

Instinct® Be Natural® Real Lamb & Oatmeal Recipe

for Dogs



Published March 2025

REAL LAMB & OATMEAL RECIPE



Available Sizes: 4.5, 24 lb

INGREDIENTS:

Lamb, Chicken Meal, Oatmeal, Barley, Sorghum, Brown Rice, Turkey Meal, Chicken Fat (preserved with Mixed Tocopherols), Millet, Fish Meal, Ground Flaxseed, Natural Flavor, Salt, Carrots, Montmorillonite Clay, Potassium Chloride, Apples, Blueberries, Cranberries, Dried Yeast, Vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), DL Methionine, Freeze-Dried Pollock, Yeast Culture, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Bacillus subtilis Fermentation Extract, Pumpkin

GUARANTEED ANALYSIS

Crude Protein (min)	26.0%
Crude Fat (min)	15.5%
Crude Fiber (max)	5.0%
Moisture (max)	10.0%
Vitamin E (min)	100 IU/kg
*Omega 3 Fatty Acids (min)	0.5%
*Omega 6 Fatty Acids (min)	2.4%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
3,710	408	25.6%	39.0%	35.2%

DAILY FEEDING GUIDELINES

Weight of Dog	5-15 lb	16-25 lb	26-50 lb	51-75 lb	76-100 lb
Adult Maintenance (cups per day*)	½ - 1 ¼	1 ¼ - 1 ¾	1 ¾ - 3	3 - 4	4 - 4 ¾
Weight Loss (cups per day*)	¼ - ¾	¾ - 1	1 - 1 ¾	1 ¾ - 2 ½	2 ½ - 3

Instinct® Be Natural® Real Lamb & Oatmeal Recipe is formulated to meet the nutritional levels as established by the AAFCO Dog Food Nutrient Profiles for all life stages except for the growth of large size dogs (70 lbs or more as an adult).

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	3736.00	4032.82	
Moisture	%	7.36	7.94	
NFE	%	37.31	40.27	99.87
Crude Fiber	%	2.33	2.52	6.24
Total Dietary Fiber	%	6.70	7.23	17.93
Insoluble Dietary Fiber	%	10.90	11.77	29.18
Soluble Dietary Fiber	%	4.20	4.53	11.24
Ash	%	7.89	8.52	21.12
Crude Protein	%	27.20	29.36	72.81
Arginine	%	1.58	1.71	4.23
Histidine	%	0.48	0.52	1.28
Isoleucine	%	0.88	0.95	2.36
Methionine	%	0.53	0.57	1.42
Methionine and Cystine	%	0.84	0.91	2.25
Leucine	%	1.62	1.75	4.34
Lysine	%	1.39	1.50	3.72
Phenylalanine	%	0.94	1.01	2.51
Phenylalanine and Tyrosine	%	1.62	1.75	4.34
Threonine	%	1.01	1.09	2.70
Tryptophan	%	0.24	0.26	0.64
Valine	%	1.11	1.20	2.97
Taurine	%	0.14	0.15	0.37
Total Fat	%	17.05	18.40	45.64
Linoleic acid	%	2.73	2.95	7.31
Alpha-linolenic acid	%	0.58	0.63	1.55
Arachidonic Acid	%	0.08	0.09	0.21
EPA	%	0.05	0.05	0.13
DHA	%	0.04	0.04	0.11
Eicosapentanoic and Docosahexanoic Acids	%	0.08	0.09	0.21
Sum Omega 3 Isomers	%	0.67	0.72	1.79
Sum Omega 6 Isomers	%	2.75	2.97	7.36
Minerals				
Calcium	%	1.90	2.05	5.09
Phosphorus	%	1.10	1.19	2.94
Magnesium	%	0.14	0.15	0.37
Sodium	%	0.60	0.65	1.61
Chloride	%	1.03	1.11	2.76
Potassium	%	0.67	0.72	1.79
Iron	mg/kg	147.00	158.68	39.35
Copper	mg/kg	14.80	15.98	3.96
Manganese	mg/kg	32.00	34.54	8.57
Selenium	mg/kg	0.59	0.64	0.16
Iodine	mg/kg	1.94	2.09	0.52
Zinc	mg/kg	135.00	145.73	36.13
Vitamins				
Vitamin A	mcg/kg	21290.04	22981.48	5698.62
Vitamin D	mcg/kg	908.76	980.96	243.24
Vitamin E	mg/kg	245.00	264.46	65.58
Thiamin (B1)	mg/kg	29.19	31.51	7.81
Riboflavin (B2)	mg/kg	15.56	16.80	4.16
Niacin (B3)	mg/kg	178.81	193.02	47.86

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NUTRIENT PROFILE (CONT.)				
	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Pantothenic acid (B5)	mg/kg	25.98	28.04	6.95
Pyridoxine (B6)	mg/kg	11.51	12.42	3.08
Folic Acid	mg/kg	2.34	2.53	0.63
Cobalamin (B12)	mg/kg	0.08	0.09	0.02
Choline	mg/kg	2156.00	2327.29	577.09
Biotin	mg/kg	0.16	0.17	0.04
Vitamin C	mg/kg	8.05	8.69	2.15
Glucosamine	ppm	224.10	241.90	59.98
Chondroitin	ppm	1591.82	1718.29	426.08