

Finoris

Water as synonym for hidden flexibility in your life

hangrohe



- Insight and Application
- Design & Functionality
- Product Range

INSIGHT & APPLICATION

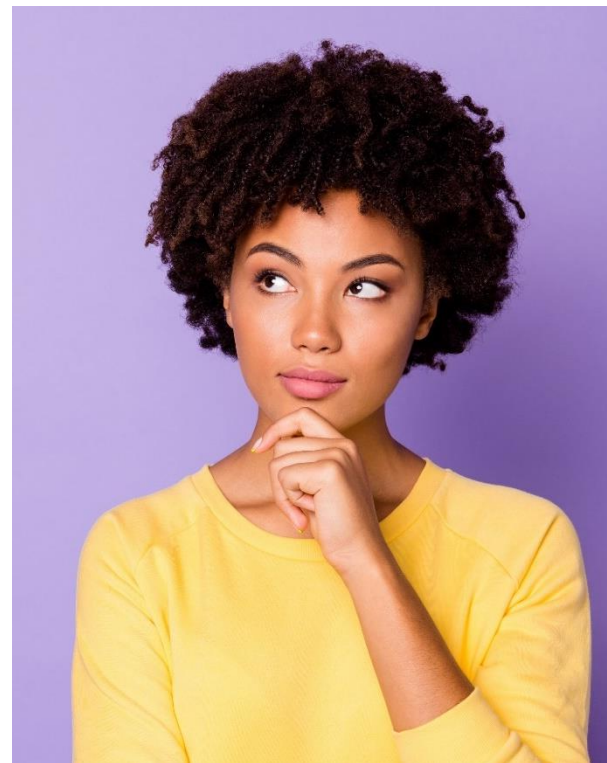
Insight & Application

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Insight & Application

- ! My whole family uses this bathroom and everyone has different needs. I do a lot of different tasks at the bathroom sink, and I could do so much more if I would have a more flexible faucet.
- ! I want a product that suits and supports the routine of my family. I need a faucet with a spray that fits the tasks I'm doing.
- ! When I'm in a rush or just don't want to take a full shower, I like to wash my hair in the sink. I need a product that gives me the space and spray types to wash my hair.
- ! I want to express myself and my personal style also in the bathroom.



Insight & Application

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Flexibility: Multiple tasks at the sink as center of the bathroom. The bathroom is one of the busiest rooms in the house, but with normally inflexible faucets.



Routines reimaged: Supporting routines by four dimensions to adapt the water
1) Amount of water 2) Temperature 3) Stream/Distribution 4) Position



Individuality: Bring your personal style with 2 FinishPlus surfaces available.



Design & Innovation: Revolutionary flexible faucet solution integrated in an overall faucet collection with slim design.



WEB PRESENCE

Website Content & Collection Pages

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Online support within dedicated collection page



- Interactive hotspot functionality featured on collection page.
- Ambient image gallery featured on category page.
- Once activated product carousel will be visible on content page below fold.

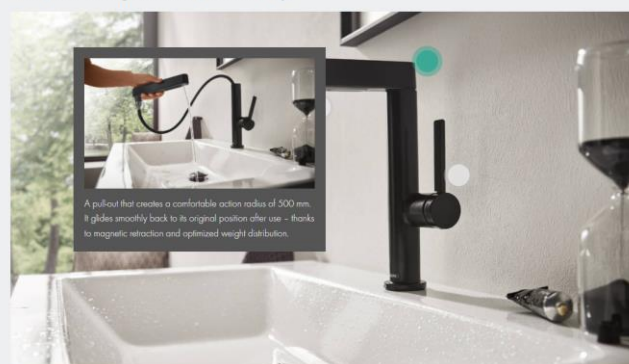
A faucet that's as flexible as you are

Whether a shared apartment or a family, the more people living together, the more different their needs will be. The Fairsix lavatory faucet meets these demands with minimalist design and maximum flexibility, as a pullout spray with two spray modes makes bathroom routines much more convenient. The new faucet is the top choice for fans of linear design.

Minimalist design, maximum flexibility



Minimalist design, maximum flexibility



A pullout that creates a comfortable action radius of 500 mm. It glides smoothly back to its original position after use – thanks to magnetic retraction and optimized weight distribution.



(0) ...

View 2

Fairsix faucet with pullout spray. Enjoy the open space!

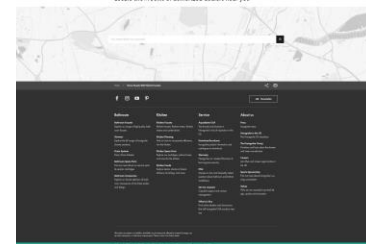
The generous Fairsix design is available in three colors.

