

Table 1: Summary of Key Findings		
Category	Sub-category	Value/Percentage
Demographics	Age Group	18-25: 35%
	Gender	Male: 60%
	Ethnicity	White: 45%
	Income Level	\$50,000-\$75,000: 20%
Usage Patterns	Frequency	Daily: 70%
	Duration	1-2 hours: 55%
	Device Type	Mobile: 80%
Attitudes	Perceived Ease of Use	4.2/5
	Perceived Usefulness	4.5/5

