



hansgrohe

## **Vivenis**

The wonder's in the water

# Content

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- Insight & Application
- Design & Functionality
- Product Range

# **INSIGHT & APPLICATION**

**416 days**  
**Ø 26 min/day**

Is the time an average adult will spend in the bathroom during their lifetime.\*

\*Source: <https://www.studyfinds.org/average-adult-will-spend-416-days-bathroom/>

# Insight & Application

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- ! My bathroom is my place of **relaxation** and **well-being**, where I take time to calm down. I want a product that makes me feel good.
- ! **Design** is a very important aspect for me, I always search for good looking products that meet my requirements.
- ! I want to express myself and my **personal style** also in the bathroom.



# Insight & Application



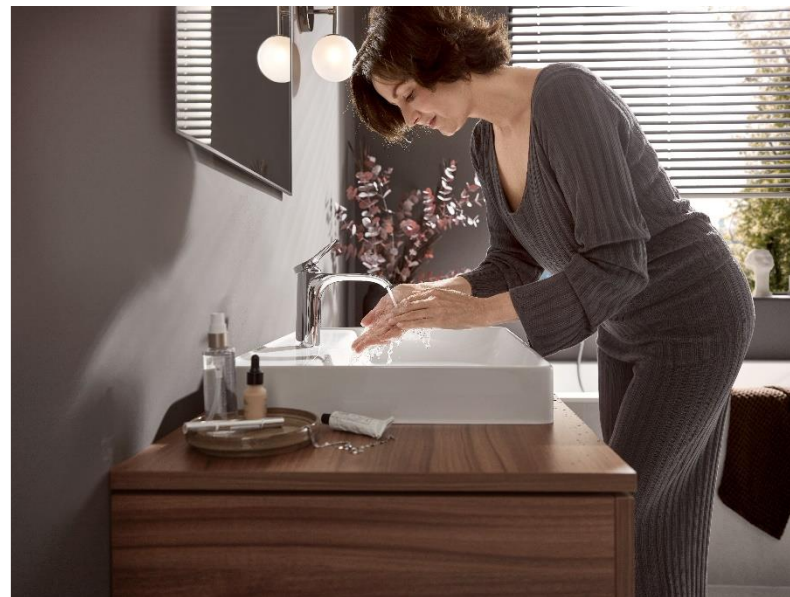
**Water aesthetics** (eye & skin): new rectangular aerator with AirPower and a wide water stream, which covers gently the entire hand.



**Product aesthetics:** the wide water flow extends the soft curved spout. Our reduced handle lever with a flat handle design underlines the elegant look of the faucet.



**Individuality:** bring your personal style to the bathroom with 2 FinishPlus surfaces.



# **WEB PRESENCE**

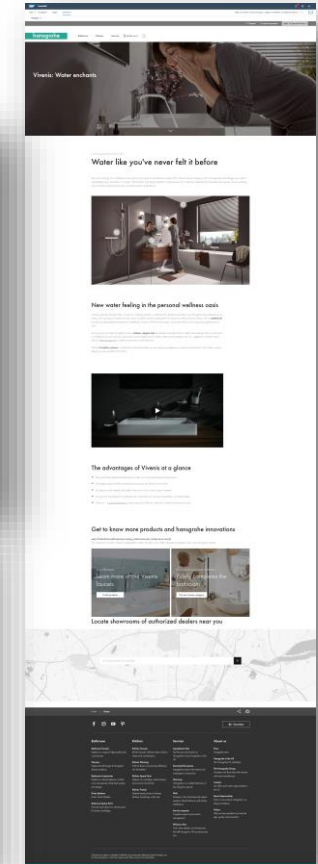


# Web Content & Collection Pages

Online support within dedicated collection page



- Ambient imagery and video featured throughout the collection page.
- Interactive hotspot functionality and beautiful image gallery featured above the fold of page.





