

### PROCESSES

The first step in the process is to identify the problem or opportunity. This involves a thorough analysis of the current situation and a clear definition of the goal. Once the goal is established, the next step is to develop a strategy. This strategy should be based on a deep understanding of the market and the organization's strengths and weaknesses. The strategy should also take into account the resources available and the potential risks. Once the strategy is developed, the next step is to implement it. This involves a series of actions that are designed to achieve the goal. The final step in the process is to evaluate the results. This involves a comparison of the actual results with the expected results and a determination of the reasons for any differences.

### CONCLUSIONS

In conclusion, the process of strategic management is a continuous and dynamic one. It requires a deep understanding of the market and the organization's strengths and weaknesses. It also requires a clear definition of the goal and a strategy that is based on a deep understanding of the market and the organization's resources. The final step in the process is to evaluate the results and determine the reasons for any differences. This process is essential for the success of any organization.

### KINGSTON

