design.com / axor-design.com