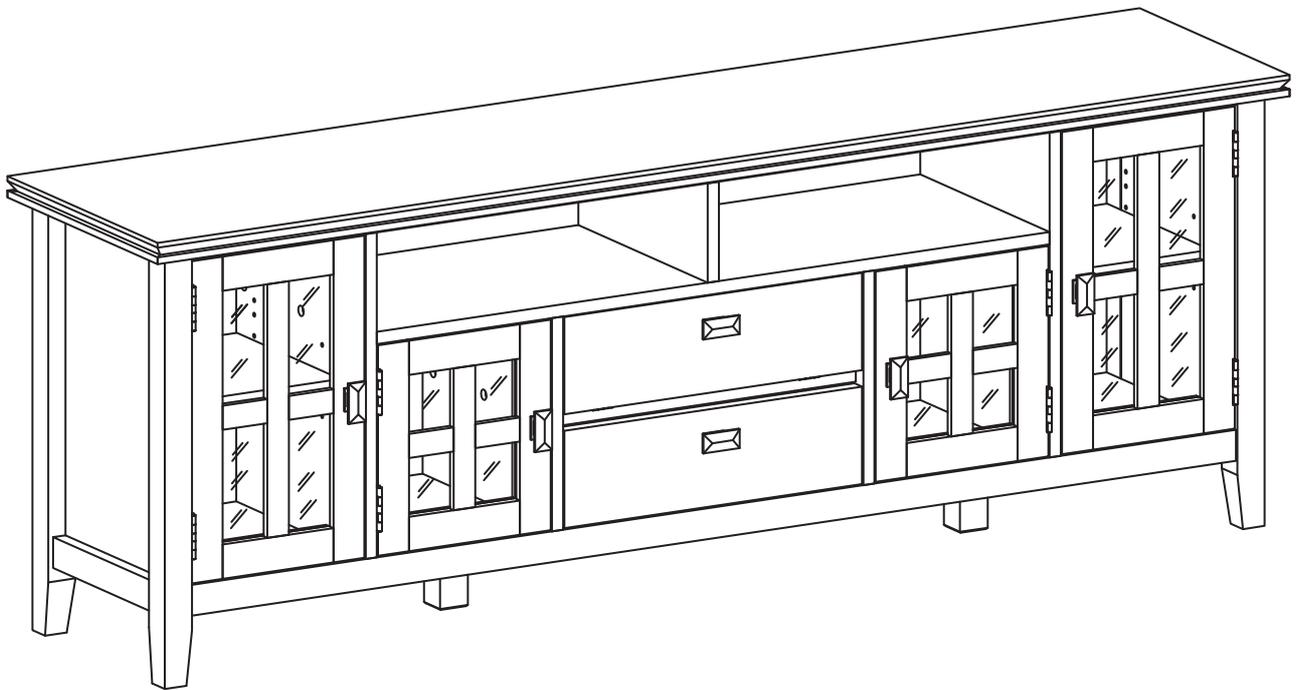


SIMPLIHOME®

Artisan / Holden / Stratford

72 inch TV Media Stand

Model # AXCHOL005-72BL



brooklyn + max™

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HOME DECOR

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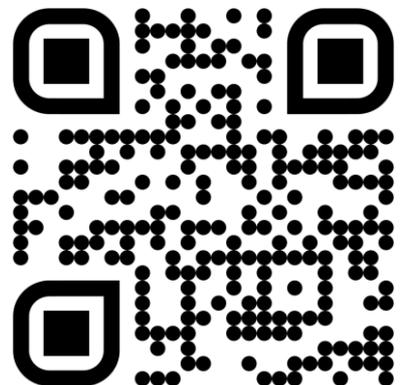


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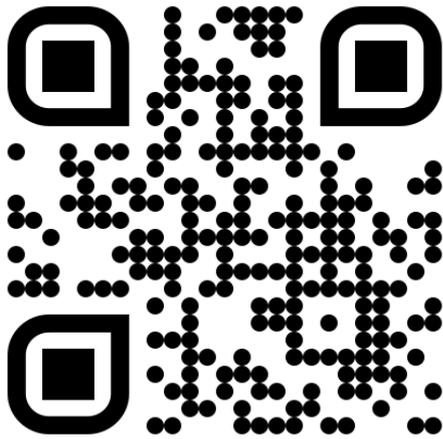
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1. Open your phone's camera.
2. Point your phone's camera at the QR code to scan.
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4. You'll be taken to our customer service page.
5. Fill the form with your order information and issue.
6. Submit form.
7. A customer service associate will contact you.

Other ways to contact us...



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customerservice@simpli-home.com



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Visit our site directly at
www.simpli-home.com



Call Us

1-866-518-0120
Monday to Friday
9am to 5pm EST

***If you've purchased from a retailer and you wish to return the product, please contact the retailer directly.**

IMPORTANT: Please read this manual carefully before beginning assembly of this product. Keep this manual for future reference.

Safety Information

CAUTION: Injuries and damage can occur from furniture tip over if product is not properly anchored to the wall. Use the Furniture Anti-Tipping Restraint provided with the product. Consult our assembly instructions for help.

If the Furniture Anti-Tipping Restraint kit is not in the box, please contact our customer service department in order to obtain another kit before using the furniture.

Identify all the parts and hardware. Do not discard of the packaging until you have checked that you have all of the parts and hardware required. Hardware package may have spare parts.

WARNING: This item contains small parts which can be swallowed by children and pets. Keep children and pets away during assembly. To avoid danger of suffocation, always keep plastic bags away from children and pets. We recommend that you assemble this unit on a carpeted floor to avoid scratches. If using power tools, set the tool to low torque to avoid damage.

May require 2 people for ease of assembly.

Care & Maintenance

This furniture is designed for indoor use.

Perhaps the greatest environmental damage to wood furniture comes from wide swings in relative humidity (RH) in our homes. Wood absorbs and desorbs water as relative humidity rises and falls, and in doing so it swells and shrinks. Making matters worse, it expands and contracts unequally along different grain directions. As humidity changes, the components of wooden objects are continually pushing and pulling against each other. This pressure often results in parts of furniture no longer fitting together closely or becoming distorted or breaking from their own internal stresses.

The response to relative humidity changes begins with determining the annual average RH for your particular space. Then try to keep the RH in the space where your furniture is as close to that average as possible, generally within about 10% up or down. De-humidify in the summer and humidify in the winter.

Be aware that raising the temperature lowers the humidity and vice versa. Thus, modern heating systems, which can drive down interior RH in the winter, almost invariably cause problems for furniture. To counteract their effect, you can either modify the RH by keeping furniture containing spaces cooler in the winter or most importantly, have a good working humidifier for your home. A humidistat automatically works to balance the humidity in your home so it is constant. Dry indoor air can suck enough moisture from its surroundings to do permanent damage to wood, causing it to crack or split.

Remember, that not all woods are created equal. Two factors that help determine how rapidly a wood will lose moisture are pore size and surface hardness. A piece made from a dense and hard wood will dry less rapidly than pieces made from softer woods.

Furniture that is sealed and lacquered will lose moisture more slowly than an unfinished piece while pieces with veneer finishes are not only stronger but lose moisture more slowly than other finishes.

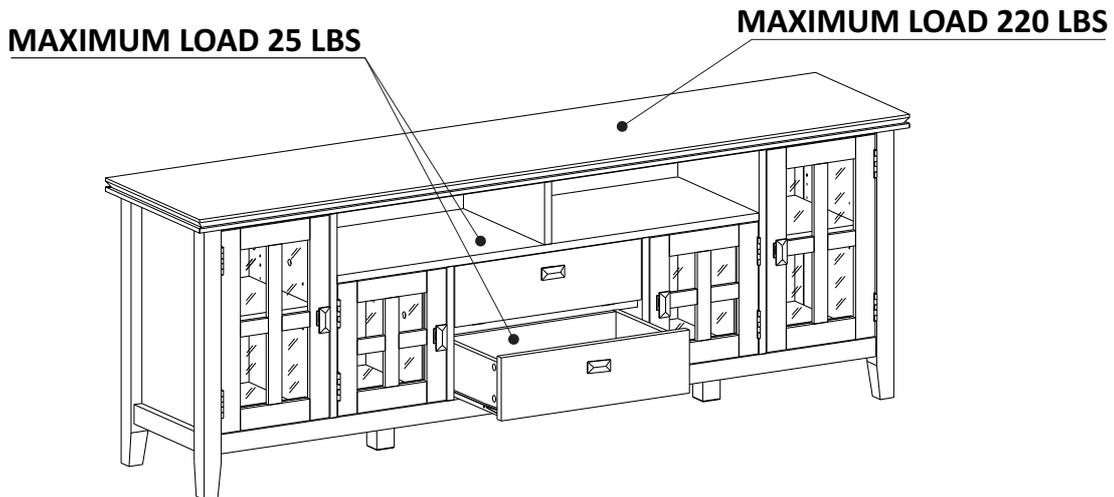
To help protect your wood furniture, take these steps:

- Use a humidifier, preferably one with an automatic control system that can sense the humidity level and adjust itself accordingly
- Don't over-humidify; that can damage wood by causing it to expand and contract
- Keep furniture out of direct sunlight, which can cause it to dry out, crack and warp
- If you can avoid it, don't put furniture near heating vents; if you can't, keep the item 3 to 4 inches away from the wall, giving the heat and air space to circulate
- Dust with soft dry cloth
- Do not use liquid or aerosol products
- To avoid marking, do not place rubber on surface (foot pads, etc.)
- For soil build-up, wipe with damp cloth & dry
- Do not use abrasive cleaners

WARNING

The maximum diagonal CRT television screen size is 25 inch to 27 inch (63.50 cm to 68.58 cm). For use with televisions weighing 220 lbs or less. Using larger or heavier televisions may cause instability or tip over which can lead to serious injury or even death.

The recommended maximum width of the television intended for use is 80 inch (203.2 cm).



WARNING Do not place toys, food, etc. on the top shelves or upper drawers. Serious injury or death may occur when children climb on furniture. A remote control or items placed on the furniture may encourage a child to climb on the furniture and as a result make it top-heavy and cause it to tip over on the child.



WARNING Do not place a TV that exceeds the weight limits or size guidelines shown in the instructions specified for the furniture. Do not overload shelves or place heavy items on top shelves or drawers. Improper use of furniture to support TVs may result in serious injury or death.



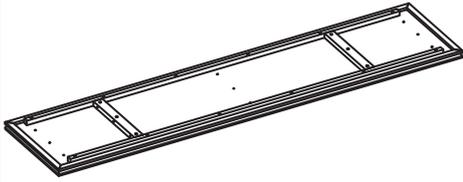
WARNING Do not relocate audio and/or video equipment to furniture not specifically designed to support audio and/or video equipment. Do not move furniture without shelves or drawers unloaded. Furniture can collapse or tip over onto a child and cause physical injury or death.

This TV Stand does not come with legible instructions pertaining to the risk of fire and electric shock that is associated with the use of electrical components such as operation, user-maintenance, loading, storage and as applicable electrical issues including grounding or double-insulation.

Any use of this item other than that recommended by the manufacturer in this manual may cause fire, burns, electric shock and/or serious injuries or death.