What Fairsix faucets are available?



Flexibility is the perfect complement to Fairsix.

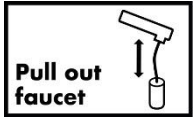
Locate showrooms of authorized dealers near you



DESIGN & FUNCTIONALITY

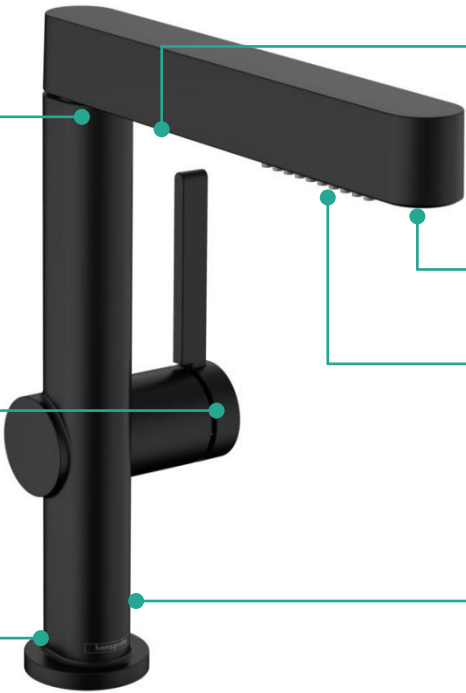
Design & Functionality

Comfortable Pull-out with 19in. action radius and magnetic Pull-Back



Slim and ergonomic handle

Without waste set to underline slim design language



Diverter for easy adjustment of needed spray type



Two different spray types to support your routine



Different heights for ComfortZone

Finoris Single lever basin mixer
230 pull out (2 jet)



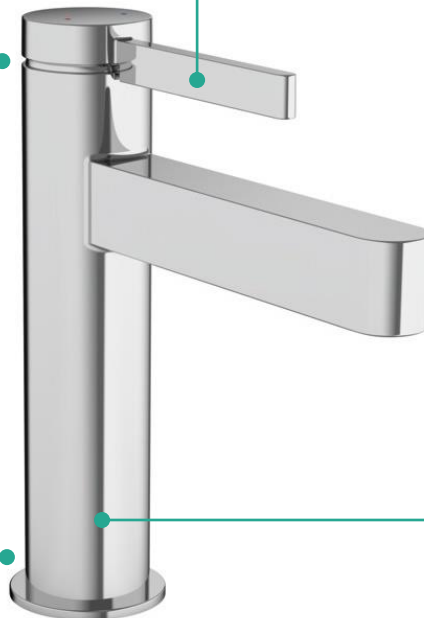
Design & Functionality

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Reduced handle for a slim design language

