

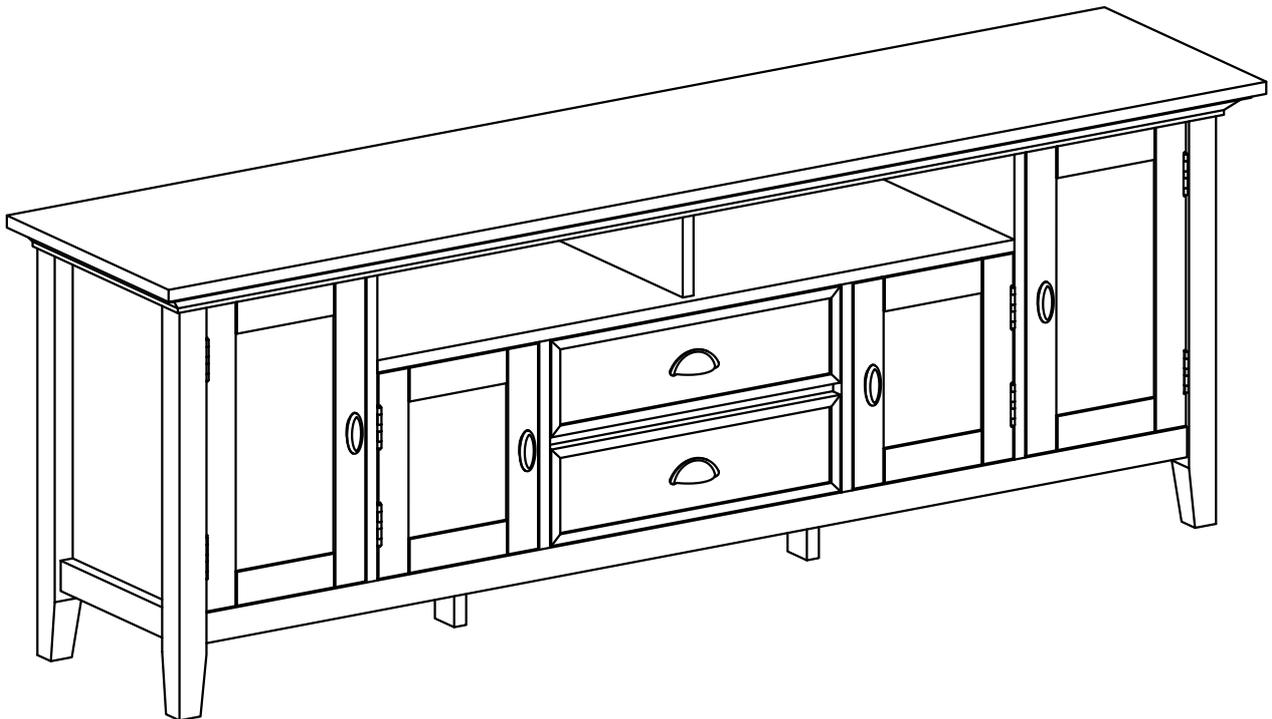
# SIMPLIHOME®

## Redmond / Mansfield / Stanwick

---

72 inch TV Media Stand

Model # AXCRE72-BRU



# SIMPLIHOME

## Great quality is a right.

Thank you for shopping with Simpli Home,  
America's top brand for high-value furniture.

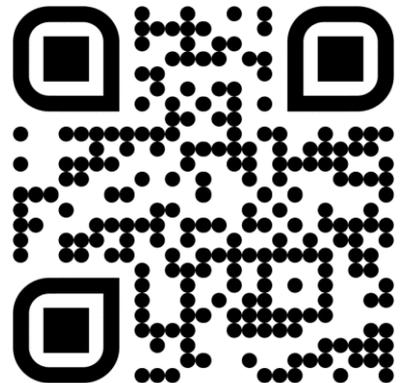


## It's time to register your product warranty.

It's quick and easy. And you'll be happy you did.



- ✓ Activate your **1-year** warranty
- ✓ Automatic entry to win a **\$500** gift certificate
- ✓ Earn instant rewards and **save**



[simpli-home.com/product-registration](https://simpli-home.com/product-registration)

# SIMPLIHOME

## Review your product and collect rewards!

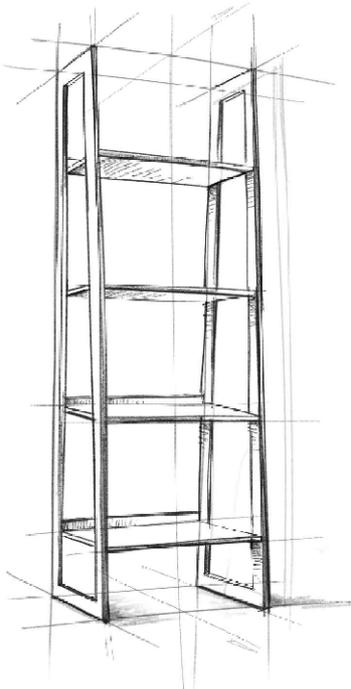
Thank you for your purchase! We hope you enjoy it. We'd love your feedback. Please share a review and get instant rewards!



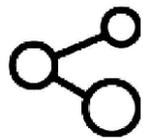
[simpli-home.com/product-review](https://simpli-home.com/product-review)



## Share photos and get your cash back!



Send us images or share them on social and qualify for instant rewards. You may even receive store credit on your entire purchase!



[simpli-home.com/share-images](https://simpli-home.com/share-images)

# SIMPLIHOME®

## For Fastest Customer Service:



1. Open your phone's camera.
2. Point your phone's camera at the QR code to scan.
3. Click on the pop up.
4. You'll be taken to our customer service page.
5. Fill the form with your order information and issue.
6. Submit form.
7. A customer service associate will contact you.

### Other ways to contact us...



#### Email Us

[customerservice@simpli-home.com](mailto:customerservice@simpli-home.com)



#### Visit Us

Visit our site directly at  
[www.simpli-home.com](http://www.simpli-home.com)



#### Call Us

1-866-518-0120  
Monday to Friday  
9am to 5pm EST

**\*If you've purchased from a retailer and you wish to return the product, please contact the retailer directly.**

**IMPORTANT** : Please read this manual carefully before beginning assembly of this product. Keep this manual for future reference.

## **Safety Information**

**CAUTION:** Injuries and damage can occur from furniture tip over if product is not properly anchored to the wall. Use the Furniture Anti-Tipping Restraint provided with the product. Consult our assembly instructions for help.

If the Furniture Anti-Tipping Restraint kit is not in the box, please contact our customer service department in order to obtain another kit before using the furniture.

Identify all the parts and hardware. Do not discard of the packaging until you have checked that you have all of the parts and hardware required. Hardware package may have spare parts.

**WARNING:** This item contains small parts which can be swallowed by children and pets. Keep children and pets away during assembly. To avoid danger of suffocation, always keep plastic bags away from children and pets. We recommend that you assemble this unit on a carpeted floor to avoid scratches. If using power tools, set the tool to low torque to avoid damage.

**May require 2 people for ease of assembly.**

## Care & Maintenance

**This furniture is designed for indoor use.**

Perhaps the greatest environmental damage to wood furniture comes from wide swings in relative humidity (RH) in our homes. Wood absorbs and desorbs water as relative humidity rises and falls, and in doing so it swells and shrinks. Making matters worse, it expands and contracts unequally along different grain directions. As humidity changes, the components of wooden objects are continually pushing and pulling against each other. This pressure often results in parts of furniture no longer fitting together closely or becoming distorted or breaking from their own internal stresses.

The response to relative humidity changes begins with determining the annual average RH for your particular space. Then try to keep the RH in the space where your furniture is as close to that average as possible, generally within about 10% up or down. De-humidify in the summer and humidify in the winter.

Be aware that raising the temperature lowers the humidity and vice versa. Thus, modern heating systems, which can drive down interior RH in the winter, almost invariably cause problems for furniture. To counteract their effect, you can either modify the RH by keeping furniture containing spaces cooler in the winter or most importantly, have a good working humidifier for your home. A humidistat automatically works to balance the humidity in your home so it is constant. Dry indoor air can suck enough moisture from its surroundings to do permanent damage to wood, causing it to crack or split.

Remember, that not all woods are created equal. Two factors that help determine how rapidly a wood will lose moisture are pore size and surface hardness. A piece made from a dense and hard wood will dry less rapidly than pieces made from softer woods.

Furniture that is sealed and lacquered will lose moisture more slowly than an unfinished piece while pieces with veneer finishes are not only stronger but lose moisture more slowly than other finishes.

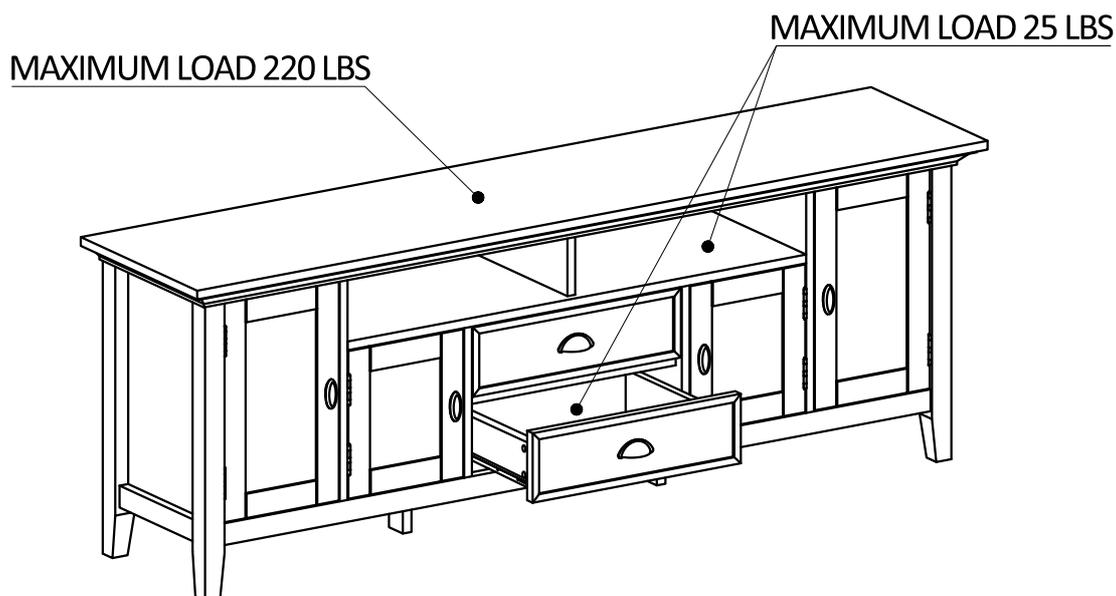
**To help protect your wood furniture, take these steps:**

- Use a humidifier, preferably one with an automatic control system that can sense the humidity level and adjust itself accordingly
- Don't over-humidify; that can damage wood by causing it to expand and contract
- Keep furniture out of direct sunlight, which can cause it to dry out, crack and warp
- If you can avoid it, don't put furniture near heating vents; if you can't, keep the item 3 to 4 inches away from the wall, giving the heat and air space to circulate
- Dust with soft dry cloth
- Do not use liquid or aerosol products
- To avoid marking, do not place rubber on surface (foot pads, etc.)
- For soil build-up, wipe with damp cloth & dry
- Do not use abrasive cleaners

## WARNING

The maximum diagonal CRT television screen size is 25 inch to 27 inch (63.50 cm to 68.58 cm). For use with televisions weighing 220 lbs or less. Using larger or heavier televisions may cause instability or tip over which can lead to serious injury or even death.