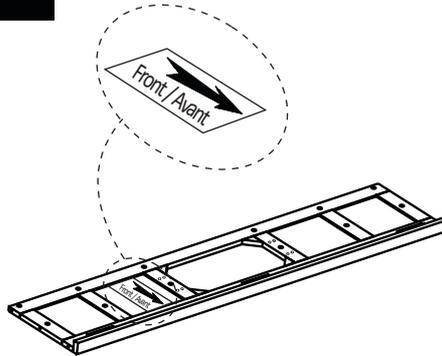
Part Description

A



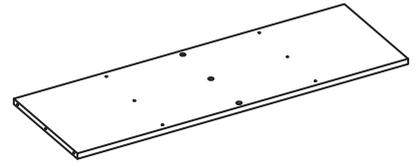
TOP
QTY 1

B



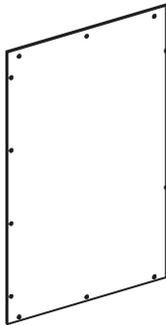
BOTTOM SHELF
QTY 1

C



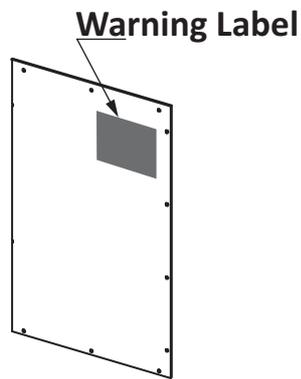
TOP SHELF
QTY 1

DL



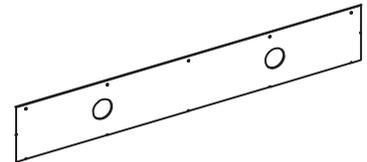
LEFT BACK PANEL
QTY 1

DR



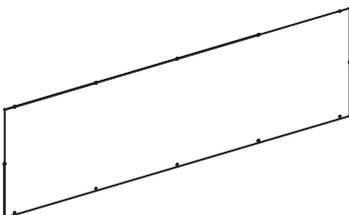
RIGHT BACK PANEL
QTY 1

D1



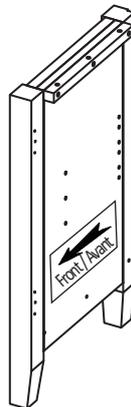
TOP BACK PANEL
QTY 1

D2



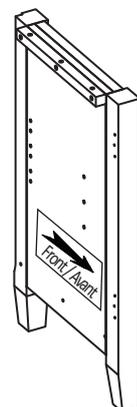
BOTTOM BACK PANEL
QTY 1

EL



LEFT SIDE
QTY 1

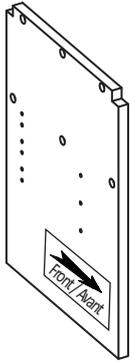
ER



RIGHT SIDE
QTY 1

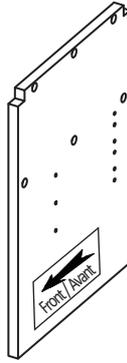
Part Description

FL



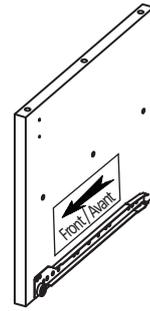
LEFT DIVIDER
QTY 1

FR



RIGHT DIVIDER
QTY 1

GL



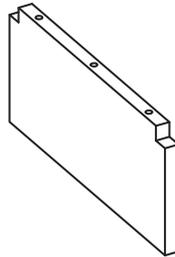
LEFT MIDDLE DIVIDER
QTY 1

GR



RIGHT MIDDLE DIVIDER
QTY 1

H



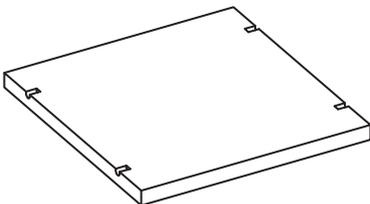
TOP DIVIDER
QTY 1

I



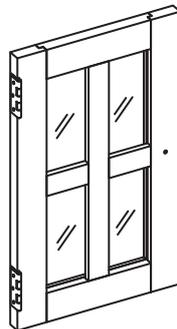
CENTER SHELF
QTY 1

J



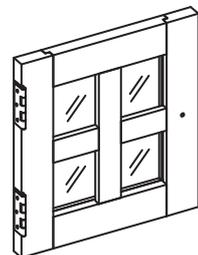
SHELF
QTY 2

K



LARGE DOOR (L&R Same)
QTY 2

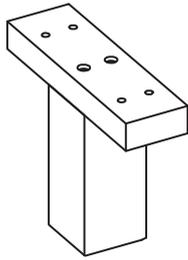
L



SMALL DOOR (L&R Same)
QTY 2

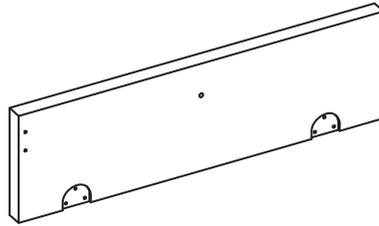
Part Description

M



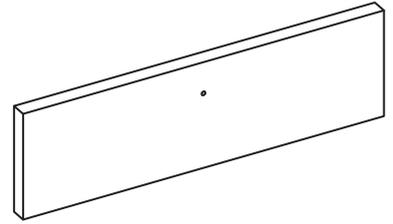
BOTTOM SUPPORT LEG
QTY 2

N



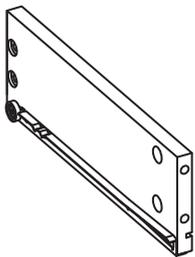
FLIP DOWN DOOR
QTY 1

O



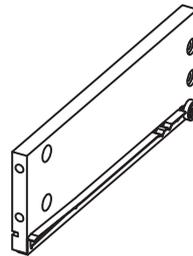
DRAWER FRONT
QTY 1

PL



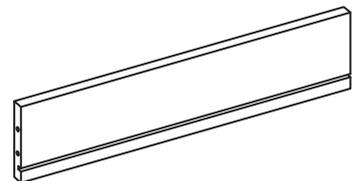
LEFT DRAWER SIDE
QTY 1

PR



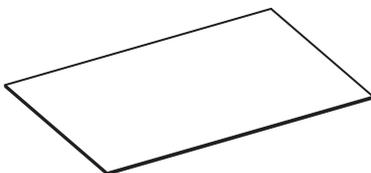
RIGHT DRAWER SIDE
QTY 1

Q



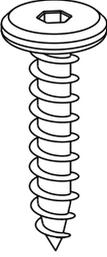
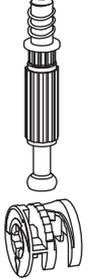
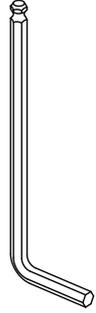
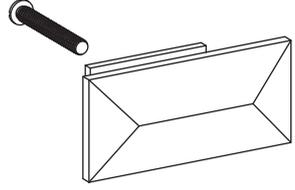
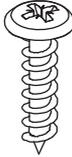
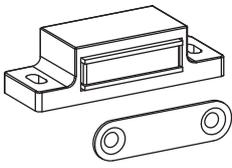
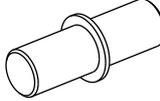
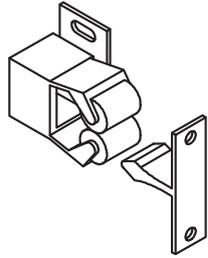
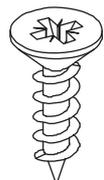
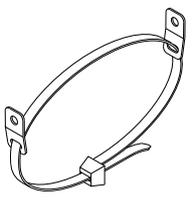
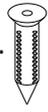
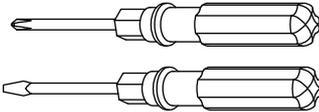
DRAWER BACK
QTY 1

