

**PROFITABILITY**  
 The profitability of a business is measured by its net income, which is the total revenue minus all expenses. Profitability is a key indicator of a company's financial health and its ability to generate value for its shareholders.

**MARKETING**  
 Marketing is the process of identifying, anticipating, and satisfying customer needs profitably. It involves a variety of activities, including product development, pricing, promotion, and distribution. Effective marketing strategies can help a company gain a competitive edge in the marketplace.

FINANCIAL STATEMENTS		
Item	Value	Unit
Revenue	1000	USD
Expenses	700	USD
Net Income	300	USD
Assets	500	USD
Liabilities	200	USD
Equity	300	USD



**KBRASS**



1000  
 700  
 300

500  
 200  
 300