

Locarno

Launch Manual

American Icon

PHOENIX

The Chrysler building is an american icon. It is a symbol for the american economic strength during the 20th century. It stands for power and status. It's decorative design is inspired by the heritage of art deco. This was the inspiration for this concept.

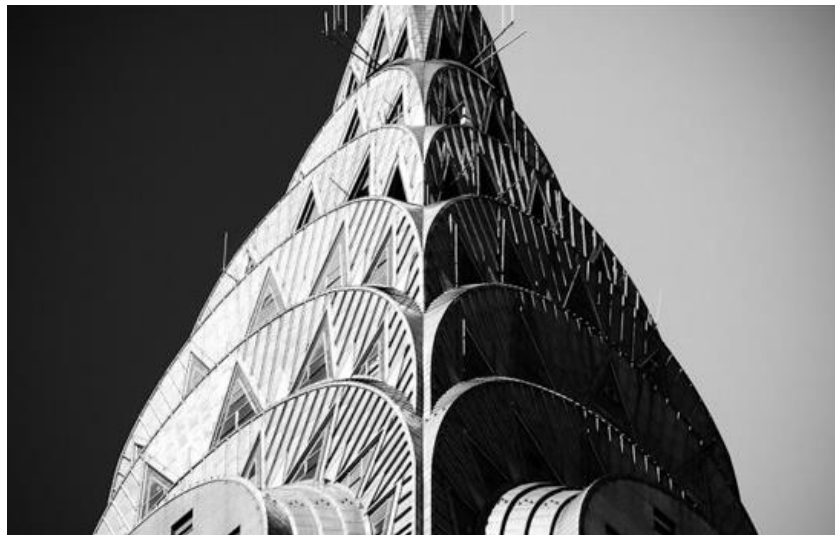
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What is Art Deco?

Art Deco comes from a French term that means “decorative art.” The term is used to describe an art style that began in France and spread to Europe and the United States in the 1920s and 1930s.

Art Deco's calling cards are geometric designs, usually with bold colors. The style was primarily applied to decorative items, such as furniture, interior lighting, architecture, and fashion.

The intention was to create a sleek and anti-traditional elegance that symbolized wealth and sophistication.

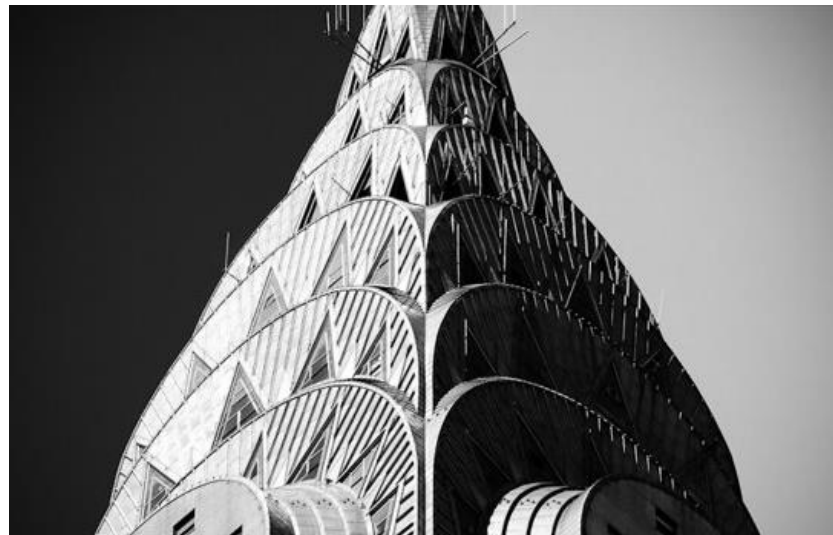


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Why is Art Deco Popular Again?

Even with today's emphasis on technology and smart devices, there is a sense of comfort and warmth in harking back to a simpler time.

The bold, structured style of Art Deco design is captivating and nostalgic. The simple, clean geometric shapes offer a streamlined look that people love to work into their homes.





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Introducing Locarno

The Revival of Sophistication and Elegance

Locarno

Inspired by iconic design

Your voice inspired us to create a collection designed specifically for the American market that will be produced in Alpharetta Georgia at hangrohe's North American headquarters.

Locarno embraces geometric shapes, bold finishes and style to revive one of Americas most impactful periods of design, Art Deco.

