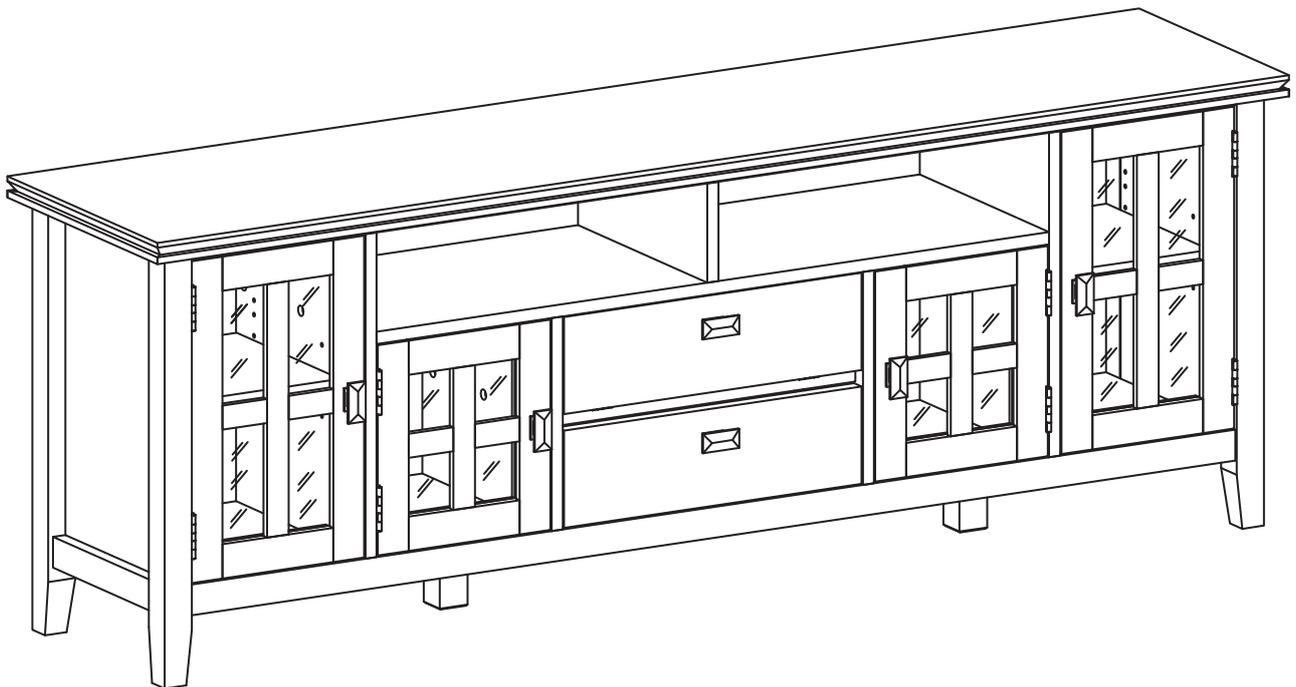


## ARTISAN / HOLDEN / STRATFORD

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### 72 INCH WIDE TV MEDIA STAND

MODEL # AXCHOL005-72-NAB





**Questions, problems, assembly help, missing parts?**

No need to return the product, we will gladly help and ship your replacement parts free of charge

Please call Customer Service at 1-866-518-0120 ext. 262

Monday to Friday between 9 am – 4 pm EST

or go to

[www.simpli-home.com/partsrequest](http://www.simpli-home.com/partsrequest)

In order to assist you in a timely manner, please have the following information ready:

Model # \_\_\_\_\_ Part Number or Letter \_\_\_\_\_

Purchased at \_\_\_\_\_ Date of Purchase \_\_\_\_\_

**If you wish to return the product, please contact the retailer where the product was purchased.**

**IMPORTANT** : Please read this manual carefully before beginning assembly of this product. Keep this manual for future reference.

## **SAFETY INFORMATION**

**CAUTION:** Injuries and damage can occur from furniture tip over if product is not properly anchored to the wall. Use the Furniture Anti-Tipping Restraint provided with the product. Consult our assembly instructions for help.

If the Furniture Anti-Tipping Restraint kit is not in the box, please contact our customer service department in order to obtain another kit before using the furniture.

Identify all the parts and hardware. Do not discard of the packaging until you have checked that you have all of the parts and hardware required. Hardware package may have spare parts.

**WARNING:** This item contains small parts which can be swallowed by children and pets. Keep children and pets away during assembly. To avoid danger of suffocation, always keep plastic bags away from children and pets. We recommend that you assemble this unit on a carpeted floor to avoid scratches. If using power tools, set the tool to low torque to avoid damage.

**May require 2 people for ease of assembly.**

**IMPORTANT :** Please read this manual carefully before beginning assembly of this product. Keep this manual for future reference.

## CARE and MAINTENANCE

Perhaps the greatest environmental damage to wood furniture comes from wide swings in relative humidity (RH) in our homes. Wood absorbs and desorbs water as relative humidity rises and falls, and in doing so it swells and shrinks. Making matters worse, it expands and contracts unequally along different grain directions. As humidity changes, the components of wooden objects are continually pushing and pulling against each other. This pressure often results in parts of furniture no longer fitting together closely or becoming distorted or breaking from their own internal stresses.

The response to relative humidity changes begins with determining the annual average RH for your particular space. Then try to keep the RH in the space where your furniture is as close to that average as possible, generally within about 10% up or down. De-humidify in the summer and humidify in the winter.

Be aware that raising the temperature lowers the humidity and vice versa. Thus, modern heating systems, which can drive down interior RH in the winter, almost invariably cause problems for furniture. To counteract their effect, you can either modify the RH by keeping furniture containing spaces cooler in the winter or most importantly, have a good working humidifier for your home. A humidistat automatically works to balance the humidity in your home so it is constant. Dry indoor air can suck enough moisture from its surroundings to do permanent damage to wood, causing it to crack or split.

Remember, that not all woods are created equal. Two factors that help determine how rapidly a wood will lose moisture are pore size and surface hardness. A piece made from a dense and hard wood will dry less rapidly than pieces made from softer woods.

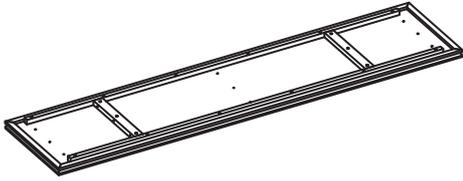
Furniture that is sealed and lacquered will lose moisture more slowly than an unfinished piece while pieces with veneer finishes are not only stronger, but lose moisture more slowly than other finishes.

### **To help protect your wood furniture, take these steps:**

- Use a humidifier, preferably one with an automatic control system that can sense the humidity level and adjust itself accordingly. Don't over-humidify; that can damage wood by causing it to expand and contract.
- Keep furniture out of direct sunlight, which can cause it to dry out, crack and warp.
- If you can avoid it, don't put furniture near heating vents. If you must, keep the piece 3 to 4 inches away from the wall, giving the heat and air space to circulate.
- Dust with soft dry cloth.
- Do not use liquid or aerosol products.
- To avoid marking, do not place rubber on surface (foot pads, etc.)
- For soil build-up, wipe with damp cloth & dry.
- Do not use abrasive cleaners.

