

A new level of bonding performance at your fingertips.

Right performance. Right price.

# Advanced Conformability for Lens Bonding.

New 3M adhesive and carrier technology enables performance levels previously not possible for a double coated tape with PET carrier. These proprietary technologies make this tape more drop resistant and shock absorbing and offer an exceptional balance of properties:



## Head-to-head comparison with PE and acrylic foam tapes.



Test Method: Anti-Lifting



Test Method: Tumble Drop



Test Method: Edge Drop



Test Method: Push Out

Competitor

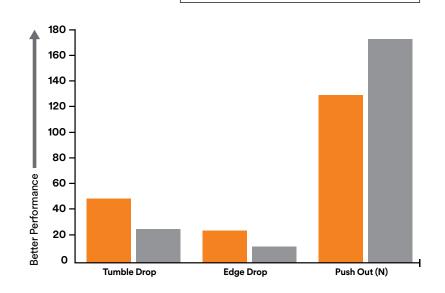
3M<sup>™</sup> Conformable Double Coated Tape 93425 vs.

Competitor A (PE Foam Tape) - 0.25mm

> 3M™ Conformable Double Coated Tape 93425 has better drop resistance than Competitor A.

#### **Anti-Lifting**

Таре	Lifting Distance		
93425	Omm		
Competitor A	Omm		



Graph Key:

**3M** 

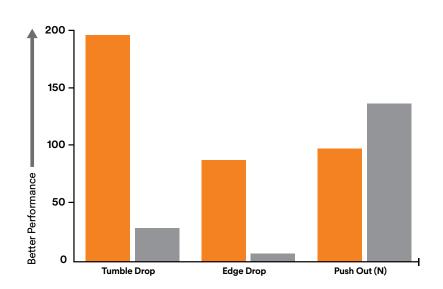
## 3M<sup>™</sup> Conformable Double Coated Tape 93430 vs.

Competitor B (Acrylic Foam Tape) - 0.3mm

> 3M™ Conformable Double Coated Tape 93430 has better drop resistance and anti-lifting than Competitor B.

### **Anti-Lifting**

Tape	Lifting Distance		
93430	Omm		
Competitor B	4mm		



## **Product Selection**

Product Number	PSA Faceside Adhesive	Carrier Thickness	Carrier Type	PSA Backside Adhesive	Total Tape Thickness (not including liner)	Adhesive Type	Release Liner
93420	1.5mil	5mil	Energy Absorbing	1.5mil	8mil	Conformable Acrylic for	Polycoated
	(0.037mm)	(0.125mm)	Core, Black	(0.037mm)	(0.20mm)	HSE and LSE Substrates	Kraft PCK
93425	2.5mil	5mil	Energy Absorbing	2.5mil	10mil	Conformable Acrylic for	Polycoated
	(0.062mm)	(0.125mm)	Core, Black	(0.062mm)	(0.25mm)	HSE and LSE Substrates	Kraft PCK
93430	3.5mil	5mil	Energy Absorbing	3.5mil	12mil	Conformable Acrylic for	Polycoated
	(0.087mm)	(0.125mm)	Core, Black	(0.087mm)	(0.30mm)	HSE and LSE Substrates	Kraft PCK



**Anti-Lifing Demo Video** 



Hands-on Demo: Drop Resistance Demo Card



This tape is produced via a solventless manufacturing process. Benefits during Tape Manufacturing include no emission of solvents, no need for solvent recovery which is an energy intensive process.



Refer to <u>3M.com/regs</u> for regulatory and chemical of interest certification.

Refer to <u>3M.com/SDS</u> for article information sheet.

WRI GHG Protocol Scope 3 definition: Estimate based on avoided process solvent treatment via thermal oxidizers; does not account for other life cycle impacts.

Product Use: All statements, technical information and data contained in this document are based upon tests or experience that 3M believes are reliable. However, many factors beyond 3M's control can affect the use and performance of a 3M product in a particular application, including the conditions under which the product is used and the time and environmental conditions in which the product is expected to perform. Since these factors are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular purpose and suitable for the user's method of application.

Warranty, Limited Remedy, and Disclaimer: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. User is solely responsible for evaluating the 3M product and determining whether it is fit for a particular purpose and suitable for user's method of application. Unless an additional warranty is specifically stated on the applicable 3M product packaging or product literature, 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY IMPLIED WARRANTY OR CONDITION ARISING OUT OF A COURSE OF DEALING, CUSTOM OR USAGE OF TRADE. If the 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

Limitation of Liability: Except where prohibited by law, 3M will not be liable for any loss or damage arising from the 3M product, whether direct, indirect, special, incidental or consequential, regardless of the legal theory asserted, including warranty, contract, negligence or strict liability.



Electronic Device Bonding 3M Center, Building 225-3S-06 St. Paul, MN 55144-1000

Phone 1-800-223-7427 Web 3M.com/Converter 3M China

8 Xing Yi Road, Maxdo Centre Shanghai, China 200336 3M Korea

82, Uisadang-daero, Yeongdeungpo-gu, Seoul, 150-705, Korea 3M Taiwan

No 95, Sec 2, Dunhua S Road Taipei, Taiwan 10682

© 3M 2016. All rights reserved. 3M is a trademark of 3M Company. E70-0713-4618-6