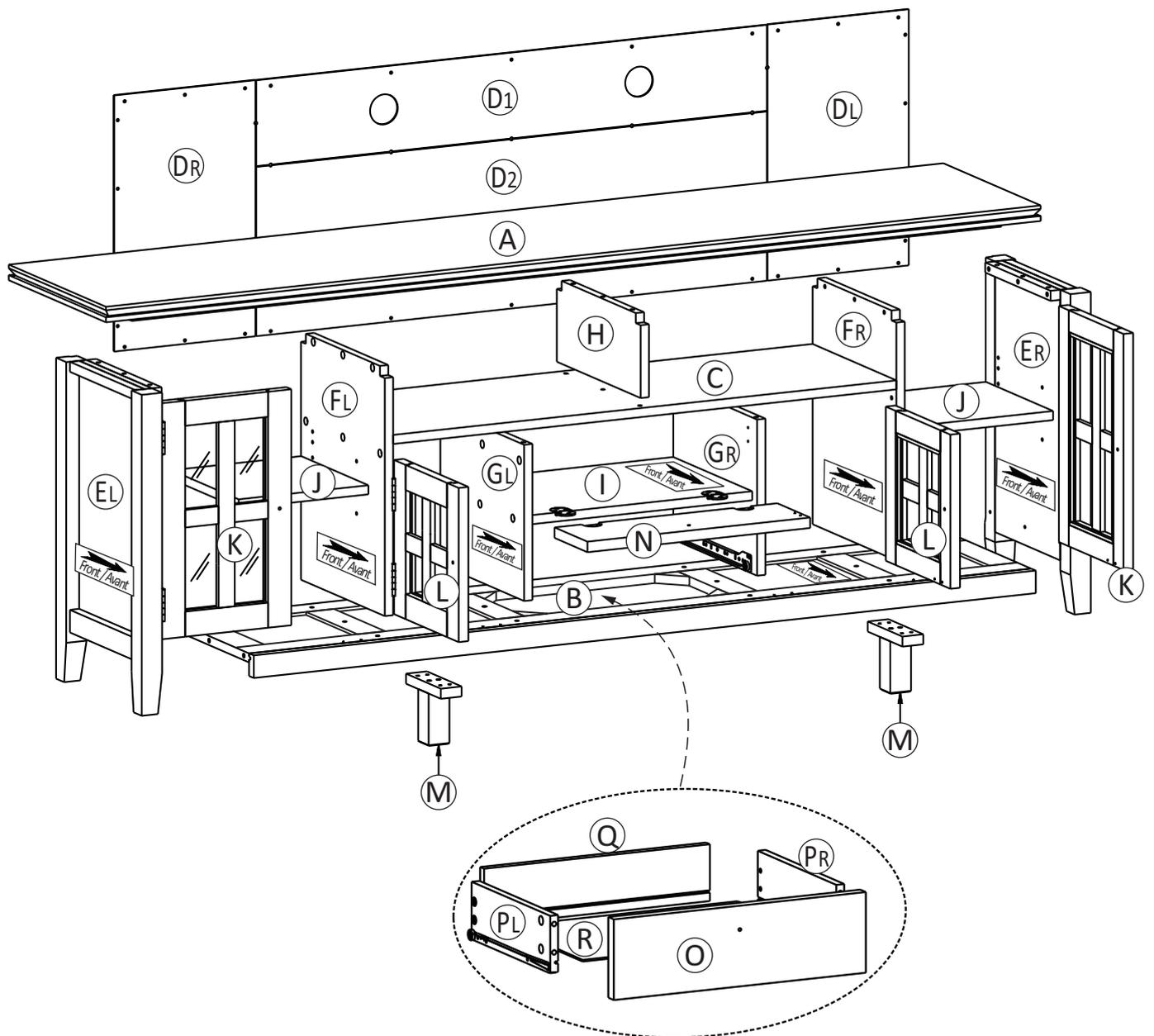
R



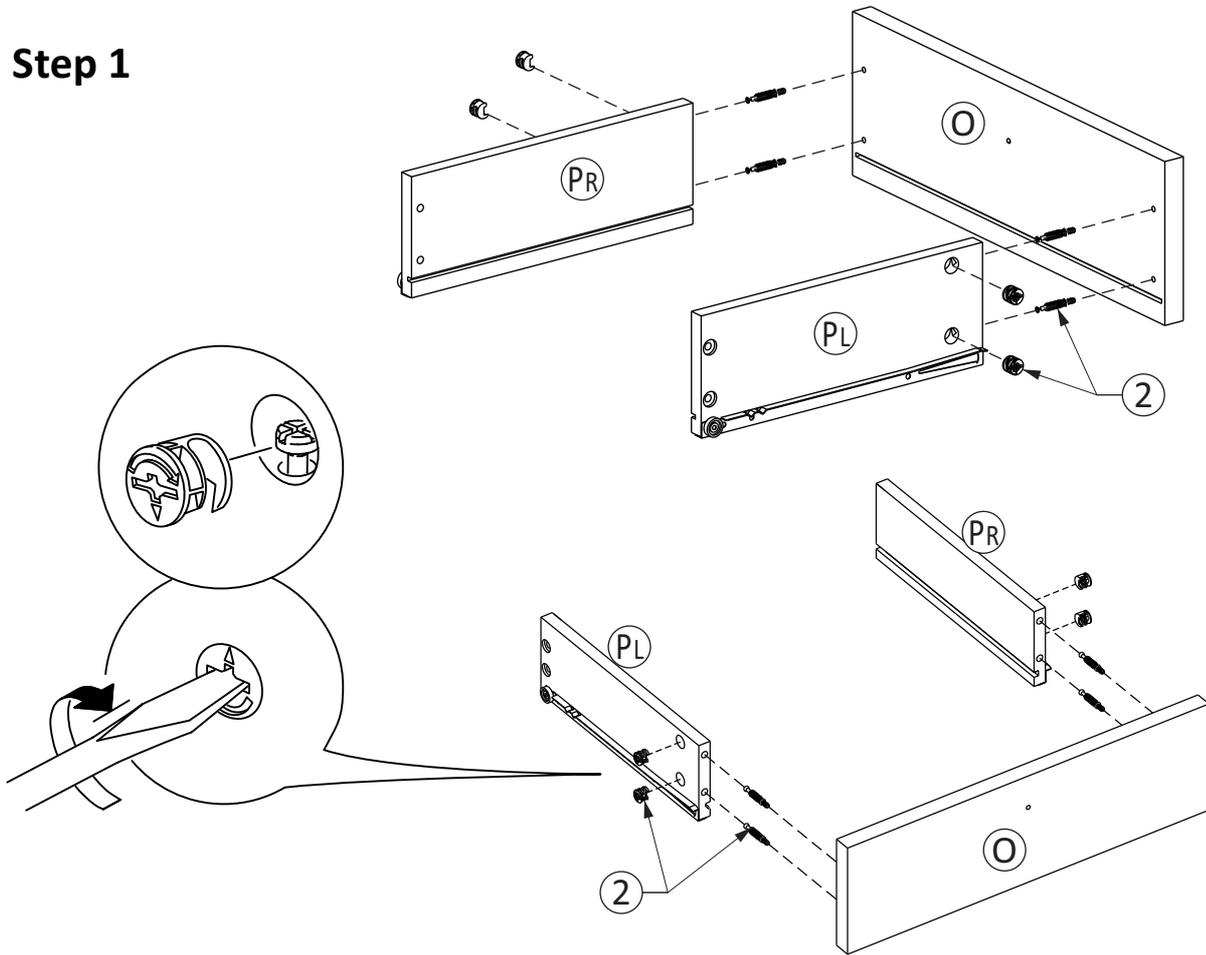
DRAWER BOTTOM
QTY 1

Hardware Description

<p>1</p>  <p>ALLEN KEY SCREW M6 X 30 mm QTY 43</p>	<p>2</p>  <p>CAM LOCK PIN CAM LOCK QTY 19 SETS</p>	<p>3</p>  <p>ALLEN KEY QTY 1</p>	<p>4</p>  <p>HANDLE M4 X 30mm QTY 6 SETS</p>
<p>5</p>  <p>PHILLIPS SCREW ROUND HEAD M4 X 15 mm QTY 39</p>	<p>6</p>  <p>MAGNET AND PLATE QTY 4 SETS</p>	<p>7</p>  <p>SHELF SUPPORT QTY 12</p>	<p>8</p>  <p>PHILLIPS SCREW M4 X 30 mm QTY 8</p>
<p>9</p>  <p>PHILLIPS SCREW M3 X 12 mm QTY 24</p>	<p>10</p>  <p>PHILLIPS SCREW M3 X 15 mm QTY 20</p>	<p>11</p>  <p>LATCH QTY 1 SET</p>	<p>12</p>  <p>PHILLIPS SCREW M4 X 15 mm QTY 6</p>
<p>13</p>  <p>a.  M4 X 25 - QTY 2 (1 is extra) b.  M4 X 15 - QTY 1 c.  M4 X 25 - QTY 1</p> <p>FURNITURE TIP OVER RESTRAINT QTY 1 SET</p>		 <p>Required- Flathead screwdriver Phillips screwdriver Not Included</p>	

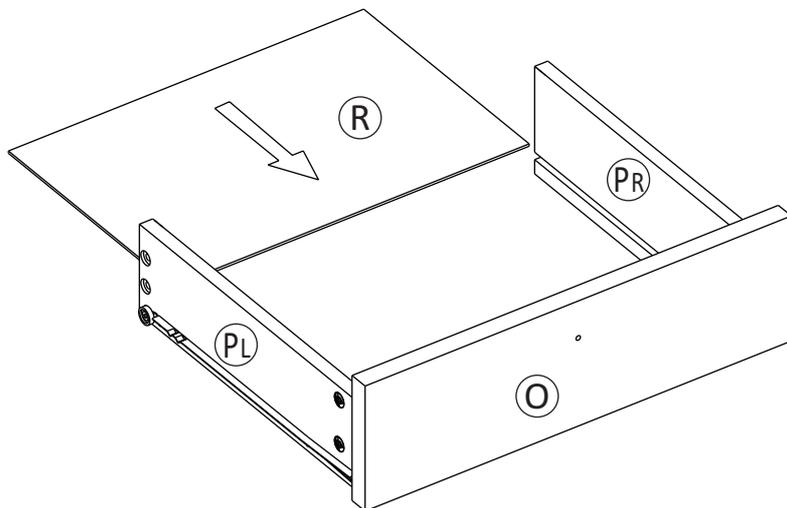


Step 1



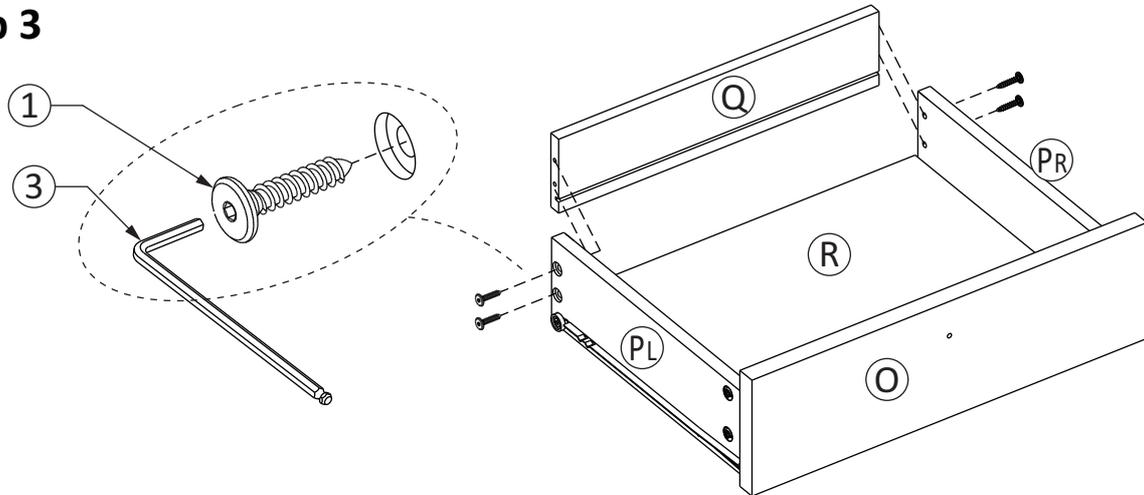
1. Attach 4 Cam Lock Pins (2) into pre-drilled holes at the back of Drawer Front (O).
2. Align Cam Lock Pins with guide holes and attach Drawer Sides (PL, PR).
3. Insert 2 Cam Locks (2) into guide holes on each Drawer Side (PL, PR).
4. Use flathead screwdriver to secure Cam Locks.

Step 2



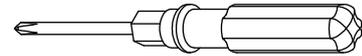
1. Slide Drawer Bottom (R) firmly into slots on Drawer Sides (PL, PR) and Drawer Front (O).

Step 3

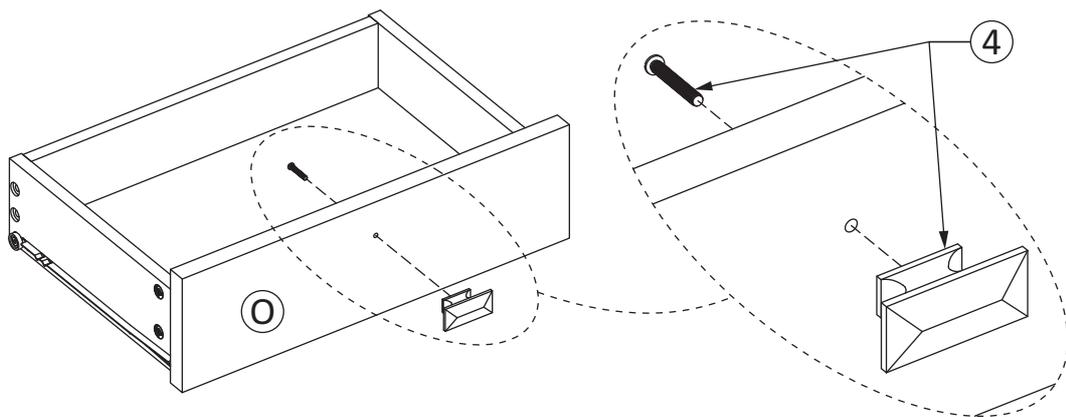


1. Align Drawer Back (Q) with Drawer Bottom (R) and press firmly into slot .
2. Attach back using 2 Allen Key Screws (1) through guide holes on each Side (PL), (PR).
3. Use Allen Key (3) to tighten screws. Do not over-tighten.

