

### PROCESSES

1. The first step in the process is to identify the problem or opportunity. This involves a thorough analysis of the current situation and a clear definition of the goal. Once the goal is established, the next step is to develop a strategy to achieve it. This strategy should be based on a deep understanding of the market and the organization's capabilities. The strategy should also be flexible enough to adapt to changes in the environment. Once the strategy is developed, the next step is to implement it. This involves allocating resources, setting up a project team, and establishing a timeline. The final step in the process is to evaluate the results. This involves comparing the actual performance against the target and identifying areas for improvement.

### CONCLUSIONS

In conclusion, the process of strategic management is a continuous one. It requires a deep understanding of the market and the organization's capabilities. It also requires a clear definition of the goal and a flexible strategy to achieve it. The process involves identifying the problem or opportunity, developing a strategy, implementing it, and evaluating the results. The final step in the process is to evaluate the results. This involves comparing the actual performance against the target and identifying areas for improvement.

## KINGSTON



The image shows a collection of small, stylized icons or symbols arranged in a grid-like pattern. The icons are arranged in a roughly rectangular shape, with some icons appearing larger or more prominent than others. The overall appearance is that of a data visualization or a set of related concepts. The icons are arranged in a grid-like pattern, with some icons appearing larger or more prominent than others. The overall appearance is that of a data visualization or a set of related concepts.