

2018 MERCHANDISING CATALOG

PROFIT PROGRAMS, IN-STORE MARKETING, RETAIL PACKAGING, DISPLAYS AND PLANOGRAMS



WE MAKE SELLING EASIER.

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INTRODUCTION

WE MAKE IT EASY. YOU MAKE THE SALE.

Lippert Components gives you the personal attention and marketing support you deserve with must-have products, value-added profit programs and comprehensive marketing and sales support. We give you all the tools you need to make products fly off the shelves!



GOLD CIRCLE DEALER



LIPPERT
COMPONENTS®
G O L D C I R C L E D E A L E R

We've carefully selected our best and brightest sales and profit programs, available to Lippert Gold Circle Dealers. Contact your LCI sales representative or visit lci1.com/goldcircle to learn more.

GOLD CIRCLE DEALER



Specialized
Marketing Solutions



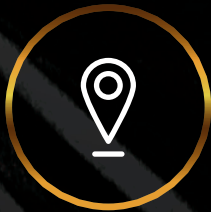
Targeted Consumer
Advertising



Dealership Feature
on LCI Social Media



Top Profit
Program Access



Gold Circle
Dealer Locator



Premier
Support

JOIN THE GOLD CIRCLE TODAY

TRAILAIR® PIN BOX PROFIT PROGRAMS

TRAILAIR® PIN BOX

Fifth-wheel RV owners know all too well the perils of towing down bumpy roads. The new Trailair Pin Box Profit Program features a complete line of fifth-wheel towing solutions to cover the novice weekend RVer and the full-time RVer who demands nothing but the best towing experience.

Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product

AirRide



FlexAir



ROTA-FLEX
Trailair



**FREE
DISPLAY**

*Optional monitor loops videos
and Trailair info*



*Display up to two
Trailair pin boxes
at a time*

*Pin boxes are removable and
can be sold right off the display*



TRAILAIR® PIN BOX PROFIT PROGRAMS

TRAILAIR® PIN BOX

PIN BOX PROGRAM — 5 PURCHASE PLAN

LCI Part #	Description	Qty.	Dealer Price	Extended
FLEX AIR PIN BOXES				
328484	M15 18K Flex Air Pin Box, Medium Jaw		\$848.59	
328492	L05 18K Flex Air Pin Box, Long Jaw	1	\$890.71	\$890.71
369535	21K Flex Air Pin Box, Long Jaw	2	\$958.89	\$1917.78
AIR RIDE PIN BOXES				
179879	M15 HD Air Ride Pin Box, 18K (Replaces LCI 0719 Pin Box)	1	\$717.78	\$717.78
158778	Long Jaw Air Ride Pin Box, 21K (Replaces LCI 1621 Pin Box)	1	\$728.24	\$728.24
155943	M19 Air Ride Pin Box, 21K (Replaces LCI 1116 Pin Box)		\$717.78	
ROTA-FLEX PIN BOXES				
328330	Rota-Flex 1621 Pin Box, 18K - Formerly 160468		\$406.47	
176440	Rota-Flex 1116 Pin Box, 19K		\$425.00	
328329	Rota-Flex 1621SHD Pin Box, 21K		\$448.54	
DISPLAYS				
383985	Single High Display	1	FREE	FREE
383986	Single Low Display	1	FREE	FREE
404654	Signage with Bracket	1	FREE	FREE
390537	1 LCD Monitor (with looping video)	1	FREE	FREE

Total: \$4,254.51

PIN BOX PROGRAM — 2 PURCHASE PLAN

LCI Part #	Description	Qty.	Dealer Price	Extended
FLEX AIR PIN BOXES				
328484	M15 18K Flex Air Pin Box, Medium Jaw		\$848.59	
328492	L05 18K Flex Air Pin Box, Long Jaw		\$890.71	
369535	21K Flex Air Pin Box, Long Jaw	2	\$958.89	\$1917.78
AIR RIDE PIN BOXES				
179879	M15 HD Air Ride Pin Box, 18K (Replaces LCI 0719 Pin Box)		\$717.78	
158778	Long Jaw Air Ride Pin Box, 21K (Replaces LCI 1621 Pin Box)		\$728.24	
155943	M19 Air Ride Pin Box, 21K (Replaces LCI 1116 Pin Box)		\$717.78	
ROTA-FLEX PIN BOXES				
328330	Rota-Flex 1621 Pin Box, 18K - Formerly 160468		\$406.47	
176440	Rota-Flex 1116 Pin Box, 19K		\$425.00	
328329	Rota-Flex 1621SHD Pin Box, 21K		\$448.54	
DISPLAYS				
383985	Single High Display	1	FREE	FREE
383986	Single Low Display			
404654	Signage with Bracket	1	FREE	FREE
390537	1 LCD Monitor (with looping video)	1	FREE	FREE

Total: \$1,917.78

Example orders shown. As long as total is met, you will qualify for the program.

