



Wash Away Label

FP0602

Technical Data

August 2017

Product Description 3M™ Wash Away Label is a BOPP (biaxially oriented polypropylene) label stock. This product utilizes an adhesive that can be removed by washing with high temperature and pressure water. It is designed to be used on fruit shipping containers and is not approved for direct application to food.

Product Construction	Facestock	Adhesive	Liner
	2.6 mil White BOPP (66 microns)	Water Dispersible Acrylic Adhesive 1.0 mil (25 microns)	3.0 mil Easy Release Paper Liner (76 microns)

**Typical Peel
Adhesion
Properties**

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

ASTM Test Method D-3330 Standard Test Method for Peel Adhesion

	Conditioned for 20 Minutes at Room Temperature 72°F (22°C)		Conditioned for 3 Days at Room Temperature 72°F (22°C)	
	180° Peel		180° Peel	
Surface	Oz/in	N/100 mm	Oz/in	N/100 mm
Stainless Steel	22	25	24	26
Polypropylene	19	21	20	22

Features

- For optimum results, firm, even rub down pressure must be applied to create uniform contact between label and substrate
- Label can be washed away with high temperature and pressure water
- Survives hydrocooling used to cool fruits/vegetables
- FDA approved for indirect food contact

Application Ideas

- For use on reusable plastic containers for easily washing away labels and label residue using high pressure and temperature water.

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Storage Store under normal conditions of 60° to 80°F (16° to 27°C) and 40 to 60% R.H. in the original carton.

Shelf Life To obtain best performance, use this product within 12 months from date of manufacture.

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ISO 9001

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