

Instinct® Be Natural® Real Chicken & Brown Rice Recipe

for Dogs



Published March 2025

REAL CHICKEN & BROWN RICE RECIPE



Available Sizes: 4.5, 25 lb

INGREDIENTS:

Chicken, Chicken Meal, Barley, Sorghum, Oatmeal, Brown Rice, Chicken Fat (preserved with Mixed Tocopherols), Turkey Meal, Ground Flaxseed, Natural Flavor, Salt, Fish Meal, Carrots, Potassium Chloride, Vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Apples, Blueberries, Cranberries, Dried Yeast, Choline Chloride, Minerals (Zinc Proteinates, Iron Proteinates, Copper Proteinates, Manganese Proteinates, Sodium Selenite, Ethylenediamine Dihydrochloride), Freeze-Dried Pollock, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Pumpkin Seeds, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	25.0%
Crude Fat (min)	14.0%
Crude Fiber (max)	5.0%
Moisture (max)	10.0%
Vitamin E (min)	100 IU/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.4%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3,589	395	24.4%	35.7%	39.8%

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½ - 1 ¼	1 ¼ - 1 ¾	1 ¾ - 3	3 - 4	4 - 5
Weight Loss (cups per day*)	¼ - ¾	¾ - 1	1 - 1 ¾	1 ¾ - 2 ½	2 ½ - 3 ¾

Instinct® Be Natural® Real Chicken & Brown Rice Recipe is formulated to meet the nutritional levels as established by the AAFCO Dog Food Nutrient Profiles for all life stages except for the growth of large size dogs (70 lbs or more as an adult).

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/ 1000 kcal
Energy Density	kcal/kg	3675.00	3975.98	
Moisture	%	7.57	8.19	
NFE	%	41.46	44.86	112.82
Crude Fiber	%	3.17	3.43	8.63
Total Dietary Fiber	%	11.60	12.55	31.56
Insoluble Dietary Fiber	%	7.60	8.22	20.68
Soluble Dietary Fiber	%	4.00	4.33	10.88
Ash	%	7.10	7.68	19.32
Crude Protein	%	25.40	27.48	69.12
Arginine	%	1.21	1.31	3.29
Histidine	%	0.48	0.52	1.31
Isoleucine	%	0.83	0.90	2.26
Methionine	%	0.47	0.51	1.28
Methionine and Cystine	%	0.78	0.84	2.12
Leucine	%	1.87	2.02	5.09
Lysine	%	1.67	1.81	4.54
Phenylalanine	%	1.02	1.10	2.78
Phenylalanine and Tyrosine	%	1.75	1.89	4.76
Threonine	%	0.99	1.07	2.69
Tryptophan	%	0.22	0.24	0.60
Valine	%	0.94	1.02	2.56
Taurine	%	0.11	0.12	0.29
Total Fat	%	15.30	16.55	41.63
Linoleic acid	%	2.74	2.96	7.46
Alpha-linolenic acid	%	0.61	0.66	1.66
Arachidonic Acid	%	0.09	0.10	0.24
EPA	%	0.04	0.04	0.11
DHA	%	0.04	0.04	0.11
Eicosapentanoic and Docosahexanoic Acids	%	0.08	0.09	0.22
Sum Omega 3 Isomers	%	0.67	0.72	1.82
Sum Omega 6 Isomers	%	2.89	3.13	7.86
Minerals				
Calcium	%	1.44	1.56	3.92
Phosphorus	%	1.06	1.15	2.88
Magnesium	%	0.14	0.15	0.38
Sodium	%	0.70	0.76	1.90
Chloride	%	1.02	1.10	2.77
Potassium	%	0.72	0.78	1.96
Iron	mg/kg	130.00	140.65	35.37
Copper	mg/kg	14.00	15.15	3.81
Manganese	mg/kg	32.40	35.05	8.82
Selenium	mg/kg	0.51	0.55	0.14
Iodine	mg/kg	1.81	1.96	0.49
Zinc	mg/kg	116.00	125.50	31.56
Vitamins				
Vitamin A	IU/kg	28549.00	30887.16	7768.44
Vitamin D	IU/kg	1187.35	1284.59	323.09
Vitamin E	IU/kg	308.00	333.23	83.81
Thiamin (B1)	mg/kg	39.96	43.23	10.87
Riboflavin (B2)	mg/kg	19.53	21.13	5.31
Niacin (B3)	mg/kg	227.93	246.60	62.02
Pantothenic acid (B5)	mg/kg	32.61	35.29	8.87

Instinct® Be Natural® Real Chicken & Brown Rice Recipe

for Dogs



Published March 2025

NUTRIENT PROFILE (CONT.)				
	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Pyridoxine (B6)	mg/kg	14.83	16.05	4.04
Folic Acid	mg/kg	2.54	2.75	0.69
Cobalamin (B12)	mg/kg	0.08	0.09	0.02
Choline	mg/kg	2341.00	2532.73	637.01
Biotin	mg/kg	0.21	0.23	0.06
Vitamin C	mg/kg	32.72	35.40	8.90
Carnitine	ppm	8.47	9.16	2.30
Glucosamine	ppm	232.19	251.21	63.18
Chondroitin	ppm	1479.63	1600.81	402.62