The recommended maximum width of the television intended for use is 80 inch (203.2 cm).



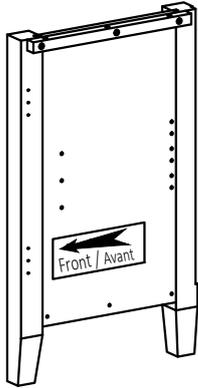
-  **WARNING** Do not place toys, food, etc. on the top shelves or upper drawers. Serious injury or death may occur when children climb on furniture. A remote control or items placed on the furniture may encourage a child to climb on the furniture and as a result make it top-heavy and cause it to tip over on the child.
-  **WARNING** Do not place a TV that exceeds the weight limits or size guidelines shown in the instructions specified for the furniture. Do not overload shelves or place heavy items on top shelves or drawers. Improper use of furniture to support TVs may result in serious injury or death.
-  **WARNING** Do not relocate audio and/or video equipment to furniture not specifically designed to support audio and/or video equipment. Do not move furniture without shelves or drawers unloaded. Furniture can collapse or tip over onto a child and cause physical injury or death.

This TV Stand does not come with legible instructions pertaining to the risk of fire and electric shock that is associated with the use of electrical components such as operation, user-maintenance, loading, storage and as applicable electrical issues including grounding or double-insulation.

Any use of this item other than that recommended by the manufacturer in this manual may cause fire, burns, electric shock and/or serious injuries or death.

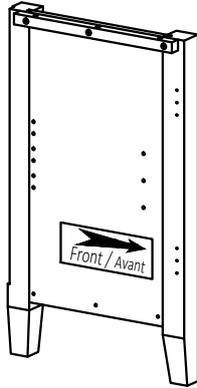
**Part Description**

**AL**



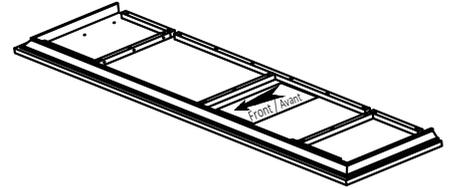
LEFT SIDE  
QTY 1

**AR**



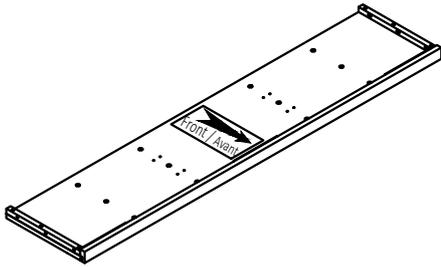
RIGHT SIDE  
QTY 1

**B**



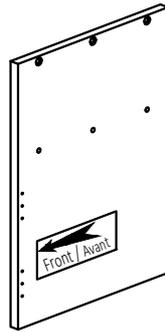
TOP  
QTY 1

**C**



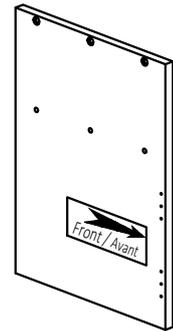
BOTTOM SHELF  
QTY 1

**DL**



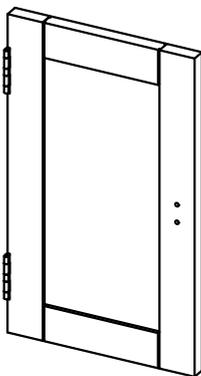
LEFT LARGE DIVIDER  
QTY 1

**DR**



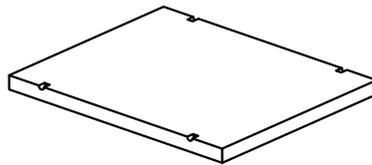
RIGHT LARGE DIVIDER  
QTY 1

**E**



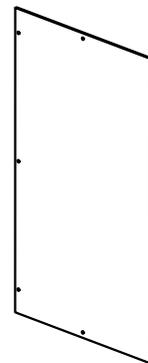
LARGE DOOR (L&R Same)  
QTY 2

**F**



CABINET SHELF  
QTY 2

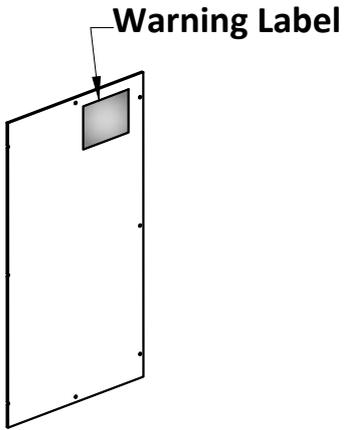
**GL**



LEFT BACK PANEL  
QTY 1

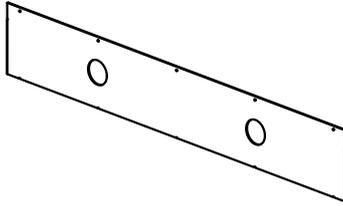
**Part Description**

**GR**

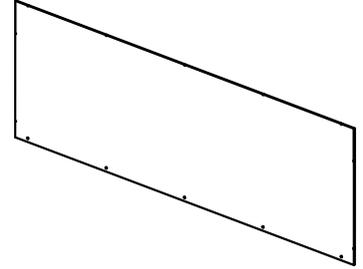


RIGHT BACK PANEL  
QTY 1

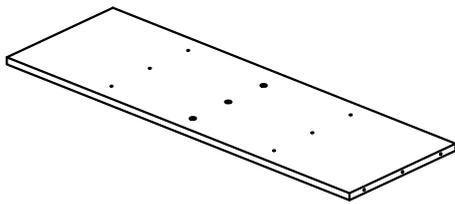
**G1**



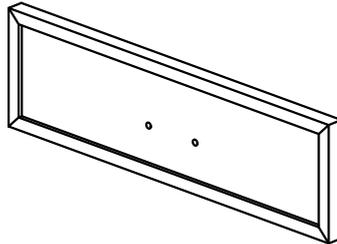
**G2**



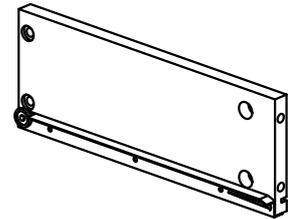
**H**



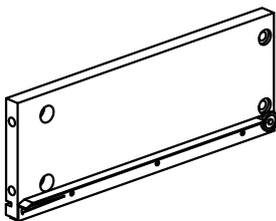
**I**



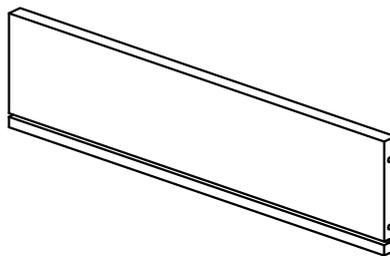
**JL**



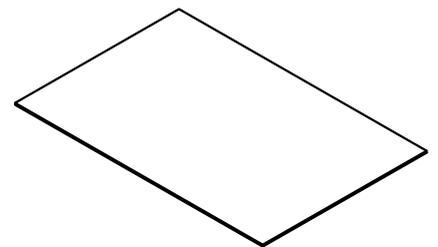
**JR**



**K**

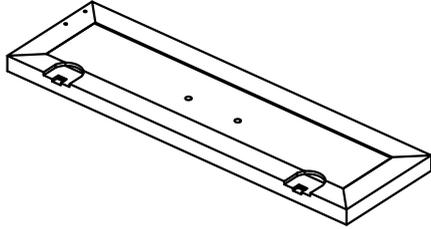


**L**



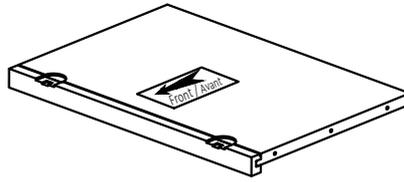
**Part Description**

**M**



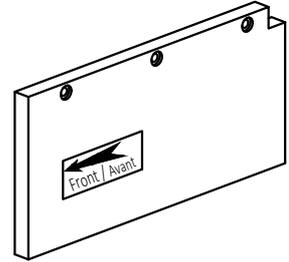
FLIP DOWN DOOR  
QTY 1

**N**



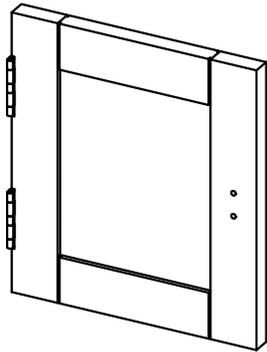
MIDDLE SHELF  
QTY 1

**O**



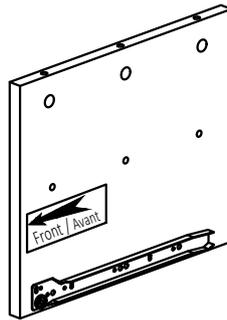
SMALL DIVIDER  
QTY 1

**P**



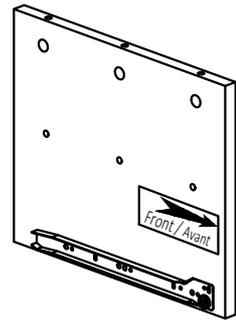
SMALL DOOR (L&R Same)  
QTY 2

**QL**



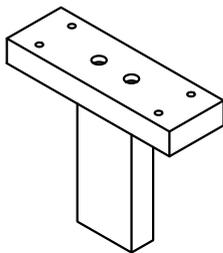
LEFT MIDDLE DIVIDER  
QTY 1

**QR**



RIGHT MIDDLE DIVIDER  
QTY 1

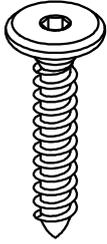
**R**



SUPPORT LEG  
QTY 2

**Hardware Description**

1



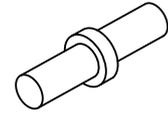
ALLEN KEY SCREW  
M6 X 30mm  
QTY 52

2



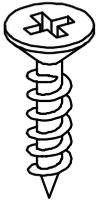
ALLEN KEY  
QTY 1

3



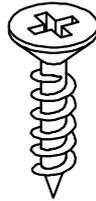
SHELF SUPPORT  
QTY 12

4



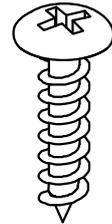
PHILLIPS SCREW  
M3 X 12mm  
QTY 24

5



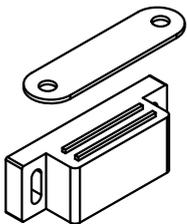
PHILLIPS SCREW  
M3 X 15mm  
QTY 20

6



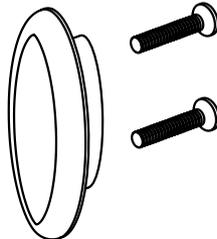
PHILLIPS SCREW  
ROUND HEAD  
M4 X 15mm  
QTY 31

