

PROFITABILITY
 The profitability of a business is measured by its net income, which is the total revenue minus all expenses. Profitability is a key indicator of a company's financial health and its ability to generate value for its shareholders.

MARKETING
 Marketing is the process of identifying, anticipating, and satisfying customer needs profitably. It involves a variety of activities, including product development, pricing, promotion, and distribution. Effective marketing strategies can help a company gain a competitive edge in the marketplace.

FINANCIAL STATEMENTS		
Item	Value	Unit
Revenue	1000	USD
Expenses	600	USD
Net Income	400	USD
Assets	500	USD
Liabilities	200	USD
Equity	300	USD



KBRASS



1000
 600
 400

500
 200
 300