



June 22, 2015

## IMPORTANT CHANGE NOTIFICATION

Dear Valued Customers

Thank you for your continued support of the 3M adhesive product line. Several products within the adhesive product line will be rebranded from Scotch-Weld to 3M. This means the removal of the Scotch-Weld brand from the following product lines: Hot Melt Adhesives, Cylinder Adhesives and Bulk Spray Adhesives.

**Adhesive formulations and product numbers will remain unchanged, ie 3M™ Scotch-Weld™ Neoprene High Performance Contact Adhesive 1357 becomes 3M™ Neoprene High Performance Contact Adhesive 1357.**

This is the continuation of a significant branding strategy that began last year where many of our 3M adhesives will migrate to the 3M brand.

The branding conversion begins today and the brand migration will continue through to the end of the 2015.

If you have any questions about the new label design and product name change, please contact your local 3M Sales Representative or call 1-800-362-3550.

We appreciate your continued support of 3M Industrial Adhesive Products.

Regards

3M Industrial Adhesive Product Team