

**3M** Science.  
Applied to Life.™

# Introducing 3M™ Opaque Colored Graphic Film Refresh The next generation of colored film!



## Description

3M™ Opaque Colored Graphic Film is a high performance film line that can turn any surface into a brand experience. Now with a newly refreshed line of colors, these high performance films provide durability, are easy to apply and provide a consistent color appearance. In addition, 3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC brings a new, scientifically designed micro comply air release pattern for ease of application and improved pre-space adhesion.

## Target Audience

Sign Shops, Wrap Shops, Graphic Manufacturers and Brand Owners

## Primary Features, Advantages and Benefits

The new color palette runs across all three lines of 3M™ Opaque Colored Graphic Films and are designed to fit your surface, budget and application.

### 3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC (micro comply)

- In depth color research of top global brands led to this new and exciting color palette of 84 colors which should resonate with both large and small brand owners
- New, 180mC — micro comply air release pattern for:
  - Non-visible air release for a smooth graphic appearance and ease of installation
  - Excellent application tape adhesion to liner for cut letters and graphics
- Exciting new wrap films can be created by combining 3M™ Wrap Overlaminates Film 8900 Series with 180mC (micro comply)
  - 11 colors available in 60" width for use with 8900 series
  - Brushed (BR-100) and Carbon Fiber (CF-100) overlaminates are available now
  - Additional 8900 series overlaminates coming soon!
- Removable adhesive

### 3M™ Scotchcal™ Electrocut Graphic Film Series 7725

- Synthetic liner lays flat and won't split
- Cut and weed down to 1/4"
- Permanent adhesive

### 3M™ Scotchcal™ Electrocut Graphic Film Series 7125

- Blue paper liner on white film helps improve speed and ease of weeding
- Cut and weed down to 3/8"
- Permanent adhesive

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## Launch Materials

### Support Materials

- Videos
- Poster PDF
- Press Release

### Presentation Materials

- Distributor Presentation
- End User Presentation

### Customer Assets

- Product Images
- Web Banners

### Technical Documents

- Product Bulletins
- FAQs
- Competitive Cross Reference Guide
- NEW Opaque Color Card 75-5100-2618-2

### Additional Tools

## Product Contacts

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