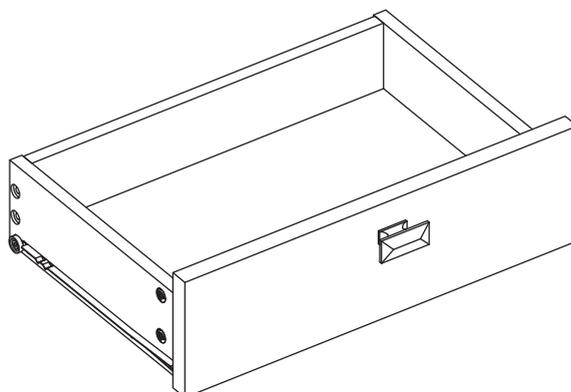
Step 4



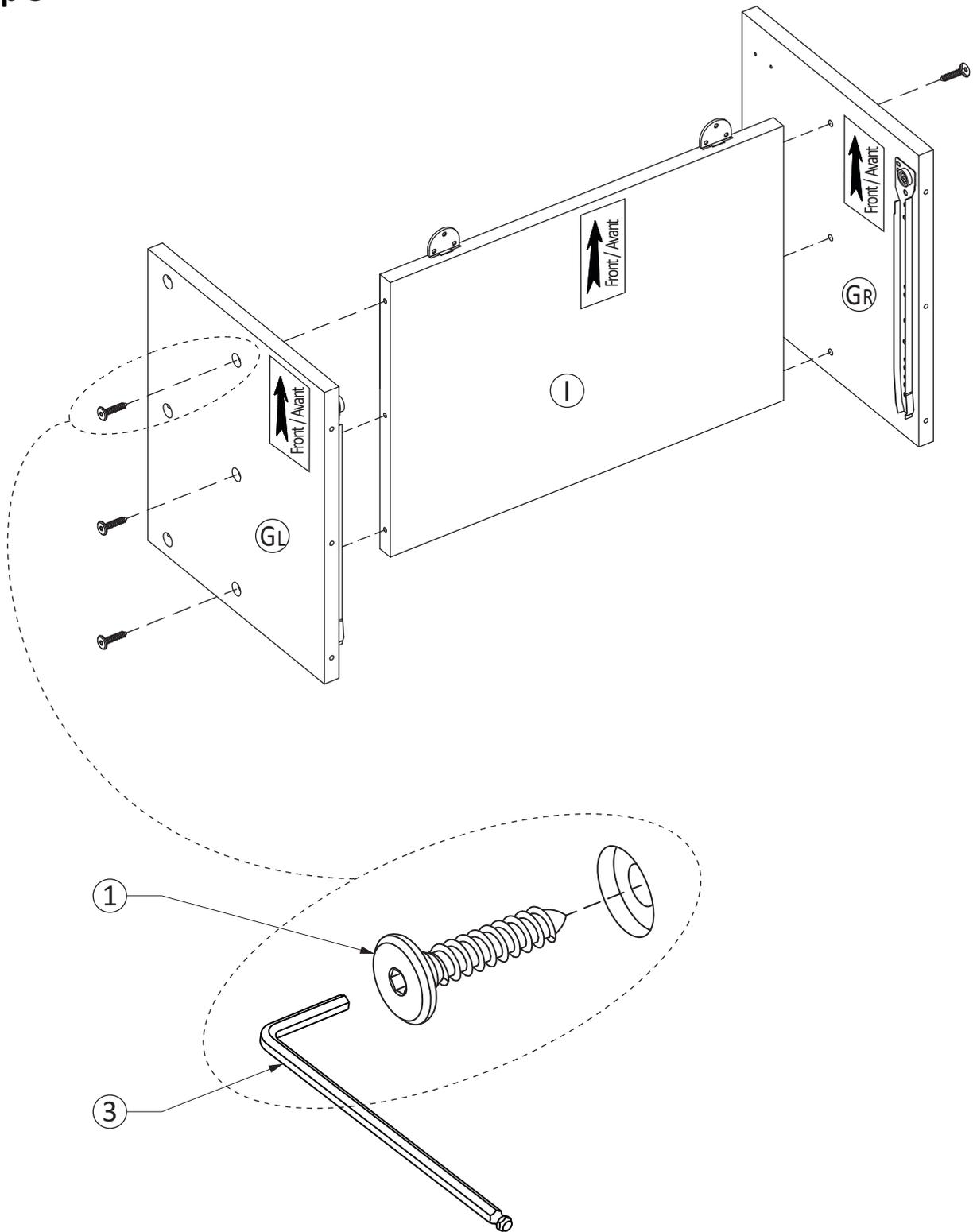
NOTE: The screwdriver is not included in the hardware pack.



1. Use Phillips screwdriver to attach Handle (4) to Drawer Front (O).

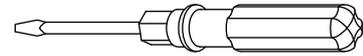


Step 5

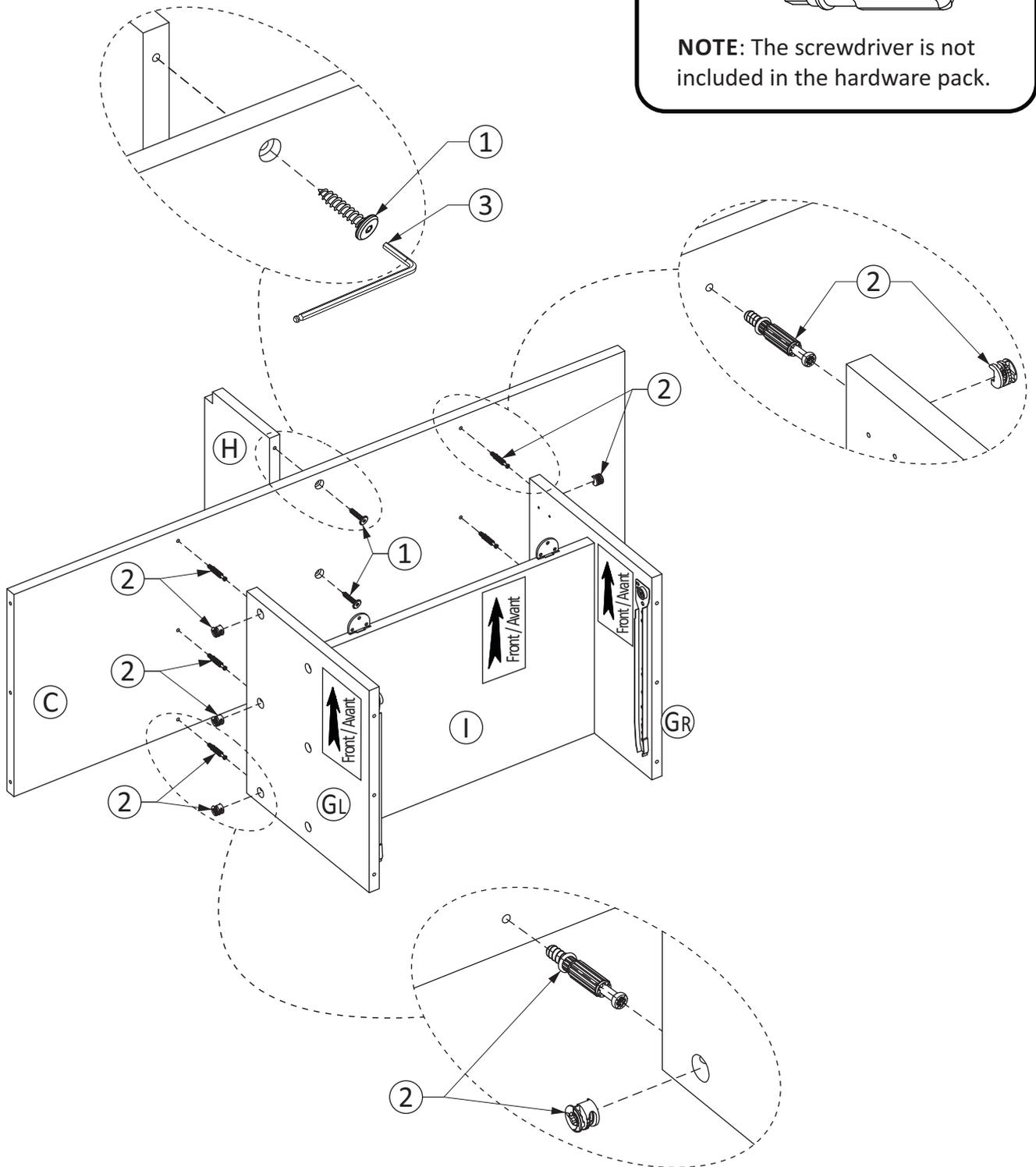


1. Attach Centre Shelf ① to each Middle Divider ④L, ④R using 3 Allen Key Screws ①.
2. Use Allen Key ③ to tighten screws. Do not over-tighten.

Step 6

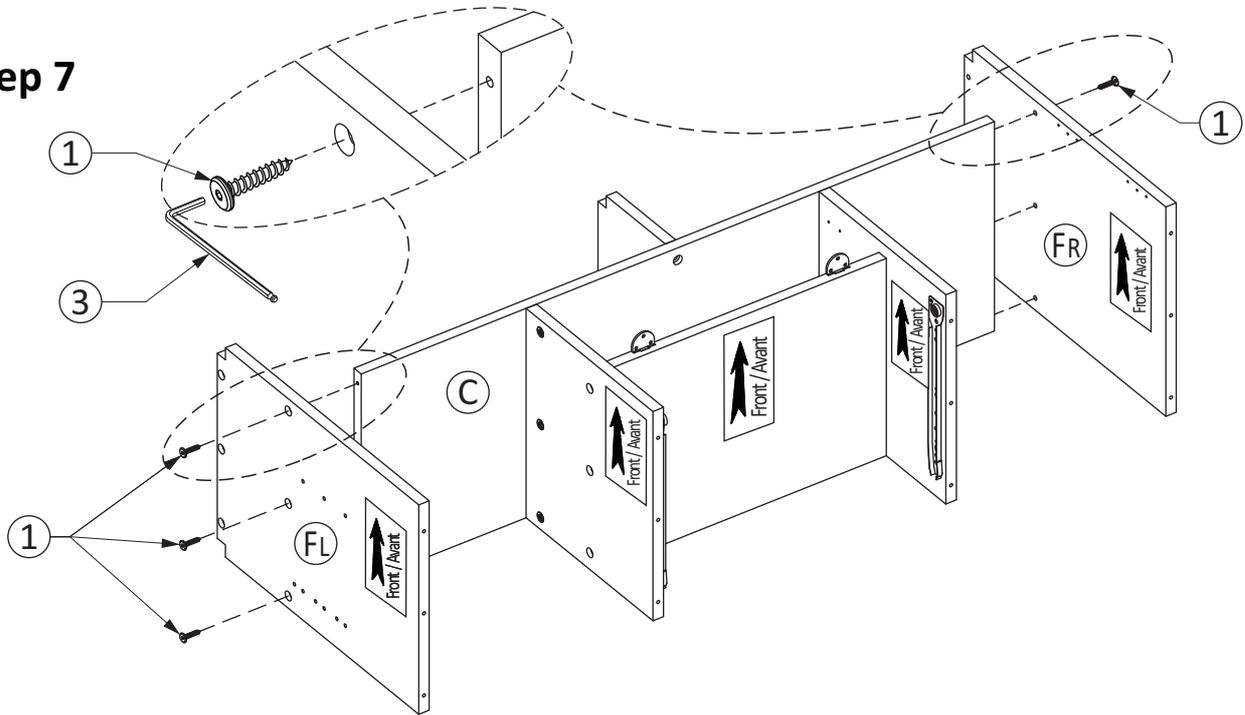


NOTE: The screwdriver is not included in the hardware pack.