7



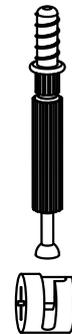
MAGNET AND PLATE  
QTY 5 SETS

8



HANDLE  
M4 X 22mm  
QTY 4 SETS

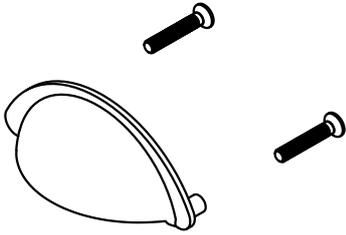
9



CAM LOCK PIN  
CAM LOCK  
QTY 10 SETS

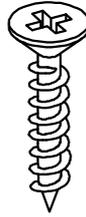
**Hardware Description**

10



HANDLE  
M4 X 10mm  
QTY 2 SETS

11



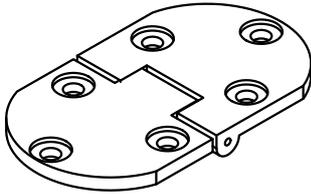
PHILLIPS SCREW  
M4 X 30mm  
QTY 8

12



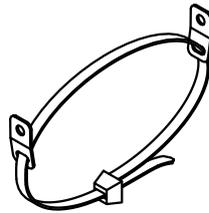
PHILLIPS SCREW  
M3.5 X 12mm  
QTY 12

13



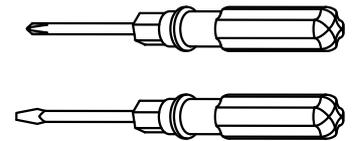
HINGE  
QTY 2 SETS

14

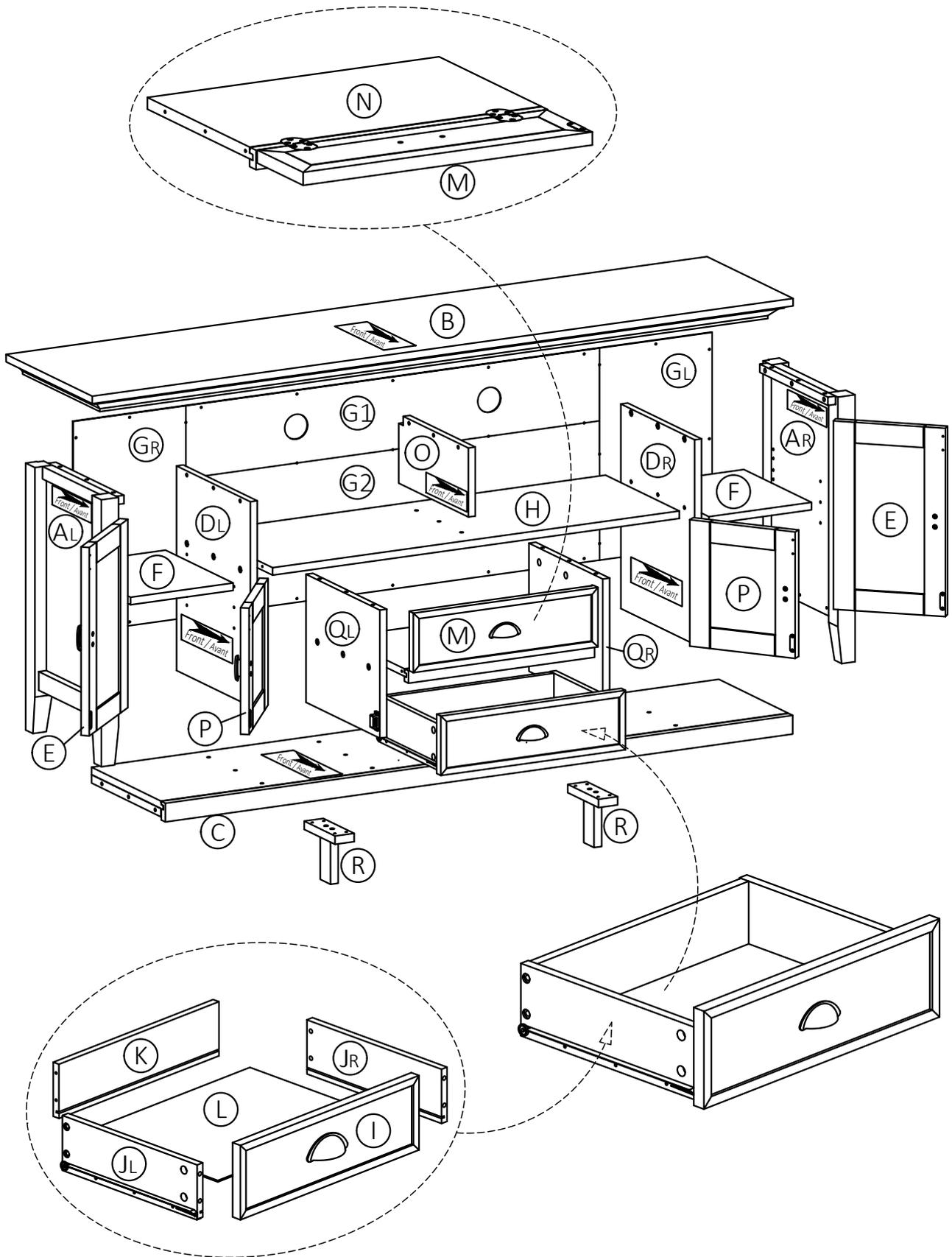


- a.  M4 X 25mm - QTY 2  
( 1 is extra )
- b.  M4 X 15mm - QTY 1
- c.  M4 X 25mm - QTY 1

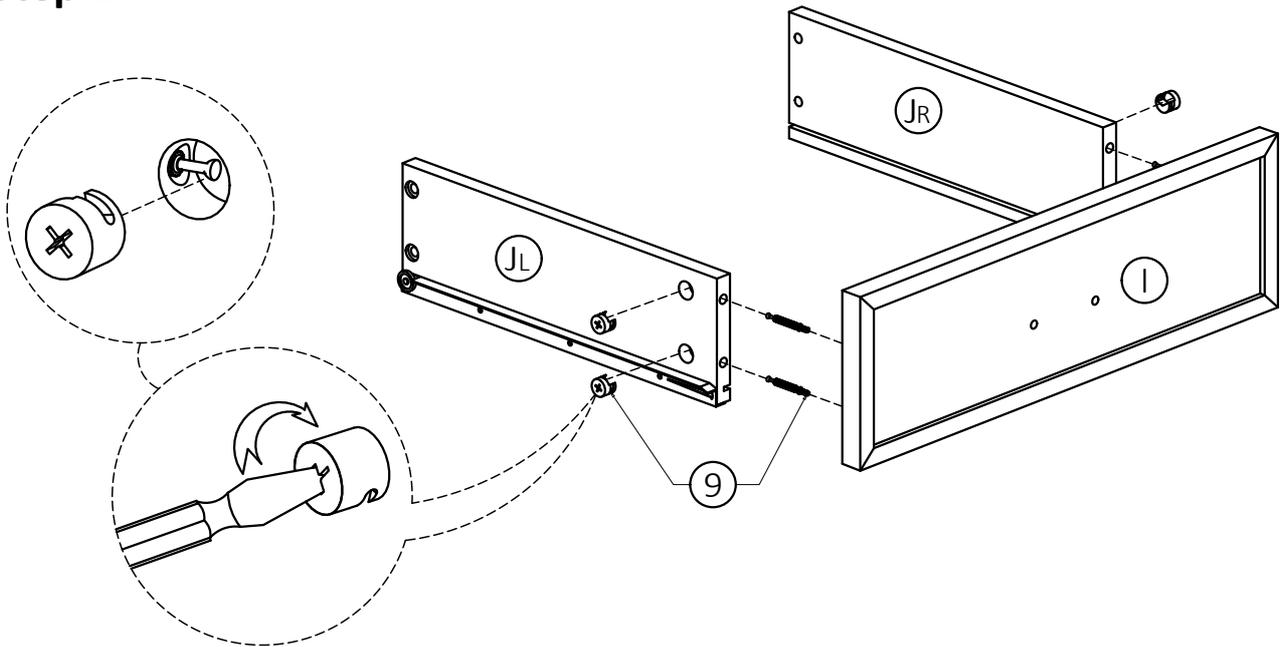
FURNITURE TIP OVER RESTRAINT  
QTY 1 SET