Slim and ergonomic handle

Without waste set to underline slim design language



Different heights for ComfortZone

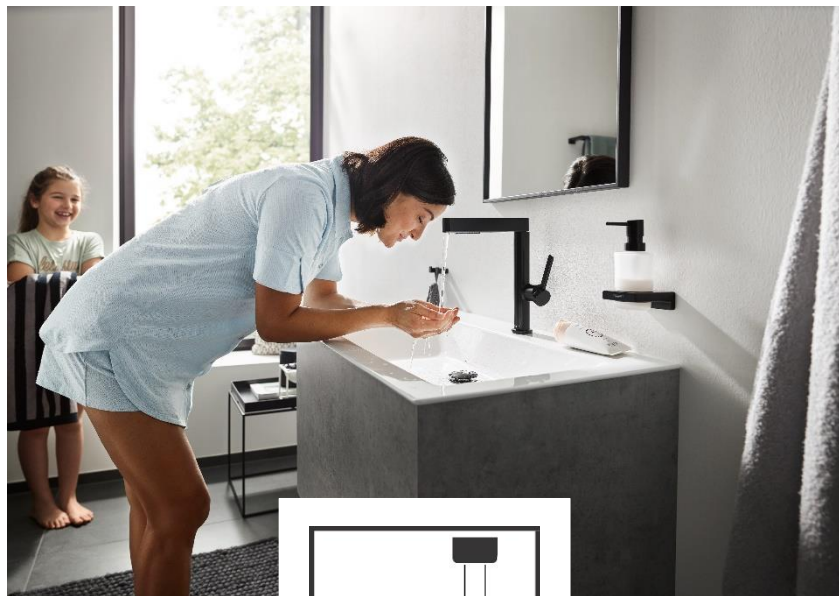
Finoris Single lever basin mixer 110



Features

Adjustable Spray Type

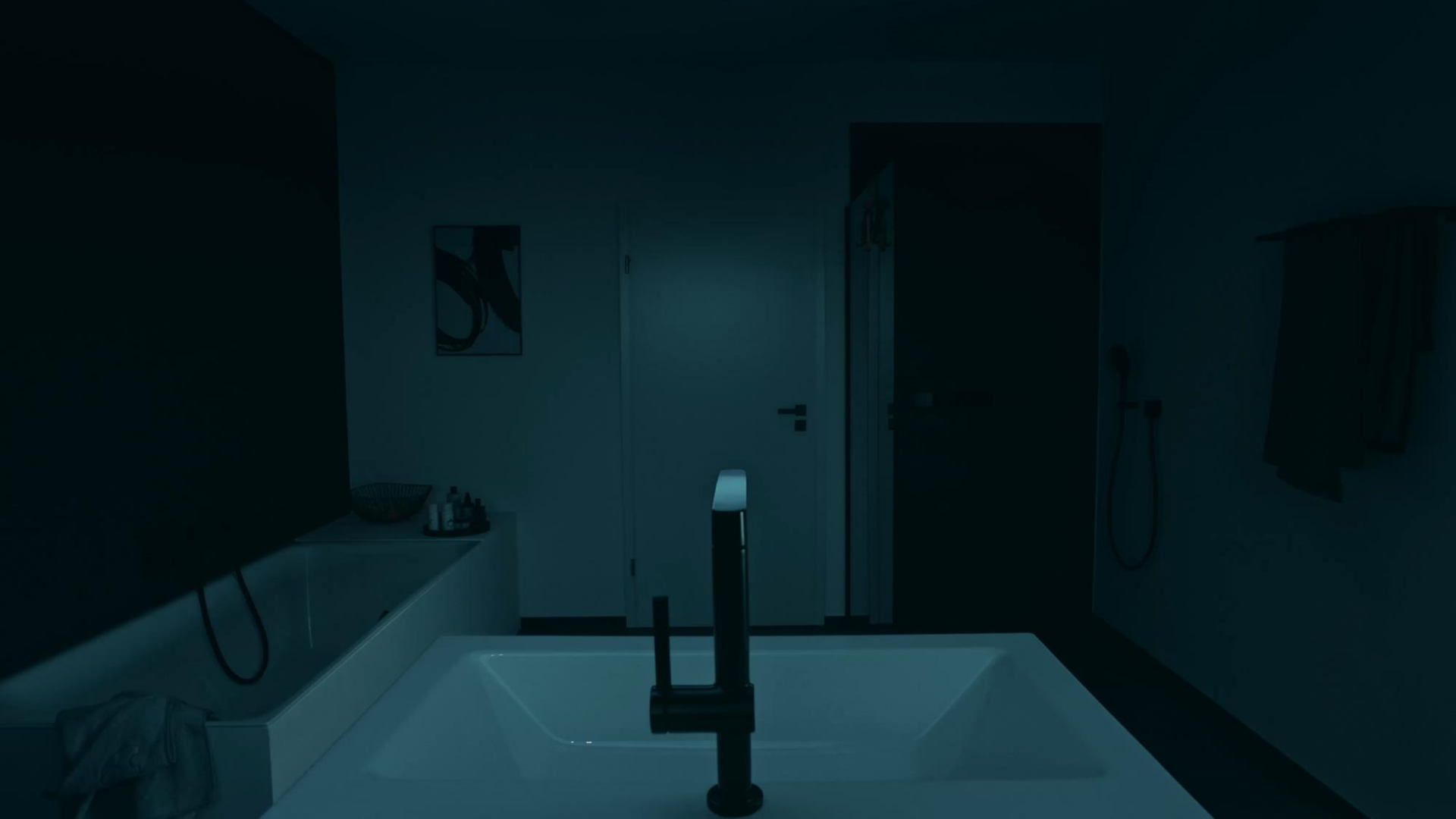
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Laminar
spray



Powder
Rain



PRODUCT RANGE

Product Range

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Finoris
110 Single-Hole Faucet



Finoris
230 Single-Hole Faucet
with Pullout Spray

Product Range

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Finoris
110 Single-Hole Faucet



Finoris
230 Single-Hole Faucet
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Product Range

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Finoris
110 Single-Hole Faucet



Finoris
230 Single-Hole Faucet
with Pullout Spray

Product Range

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Overview



100 Single-Hole
76010xx1



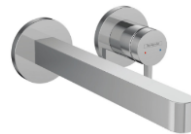
110 Single-Hole
76020xx1



230 Single-Hole
76063xx1



260 Single-Hole
76070xx1



Wall-Mounted
76050xx1



110 Widespread
76033xx1



160 Widespread
76034xx1



4-Hole Roman Tub Trim
76443xx1



Tub Spout
76410xx1



Freestanding Tub Filler Trim
76445xx1

Finishes:



