



WE'RE REDEFINING BETTER™ IN PET FOOD

HERE'S AN EASY SIDE-BY-SIDE RECIPE COMPARISON

ORIGINAL RECIPE FOR CATS REAL LAMB RECIPE

CURRENT

NEW

Original Real Lamb Recipe for Cats 95% LAMB, TURKEY & LIVER; 5% VEGETABLES, FRUITS & OTHER WHOLESOME INGREDIENTS		Original Real Lamb Recipe for Cats 95% LAMB, LIVER & TURKEY; 5% VEGETABLES, FRUITS & OTHER WHOLESOME INGREDIENTS	
Ingredients		Ingredients	
Lamb, Lamb Broth, Turkey, Turkey Liver, Ground Flaxseed, Montmorillonite Clay, Eggs, Peas, Carrots, Potassium Chloride, Salt, Minerals (Iron Proteinate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Potassium Iodide), Choline Chloride, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Supplement, Biotin, Vitamin D3 Supplement, Vitamin B12 Supplement, Folic Acid), Taurine, L-Ascorbyl-2-Polyphosphate, Menhaden Fish Oil (preserved with Mixed Tocopherols), Artichokes, Cranberries, Pumpkin, Tomato, Blueberries, Broccoli, Cabbage, Kale, Parsley.		Lamb, Turkey, Lamb Broth, Lamb Liver, Egg Product, Salt, Dicalcium Phosphate, Peas, Pumpkin, Cabbage, Carrot, Kale, Tomato, Tuna Fish Oil, Ground Flaxseed, Guar Gum, Potassium Chloride, Broccoli, L-Tryptophan, Cranberries, Blueberries, Choline Chloride Parsley, Calcium Chloride, Taurine, DL-Methionine, Minerals (Zinc Proteinate, Iron Proteinate, Manganese Proteinate, Magnesium Proteinate, Copper Proteinate), Vitamins (L-Ascorbyl-2-Polyphosphate, Vitamin E Supplement, Vitamin A Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D Supplement).	
Guaranteed Analysis		Guaranteed Analysis	
Crude Protein (min):	10%	Crude Protein (min):	10%
Crude Fat (min):	9%	Crude Fat (min):	9%
Crude Fiber (max):	3%	Crude Fiber (max):	3%
Moisture (max):	78%	Moisture (max):	78%
*Omega 3 Fatty Acids (min):	0.10%	*Omega 3 Fatty Acids (min):	0.10%
*Omega 6 Fatty Acids (min):	0.55%	*Omega 6 Fatty Acids (min):	0.55%
Calorie Content (calculated):		Calorie Content (calculated):	
Metabolizable Energy 1,322 kcal/kg; 112 kcal/3 oz can, 206 kcal/5.5 oz can		Metabolizable Energy 1,550 kcal/kg, 132 kcal/3 oz can, 241 kcal/5.5 oz can	
Daily Feeding Guidelines		Daily Feeding Guidelines	
3 oz - Adults: Feed 2 cans per 6 to 8 lbs of body weight per day. 5.5 oz - Adults: Feed 1 can per 6 to 8 lbs of body weight per day. Kittens: Feed up to twice the adult maintenance amount shown above. Pregnant/nursing females: Feed up to three times the adult maintenance amount shown above.		3 oz - Adults: Feed 2 cans per 6 to 8 lbs of body weight per day. 5.5 oz - Adults: Feed 1 can per 6 to 8 lbs of body weight per day. Kittens: Feed up to twice the adult maintenance amount shown above. Pregnant/nursing females: Feed up to three times the adult maintenance amount shown above.	