Required -  
Flathead screwdriver  
Phillips screwdriver  
**Not Included**

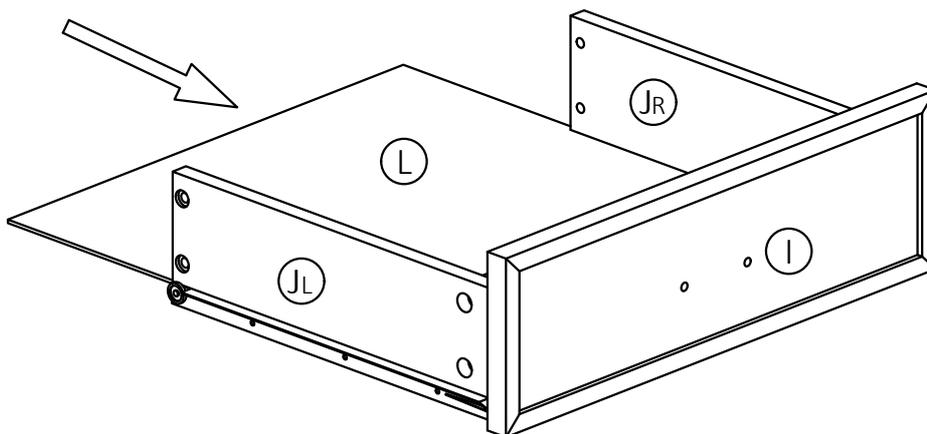


**Step 1**

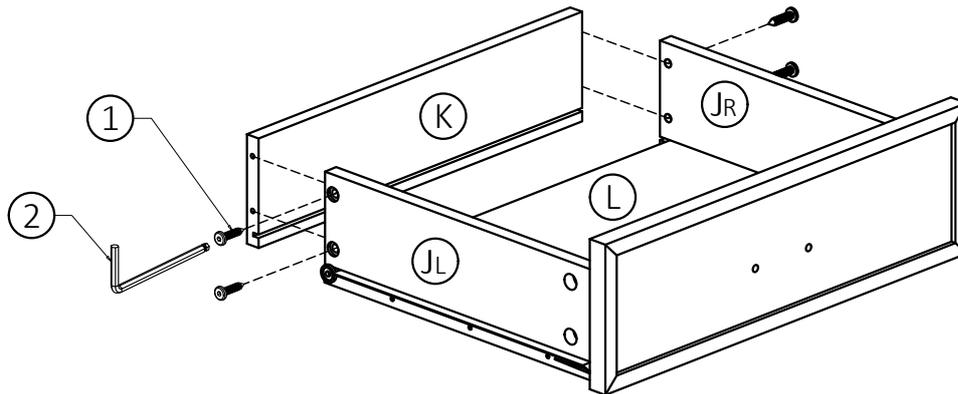


1. Attach four Cam Lock Pins (9) to back of Drawer Front (I).
2. Align Cam Lock Pins with pre-drilled holes and attach Drawer Sides (JL, JR).
3. Insert two Cam Locks (9) into pre-drilled holes on each Drawer Side (JL, JR).
4. Use flathead screwdriver to secure Cam Locks.

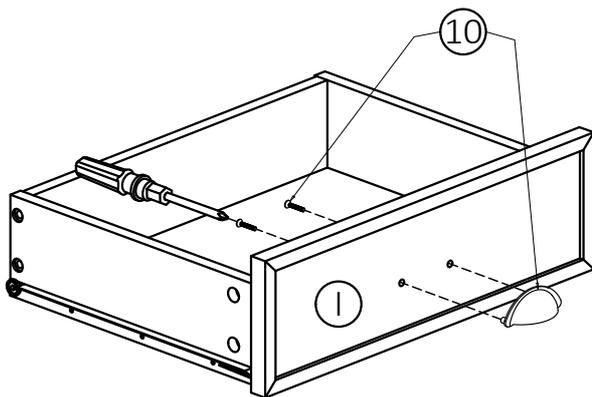
**Step 2**



1. Slide Drawer Bottom (L) firmly into slots on Drawer Sides (JL, JR) and Drawer Front (I).

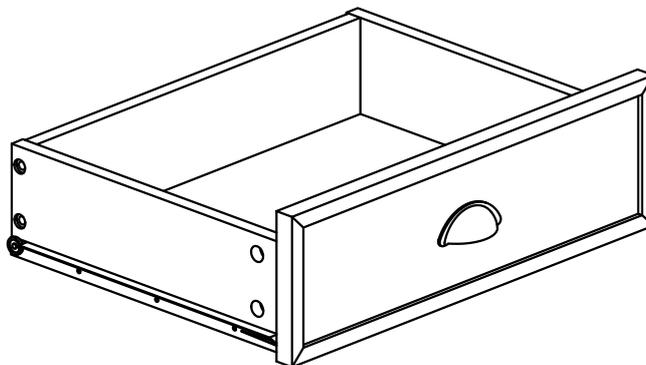
**Step 3**

1. Align Drawer Back (K) with Drawer Bottom (L) and press firmly into slot.
2. Attach Drawer Back (K) using two Allen Key Screws (1) through pre-drilled holes on each Side (JL, JR).
3. Use Allen Key (2) to tighten Screws. Do not over-tighten.