CHROME
- 00



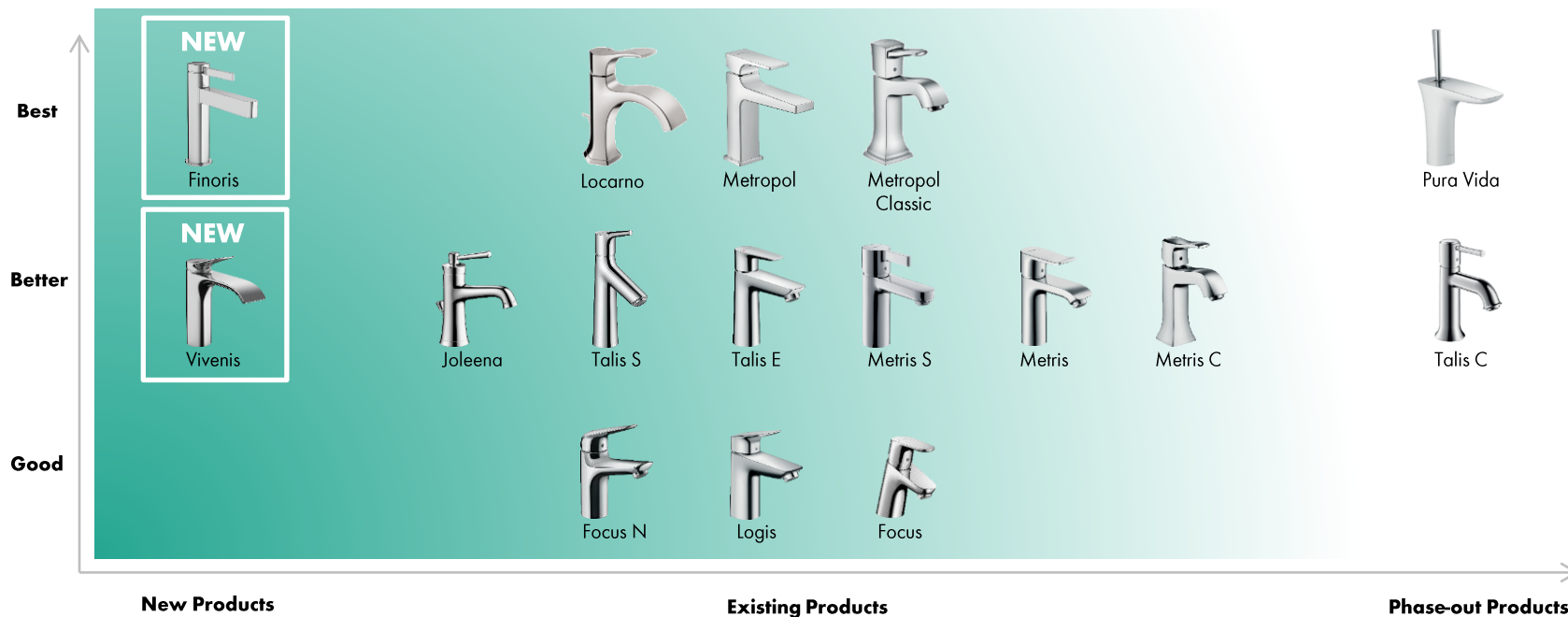
MATTE BLACK
- 67



MATTE WHITE
- 70

Positioning

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A woman with dark hair, wearing a light blue button-down shirt, is smiling as she washes a young child's feet in a white sink. She is holding a black handheld showerhead under a black faucet. The child is sitting in the sink, looking at the camera. The sink has a black faucet and a black soap dispenser. A tube of toothpaste is on the counter. A mirror is on the wall above the sink, reflecting the woman's arm. A window is on the left, showing greenery outside. A white towel is hanging on the right.

hansgrohe

"Flexibility depends on your range of motion and will enable you to make more day-to-day tasks with comfort and ease."*

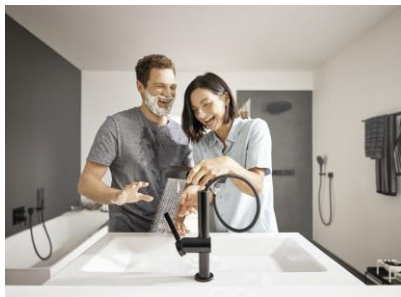
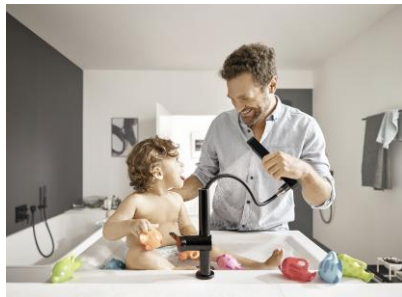
*Mandy Ingber

