

INSIGHT & APPLICATION

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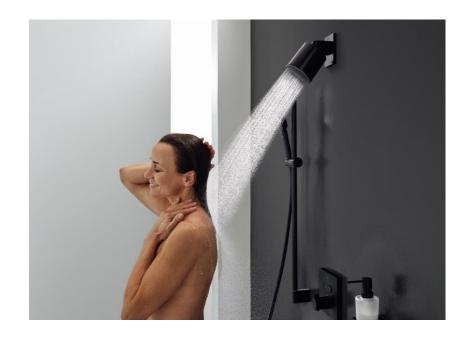
- My physical and mental **well-being** is very important for me. My bath and my shower may be **small**, nevertheless I'm looking for ways to escape everyday life, **seek relaxation** after a stressful day or inspirations for new ideas.
- Because **space** in my shower is rather **limited**, I always hit the fittings or the care products on the ground. It's just not that **comfortable** and true relaxation is not possible.
- Even if I only have a limited **budget** I still want to make sure that I spend the money on **long-lasting** products and a **design** that fully matches the style of the rest of my home.
- When I buy new products, I pay attention to **ecological** aspects e.g. reducing **water consumption.**



Our Answer



- Pulsify makes the most out of the space in the shower. Enjoy maximum freedom while showering in a neat, organized and stylish ambience.
- individualize the look of your bathroom
- With Pulsify the water consumption can be controlled actively responsible and effective.
- hansgrohe showers are long lasting and offer timeless design that guarantees a save and secure investment.



WEB PRESENCE

Web Content & Collection Page

hansgrohe

Online support within dedicated collection page



- Ambiant imagery present across the entire page.
- collection page.
- Engaging photo gallery presented on both collection & category pages.

Interactive hotspot functionality featured on ways exciting

in the evening after the stress of everyday life - and always come out feeling reborn. This is what you'll experience with Pulsify, the new hans-

PowderRain - Your one-of-a-kind relaxation experience

Pulsify showers transform water into a gentle coat of countless microdroplets. Your entire body is gently enveloped as you shower, whisper-quiet, allowing you to relax both mentally and physically, hansarohe calls this saray made PowderRain, and Pulsify pampers you with it in two different



Compact shower design for every bathroom



Compact shower design for every bathroom



DESIGN & FUNCTIONALITY

hansgrohe

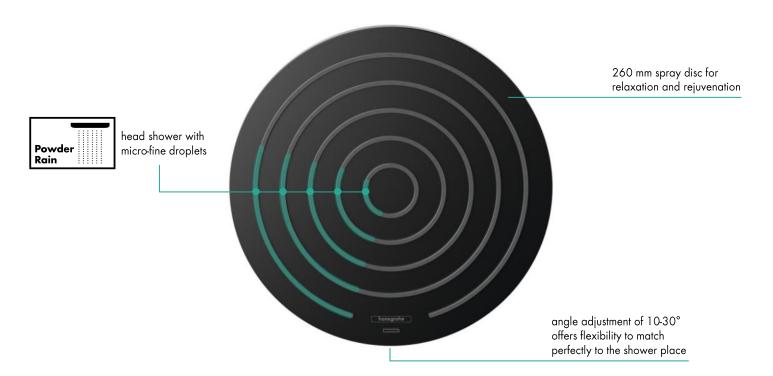




Design & Functionality

hansgrohe

Pulsify 260 1 jet Showerhead





Design & Functionality



Spray Modes

Pulsify 260 1 jet Showerhead



PowderRain has fine openings that create thousands of fine and silky micro-droplets that envelope your body



Pulsify 105 1 jet Showerhead



PowderRain has fine openings that create thousands of fine and silky micro-droplets that envelope your body



Pulsify 105 3jet Handshower



PowderRain has fine openings that create thousands of fine and silky micro-droplets that envelope your body





It's perfect for setting yourself up for the day too: wash morning tiredness down the drain - for a refreshing start to the day





The targeted spray relaxes tense areas like a mini-wellness treatment



RELAXATION

hansgrohe

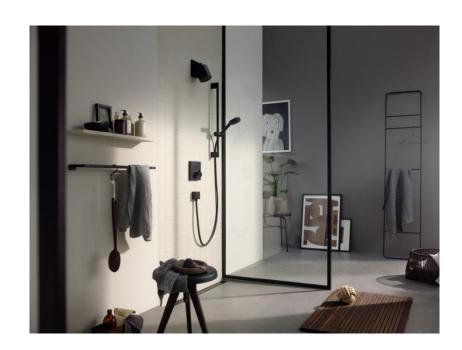
Design & Functionality

Simply choose your spray mode or shower at the touch of a button.



Design & Functionality







PRODUCT RANGE

hansgrohe

Key Products





Chrome



Brushed Nickel



Matt Black

hansgrohe

Key Products - Chrome





Pulsify 105 1 jet Showerhead



Pulsify 260 1 jet Showerhead

hansgrohe

Key Products - Brushed Nickel





Pulsify 105 1 jet Showerhead



Pulsify 260 1 jet Showerhead

hansgrohe

Key Products - Matte Black





Pulsify 105 1 jet Showerhead



Pulsify 260 1 jet Showerhead

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Pulsify



Pulsify 260 1 jet Showerhead 24141xx1 / 24142xx1



Pulsify 105 3 Jet Showerhead 24131xx1 / 24132xx1



Pulsify 105 3 jet Handshower 24111xx1 / 24112xx1



Pulsify 260 Shower Arm 24149xx1



Pulsify 105 Shower Arm 24139xx1



Pulsify 105 3 jet Handshower Set 04917xx0



Pulsify 105 3jet Wallbar Set 24161xx1 / 24162xx1

Positioning



hansgrohe Overhead Showers



New Products Existing Products Phase-out Products

Positioning

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hansgrohe Handshowers



DIGITAL ASSETS

Digital Assets

hansgrohe

Lifestyle Images













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Digital Assets

Lifestyle Images

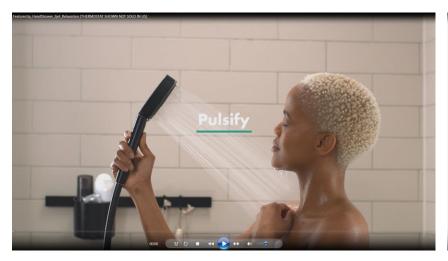


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Digital Assets

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Video



Pulsify 105 3 jet Handshower Feature Clip (43 sec.)

360° Product Rotational Videos (15 sec. each)

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