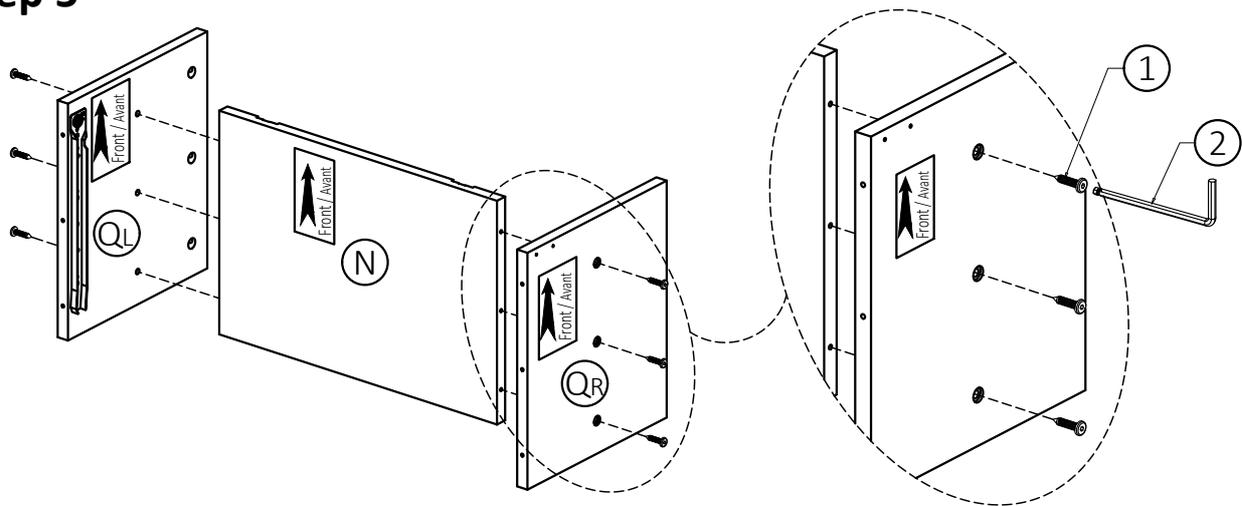
**Step 4**

**NOTE:** The screwdriver is not included in the hardware pack.

1. Use phillips screwdriver to attach Handle (10) to Drawer Front (I).

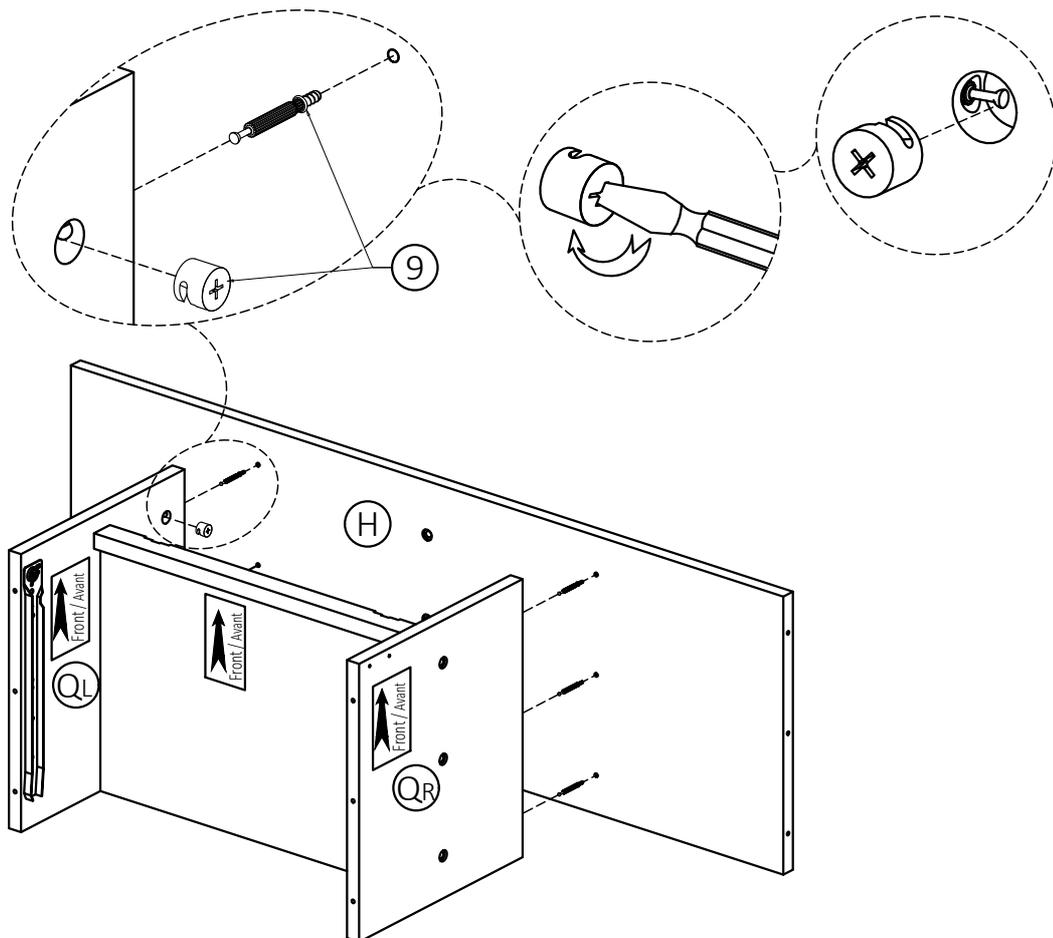


## Step 5



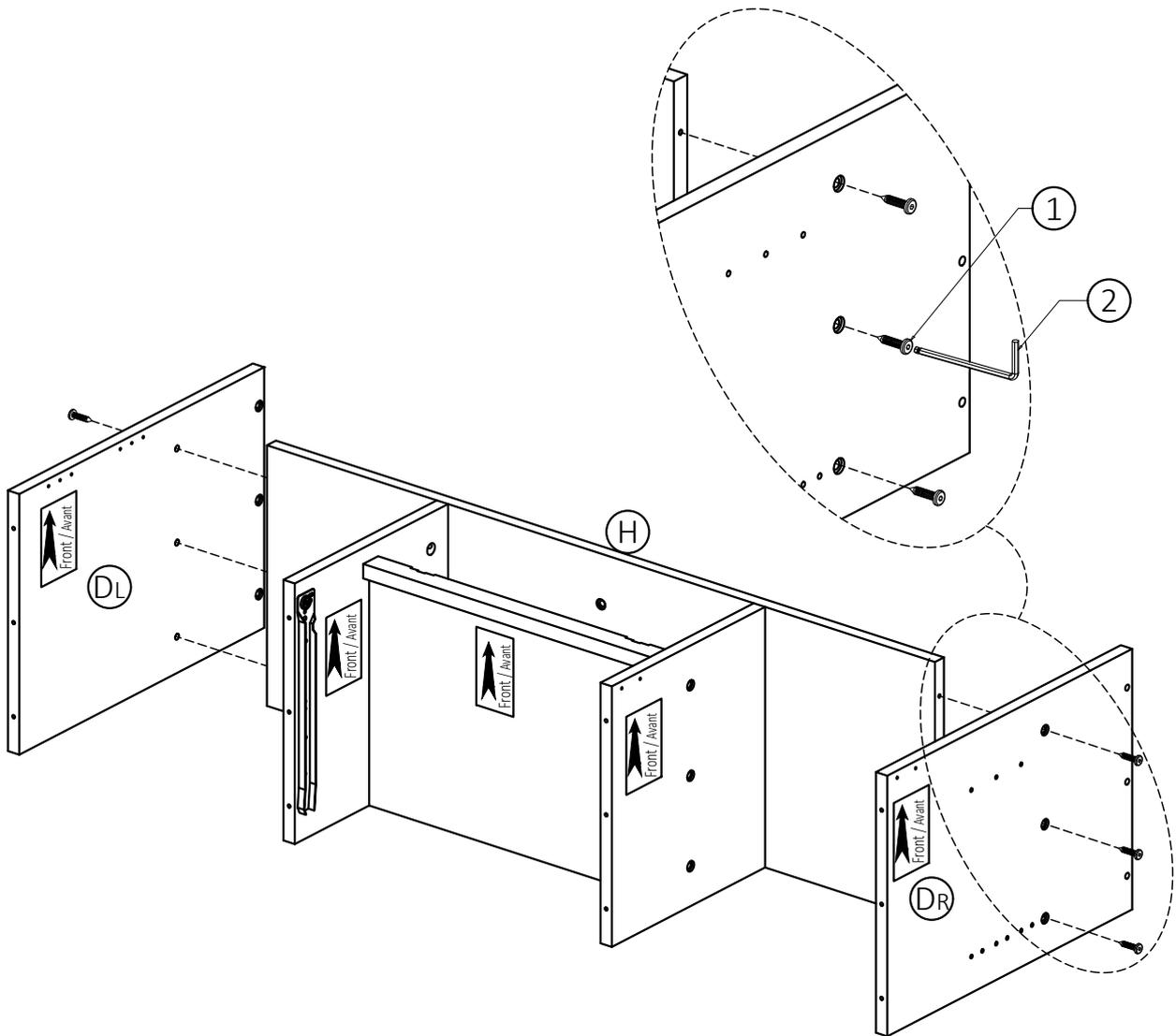
1. Attach Middle Dividers (QL, QR) to Middle Shelf (N) using six Allen Key Screws (1) (three screws on each Middle Divider).
2. Use Allen Key (2) to tighten. Do not over-tighten.

## Step 6



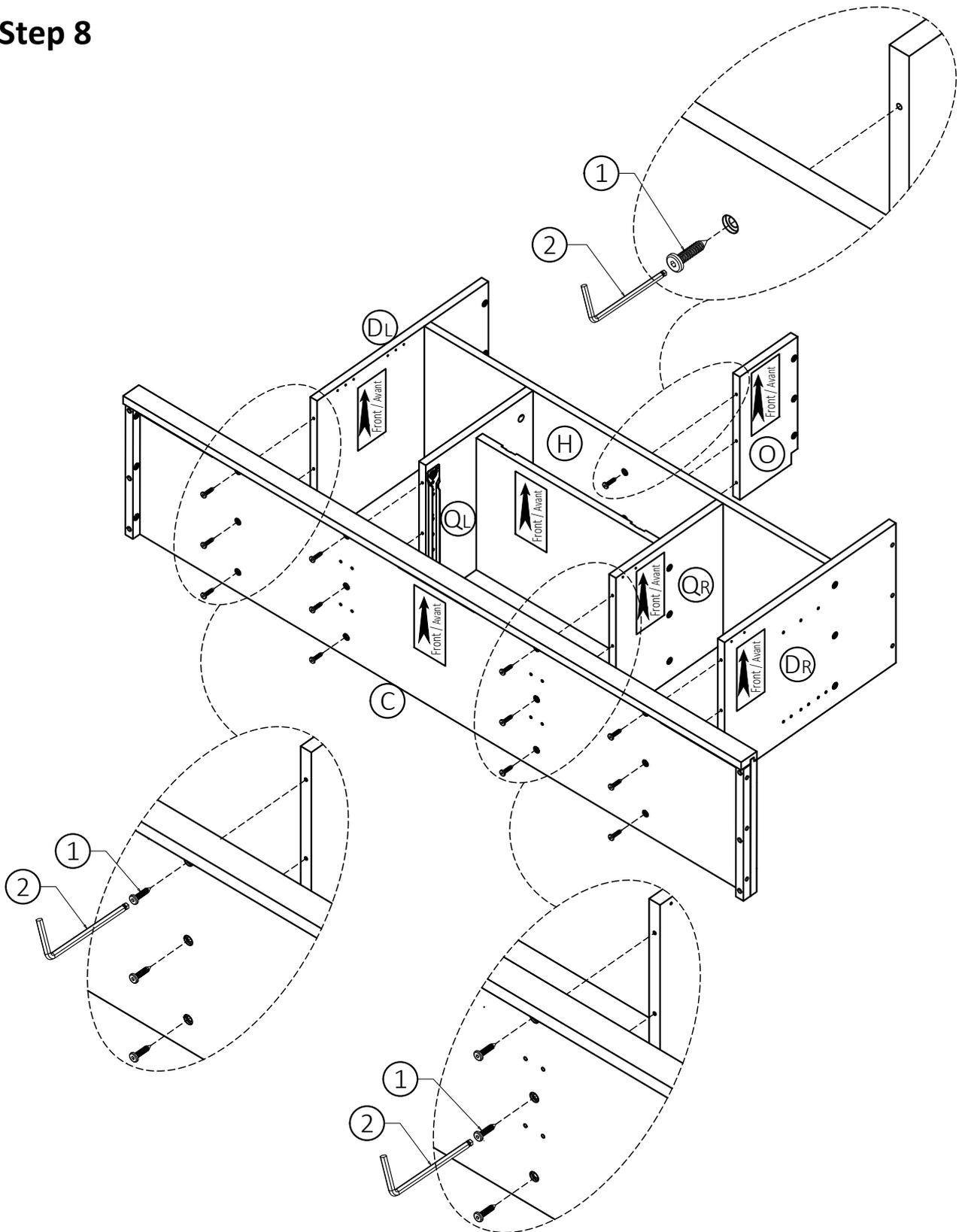
1. Attach six Cam Lock Pins (9) to underneath of Top Shelf (H).
2. Align Cam Lock Pins with pre-drilled holes and attach Middle Dividers (QL, QR).
3. Insert three Cam Locks (9) into pre-drilled holes on each Middle Divider (QL, QR).
4. Use flathead screwdriver to secure Cam Locks.

## Step 7



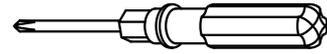
1. Attach Large Dividers (DL, DR) to Top Shelf (H) using six Allen Key Screws (1) (three screws on each Divider).
2. Use Allen Key (2) to tighten Screws. Do not over-tighten.