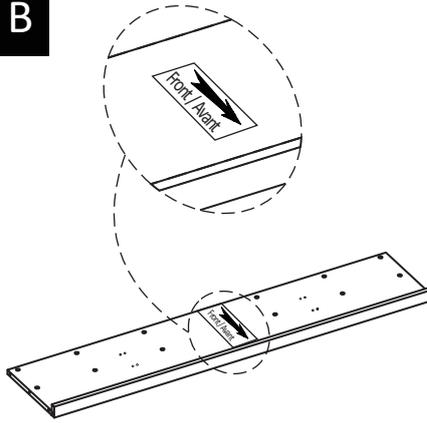
PARTS DESCRIPTION

A



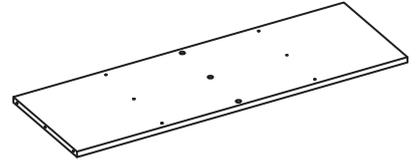
TOP  
QTY 1

B



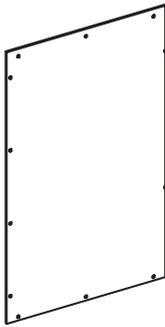
BOTTOM SHELF  
QTY 1

C



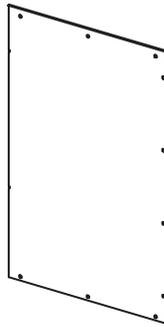
TOP SHELF  
QTY 1

DL



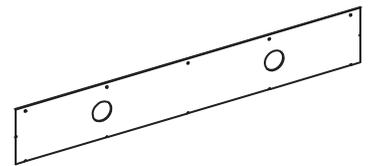
LEFT BACK PANEL  
QTY 1

DR



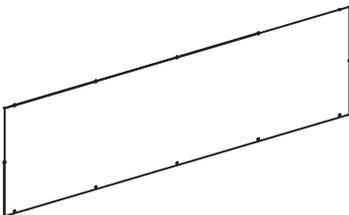
RIGHT BACK PANEL  
QTY 1

D1



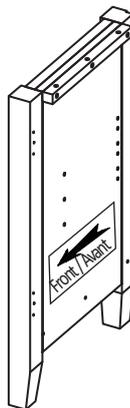
TOP BACK PANEL  
QTY 1

D2



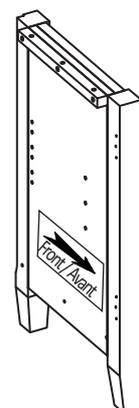
BOTTOM BACK PANEL  
QTY 1

EL



LEFT SIDE  
QTY 1

ER

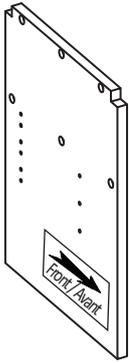


RIGHT SIDE  
QTY 1

**NEED HELP?** For help with assembly or if you are missing a part,  
Please call customer service at 1-866-518-0120 ext. 262 (9 am to 4 pm EST)

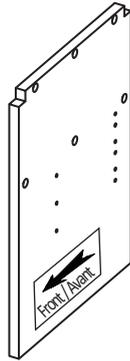
PARTS DESCRIPTION

FL



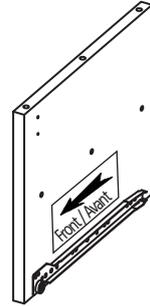
LEFT DIVIDER  
QTY 1

FR



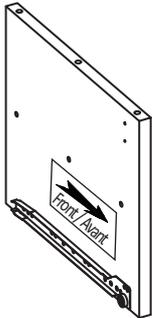
RIGHT DIVIDER  
QTY 1

GL



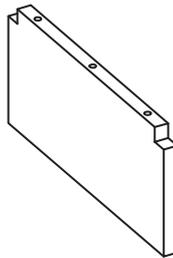
LEFT MIDDLE DIVIDER  
QTY 1

GR



RIGHT MIDDLE DIVIDER  
QTY 1

H



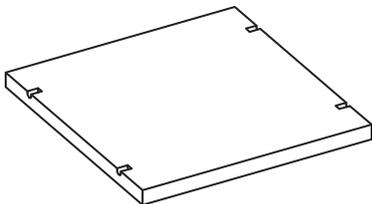
TOP DIVIDER  
QTY 1

I



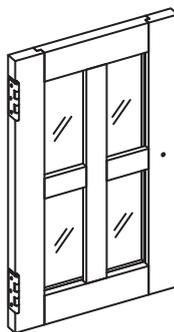
CENTER SHELF  
QTY 1

J



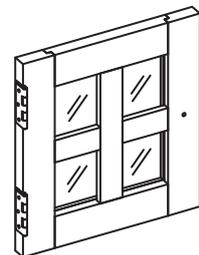
SHELF  
QTY 2

K



LARGE DOOR (L&R Same)  
QTY 2

L

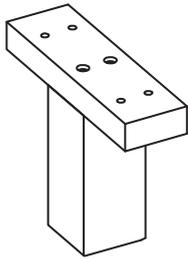


SMALL DOOR (L&R Same)  
QTY 2

**NEED HELP?** For help with assembly or if you are missing a part,  
Please call customer service at 1-866-518-0120 ext. 262 (9 am to 4 pm EST)

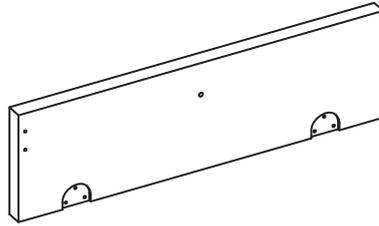
PARTS DESCRIPTION

M



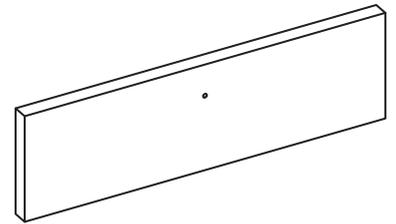
BOTTOM SUPPORT LEG  
QTY 2

N



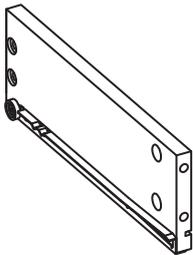
FLIP DOWN DOOR  
QTY 1

O



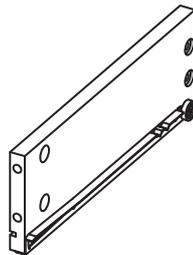
DRAWER FRONT  
QTY 1

PL



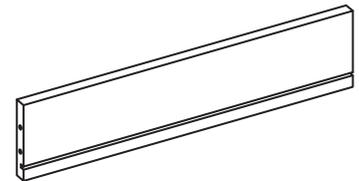
LEFT DRAWER SIDE  
QTY 1

PR



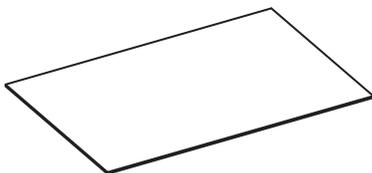
RIGHT DRAWER SIDE  
QTY 1

Q



DRAWER BACK  
QTY 1

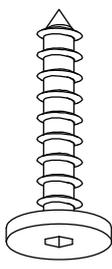
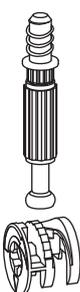
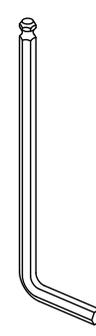
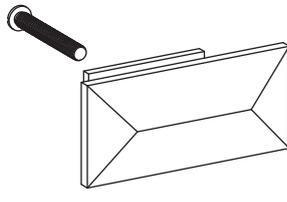
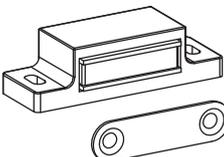
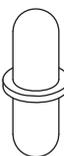
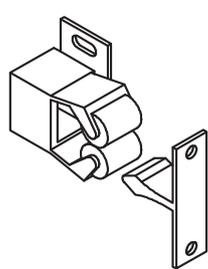
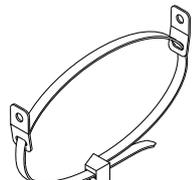
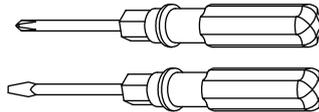
R