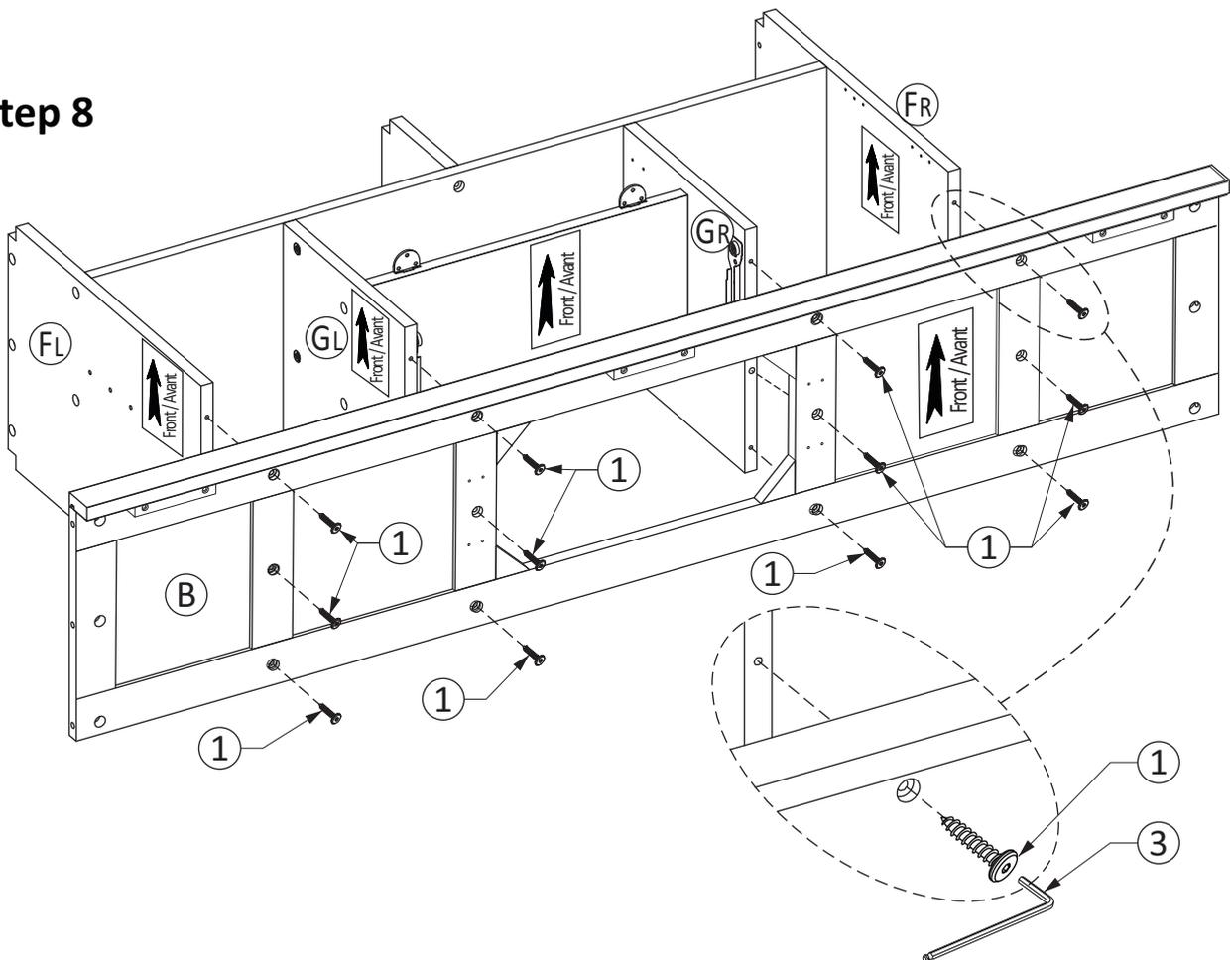
1. Attach 6 Cam Lock Pins (2) into pre-drilled holes at the bottom of Top Shelf (C).
2. Align Cam Lock Pins with guide holes on Middle Divider (GL, GR).
3. Insert 3 Cam Lock (2) into guide holes on each Middle Divider (GL, GR).
4. Use flathead screwdriver to secure Cam Lock .
5. Attach Top Divider (H) to Top Shelf (C) using 3 Allen Key Screws (1).

Step 7



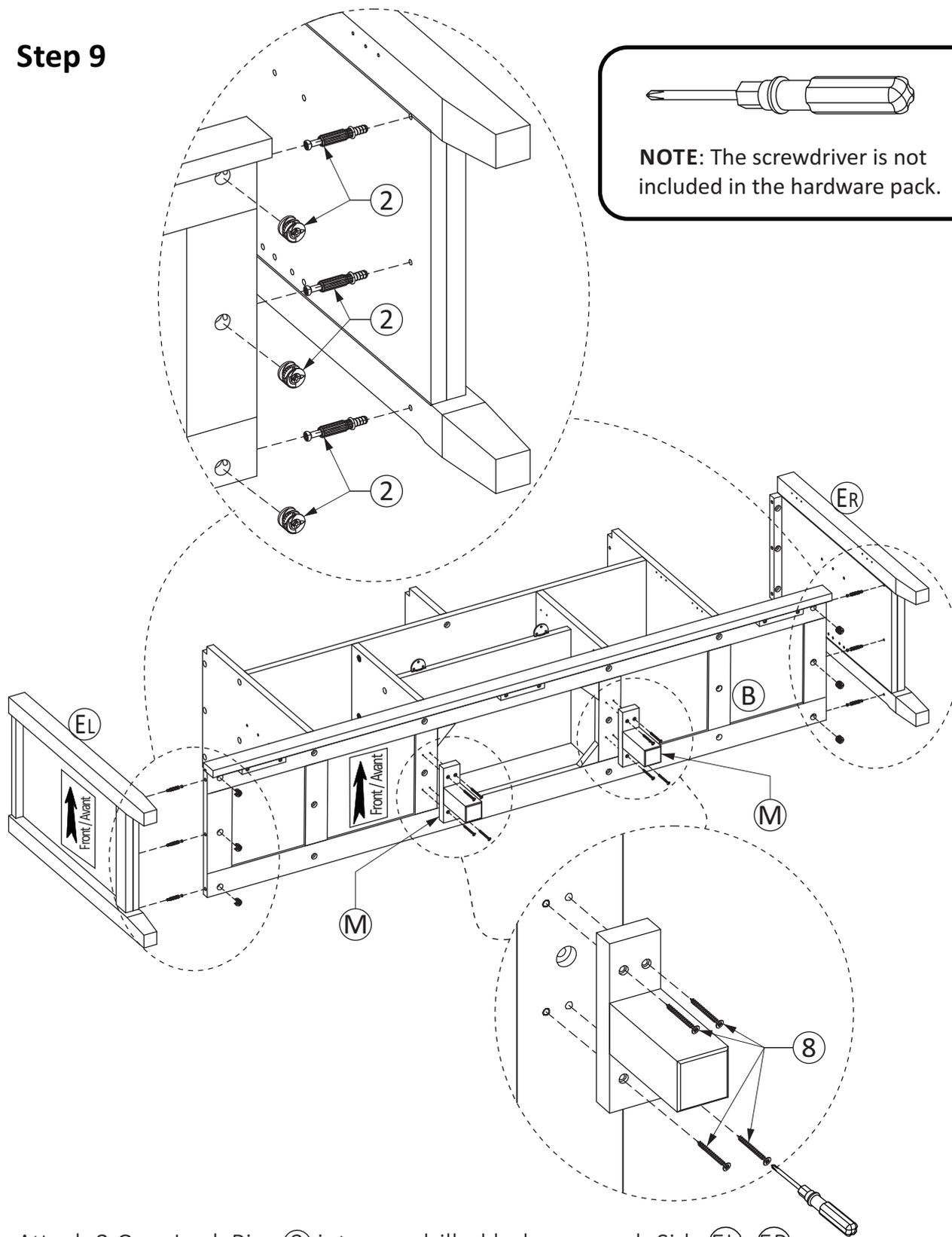
1. Attach Top Shelf (C) to each Divider (FL), (FR) using 3 Allen Key Screws (1).
2. Use Allen Key (3) to tighten screws. Do not over-tighten.

Step 8



1. Attach Bottom Shelf (B) to Dividers (FL), (FR) & (GL), (GR) using 12 Allen Key Screws (1) (3 Allen Key Screws / each Divider).
2. Use Allen Key (3) to tighten screws. Do not over-tighten.

