

Live Group Training Curriculum for Your Salsify Team

Training is essential to building the foundation needed to drive your company’s product experience. Our group training classes are aimed at providing you the foundational knowledge needed to successfully use Salsify!

This document outlines recommendations on the trainings your Salsify Strike Team should attend based on role. Although this document is meant to provide guidance, all users are welcome to attend all trainings.

	Executive Sponsors	Power Users	Systems Experts	e-Commerce Experts	Content Management*	Creative Team
100 Welcome to Salsify	✓	✓	✓	✓	✓	✓
105 Initial Import		✓	✓		✓	✓
110 Properties		✓			✓	
115 Products		✓		✓	✓	
120 Parents & Variants		✓	✓		✓	
125 Content Organization		✓			✓	
130 Digital Assets		✓		✓		✓
135 Formulas		✓				

*Content Management includes Brand/Marketing Team, and e-Commerce Content Managers

	Executive Sponsors	Power Users	Systems Experts	e-Commerce Experts	Content Mgt.*	Creative Team
140 Readiness report Channels		✓	✓			
145 Lightboxes		✓				✓
150 Custom Channels		✓	✓			✓
155 Catalogs		✓			✓	✓
160 User Administration		✓				
165 Insights & Dashboards		✓		✓		
170 Digital Asset Exports		✓	✓	✓		
175 Workflows		✓		✓	✓	✓
180 Gap Analysis		✓		✓	✓	✓
Total	30 minutes	10 hours	4 hours	4 hours	5 hours	5 hours

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