**Step 8**

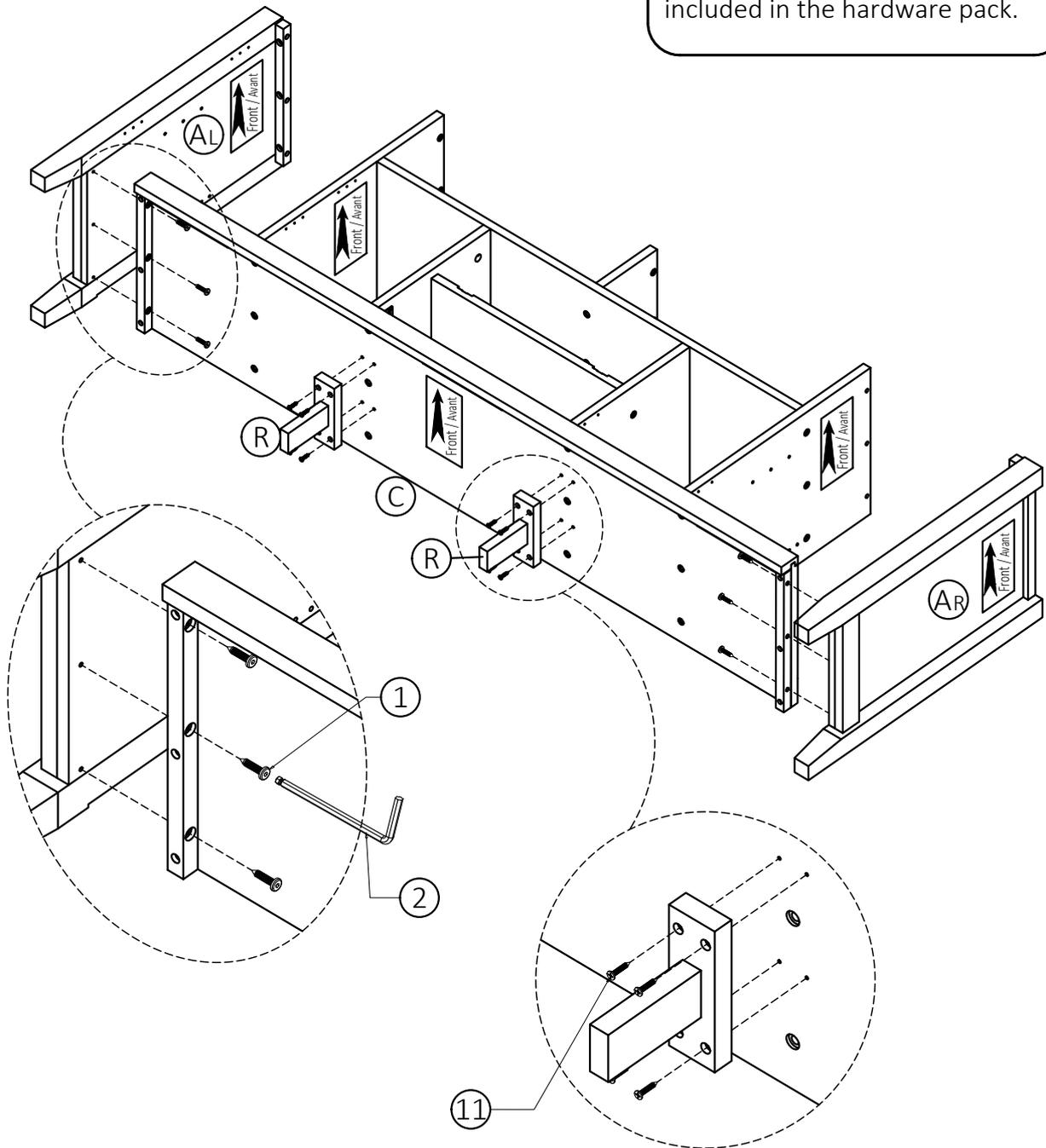


1. Attach Bottom Shelf (C) to Middle Dividers (QL, QR) and Large Dividers (DL, DR) using twelve Allen Key Screws (1) (three screws on each Divider).
2. Attach Small Divider (O) to Top Shelf (H) using three Allen Key Screws (1)
3. Use Allen Key (2) to tighten. Do not over-tighten.

## Step 9

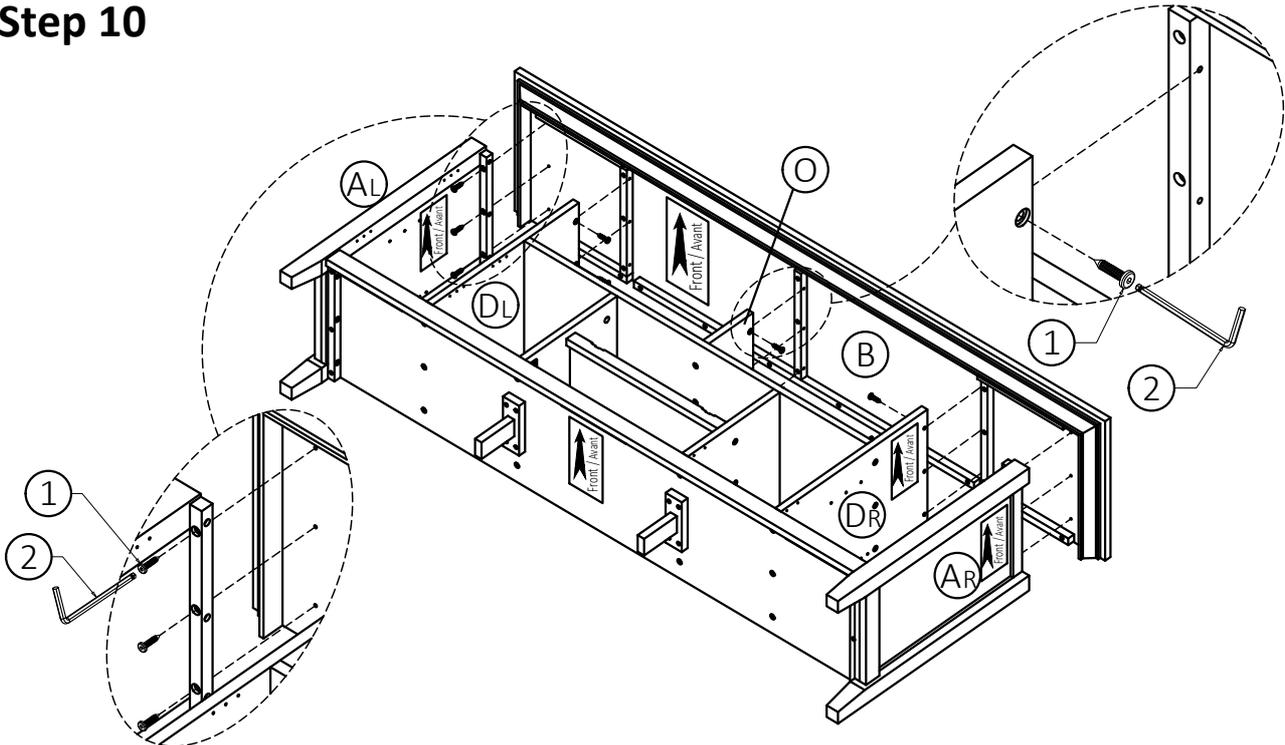


NOTE: The screwdriver is not included in the hardware pack.



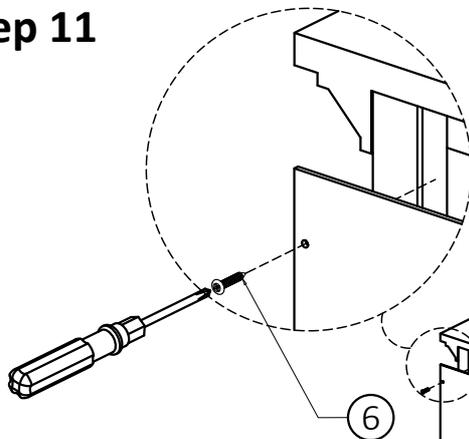
1. Attach Sides (AL), (AR) to Bottom Shelf (C) using six Allen Key Screws (1) (three Screws on each Side).
2. Use Allen Key (2) to tighten Screws. Do not over-tighten.
3. Attach Support Legs (R) to Bottom Shelf (C) using eight Phillips screws (11) (four Phillips screw on each Support Leg).
4. Use Phillip Screwdriver to snugly tighten screw.

## Step 10

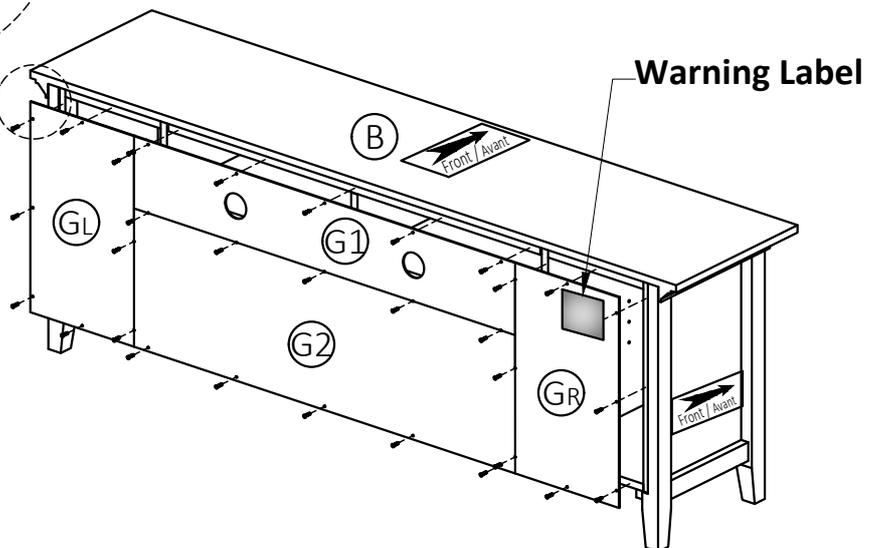


1. Attach Top (B) to Sides (AL), (AR), Small Divider (O) and Large Dividers (DL), (DR) using fifteen Allen Key Screws (1) (three screws on each Side, Divider).
2. Use Allen Key (2) to tighten. Do not over-tighten.

## Step 11

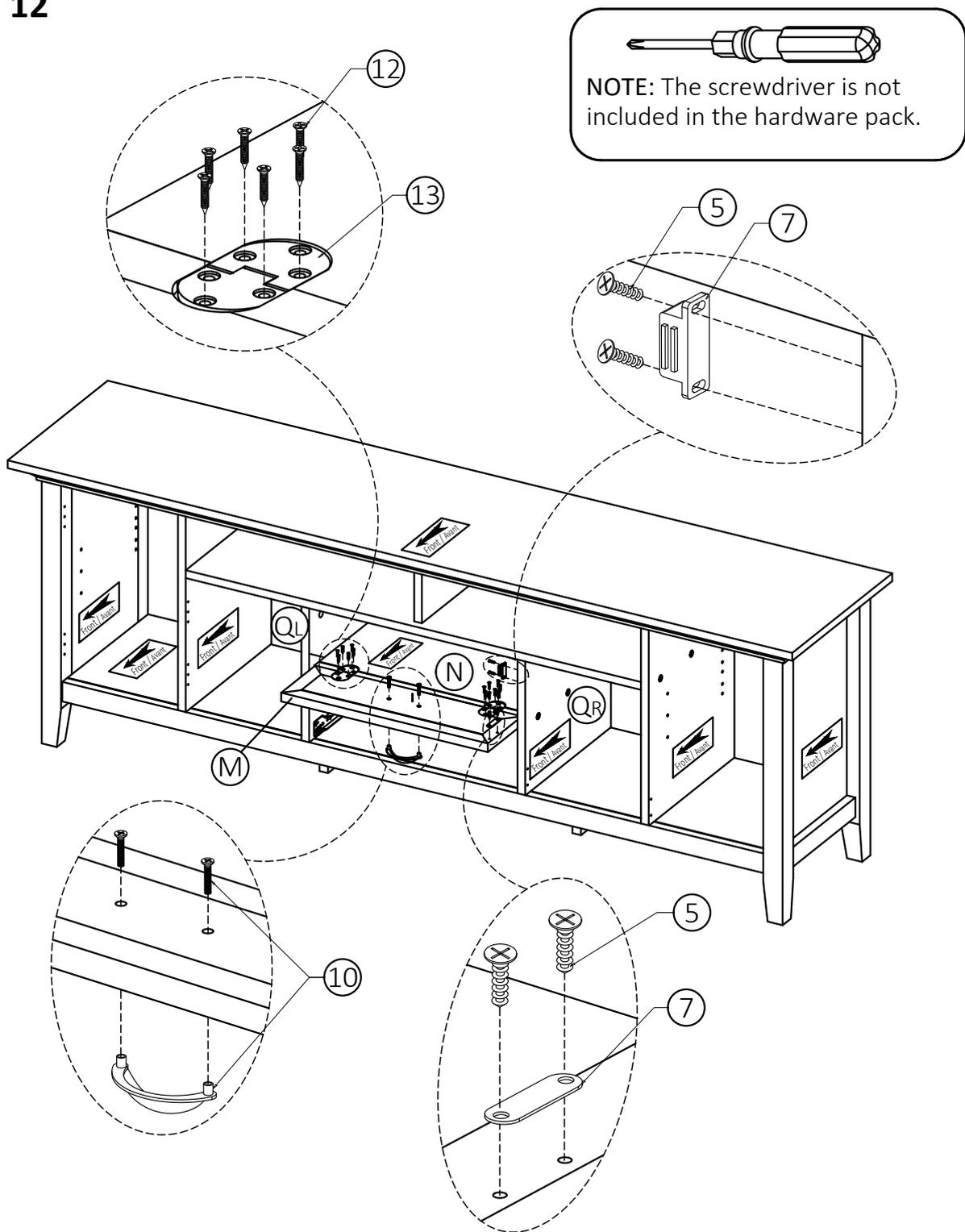


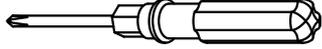
**NOTE:** The screwdriver is not included in the hardware pack.