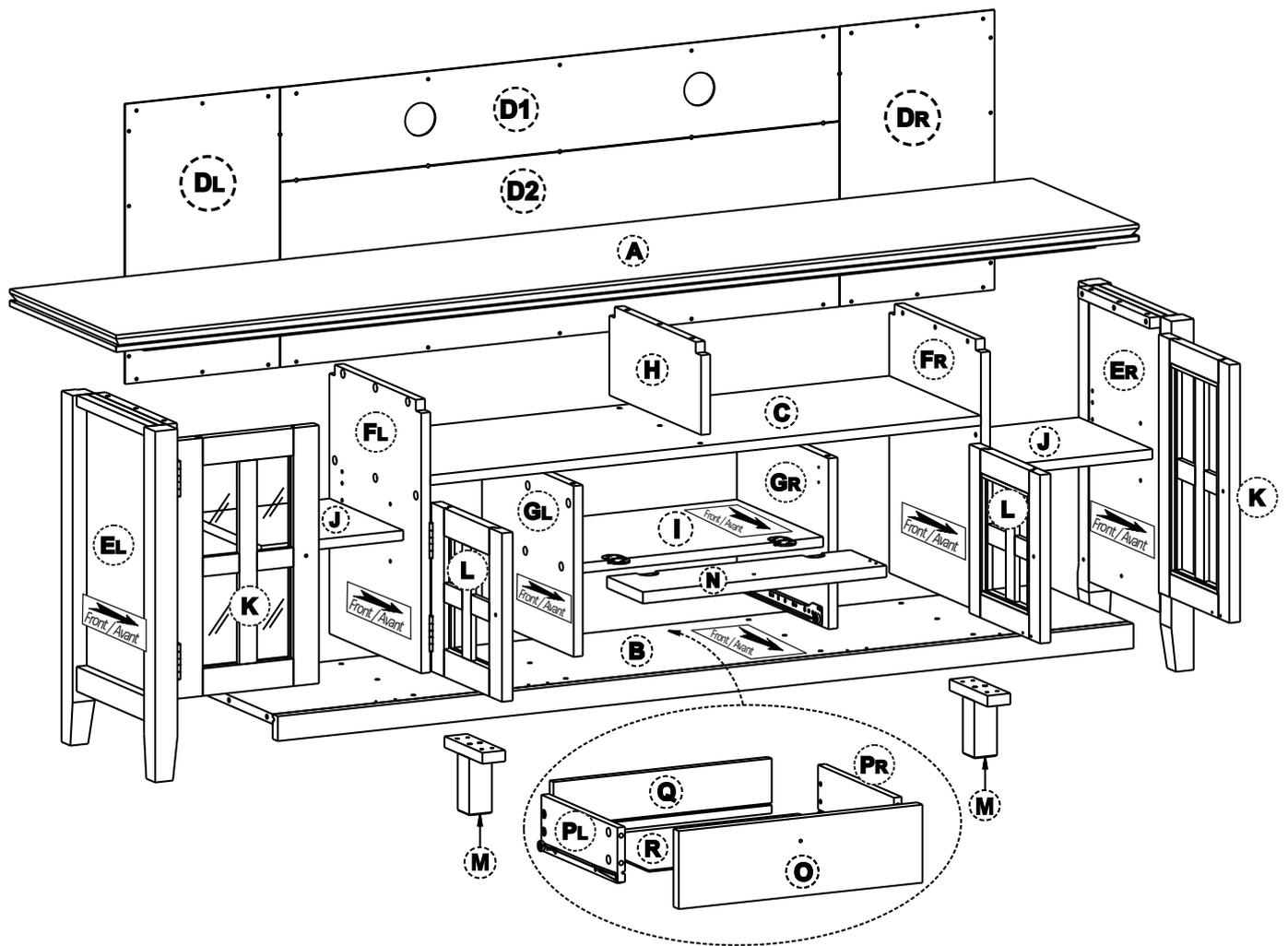
DRAWER BOTTOM  
QTY 1

**NEED HELP?** For help with assembly or if you are missing a part,  
Please call customer service at 1-866-518-0120 ext. 262 (9 am to 4 pm EST)

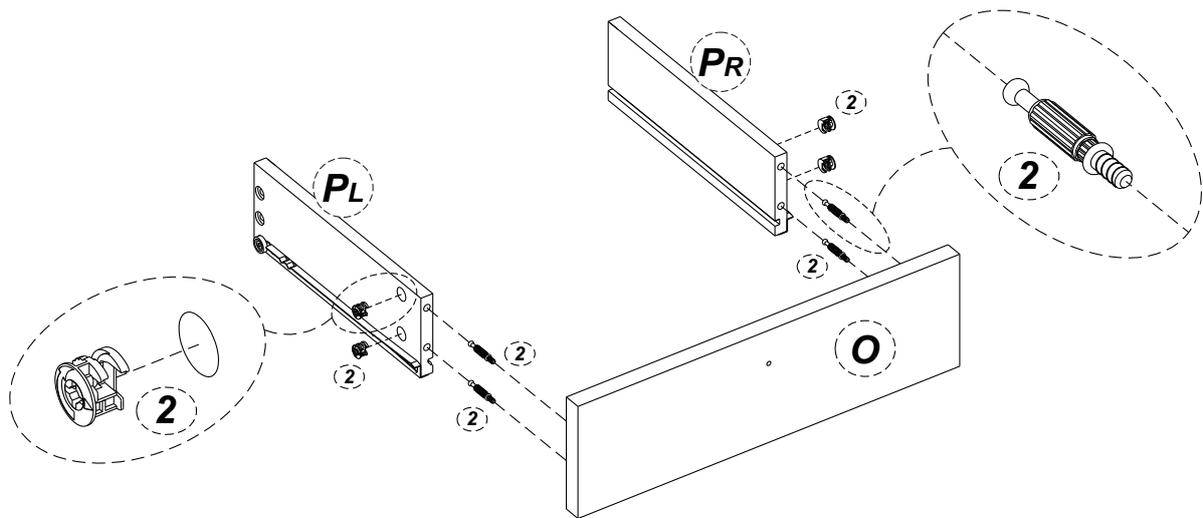
**HARDWARE DESCRIPTION**

<p><b>1</b></p>  <p>ALLEN KEY SCREW M6 X 30 mm QTY 43</p>	<p><b>2</b></p>  <p>CAM LOCK PIN CAM LOCK QTY 19 SETS</p>	<p><b>3</b></p>  <p>ALLEN KEY QTY 1</p>	<p><b>4</b></p>  <p>HANDLE M4 X 25mm QTY 6 SETS</p>
<p><b>5</b></p>  <p>PHILLIPS SCREW ROUND HEAD M4 X 15 mm QTY 39</p>	<p><b>6</b></p>  <p>MAGNET AND PLATE QTY 4 SETS</p>	<p><b>7</b></p>  <p>SHELF SUPPORT QTY 12</p>	<p><b>8</b></p>  <p>PHILLIPS SCREW M4 X 30 mm QTY 8</p>
<p><b>9</b></p>  <p>PHILLIPS SCREW M3 X 12 mm QTY 24</p>	<p><b>10</b></p>  <p>PHILLIPS SCREW M3 X 15 mm QTY 20</p>	<p><b>11</b></p>  <p>LATCH QTY 1 SET</p>	<p><b>12</b></p>  <p>PHILLIPS SCREW M4 X 15 mm QTY 6</p>
<p><b>13</b></p>  <p>a.  M4 X 25 - QTY 2 ( 1 is extra ) b.  M4 X 15 - QTY 1 c.  M4 X 25 - QTY 1</p> <p>FURNITURE TIP OVER RESTRAINT QTY 1 SET</p>		 <p>Required - Flathead screwdriver Phillips screwdriver <b>Not Included</b></p>	

**NEED HELP?** For help with assembly or if you are missing a part,  
Please call customer service at 1-866-518-0120 ext. 262 (9 am to 4 pm EST)

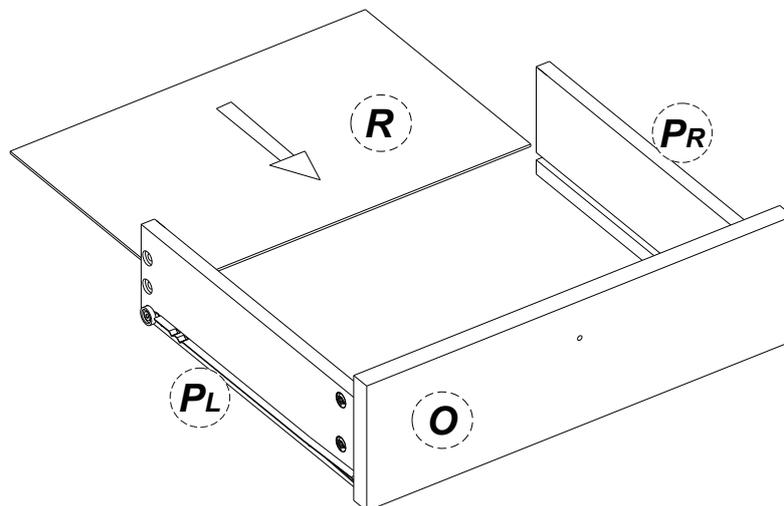


## STEP 1



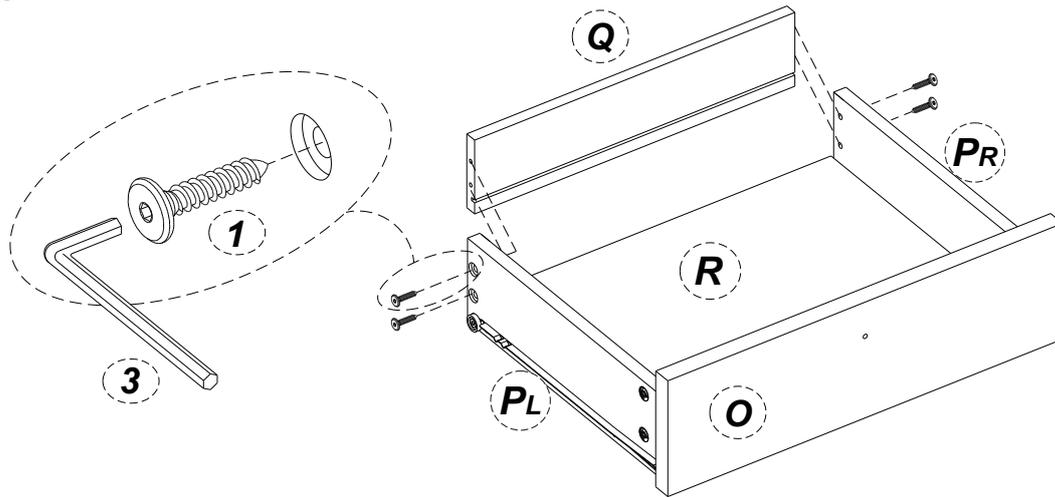
1. Attach 4 Cam Lock Pins (2) to back of Drawer Front (O).
2. Align Cam Lock Pins with pre-drilled holes and attach Drawer Sides (PL), (PR).
3. Insert 2 Cam Locks (2) into pre-drilled holes on each Drawer Side (PL), (PR).
4. Use flathead screwdriver secure Cam Locks.