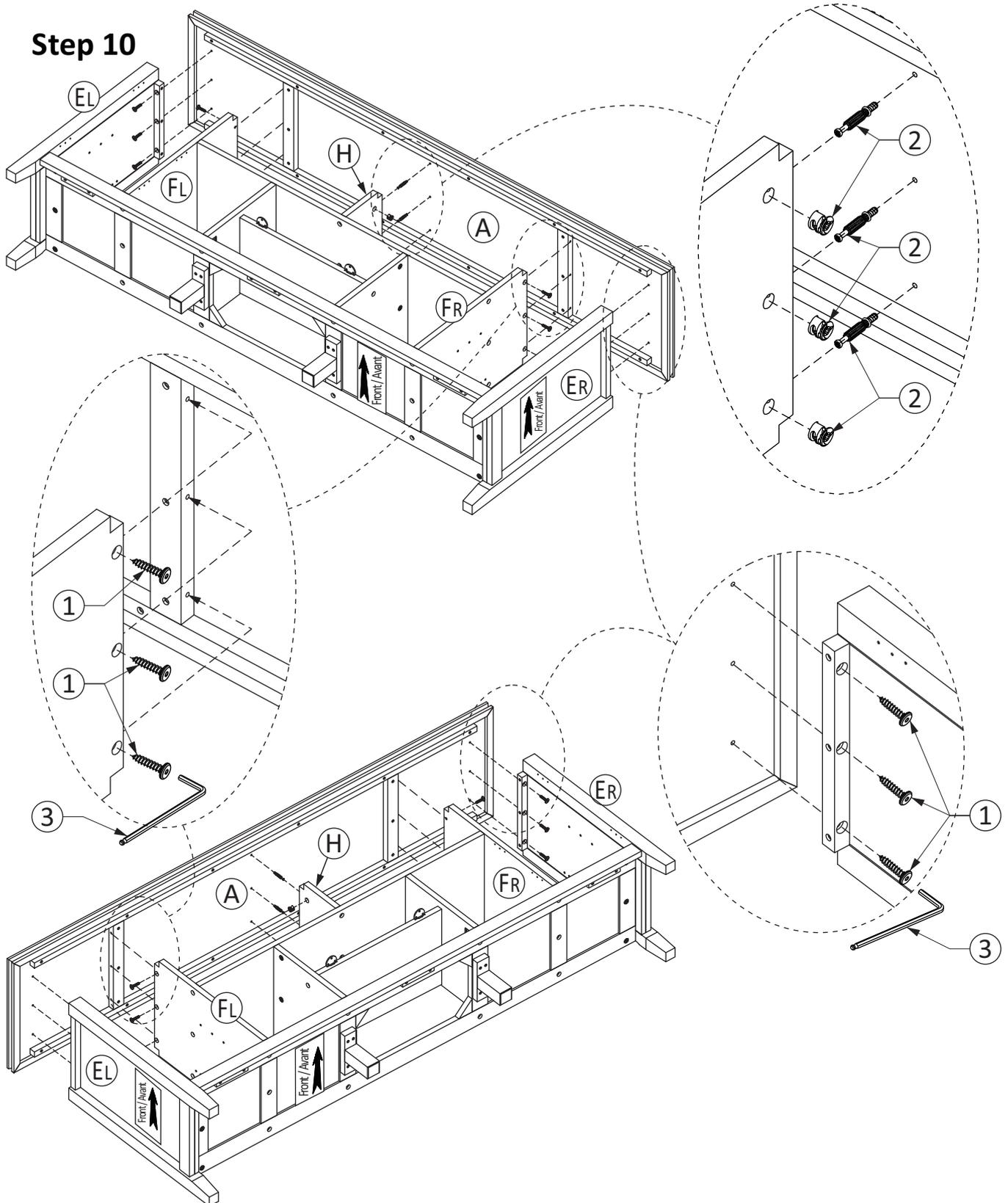
Step 9



NOTE: The screwdriver is not included in the hardware pack.

1. Attach 3 Cam Lock Pins (2) into pre-drilled holes on each Side (EL, ER).
2. Align Cam Lock Pins with guide holes and attach Bottom Shelf (B).
3. Insert 6 Cam Locks (2) into guide holes on Bottom Shelf (B).
4. Use flathead screwdriver secure Cam Locks.
5. Attach 2 Bottom Support Legs (M) align with pre-drilled holes at back of Bottom Shelf (B). Use Phillips screwdriver to tighten 8 Phillips Screws (8).

Step 10

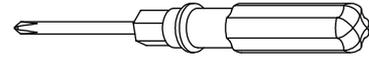


1. Attach 3 Cam Lock Pins ② into pre-drilled holes at the bottom of Top ① (at center).
2. Align Cam Lock Pins with guide holes on Top Divider ①.
3. Insert 3 Cam Locks ② into guide holes on Top Divider ①.
4. Use flathead screwdriver to secure Cam Locks.
5. Attach the Bottom of Top ① to 2 Sides ②, ③ and 2 Dividers ④, ⑤ using 12 Allen Key Screws ⑥ (3 Allen Key Screws / each part)

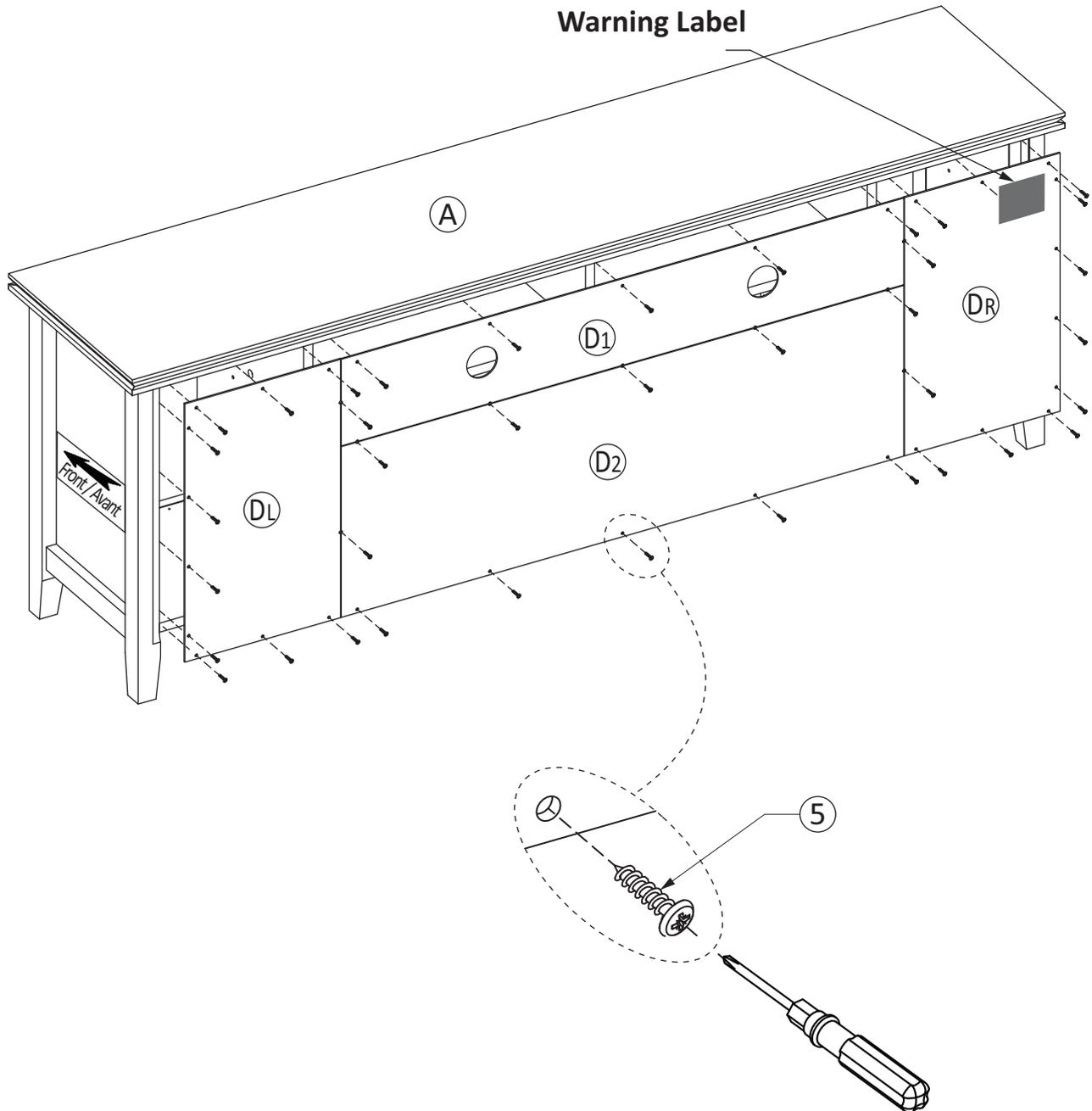
Step 11

Note:

The back of the tv frame does not have pre-drilled holes to attach the back panels.

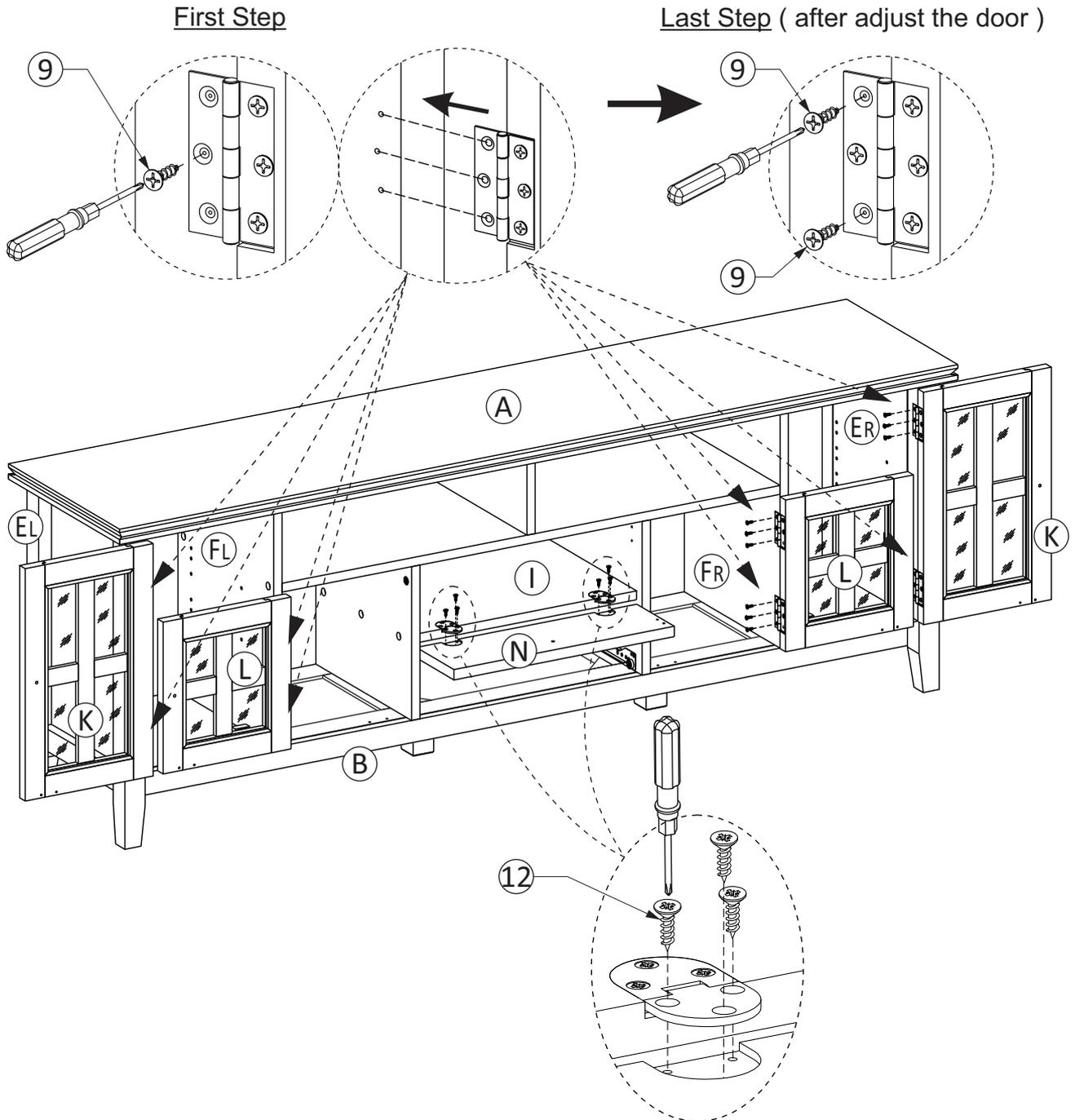


NOTE: The screwdriver is not included in the hardware pack.