1. Attach Back Panels (GL), (GR), (G1), (G2) to back frame of TV using thirty one Phillips Screws Round Head (6) into pre-drilled guide holes.
2. Use Phillips screwdriver to tighten screw. Do not over-tighten.

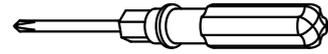
## Step 12



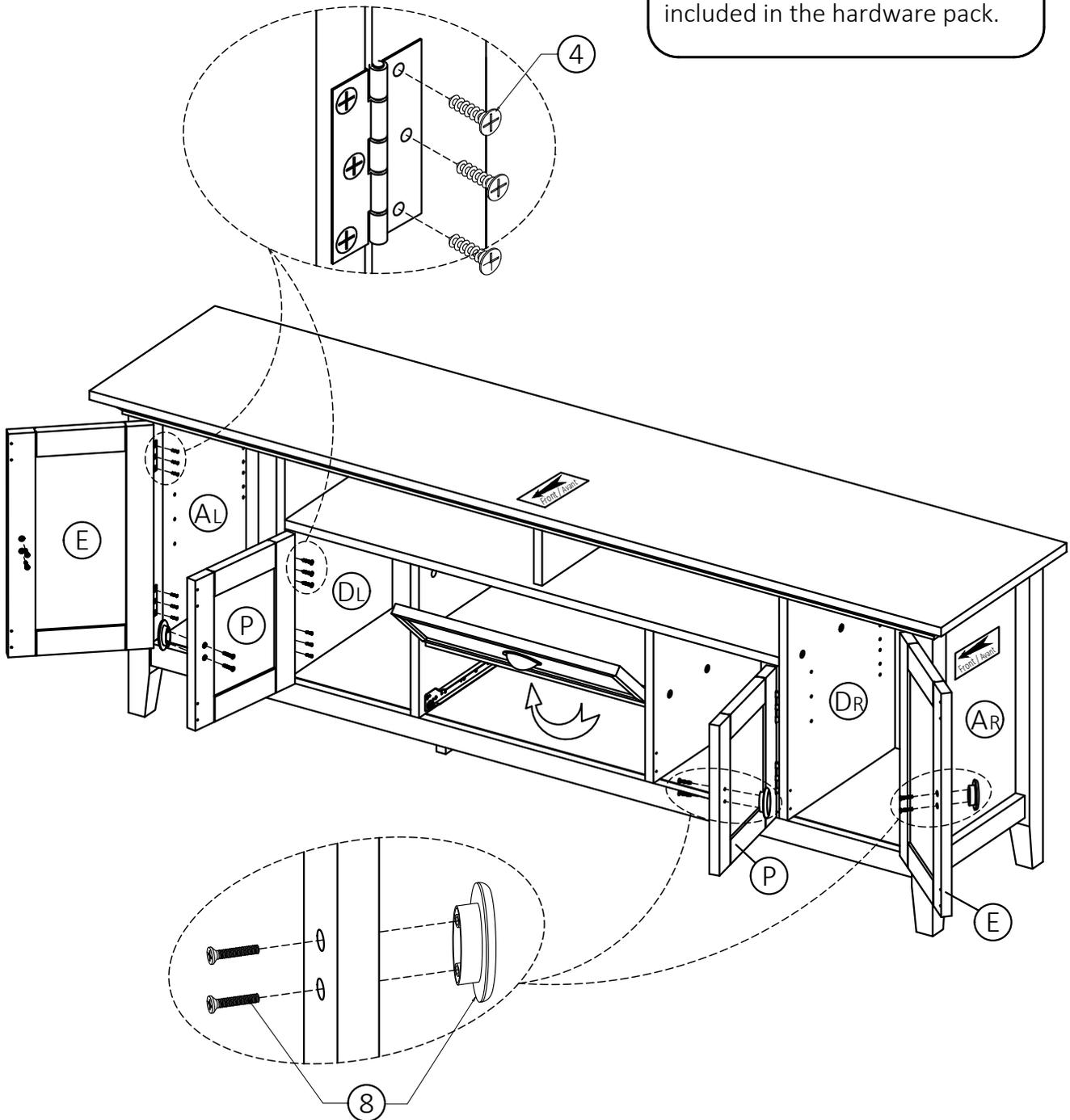
  
**NOTE:** The screwdriver is not included in the hardware pack.

1. Attach Flip Down Door (M) to Middle Shelf (N) using two Hinges (13) and twelve Phillips Screws (12).
2. Attach Magnet Plates (7) to top corner of Middle Divider (QL, QR) using Phillips Screws (5) into guide holes on Middle Divider (QL, QR).
3. Attach Magnets (7) to Flip Down Door (M) using Phillips Screws (5) into guide holes on Flip Down Door (M).
4. Use a Phillips screwdriver to snugly tighten screw.

## Step 13

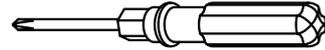


NOTE: The screwdriver is not included in the hardware pack.

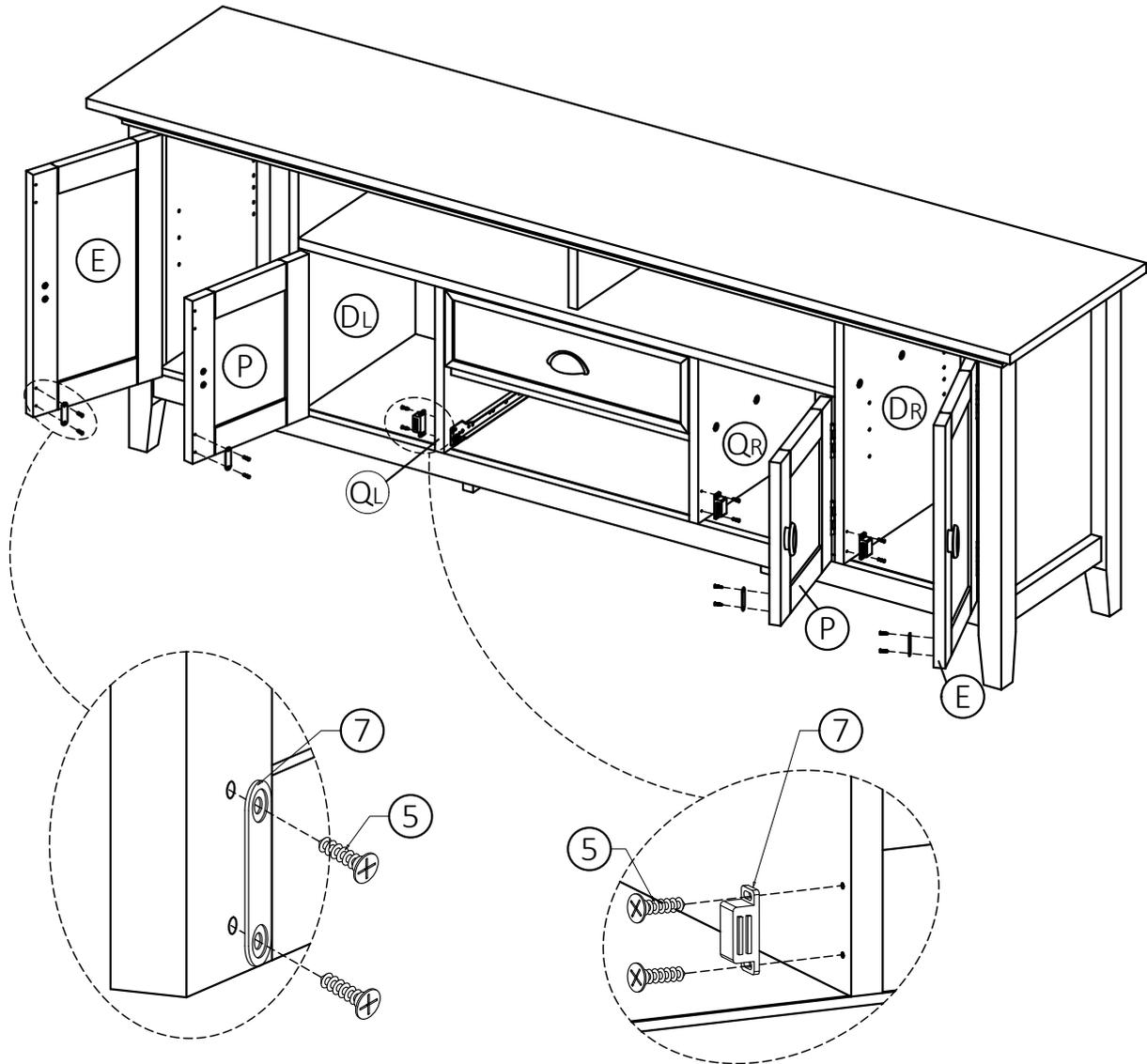


1. Attach hinges on Large Doors (E) to Sides (AL), (AR) using Phillips Screws (4) into guide holes.
2. Attach hinges on Small Doors (P) to Large Dividers (DL), (DR) using Phillips Screws (4) into guide holes.
3. Use a Phillips screwdriver to snugly tighten screw.
4. Use Phillips screwdriver to attach Handle (8) to Large Doors (E) and Small Doors (P).