## STEP 2



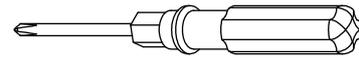
1. Slide Drawer Bottom (R) firmly into slots on Drawer Sides (PL), (PR) and Drawer Front (O).

STEP 3

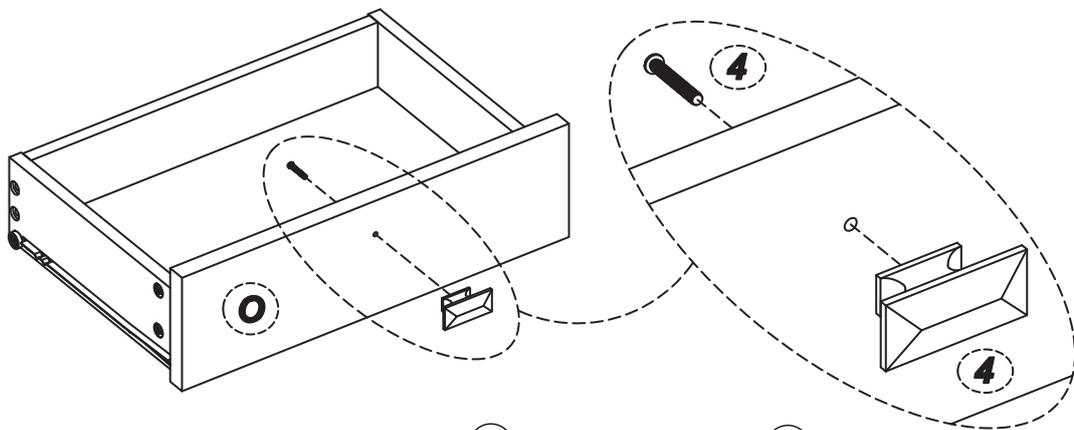


1. Align Drawer Back (Q) with Drawer Bottom (R) and press firmly into slot.
2. Attach back using 2 Allen Key Screws (1) through pre-drilled holes on each Side (PL, PR).
3. Use Allen Key (3) to tighten screws. Do not over-tighten.

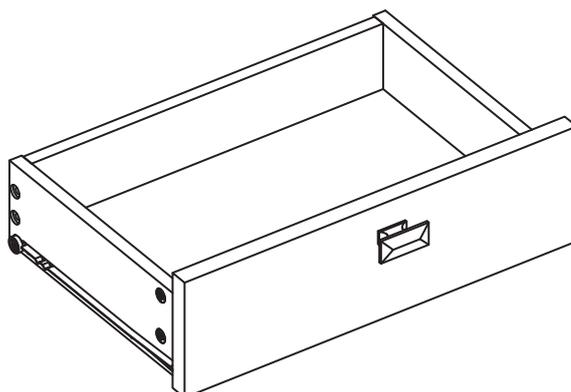
STEP 4



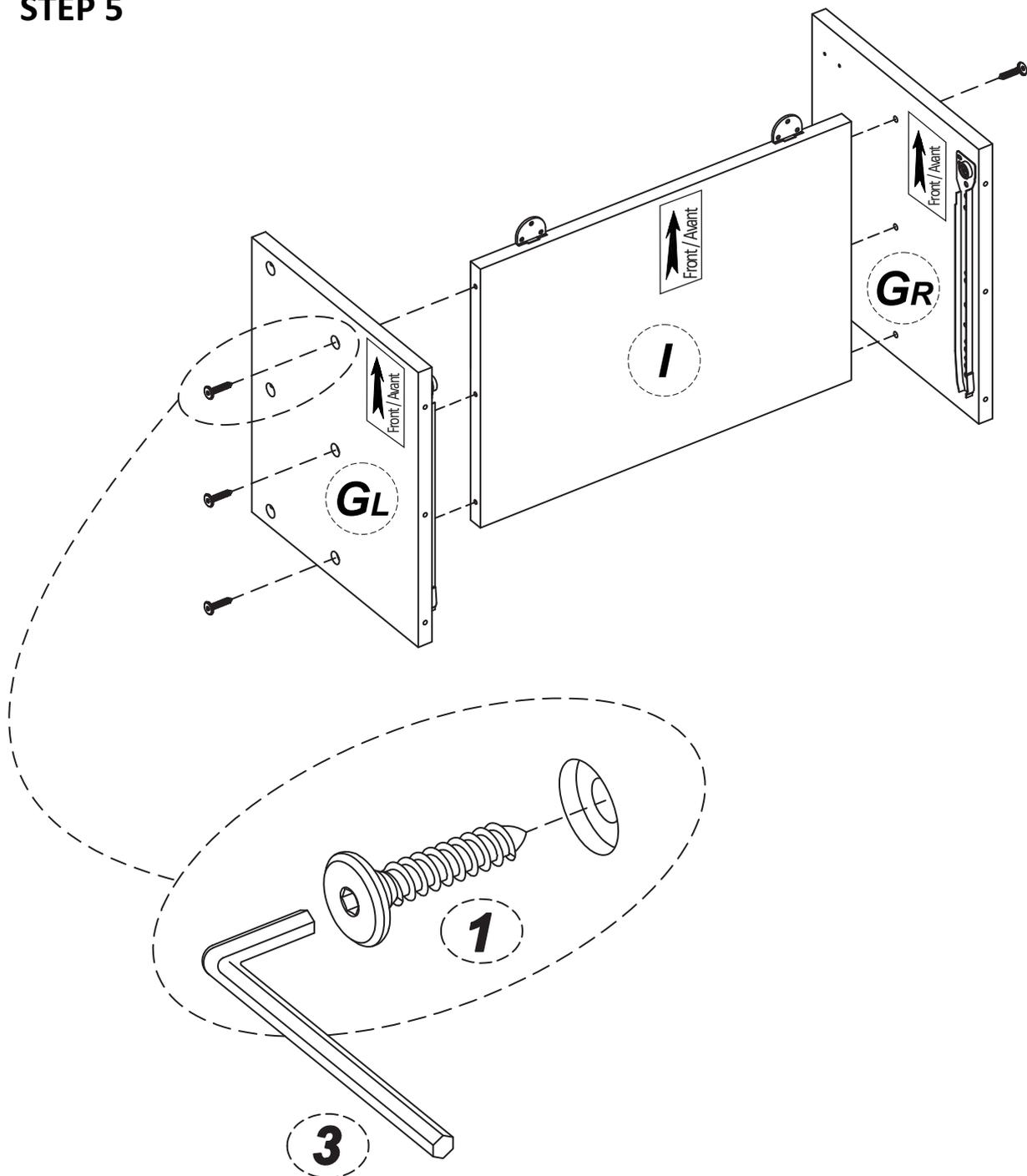
**NOTE:** The screwdriver is not included in the hardware pack.



