



2022 Program Partner Marketing Plan

Due March 31, 2022

AXOR Program Partner:	
Partner Contact Name:	
Partner Phone/Email:	
AXOR Sales Rep:	
Display Installation Date:	

MARKETING ACTIVITIES

Please see Marketing Guidelines sheet for details on how to use your marketing funds.

Marketing Activity	Date	Cost
Total		

- To ensure proper planning and allocation of resources, please work with your Hansgrohe Sales Manager to submit your plans for these marketing funds by **March 31, 2022**.
- All marketing activities using the AXOR funds must occur from **January 1 to November 15, 2022**.
- All paid invoices and receipts must be submitted by **December 1, 2022** to receive reimbursement via credit memo(s).
- Activities must be approved by AXOR, prior to the marketing activity taking place.
- Proof of the activity in the form of paid invoices or receipts from vendors, social media platforms, etc. must be provided to receive credit memo(s).
- Any customer-facing materials (i.e., print ads, social media ads, literature) produced must also be approved by the AXOR marketing team prior to ad launch or publish date.

YOUR AXOR MARKETING TEAM

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