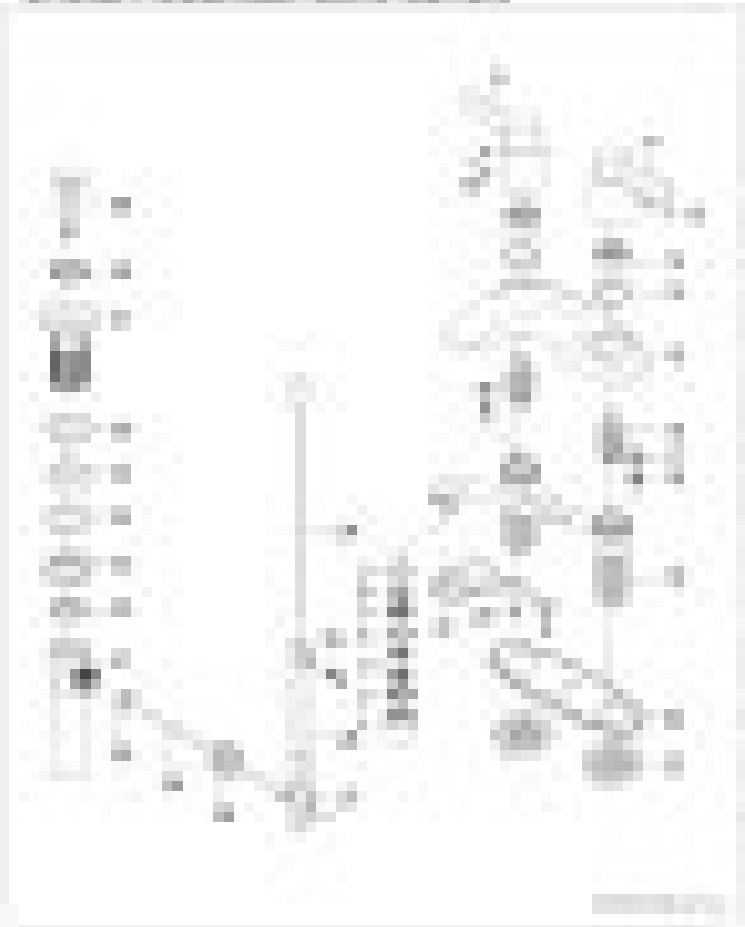PRODUAMEX