1. Use Phillips screwdriver to attach Handle (4) to Drawer Front (O).

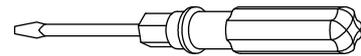


## STEP 5

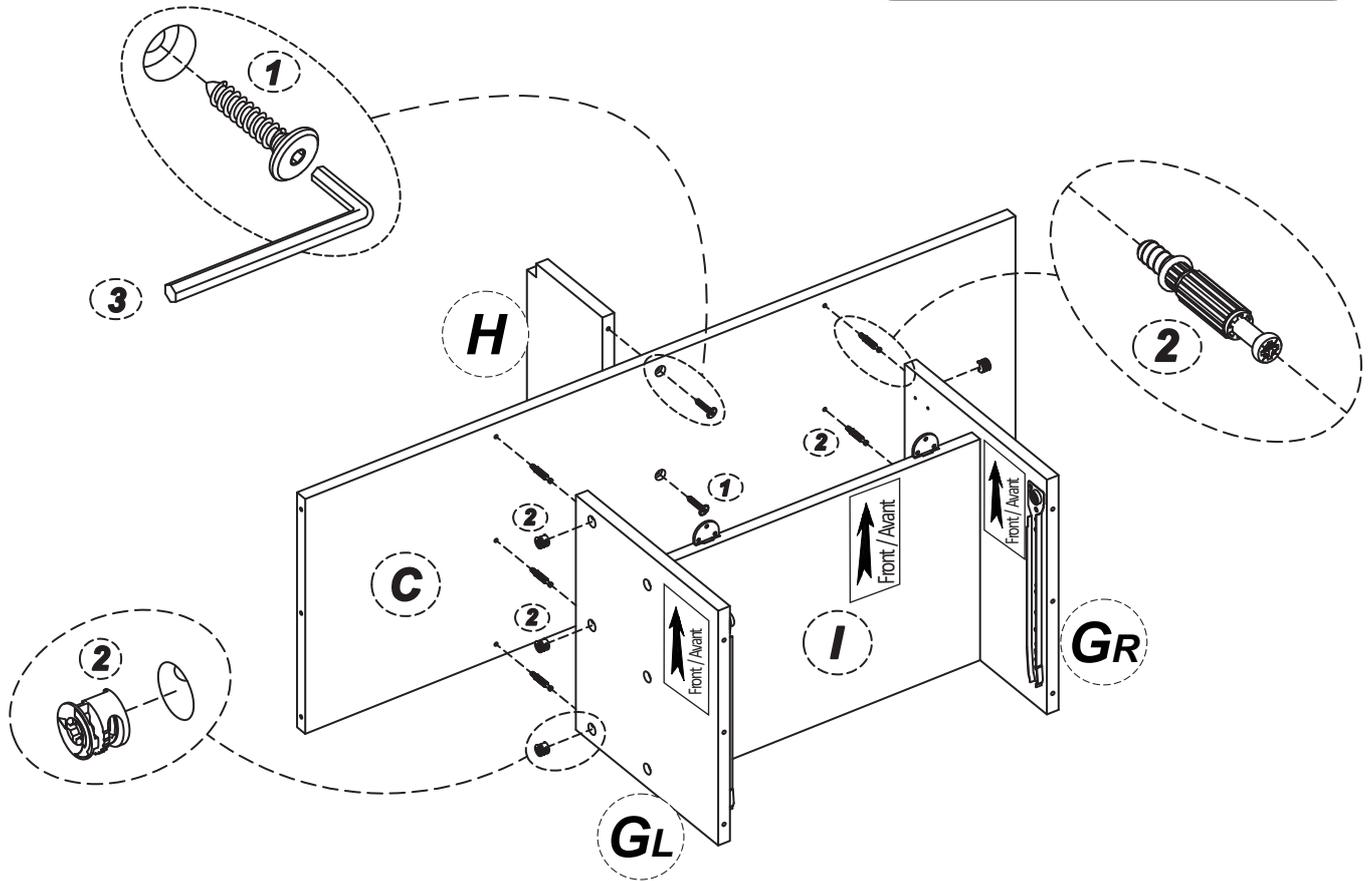


1. Attach Centre Shelf (I) to each Middle Divider (GL), (GR) using 3 Allen Key Screws (1).
2. Use Allen Key (3) to tighten screws. Do not over-tighten.

STEP 6



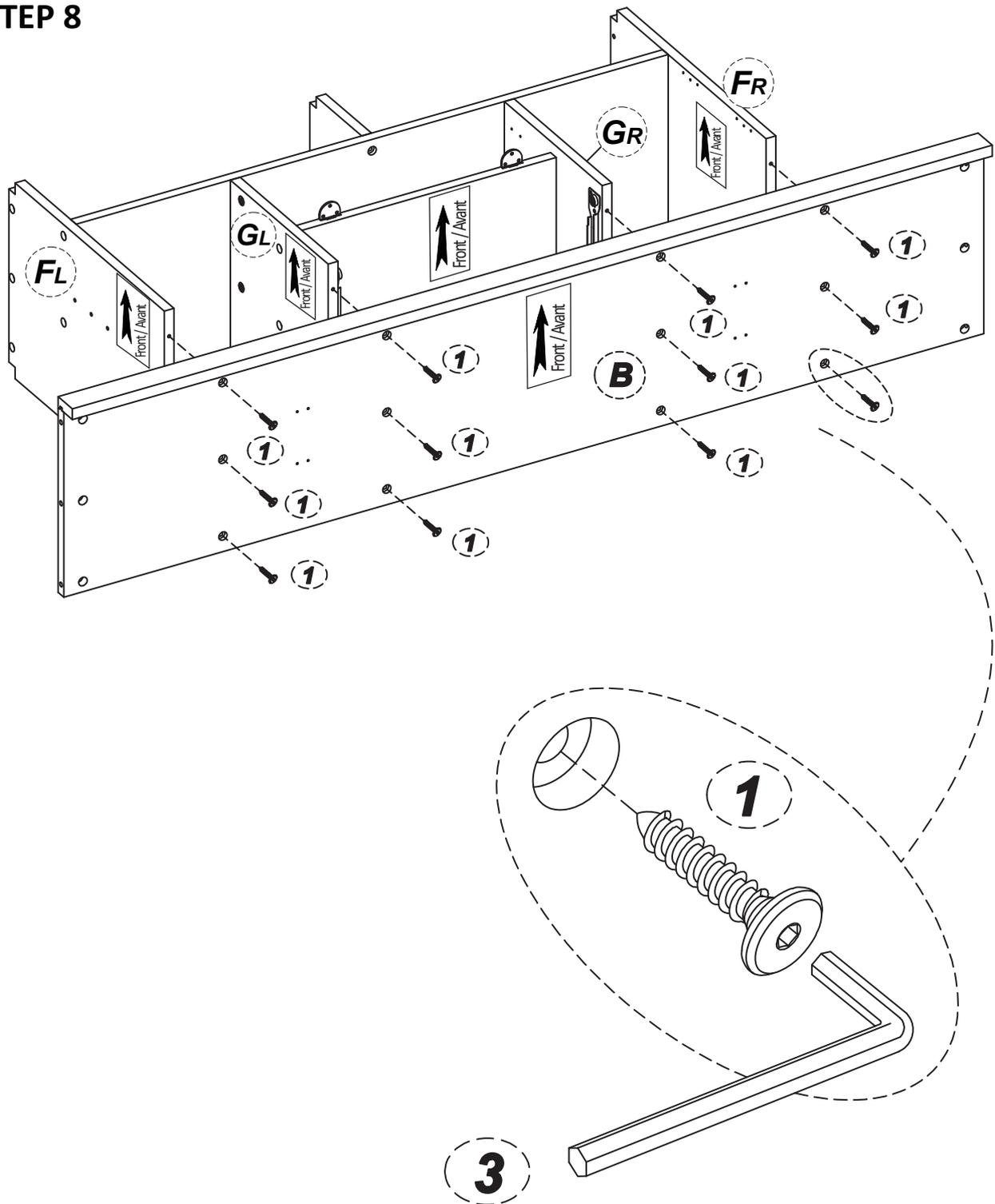
**NOTE:** The screwdriver is not included in the hardware pack.



1. Attach 6 Cam Lock Pins (2) into pre-drilled holes on the bottom of Top Shelf (C).
2. Align Cam Lock Pins with pre-drilled holes on Middle Divider (GL, GR).
3. Insert 3 Cam Lock (2) into pre-drilled holes on each Middle Divider (GL, GR).
4. Use flathead screwdriver to secure Cam Lock.
5. Attach Top Divider (H) to Top Shelf (C) using 3 Allen Key Screws (1).