High or low displays are based on availability.

Display program available for a limited time.

THOMAS PAYNE® PROFIT PROGRAM

THOMAS PAYNE® FURNITURE COLLECTION - GOLD

Give your customers the comfort they want with the Thomas Payne Collection Profit Program.

- Beautiful and easy to clean PolyHyde™ Euro Leather Vinyl
- Multiple colors, sizes and styles to choose from
- Modular theater seating provides multiple reclining configurations
- Versatile Jackknife and Tri-Fold Sofas convert to comfortable beds



Part #	UPC #	Description	Color	Size (W x D x H)	Reclined Depth	Sleeping Surface (W x D x H)	Wall Clearance Needed	Sitting Surface (W x D x H)	Weight	Dealer Price	Qty.	Extended
377708	848150026576	68" Tri-fold Sofa	Majestic Chocolate	67" x 34" x 38"	75"	53" x 72.5" x 19.5"	N/A	53" x 23" x 19.5"	114 lb.	\$848.57	1	\$848.57
380400	848150026576	68" Tri-fold Sofa	Jaleco Chocolate	67" x 34" x 38"	75"	53" x 72.5" x 19.5"	N/A	53" x 23" x 19.5"	127 lb.	\$848.57	1	\$848.57
386645	848150026767	Theater Right Hand Recliner	Grantland Doeskin	29" x 35" x 40"	64"	N/A	1.5" Top 6.5" Bottom	29" x 21" x 20"	75 lb.	\$412.50	1	\$412.50
386644	848150026774	Theater Left Hand Recliner	Grantland Doeskin	29" x 35" x 40"	64"	N/A	1.5" Top 6.5" Bottom	29" x 21" x 20"	75 lb.	\$412.50	1	\$412.50
700347	848150056634	Theater Left Armless Recliner	Grantland Doeskin	23" x 35" x 40"	64"	N/A	1.5" Top 6.5" Bottom	23" x 21" x 20"	67 lb.	\$335.00	1	\$335.00
353992	848150023025	Momentum Theater Right Hand Recliner	Jaleco Chocolate	29" x 35" x 40"	64"	N/A	1.5" Top, 6.5" Bottom	29" x 21" x 20"	75 lb.	\$475.00	1	\$475.00
353993	848150023032	Momentum Theater Left Hand Recliner	Jaleco Chocolate	29" x 35" x 40"	64"	N/A	1.5" Top, 6.5" Bottom	29" x 21" x 20"	75 lb.	\$475.00	1	\$475.00
353994	848150023049	Momentum Theater Armless Recliner	Jaleco Chocolate	22" x 35" x 40"	64"	N/A	1.5" Top, 6.5" Bottom	22" x 21" x 20"	67 lb.	\$415.00	1	\$415.00
358482	848150023056	Momentum Theater Center Console	Jaleco Chocolate	9.5" x 34" x 40"	64"	N/A	1.5" Top, 6.5" Bottom	N/A	27 lb.	\$137.50	1	\$137.50
380401	848150026804	Swivel Glider Recliner with Heated Seats	Jaleco Chocolate	32" x 38" x 40"	63"	N/A	12" Top, 19" Bottom	19" x 21" x 20"	91 lb.	\$572.86	2	\$1,145.72
380398	848150026835	Pushback Recliner	Grantland Doeskin	27.5" x 37" x 36.5"	63"	N/A	17" Top 24" Bottom	20.75" x 21" x 19"	68 lb.	\$288.55	2	\$577.10
3477221	848150015952	Euro Recliner Chair	Alternate Latte	27" x 33" x 40"	60"	N/A	7" Top, 12" Bottom	21" x 21" x 29"	62 lb.	\$370.00	1	\$370.00
426798	848150042903	Euro Recliner Chair XL	Brookwood Chestnut	31" x 33" x 40"	60"	N/A	7" Top, 12" Bottom	25" x 21" x 29"	66 lb.	\$411.00	1	\$411.00