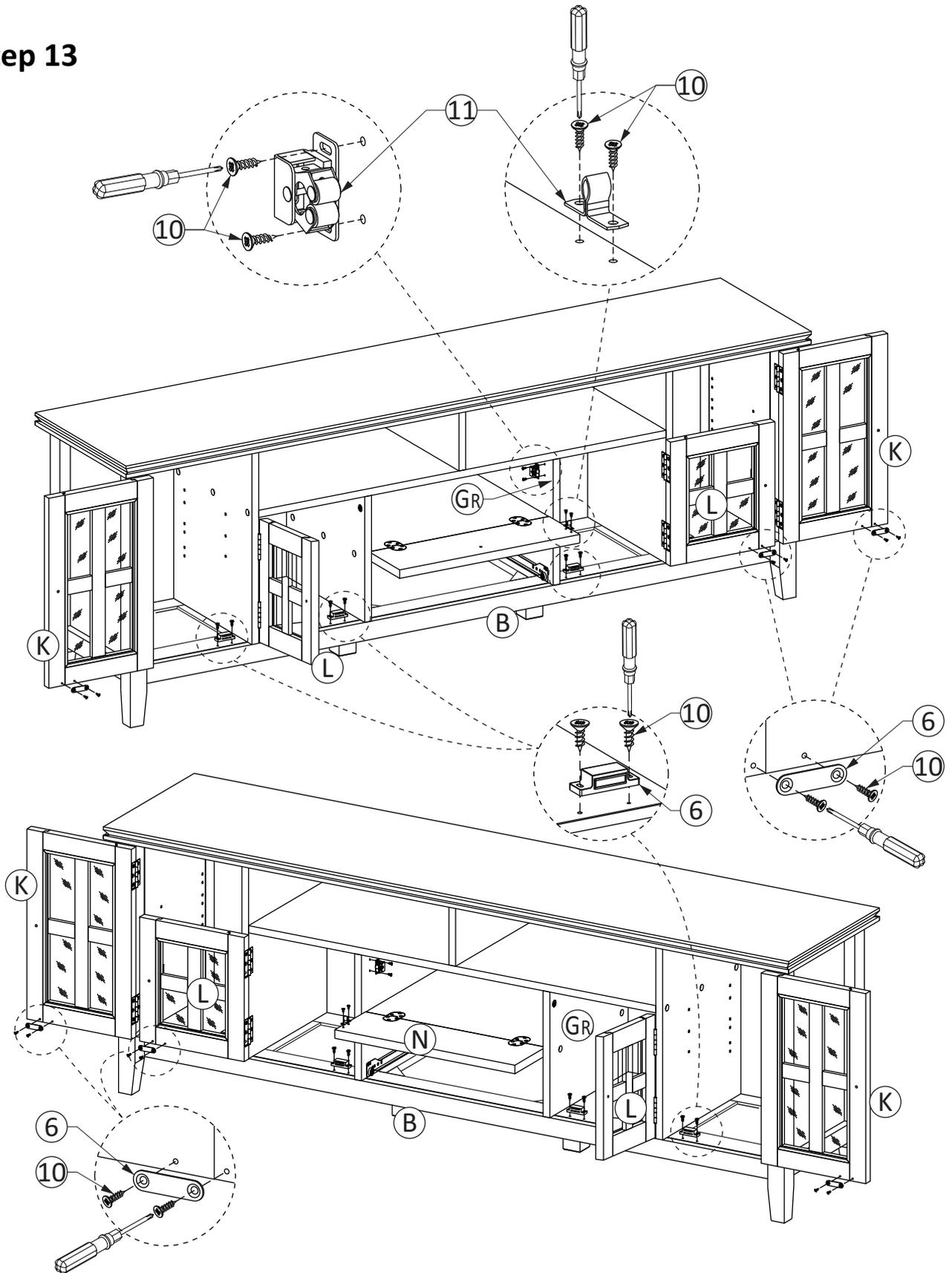
1. Use Phillips screws Round Head ⑤ to attach Back Panels ①DL, ①DR, ①D1, ①D2 through guild holes from Back Panels to the back of Cabinet.
2. Use Phillips screwdriver to tighten screws.

Step 12

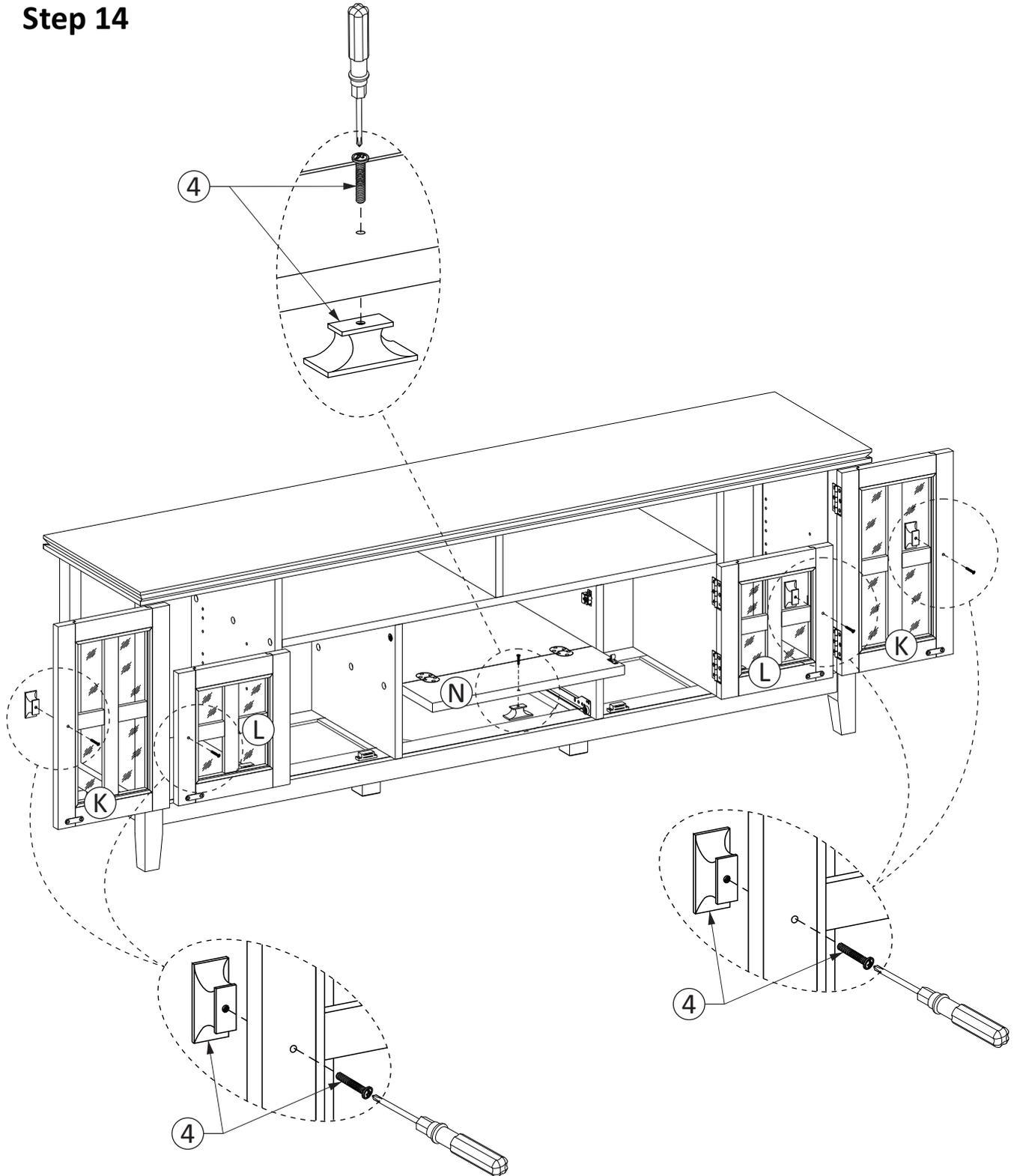


1. Attach hinges on Large Doors (K) to Sides (EL), (ER) and attach hinges on Small Doors (L) to Dividers (FL), (FR) using Phillips Screws (9) into pre-drill holes:
 - Using Phillips screwdriver to attach Screws (9) at middle hole of hinges for both top & bottom hinges.
 - Adjust the door to ensure they are aligned straight & square with bottom shelf & side.
 - Using Phillips screwdriver to tighten the rest of screws (9) into pre-drill holes (top & bottom holes on hinges).
2. Attach hinges on Center Shelf (I) to Flip Down Door (N) using Phillips Screws (12) into pre-drilled holes.

Step 13

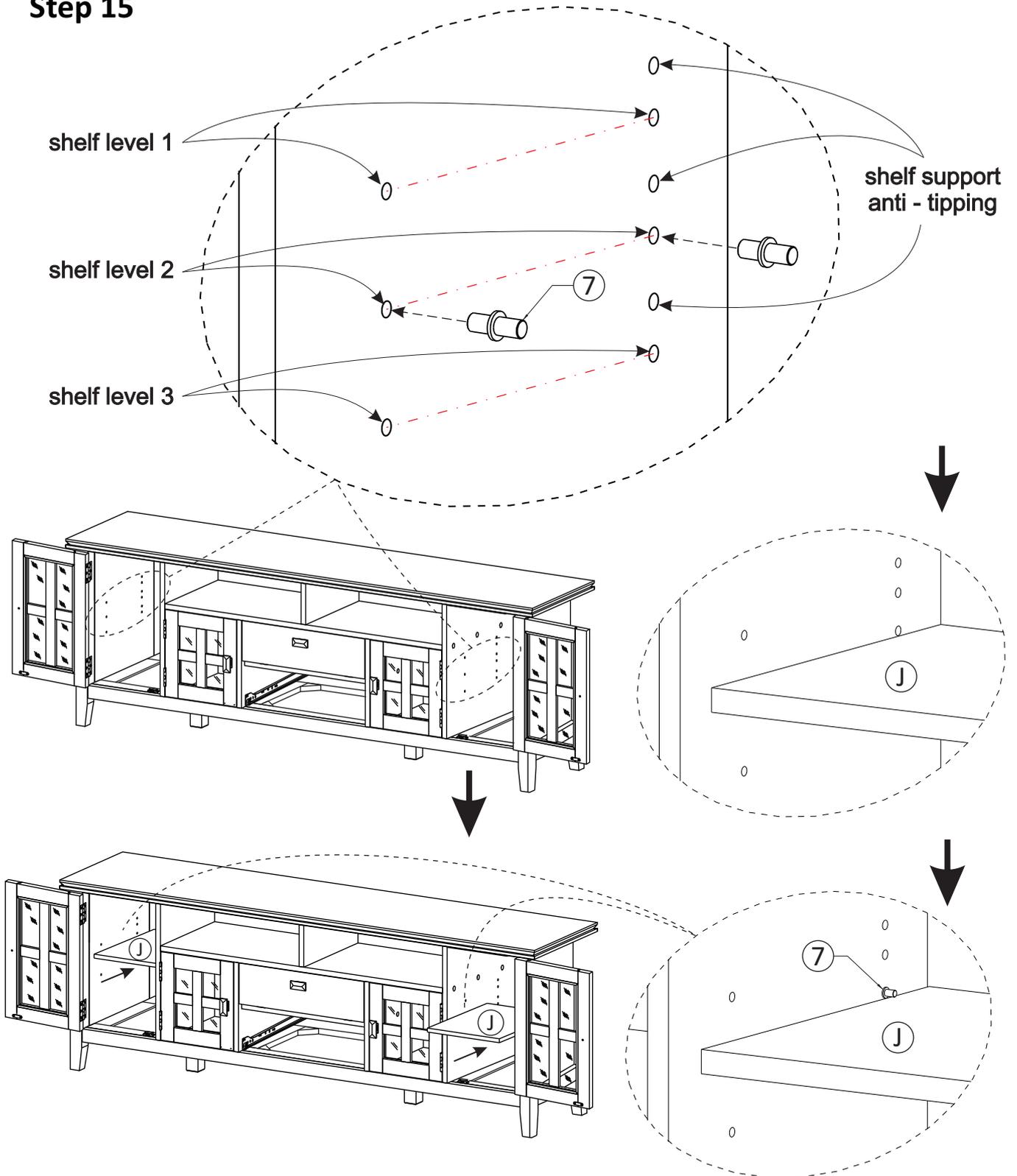


1. Attach 4 Magnet Plates (6) to bottom corner of Doors (K) and Doors (L) using Phillips Screws (10) into pre-drilled holes.
2. Attach 4 Magnets (6) using Phillips Screws (10) into pre-drilled holes on Bottom Shelf (B).
3. Attach Latch (11) to Divider (GR) and Flip Down Door (N) using Screw (10) into pre-drilled holes.

