

# **Keyholder Job Description**

# Company Overview:

Founded in 2004, Brixton is the collaboration of three friends who wanted to convey their lifestyle through unique products. Based in Oceanside, CA, Brixton manufactures a full line of apparel, headwear and accessories and is distributed in over 30 countries. The clean, classic design of the Brixton collection has a modern, yet timeless feel and each piece is constructed with the commitment to bringing customers quality product they will want to hold onto forever.

For more information on Brixton visit <u>www.brixton.com</u>.

We have an exciting opportunity to manage and grow our Brixton Retail Store opening soon at:

672 S. Coast Highway, Encinitas, CA 92024

# Summary:

We are seeking an exceptional, service-minded, key holder who will be responsible for delivering an exceptional Brixton brand experience, building, and maintaining customer relationships while leading the retail sales team, and achieving store sales goals.

# Responsibilities

Customer Service:

- Creating an environment that maintains a 100% customer focus
- Exemplifies an optimistic and energetic presence through team collaboration while building strong relationships with customers to maximize customer loyalty
- Maintains a compelling store experience for customers by engaging and modeling appropriate customer service behaviors
- Directs and models selling behaviors to build customer relationships and brand loyalty
- Leads an efficient and satisfying cash- wrap experience
- Models and supports use of store tools and system to nurture customer relationships
- Deliver results and contribute to the store's success. Awareness of and accountable to store and individual goals

### Operational Excellence:

- Holds key to the store, offering them the ability to open and close store
- Responsible for accurate of sales figures and performs cash operational functions such as bank deposits and daily cash reconciliation
- Ensures housekeeping duties are completed to maintain a neat, clean, and professional store environment
- Demonstrates superior knowledge and oversees use of all Company systems in- store
- Manages and protects the assets of the store through implementation and close monitoring of loss prevention practices

# Product Expert:

- Performs store visual standards following visual merchandising direction and accomplishes superior product presentation
- Ensure store is consistently recovered, customer ready and meeting brand standards on the sales floor

Brixton LLC

3821 Ocean Ranch Blvd. Oceanside, Ca. 92056 Phone: (760) 477-5965

# 

- Executes reductions, price changes, clearance, and transfers
- Responsible for merchandise processing and replenishment on sales floor
- · Ensures team is trained on the appropriate fitting techniques and accurately executing fittings
- Generates pride and loyalty in the product and store

### **Qualifications:**

- High school diploma or general education degree (GED) preferred
- Experience in Apparel retail industry required
- Have ability and flexibility to work nights, weekends, and store openings and closings, holidays due to store needs
- Energetic, positive, and a passion in Brixton
- Have strong communication, influencing and time management skills
- Ability to use a POS system Shopify and Stocky
- · Proven ability to provide a superior customer experience and drive customer loyalty
- Proven ability to assess talent and manage performance

### **Benefits:**

Brixton provides a competitive salary, a full range of outstanding benefits, and a great working environment. Some of those benefits include but are not limited to:

- Medical and Dental Insurance
- Vision Plan
- 401K
- Life Insurance

Brixton LLC 3821 Ocean Ranch Blvd. Oceanside, Ca. 92056 Phone: (760) 477-5965