## Step 14

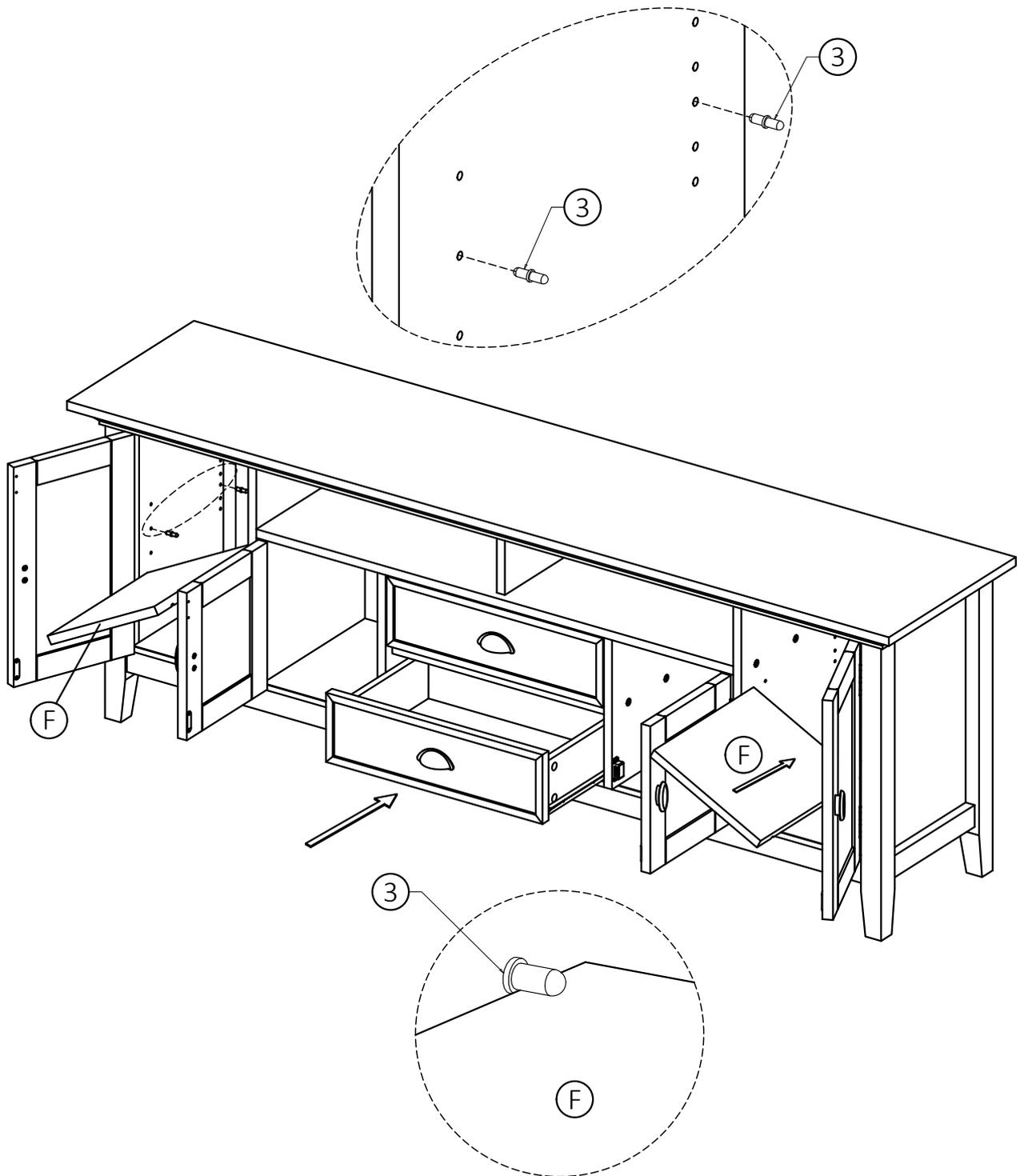


**NOTE:** The screwdriver is not included in the hardware pack.



1. Attach Magnets Plates (7) to bottom corner of Large Doors (E) and Small Doors (P). using Phillips Screws (5) into guide holes on Large Doors (E) and Small Doors (P).
2. Attach Magnets (7) using Phillips Screws (5) into guide holes on Large Dividers (DL), (DR) and Middle Dividers (QL), (QR).
3. Use Phillips Screwdriver to snugly tighten screw.

**Step 15**



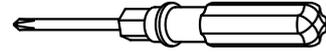
1. Use four Shelf Supports (3) for each Cabinet Shelf (F) in desired location.
2. Two Shelf Supports (3) may be used on back top of each Cabinet Shelf (F) as a tipping restraint.
3. Insert assembled drawer into glides on assembled TV Media Stand.

## Furniture Tip Over Restraint Assembly

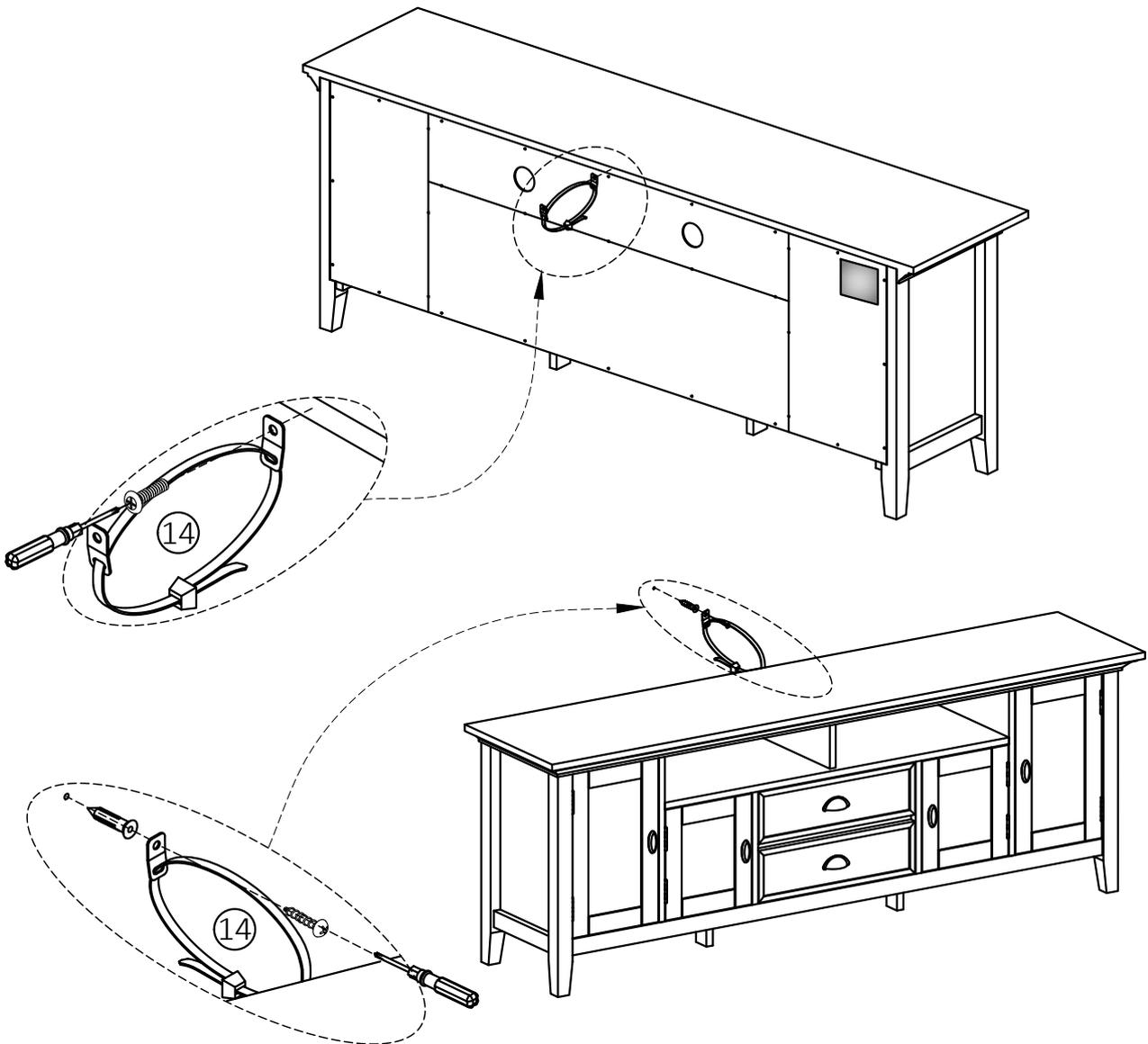
### **WARNING**

Serious or fatal crushing injuries can occur from furniture tip-over.  
If the furniture tip over restraint kit is not in the box, please contact our customer service department in order to obtain another kit before using the furniture.

### Step 16

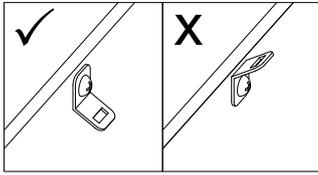


**NOTE:** The screwdriver is not included in the hardware pack.

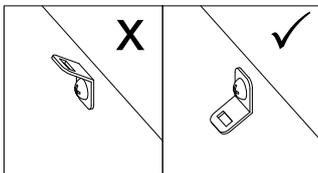


## Furniture Anti-Tipping Restraint Instructions

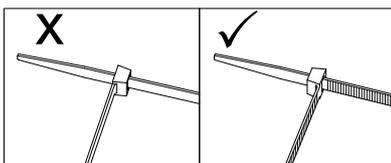
1. Attach one of the mounting brackets securely to the back edge of the furniture. Use the shorter screw.



2. Determine where furniture is to be placed and mark location on the wall for mounting bracket screw hole approximately 2 inches below the bracket mounted to the furniture.



3. Drill a 3/16 inch hole in the wall. Press the plastic anchor into the hole and gently tap until the flange on the anchor is against the wall surface.
4. Position the bracket over the anchor and use the longer screw to securely attach the bracket to the wall.
5. Place the furniture so the back edge is in line with the bracket on the wall.
6. Lace an end of the nylon zip-tie strap down through each bracket. Bring both ends together and slide the smooth side upright through the square-shaped end and pull through to create the "locked" position.
7. Check to make sure the strap is securely laced and locked to the brackets.



- **DO NOT** place heavy objects in top drawers or on top shelves
- **DO NOT** let children climb or hang on drawers, doors or shelves