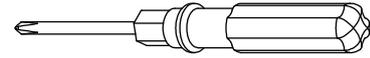


STEP 8

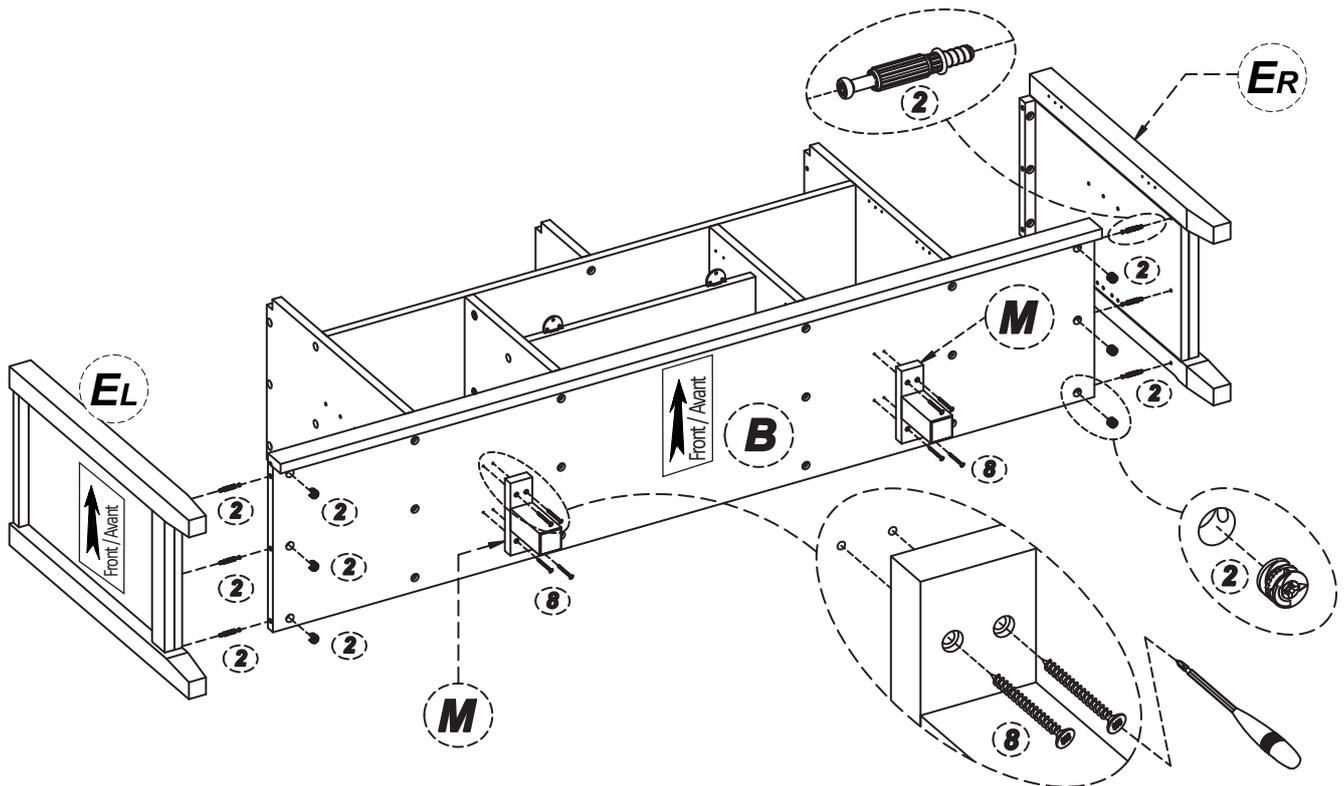


1. Attach Bottom Shelf (B) to Dividers (FL), (FR) & (GL), (GR) using 12 Allen Key Screws (1) (3 Allen Key Screws / each Divider).
2. Use Allen Key (3) to tighten screws. Do not over-tighten.

STEP 9

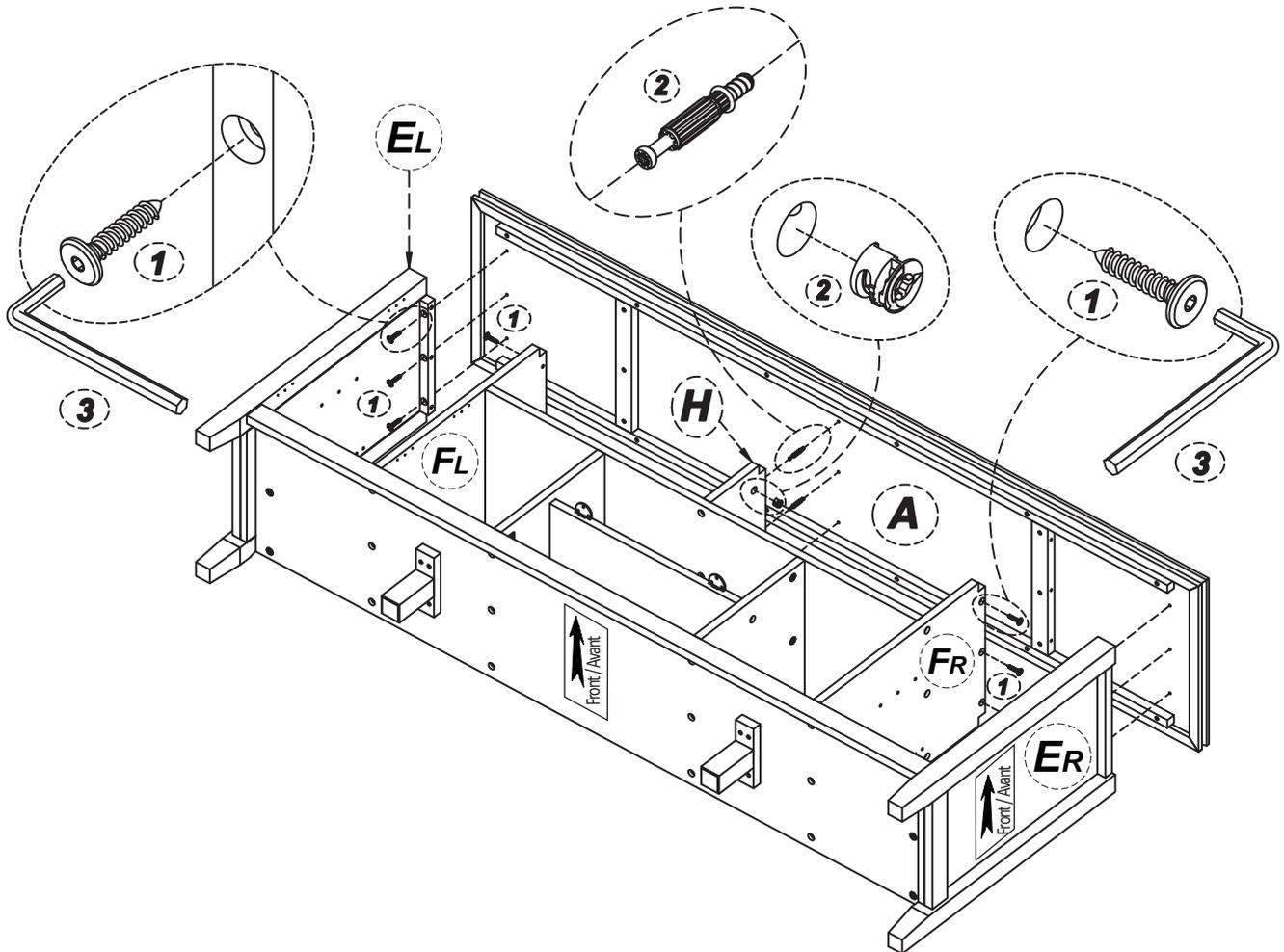


**NOTE:** The screwdriver is not included in the hardware pack.



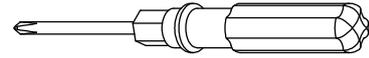
1. Attach 3 Cam Lock Pins (2) to each Side (EL), (ER).
2. Align Cam Lock Pins with pre-drilled holes and attach Bottom Shelf (B).
3. Insert 6 Cam Lock (2) into pre-drilled holes on Bottom Shelf (B).
4. Use flathead screwdriver to secure Cam Lock .
5. Attach 2 Bottom Support Legs (M) to Bottom Shelf (B) using 8 Phillip Screws (8).