Total: \$6,863.46

Marketing Materials Included:

- ✓ Thomas Payne Fabric Sample Board (LCI# 405203)
- ✓ Thomas Payne Spider Banner (LCI# 711084)
- ✓ Sales Training
- ✓ Marketing Support

Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product



405203



711084

**FREE
DISPLAY**

FOR MORE PRODUCT INFO SEE 2018 DEALER CATALOG PG. 149-153

THOMAS PAYNE® PROFIT PROGRAM

THOMAS PAYNE® FURNITURE COLLECTION - SILVER

Give your customers the comfort they want with the Thomas Payne Collection Profit Program.

- Beautiful and easy to clean PolyHyde™ Euro Leather Vinyl
- Multiple colors, sizes and styles to choose from
- Modular theater seating provides multiple reclining configurations
- Versatile Jackknife and Tri-Fold Sofas convert to comfortable beds



Part #	UPC #	Description	Color	Size (W x D x H)	Reclined Depth	Sleeping Surface (W x D x H)	Wall Clearance Needed	Sitting Surface (W x D x H)	Weight	Dealer Price	Qty.	Extended
377708	848150026576	68" Tri-fold Sofa	Majestic Chocolate	67" x 34" x 38"	75"	53" x 72.5" x 19.5"	N/A	53" x 23" x 19.5"	114 lb.	\$848.57	1	\$848.57
386645	848150026767	Theater Right Hand Recliner	Grantland Doeskin	29" x 35" x 40"	64"	N/A	1.5" Top 6.5" Bottom	29" x 21" x 20"	75 lb.	\$412.50	1	\$412.50
386644	848150026774	Theater Left Hand Recliner	Grantland Doeskin	29" x 35" x 40"	64"	N/A	1.5" Top 6.5" Bottom	29" x 21" x 20"	75 lb.	\$412.50	1	\$412.50
700347	848150056634	Theater Left Armless Recliner	Grantland Doeskin	23" x 35" x 40"	64"	N/A	1.5" Top 6.5" Bottom	23" x 21" x 20"	67 lb.	\$335.00	1	\$335.00
380401	848150026804	Swivel Glider Recliner with Heated Seats	Jaleco Chocolate	32" x 38" x 40"	63"	N/A	12" Top, 19" Bottom	19" x 21" x 20"	91 lb.	\$572.86	2	\$1,145.72
380398	848150026835	Pushback Recliner	Grantland Doeskin	27.5" x 37" x 36.5"	63"	N/A	17" Top 24" Bottom,	20.75" x 21" x 19"	68 lb.	\$288.55	2	\$577.10
3477221	848150015952	Euro Recliner Chair	Alternate Latte	27" x 33" x 40"	60"	N/A	7" Top, 12" Bottom	21" x 21" x 29"	62 lb.	\$370.00	1	\$370.00
426798	848150042903	Euro Recliner Chair XL	Brookwood Chestnut	31" x 33" x 40"	60"	N/A	7" Top, 12" Bottom	25" x 21" x 29"	66 lb.	\$411.00	1	\$411.00

Total: \$4,512.39

Marketing Materials Included:

- ☒ Thomas Payne Collection Fabric Sample Board (LCI# 405203)
- ☐ Thomas Payne Spider Banner (LCI# 711084)
- ☒ Sales Training
- ☒ Marketing Support



405203

DENVER MATTRESS® PROFIT PROGRAM

DENVER MATTRESS® RV COLLECTION - GOLD



Gold Level

Dealer

Part Number	Description	Quantity	Price	Extended
360172	Rest Easy Euro Top Mattress – Short Queen (60" x 75" x 9")	3	\$415.91	\$1247.73
326394	RV Supreme Euro Top Mattress – Queen (60" x 80" x 11")	1	\$486.30	\$486.30
326393	RV Supreme Euro Top Mattress – Narrow King (72" x 80" x 11")	1	\$612.49	\$612.49
656548	Pillow Protector – Jumbo	6	\$10.71	\$64.26
656549	Pillow Protector – King	6	\$11.43	\$68.58
656558	Perfect-Fit Mattress Pad – Queen	4	\$42.20	\$168.80
656560	Perfect-Fit Mattress Pad – King	4	\$49.23	\$196.92
343515	Microfiber Ivory Sheet Set – Short Queen	6	\$40.01	\$240.06
343518	Microfiber Ivory Sheet Set – Narrow King	6	\$40.01	\$240.06
343530	Adjustable Ivory Sheet Set – Bunk	6	\$34.63	\$207.78
343532	Adjustable Ivory Sheet Set – Queen	6	\$44.57	\$267.42
656572	Perfect-Fit Mattress Protector – Queen	4	\$51.34	\$205.36
656573	Perfect-Fit Mattress Protector – King	4	\$55.56	\$222.24