Collaborating with one of the world's leading design firms, Phoenix Design, Locarno is the revival of iconic sophistication and

elegance.
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Geometric forms balance living spaces, add interest, grace and harmony

Geometry in a space can create a spatial rhythm, which helps the mind easily process and define its surroundings.

Locarno's hexagon design flows through the entire collection creating an ideal space to relax and unwind.

Furthermore, Locarno's five finishes allows the collection to adapt to any style or taste.

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Widespread Lavatory Faucet – Brushed Gold



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Widespread Lavatory Faucet – Polished Nickel



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Widespread Lavatory Faucet – Brushed Nickel



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Widespread Lavatory Faucet – Polished Chrome




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Widespread Lavatory Faucet – Matte Black



A woman with long brown hair, wearing a grey cardigan, is standing in a modern bathroom, washing her hands in a white oval sink. The sink is set into a white marble countertop. The faucet is a sleek, black, single-lever design. The background wall is covered in white subway tiles with black grout. A black mirror is mounted on the wall above the sink, reflecting the woman's arm. To the left, a white toilet is visible. The overall aesthetic is clean and contemporary.

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Locarno Product Overview

Lavatory Faucets

Locarno Product Overview

Single-Hole Lavatory Faucets



Single-Lever 110 Bathroom Faucet

- 110mm ComfortZone
- NEW Ribbon spray
- Ceramic cartridge
- Temperature limitation adjustable
- Pop-Up Drain



Polished
Chrome



Brushed
Nickel



Polished
Nickel



Brushed
Gold Optic



Matte
Black

Locarno Product Overview

Single-Hole Lavatory Faucets

The Locarno lavatory faucets include a new RIBBON spray former.

- 1.2 GPM flow rate
- Aerated stream



Locarno Product Overview

Single-Hole Lavatory Faucets



Single-Lever 210 Bathroom Faucet

- 210mm ComfortZone
- NEW Ribbon spray
- Ceramic cartridge
- Temperature limitation adjustable
- Pop-Up Drain



Polished
Chrome



Brushed
Nickel



Polished
Nickel



Brushed
Gold Optic



Matte
Black

Locarno Product Overview

Widespread Lavatory Faucets

Widespread 110 Bathroom Faucet

- 110mm ComfortZone
- NEW Ribbon spray
- 90° Ceramic cartridge
- Pop-Up Drain



Polished
Chrome



Brushed
Nickel



Polished
Nickel



Brushed
Gold Optic



Matte
Black

Showering

Coordinating Shower Trims, Wallbars and Showerheads

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Locarno Product Overview

Showerheads



Locarno 240 1-Jet Showerhead

- PowderRain Spray
- Fully-finished matching spray face
- Ball-joint for adjustable angle
- Flow: 2.5 GPM or 1.75 GPM



Croma Select S 180 2-Jet Showerhead

- Rain Spray
- IntenseRain Spray
- Select Button
- Fully-finished matching spray face
- Ball-joint for adjustable angle
- Flow: 2.5 GPM or 1.8 GPM

Locarno Product Overview

Showerarms



Locarno 9" Showerarm



- Brass
- 1/2" NPT
- Matching escutcheon



Locarno 15" Showerarm



- Brass
- 1/2" NPT
- Matching escutcheon



Locarno Product Overview

Handshower and Handshower Accessories



Raindance Select S120
3-Jet PowderRain Handshower



Wall Outlet



24" Wallbar



36" Wallbar

Locarno Product Overview

Handshower and Handshower Accessories

Locarno Handshower Porter with Outlet

- Wall-mounted
- Consists of: Handshower holder, hose and wall outlet
- Angle-adjustable
- Includes dual check valves



A modern bathroom with white subway tiles. On the left is a double vanity with a white marble countertop and two chrome faucets. Above the vanity are two oval mirrors and three cylindrical light fixtures. In the center is a white toilet and a small arched window with a white frame. To the right is a large white bathtub with a chrome faucet and a glass-enclosed walk-in shower with a black frame. A white robe hangs on the wall next to the shower. A patterned rug is on the floor.

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Locarno Product Overview

Shower Systems

Locarno Product Overview

Shower Systems



Pressure Balance Trim



Thermostat with
Volume Control



Thermostat with
Volume Control and Diverter

Locarno Product Overview

Shower Systems

Pressure Balance Trim

- 5.5 GPM Flow Rate
- Integrated bypass for diverter tub spout use
- Temperature and on/off control for 1 outlet

Requires iBox Universal for mounting.