## STEP 10

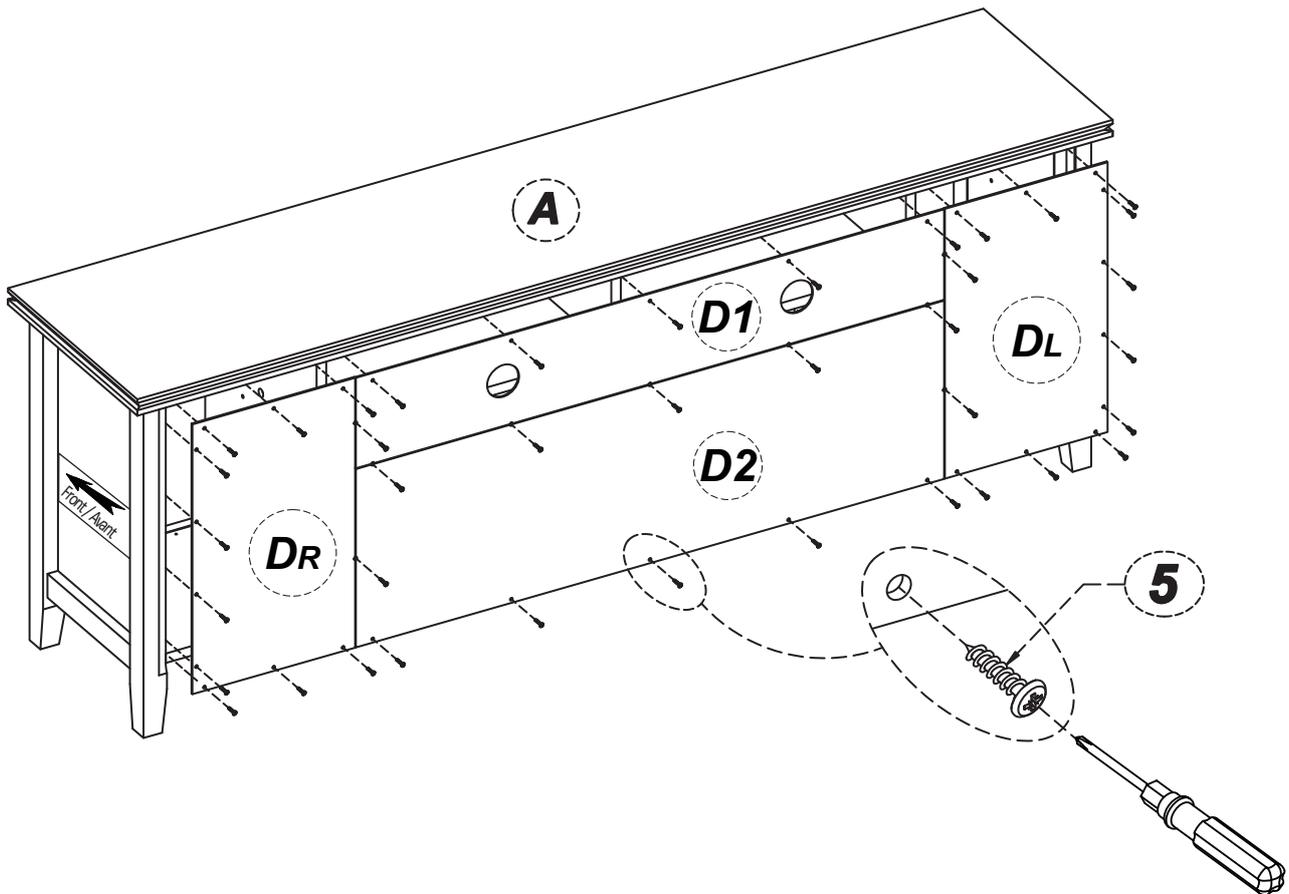


1. Attach 3 Cam Lock Pins (2) into pre-drilled holes on bottom of Top (A) ( at center ).
2. Align Cam Lock Pins with pre-drilled holes on Top Divider (H).
3. Insert 3 Cam Locks (2) into pre-drilled holes on Top Divider (H).
4. Use flathead screwdriver to secure Cam Lock .
5. Attach 2 Sides (EL), (ER) and 2 Dividers (FL), (FR) to bottom of Top (A) using 12 Allen Key Screws (1) ( 3 Allen Key Screws/ each part ).

## STEP 11

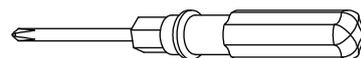


**NOTE:** The screwdriver is not included in the hardware pack.

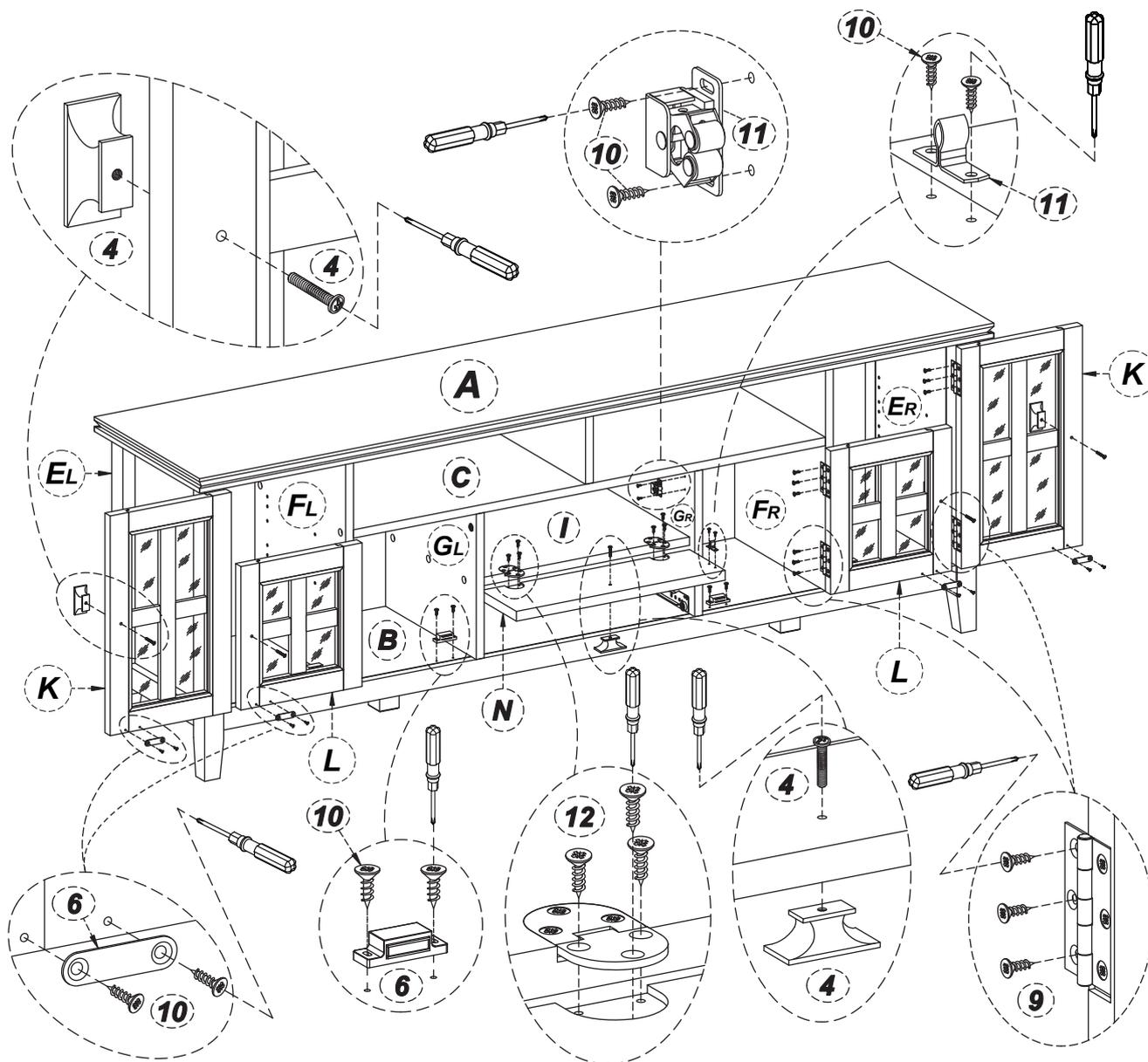


1. Attach Back Panels (DL), (DR), (D1), (D2) to back of cabinet using Phillips Screws Round Head (5) into pre-drilled guide holes.
2. Use Phillips screwdriver to tighten screws.