Total: \$4,228.00

Gold Level (LCI #711085)

- ✓ **8' Planogram Signage** (LCI #383995)
- ✓ **Floor Display** (LCI #711115)
- ✓ **Mattress Buns**
 - Rest Easy Plush (LCI #711114)
 - Rest Easy Euro Top (LCI #711113)
 - Euro Top Supreme (LCI #711112)
 - RV LUX (LCI #711111)
- ✓ **Sheet Set Swatch Ring** (LCI #711110)
- ✓ **Mattress Pad Swatch** (LCI #711108)
- ✓ **Mattress Protector Swatch** (LCI #711109)
- ✓ **NEW Mattress Tent Signs** (LCI #406377)
- ✓ **USED Mattress Tent Signs** (LCI #406378)
- ✓ **Digital Marketing Support**
- ✓ **Sales Training**



Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product

**FREE
DISPLAY**



DENVER MATTRESS® PROFIT PROGRAM

DENVER MATTRESS® RV COLLECTION - SILVER



Silver Level

Dealer

Part Number	Description	Quantity	Price	Extended
360172	Rest Easy Euro Top Mattress – Short Queen (60" x 75" x 9")	3	\$415.91	\$1247.73
656548	Pillow Protector – Jumbo	3	\$10.71	\$32.13
656549	Pillow Protector – King	3	\$11.43	\$34.29
656558	Perfect-Fit Mattress Pad – Queen	2	\$42.20	\$84.40
656560	Perfect-Fit Mattress Pad – Narrow King	2	\$49.23	\$98.46
343515	Microfiber Ivory Sheet Set – Short Queen	6	\$40.01	\$240.06
343518	Microfiber Ivory Sheet Set – Narrow King	6	\$40.01	\$240.06
343530	Adjustable Ivory Sheet Set – Bunk	6	\$34.63	\$207.78
343532	Adjustable Ivory Sheet Set – Queen	6	\$44.57	\$267.42
656572	Perfect-Fit Mattress Protector – Queen	2	\$51.34	\$102.68
656573	Perfect-Fit Mattress Protector – King	2	\$55.56	\$111.12
Total: \$2,666.13				

Silver Level (LCI #711086)

- ✓ **8' Planogram Signage** (LCI #383995)
- ✓ **Twin Mattress** (LCI #383994)
- ✓ **Denver Foot Protector** (LCI #364733)
- ✓ **Sheet Set Swatch Ring** (LCI #711110)
- ✓ **NEW Mattress Tent Signs** (LCI #406377)
- ✓ **USED Mattress Tent Signs** (LCI #406378)
- ✓ **Sales Training**



DENVER MATTRESS® PROFIT PROGRAM

DENVER MATTRESS® RV COLLECTION - BRONZE



Bronze Level

Dealer

Part Number	Description	Quantity	Price	Extended
656548	Pillow Protector – Jumbo	3	\$10.71	\$32.13
656549	Pillow Protector – King	3	\$11.43	\$34.29
656558	Perfect-Fit Mattress Pad – Queen	2	\$42.20	\$84.40
656560	Perfect-Fit Mattress Pad – Narrow King	2	\$49.23	\$98.46
343515	Microfiber Ivory Sheet Set – Short Queen	6	\$40.01	\$240.06
343518	Microfiber Ivory Sheet Set – Queen	6	\$40.01	\$240.06
343530	Adjustable Ivory Sheet Set – Bunk	6	\$34.63	\$207.78
343532	Adjustable Ivory Sheet Set – Queen	6	\$44.57	\$267.42
656572	Perfect-Fit Mattress Protector – Queen	2	\$51.34	\$102.68
656573	Perfect-Fit Mattress Protector – King	2	\$55.56	\$111.12
				Total: \$1,418.40

Bronze Level (LCI #711087)