Locarno Product Overview

Shower Systems

Pressure Balance Trim

- 5.5 GPM Flow Rate
- Integrated bypass for diverter tub spout use
- Temperature and on/off control for 1 outlet

Requires iBox Universal for mounting.



Locarno Product Overview

Shower Systems

Thermostatic Trim with Volume Control

- 6.0 GPM Flow Rate
- Volume control for 1 outlets
- Thermostatic cartridge
- Anti-scald 100F safety stop.

Requires iBox Universal for mounting.



Locarno Product Overview

Shower Systems

Thermostatic Trim with Volume Control and Diverter

- 6.0 GPM Flow Rate
- Volume control and diverter for 2 outlets
- Thermostatic cartridge
- Anti-scald 100F safety stop.

Requires iBox Universal for mounting.



Locarno Product Overview

Shower Systems

Thermostatic Trim with Volume Control and Diverter

- 6.0 GPM Flow Rate
- Volume control and diverter for 2 outlets
- Thermostatic cartridge
- Anti-scald 100F safety stop.

Requires iBox Universal for mounting.



A modern bathroom with white subway tiles. A woman in a grey robe is sitting on the edge of a bathtub, which has a glass shower enclosure. The room features a white vanity with a marble top, a toilet, and a patterned rug. A woman in a grey robe is sitting on the edge of the bathtub, which has a glass shower enclosure. The room features a white vanity with a marble top, a toilet, and a patterned rug.

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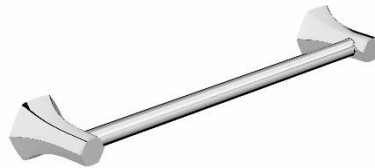
Harmonize the Entire room with matching accessories

Locarno Product Overview

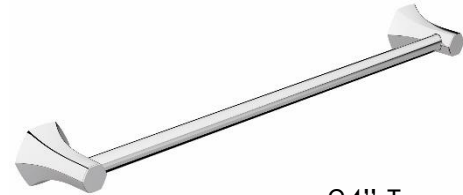
Bathroom Accessories



Baseplate for Single-Hole Faucet



18" Towel Bar



24" Towel Bar



Towel Ring



Toilet Paper Holder



Hook



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Kitchens

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Locarno Kitchen Fixtures

A great kitchen should provide ample storage, strong and stylish counters, efficient appliances, layered lighting and quality hardware and fixtures.

Locarno kitchen fixtures are the finest quality and offer unparalleled functionality, finishes and design.



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Kitchens – Brushed Gold



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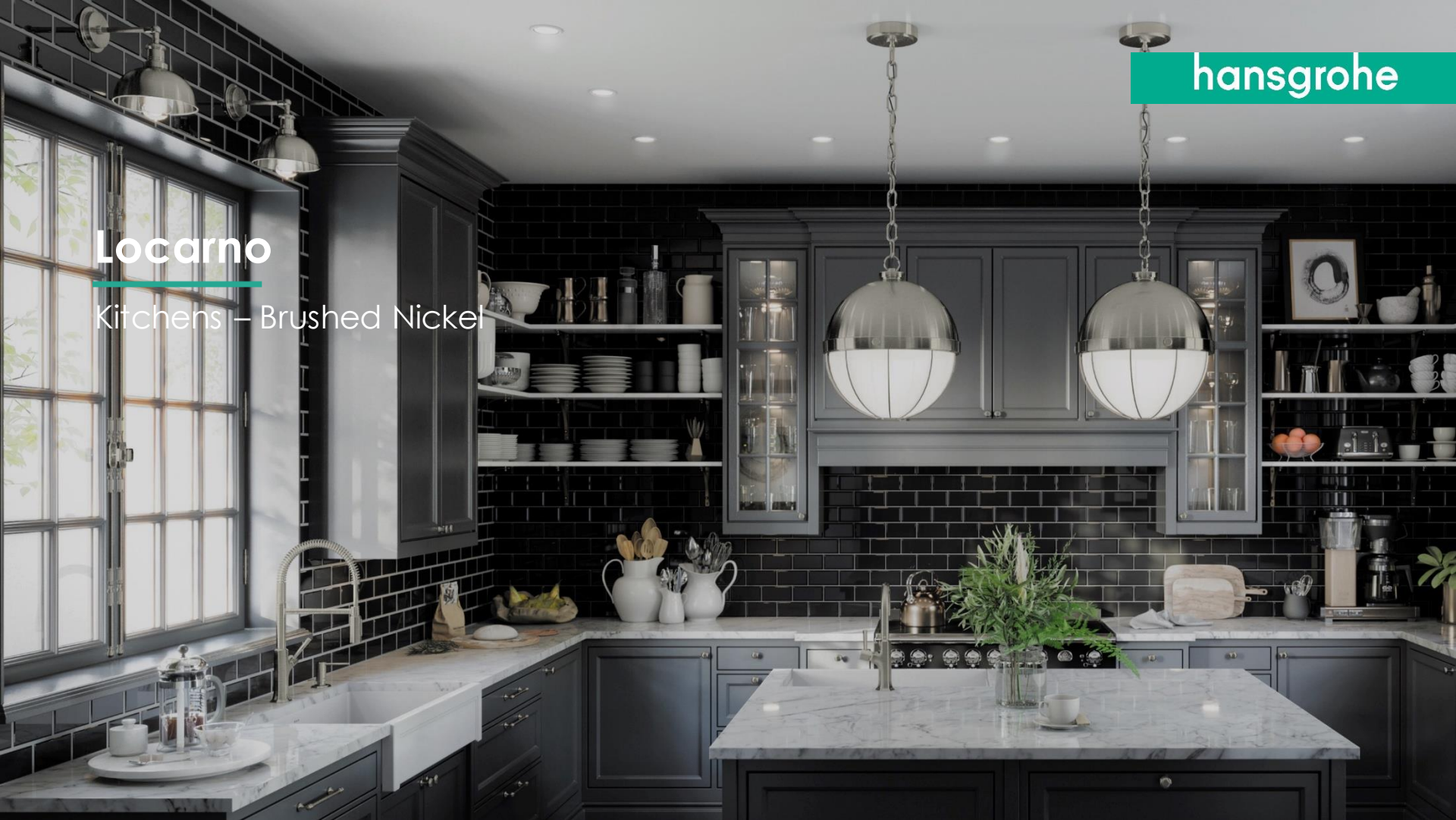
Kitchens – Matte Black