DIGITAL ASSETS

Digital Assets

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Lifestyle Images

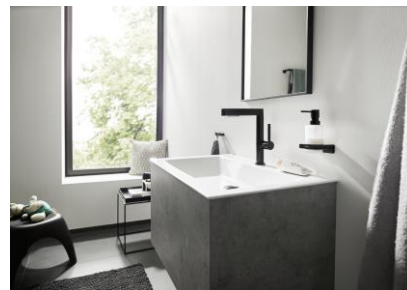
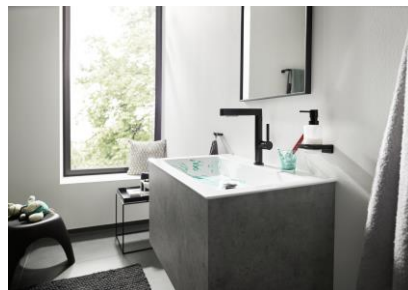
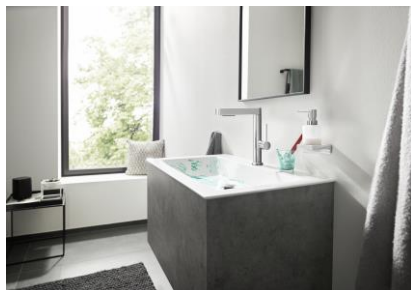
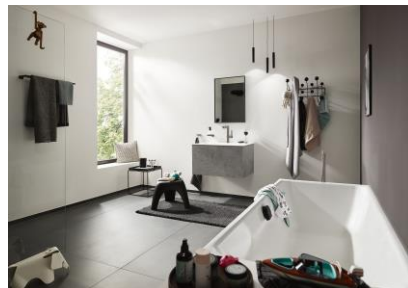


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Digital Assets

Lifestyle Images

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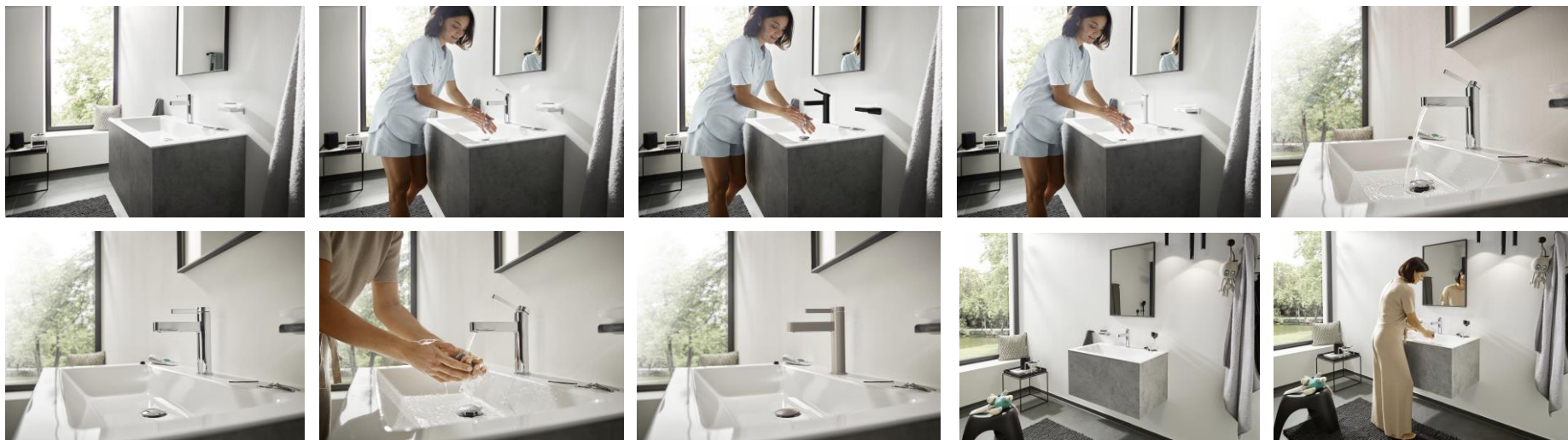


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Digital Assets

Lifestyle Images

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Digital Assets

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Video



Promotional Video (15 sec.)



360° Product Rotational Videos (15 sec. each)

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