

CHANGE IT UP WITH CHAI.

Whether traditional, flavored, hot or iced, creating the perfect chai for everyone is so simple. Big Train® Chai Tea Latte mixes take everyday chai to the next level with exciting varieties and three different preparation options to suit every chai customer. All you need to have on hand are milk, dairy alternative or water and ice to serve up profitable, premium beverages that satisfy.



Big Train
is the largest brand
within the Powdered
Blended Beverage
Mix category.¹

Chai tea
ranks in the
92nd
percentile for future
growth potential.²

Chai tea
has grown over
39%
over the past
4 years.²



EVERY DAY IS CHAI DAY.

Traditional, seasonal and trending chai flavors make it easy to offer the premium drink your customers want when they want it – all while maximizing your margins.

ITEM NUMBER	ITEM UPC	CASE UPC	DESCRIPTION	CASE PACK SIZE	SHELF LIFE	PALLET CONFIGURATION
BT.510750	6 4262801816 8	10642628018165	Caramel	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510700	6 4262810356 7	10642628103564	Chocolate	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510350	6 4262810358 1	10642628103588	Decaf Spiced	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510950	6 4262800810 7	10642628008104	Gingerbread (Seasonal)	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510600	6 4262810357 4	10642628103571	Green Tea	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510250	6 4262810359 8	10642628103595	Reduced Sugar Vanilla	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510960	6 4262801885 4	10642628018851	Pumpkin Pie (Seasonal)	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510400	6 4262810353 6	10642628103533	Raspberry	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510900	6 4262810354 3	10642628103540	Spiced Apple	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510300	6 4262810351 2	10642628103519	Spiced	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.522300	6 4262810201 0	10642628102017	Spiced	6/2 lb Cans	12 months	12 X 10 = 120
BT.510300.692	6 4262810351 2	10642628020335	Spiced	7/3.5 lb Bags	12 months	12 X 10 = 120
BT.510200	6 4262810352 9	10642628103526	Vanilla	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.522200	6 4262810202 7	10642628102024	Vanilla	6/2 lb Cans	12 months	12 X 10 = 120
BT.510200.692	6 4262810352 9	10642628020328	Vanilla	7/3.5 lb Bags	12 months	12 X 10 = 120

Get on board at **BIGTRAIN.COM** 



29%
consumers
love or like chai.³



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¹Kerry Proprietary Research, September 2019 ²Datassential MenuTrends
³Datassential SNAP 2019