STEP 12

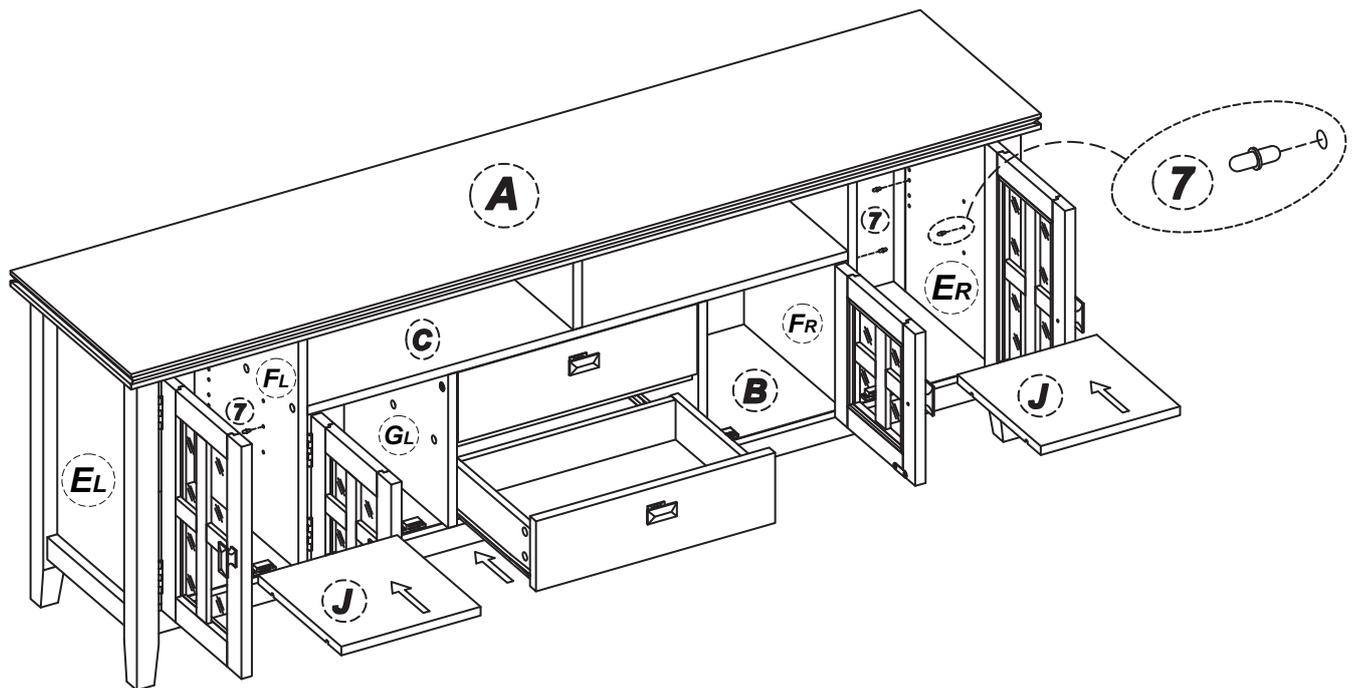


**NOTE:** The screwdriver is not included in the hardware pack.



1. Attach hinges on Large Doors (K) to Sides (EL, ER) using Phillips Screw (9) into guide holes.
2. Attach hinges on Small Doors (L) to Divider (FL, FR) using Phillips Screw (9) into guide holes.
3. Attach hinges on Center Shelf (I) to Flip Down Door (N) using Phillips Screw (12).
4. Attach 4 Magnet Plates (6) to bottom corner of Doors (K) and Doors (L) using Phillip Screw (10) into guide holes.
5. Attach 4 Magnets (6) using Phillip Screw (10) into guide holes on Bottom shelf (B).
6. Attach Latch (11) to Divider (GL, GR) and Flip Down Door (N) using Phillip Screw (10) into guide holes.
7. Use a Phillips screwdriver to attach Handles (4) to Doors (K, L) & Flip Down Door (N) through pre-drilled holes.

## STEP 13



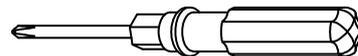
1. Use 4 Shelf Supports ⑦ for each Shelf ① in desired location .
2. 2 Shelf Supports ⑦ may be used on back top of each Shelf ① as a tipping restraint.

## FURNITURE TIP OVER RESTRAINT ASSEMBLY

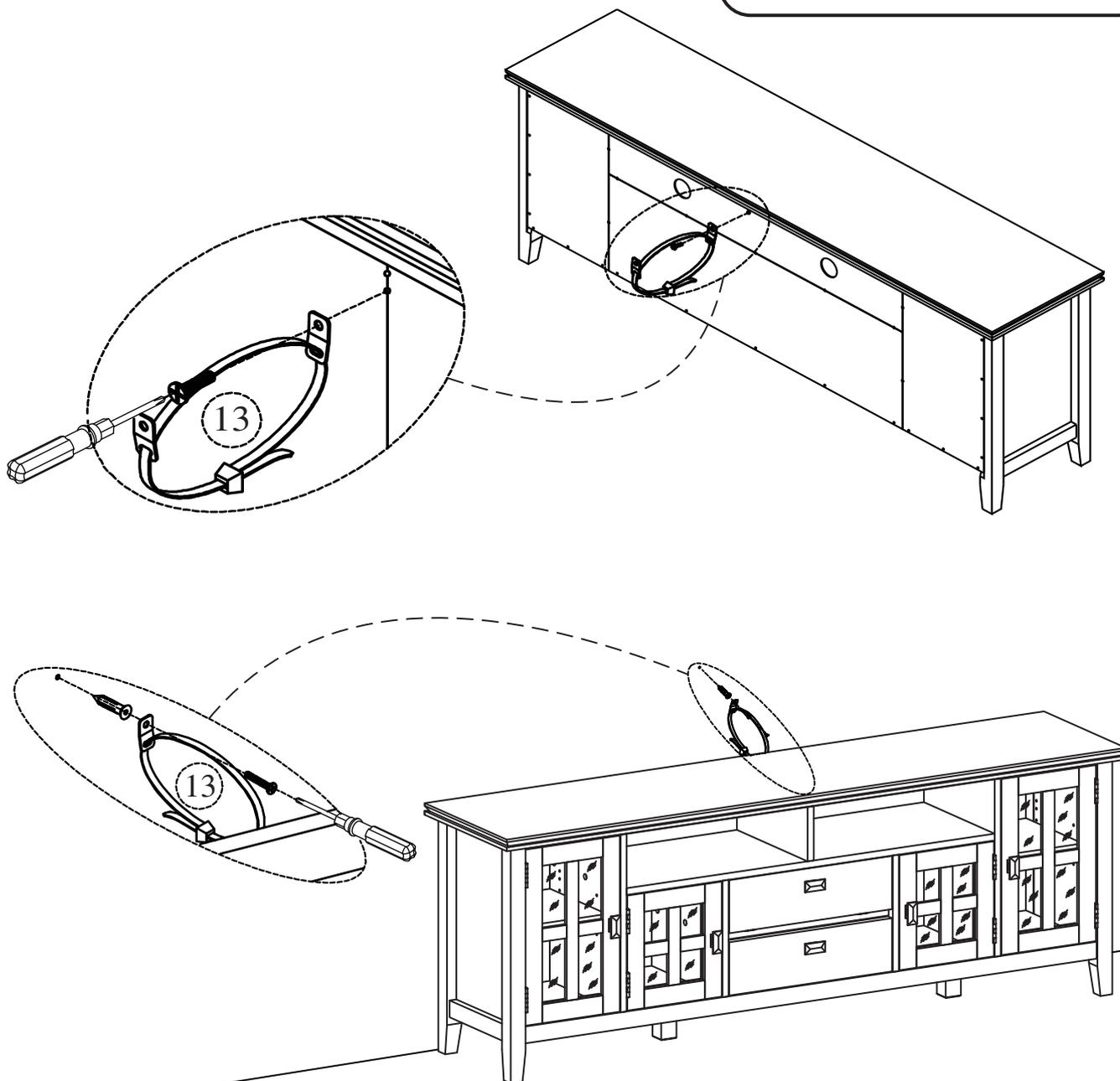
### **WARNING**

Serious or fatal crushing injuries can occur from furniture tip-over.  
If the furniture tip over restraint kit is not in the box, please contact our customer service department in order to obtain another kit before using the furniture.

### STEP 14



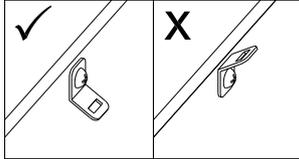
**NOTE:** The screwdriver is not included in the hardware pack.



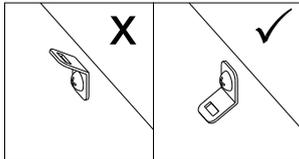
## FURNITURE TIP OVER RESTRAINT ASSEMBLY

### Furniture Tip Over Restraint Instructions:

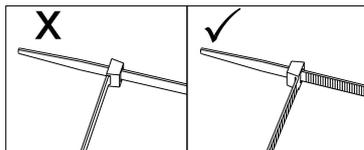
1. Attach one of the mounting brackets securely to the back edge of the furniture. Use the shorter screw.



2. Determine where furniture is to be placed and mark location on the wall for mounting bracket screw hole approximately 2 inches **below** the bracket mounted to the furniture.



3. Drill a 3/16 inch hole in the wall. Press the plastic anchor into the hole and gently tap until the flange on the anchor is against the wall surface.
4. Position the bracket over the anchor and use the longer screw to securely attach the bracket to the wall.
5. Place the furniture so the back edge is in line with the bracket on the wall.
6. Lace an end of the nylon zip-tie strap down through each bracket. Bring both ends together and slide the smooth side upright through the square-shaped end and pull through to create the "locked" position.
7. Check to make sure the strap is securely laced and locked to the brackets.



- **DO NOT** place heavy objects in top drawers
- **DO NOT** let children climb or hang on drawers, doors or shelves



## WARRANTY

Thank you for purchasing a **Simpli Home – Wyndenhall – Brooklyn + Max** product. These products have been made to demanding, high-quality standards and are guaranteed for domestic use against manufacturing faults for a period of 12 months from the date of purchase. This warranty does not affect your statutory rights.

In case of any malfunction of your product (failure, missing parts, etc.) please contact us at our toll free service line at 1-866-518-0120 ext. 262 from 9 am to 4 pm, Monday to Friday, Eastern Standard Time or by email at [customerservice@simpli-home.com](mailto:customerservice@simpli-home.com).

We reserve the right to repair or replace the defective product, at its discretion.

This product is guaranteed for 12 months if used for normal purposes. Any warranty is invalid if the product has been overloaded or subject to neglect, improper use or an attempted repair by other than an authorized agent. Heavy-duty or daily professional/commercial usage are not guaranteed.

Due to continuous product improvement, we reserve the right to change the product specifications without prior notice.