

Sales Associate Job Description

Company Overview:

Founded in 2004, Brixton is the collaboration of three friends who wanted to convey their lifestyle through unique products. Based in Oceanside, CA, Brixton manufactures a full line of apparel, headwear and accessories and is distributed in over 30 countries. The clean, classic design of the Brixton collection has a modern, yet timeless feel and each piece is constructed with the commitment to bringing customers quality product they'll want to hold onto forever. For more information on Brixton visit <u>www.brixton.com</u>.

We have an exciting opportunity to manage and grow our Brixton Retail Store opening soon at:

672 S. Coast Highway, Encinitas, CA 92024

Summary:

We are seeking confident individuals who are enthusiastic about building loyalty, delivering exceptional brand experience, and developing and maintaining customer relationships for Brixton and at the store. Our sales associates are the voice of the brand by engaging our customers in genuine conversation and selling our original and innovative product. You are an invaluable part of a team where individually and authenticity are encouraged.

Responsibilities:

- Creating an environment that maintains a 100% customer focus
- Exemplifies an optimistic and energetic presence through team collaboration while building strong relationships with customers to maximize customer loyalty
- Maintains a compelling store experience for customers by engaging and modeling appropriate customer service behaviors
- Generates pride and loyalty in the store
- Deliver results and contribute to the store's success; awareness of and accountable to store and individual goals
- Ensure product is available to the customer and represented in an orderly fashion
- Guarantee store is consistently recovered and customer ready meeting brand standards on sales floor and back-of-house
- Provide solutions and inspiration to customers in a fast-paced retail environment

Qualifications:

- High school diploma or general education degree (GED) preferred
- Preferably have previous retail and/ or customer service experience
- Have ability and flexibility to work nights, weekends, and store openings and closings, holidays due to store needs
- Are confident, energic, positive, and a passion in Brixton
- Have strong communication and time management skills
- Being part of a team environment
- Motivated by the opportunity to interact with customers while helping them bring their individual styles to life

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