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Kitchens – Brushed Nickel



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Kitchens – Polished Nickel



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Kitchens – Polished Chrome



A woman with long brown hair, wearing a white button-down shirt, is smiling and using a pull-down kitchen faucet. She is standing in a modern kitchen with a marble countertop and a white sink. The faucet is a sleek, modern design with a pull-down sprayer. The background shows a dark blue cabinet and a white vase with flowers.

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Locarno Product Overview

Kitchen Faucets

Locarno Product Overview

Kitchen Faucets



Semi-Pro 2-Spray



HighArc 2-Spray



Select 2-Spray



Prep 2-Spray



Bar

Locarno Product Overview

Kitchen Faucets

The Locarno kitchen faucet carries its special finishes throughout the entire faucet.

The faucet body, the hose, the connectors and even the spring that covers the hose.



Locarno Product Overview

Kitchen Faucets



2-Spray Pullout

- 1.75 GPM Flowrate
- Aerated Spray
- Shower Spray
- Toggle spray diverter
- Locks into spray mode
- Can be switched while water is flowing



2-Spray Select Pullout

- 1.75 GPM Flowrate
- Aerated Spray
- Shower Spray
- Toggle spray diverter
- Locks into spray mode
- Can be switched while water is flowing

- Select button pauses flow of water

Locarno Product Overview

Kitchen Faucets



HighArc 2-Spray



Select 2-Spray



sBox

Both the Locarno HighArc and Locarno Select 2-spray kitchen faucets are available with our innovative sBox.

A unique hose routing system that provides a smooth pullout, extended distance and eliminates the possibility of snags inside the cabinet.

At only 20 ½" inches tall, it fits all typical kitchen cabinet heights.

Locarno Product Overview

Kitchen Faucets

Locarno Select Kitchen Faucet

Operates just as any other HighArc 2-Spray kitchen faucet, but you can stop the flow of water via the Select button on the top of the pull-out sprayhead.

Tap with a wrist, forearm or elbow to turn the faucet on should you find yourself with dirty hands from cooking or cleaning tasks in the kitchen.



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Product Availability

- **Orders can be placed now but will not ship until the last week of February during launch week.**



A woman with long brown hair, wearing a white button-down shirt, is smiling and using a modern kitchen faucet. The faucet has a long, flexible, coiled neck and a pull-down sprayer head. She is holding the handle of the sprayer head, and water is spraying out into a white double-basin sink. The kitchen has a marble countertop, dark blue cabinets, and a black subway tile backsplash. A window with white frames is on the left, and a white vase with yellow flowers is on the counter in the background.

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Questions?