Step 14

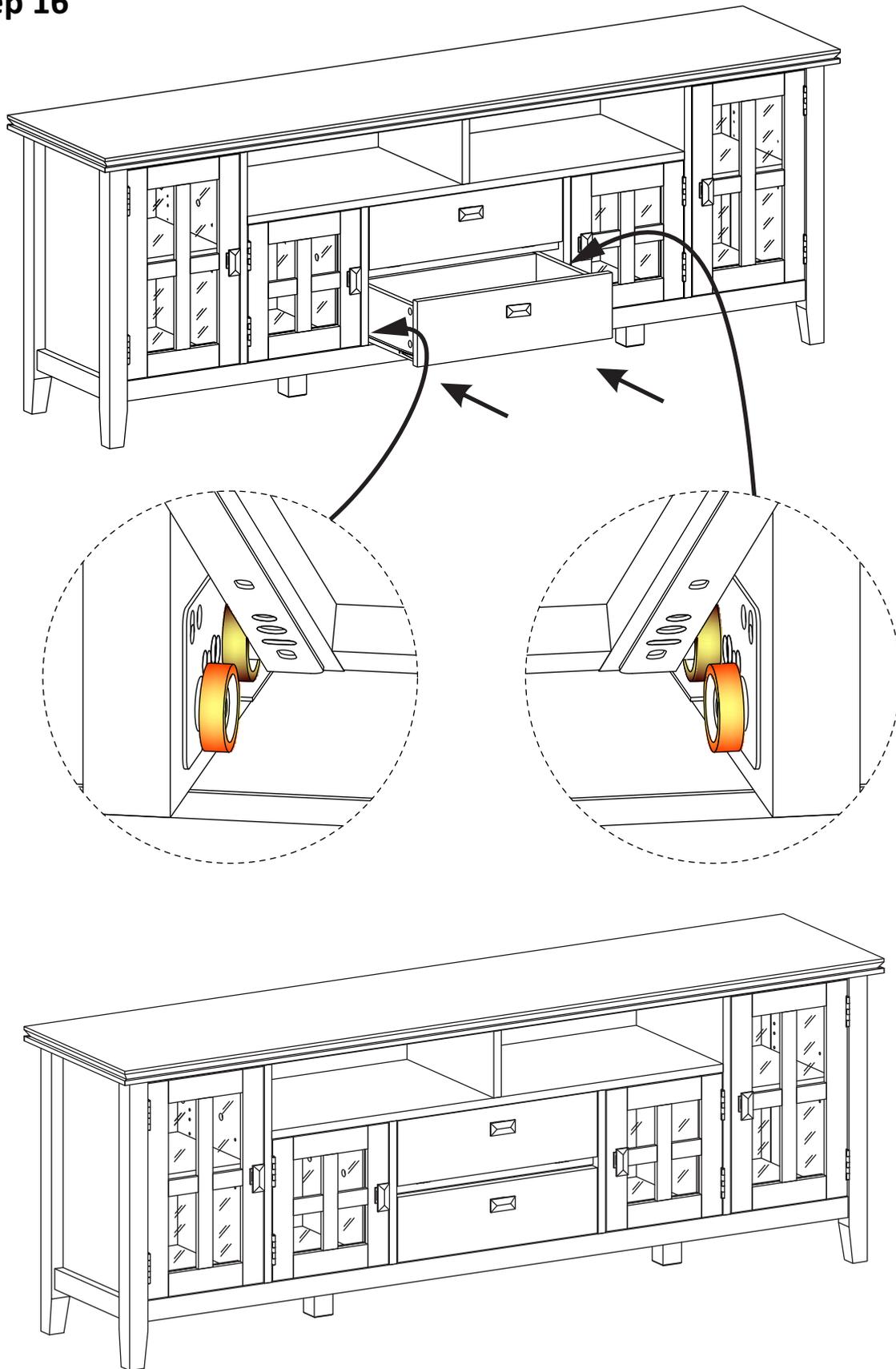
1. Use a Phillips screwdriver to attach Handles (4) to Doors (K), (L) & Flip Down Door (N) through guide holes.

Step 15



1. Attach 4 Shelf Supports (7) for each Shelf (J) in desired location.
2. 2 Shelf Supports (7) may be used on back top of each Shelf (J) as a tipping restraint.

Step 16



1. Insert assembled drawers into glides on assembled TV.

Furniture Tip Over Restraint Assembly

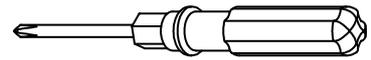


WARNING

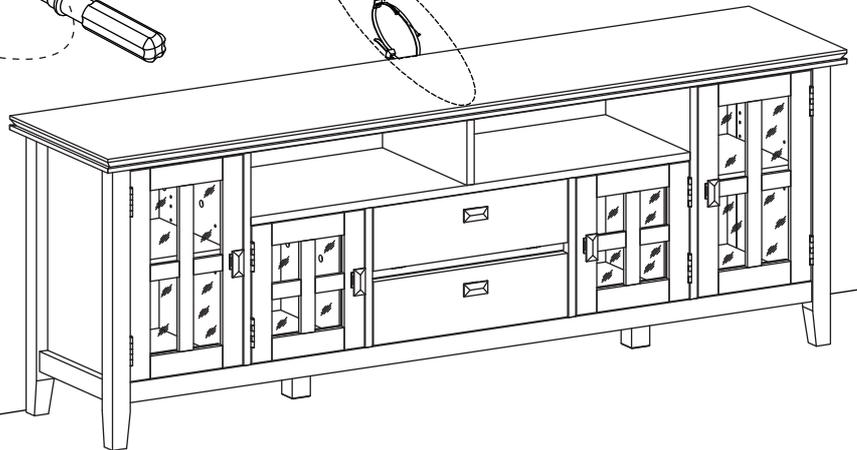
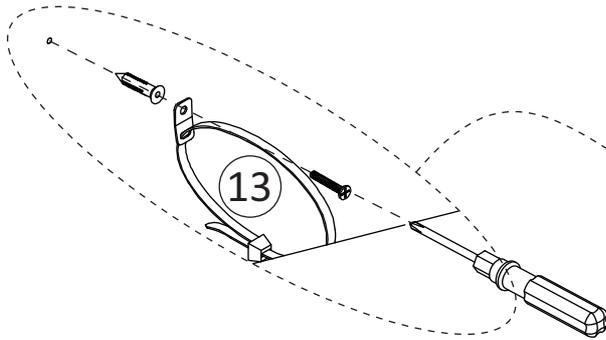
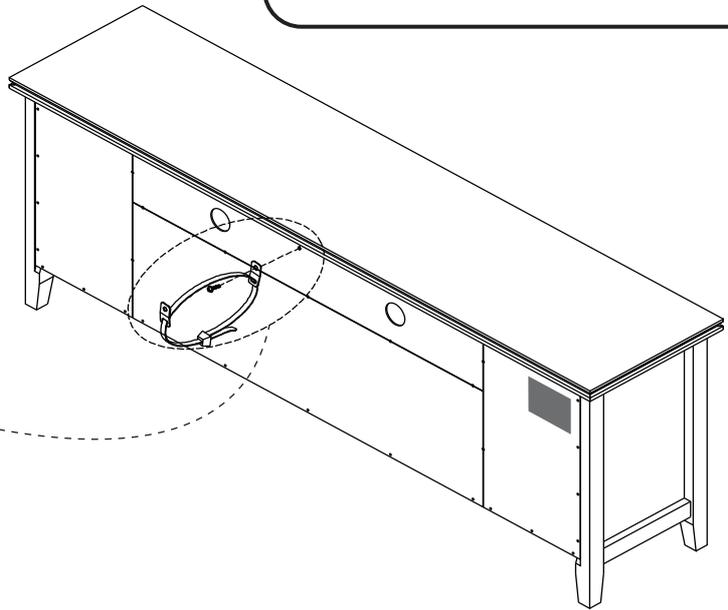
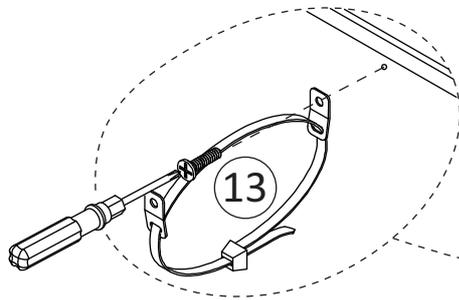
Serious or fatal crushing injuries can occur from furniture tip-over.

If the furniture tip over restraint kit is not in the box, please contact our customer service department in order to obtain another kit before using the furniture.

Step 17

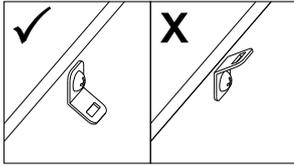


NOTE: The screwdriver is not included in the hardware pack.

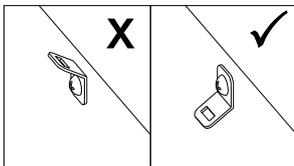


Furniture Anti-Tipping Restraint Instructions

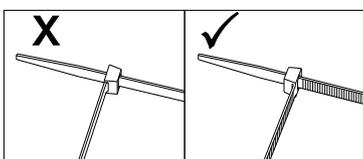
1. Attach one of the mounting brackets securely to the back edge of the furniture. Use the shorter screw.



2. Determine where furniture is to be placed and mark location on the wall for mounting bracket screw hole approximately 2 inches below the bracket mounted to the furniture.



3. Drill a 3/16 inch hole in the wall. Press the plastic anchor into the hole and gently tap until the flange on the anchor is against the wall surface.
4. Position the bracket over the anchor and use the longer screw to securely attach the bracket to the wall.
5. Place the furniture so the back edge is in line with the bracket on the wall.
6. Lace an end of the nylon zip-tie strap down through each bracket. Bring both ends together and slide the smooth side upright through the square-shaped end and pull through to create the "locked" position.
7. Check to make sure the strap is securely laced and locked to the brackets.



- **DO NOT** place heavy objects in top drawers or on top shelves
- **DO NOT** let children climb or hang on drawers, doors or shelves