# **DESIGN & FUNCTIONALITY**



# Design & Functionality

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## Vivenis Basin Mixer





# The wonder is in the water

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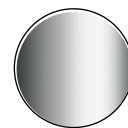
# PRODUCT RANGE



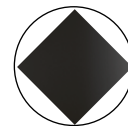
# Product Range

## Key Products

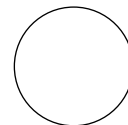
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Chrome



Matt Black



Matt White

# Product Range

## Key Products

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**Vivenis**  
110 Single-hole Faucet



**Vivenis**  
95 Widespread Faucet

# Product Range

## Key Products

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**Vivenis**  
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# Product Range

## Key Products

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**Vivenis**  
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# Product Range

## Overview

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80 Single-Hole  
75010xx1



110 Single-Hole  
75020xx1



210 Single-Hole  
75030xx1



250 Single-Hole  
75042xx1



95 Widespread  
75033xx1



Single-Hole Bidet  
75020xx1



4-Hole Roman Tub Trim  
75443xx1



Tub Spout  
75410xx1



Freestanding Tub Filler Trim  
75445xx1

Finishes:



CHROME  
- 00



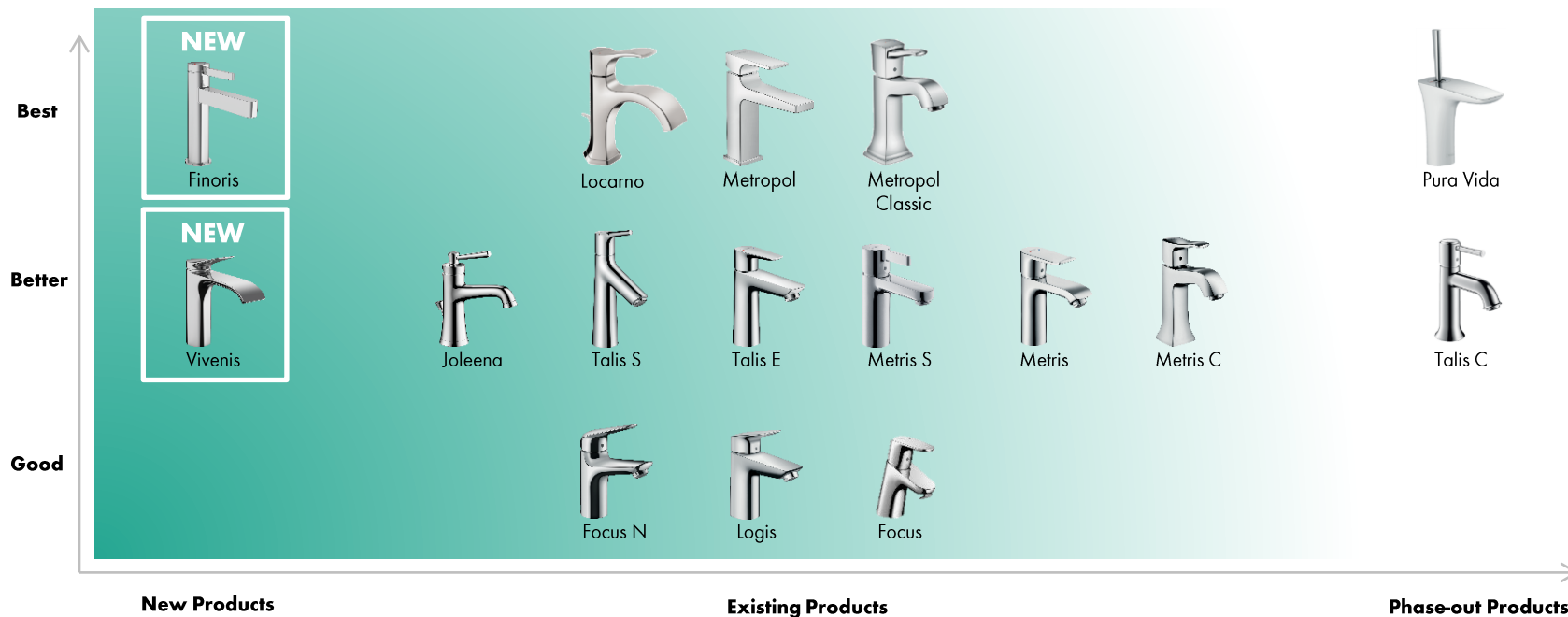
MATTE BLACK  
- 67



MATTE WHITE  
- 70

# Positioning

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„Happiness is the only good.  
The time to be happy is now.  
The place to be happy is here.  
The way to be happy is to make others so.“ \*

\*Robert Green Ingersoll



# **DIGITAL ASSETS**

# Digital Assets

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## Lifestyle Images



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## Video



**Vivenis Promotional Video (15 sec.)**

**Vivenis Promotional Video (30 sec.)**



**360° Product Rotational Videos (15 sec. each)**

[Click Here to Download the Vivenis Digital Assets Package](#)