✓ Mattress Buns

- Rest Easy Plush (LCI #711114)
- Rest Easy Euro Top (LCI #711113)
- Euro Top Supreme (LCI #711112)
- RV LUX (LCI #711111)

✓ Sheet Set Swatch Ring (LCI #711110)

✓ NEW Mattress Tent Signs (LCI #406377)

✓ USED Mattress Tent Signs (LCI #406378)

✓ Sales Training



DENVER MATTRESS® PROFIT PROGRAM

DENVER MATTRESS® RV COLLECTION - OVERVIEW



All Levels

Dealer

	Gold Level	Silver Level	Bronze Level
8' Planogram Signage	✓	✓	✗
NEW Display Rack	✓	✗	✗
Mattress Buns	✓	✓	✓
Sheet Swatches	✓	✓	✓
Twin Mattress	✗	✓	✗
Mini Mattress Pad	✓	✗	✓
Denver Foot Protector	✗	✓	✗
Sales Training	✓	✓	✓
Digital Marketing Support	✓	✗	✗
NEW Mattress Tent Signs	✓	✓	✓
USED Mattress Tent Signs	✓	✓	✓



Display program available for a limited time.

SOLERA® UNIVERSAL AWNBRELLA™ PROFIT PROGRAM

SOLERA® UNIVERSAL AWNBRELLA™

Perfect for destination campers who like to leave the awning extended for long periods, the patented rust-resistant aluminum bows hold fabric taut and arched so water doesn't pool and debris can easily run off. Now your customers won't have to camp with one end of their awning pitched lower than the other. The Solera Awnbrella also complements the Solera Screen Room and Solera Family Room™.



FREE DISPLAY OPPORTUNITY!

Buy 8 boxes & get the Awnbrella display FREE!

Limited time offer - while supplies last

Limit one display per dealership

Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product



423078

SOLERA® AWNBRELLA™ — BUY 8 PROGRAM

LCI Part #	Description	Qty.	Dealer Price	Extended
362238	Solera 8' Awnbrella, 2-pack	4	\$99.00	\$396.00
362237	Solera 8' Awnbrella, 3-pack	4	\$142.00	\$568.00
423078	Awnbrella Floor Display	1	FREE	FREE
Total: \$964.00				

FOR MORE PRODUCT INFO SEE 2018 DEALER CATALOG PG. 88

SOLERA® UNIVERSAL HARDWARE PROFIT PROGRAM

SOLERA® UNIVERSAL HARDWARE

We've revamped our entire awning collection to make your life simpler. The Solera Universal line of awnings and accessories makes it simple and easy to replace your awning. Featuring universal application, Solera Universal products work with competitor awning brands as well as many of Solera's most popular awnings and accessories. With a wide variety of innovative Solera Awning models and accessories to choose from, Solera Universal saves time, money and stress. Find out below which brands and products work with the Solera Universal line.

FREE DISPLAY OPPORTUNITY!

Buy 6 sets of Solera Universal Hardware Arms and get the Spider Banner display FREE!

*Limited time offer - while supplies last
Limit one display per dealership*

**FREE
DISPLAY**



ALL NEW SOLERA UNIVERSAL ARMS FIT ANY OF THESE BRANDS:



Universal Hardware fits the following Solera® 8' extension awnings models: Power 12V, Power 18V, Hybrid and Classic Manual

Dometic®*
(A&E)

Universal Hardware fits the following Dometic® 8' extension awnings models: 8500, 9000, 9100, Sunchaser and Weather Pro

Carefree™**

Universal Hardware fits the following Carefree™ 8' extension awnings models: Spirit, Fiesta, Simplicity Traveler and Eclipse

*Dometic® is a registered mark and logo owned by Dometic Sweden and A&E is a mark used by Dometic Group.

