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**INTRODUCING**  
**GOLDEN DIPT<sup>®</sup>**  
**SOUTHERN SWEET**  
**CHICKEN**  
**BREADER<sup>™</sup>**

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# ADD SOUTHERN-STYLE FLAVOR AND MENU APPEAL WITH THE NEW SOUTHERN SWEET CHICKEN BREADER™

Captivate customers with handcrafted appeal.

Drive foot traffic and increase check averages with Golden Dipt® Southern Sweet Chicken Breader™:

- Balanced Savory Flavor
- Already the perfect consistency for hand-breading in minutes
- Performance and quality that's expected from a leading brand

REGULAR  
OR  
KIDS MENU

**70% OF CUSTOMERS SAID THEY WOULD BE MORE LIKELY TO PURCHASE A MENU ITEM THAT WAS DESCRIBED AS "HAND-BREADED" OVER ONE THAT WAS NOT.**



Source: Consumer Preference Survey, Product Evaluations 2017

Southern Sweet  
Chicken Breader™

ITEM CODE  
G2718.21

PACK SIZE  
6/5 lb. Bags