**Carefree™ and the Carefree logo are a mark and logo used by Carefree of Colorado, member of The Scott Fetzer Co.

SOLERA® UNIVERSAL HARDWARE ARMS — BUY 6 PROGRAM

LCI Part #	Description	Arm Color	Arm Size	Qty.	Dealer Price	Extended
434722	Solera Universal 12V Power Short Arm	White	60.5"	1	\$383.27	\$383.27
434721	Solera Universal 12V Power Short Arm	Black	60.5"	1	\$383.27	\$383.27
434724	Solera Universal 12V Power Tall Arm	White	69"	1	\$397.00	\$397.00
434723	Solera Universal 12V Power Tall Arm	Black	69"	1	\$397.00	\$397.00
434730	Solera Universal 18V Battery Power Tall Arm	White	69"	1	\$481.57	\$481.57
434729	Solera Universal 18V Battery Power Tall Arm	Black	69"	1	\$481.57	\$481.57
711095	Solera Universal Spider Banner			1	FREE	FREE

Total: \$2,523.68

SOLERA® SLIDE TOPPER/CUT-TO-FIT PROFIT PROGRAM

SOLERA® UNIVERSAL SLIDE TOPPERS

Give your slide-outs extra protection from debris and water infiltration with Solera Universal Slide Toppers. These attractive and economical slide-out awnings automatically retract and extend with your slide-out and prevent leaves, bird droppings, branches and more from damaging slide-out seals.



SOLERA® UNIVERSAL SLIDER REPLACEMENT FABRICS

Stop wasting time by custom ordering slide topper fabric every time you get an order, and save room for more inventory! Our Slide Topper Replacement Fabric boxes are compact yet durable and are a universal fit, meaning no more guesswork when it comes to replacing slide topper fabric. Works with: Solera®, Dometic®* and Carefree™**



*Dometic® is a registered mark and logo owned by Dometic Sweden and A&E is a mark used by Dometic Group.

**Carefree™ and the Carefree logo are a mark and logo used by Carefree of Colorado, member of The Scott Fetzer Co.

FREE DISPLAY OPPORTUNITY!

Buy a qualifying assortment of Solera Universal Slide Toppers and Universal Slider Replacement fabrics and receive a FREE spider banner display!

Limited time offer - while supplies last

Limit one display per dealership



SOLERA® UNIVERSAL SLIDE TOPPER/CUT-TO-FIT PROGRAM (SAMPLE ORDER)

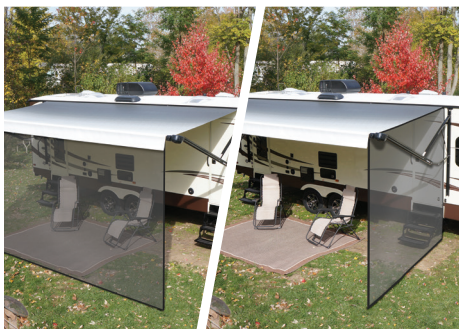
LCI Part #	Description	Width	Flange Measurement	Qty.	Dealer Price	Extended
V000165062	Solera Slide Out Toppers - Black	85"	80" - 85"	1	\$186.00	\$186.00
V000168106	Solera Slide Out Toppers - Black	91"	86" - 91"	2	\$186.00	\$372.00
V000168107	Solera Slide Out Toppers - Black	97"	92" - 97"	2	\$186.00	\$372.00
V000168108	Solera Slide Out Toppers - Black	103"	98" - 103"	1	\$186.00	\$186.00
V000177334	Solera Slide Out Toppers - Black	145"	140" - 145"	1	\$239.00	\$239.00
V000165061	Solera Slide Out Toppers - Black	151"	146" - 151"	1	\$239.00	\$239.00
V000168109	Solera Slide Out Toppers - Black	157"	152" - 157"	1	\$239.00	\$239.00
V000168110	Solera Slide Out Toppers - Black	163"	158" - 163"	1	\$239.00	\$239.00
V000168112	Solera Slide Out Toppers - Black	169"	164" - 169"	1	\$239.00	\$239.00
V000251477	Solera Slide Out Toppers - Black	175"	170" - 175"	1	\$239.00	\$239.00
432252	Slide Topper Replacement Fabric 50' - White			2	\$196.92	\$393.84
432253	Slide Topper Replacement Fabric 50' - Black			2	\$196.92	\$393.84
711096	Slide Out Toppers/Cut-To-Fit Spider Banner			1	FREE	FREE

Total: \$3,336.00

SOLERA® UNIVERSAL ACCESSORIES PROFIT PROGRAM

SOLERA®: FRONT AND SIDE SHADES

Perfect for all awnings, the one-piece, black Solera Front Shade is easy to slide into your awning roller tube whenever you need a little extra shade, privacy or wind block.



SOLERA®: FAMILY ROOM™

Turn the space under your awning into an enclosed outdoor patio with the Solera Family Room kit. Add up to 160 square feet of enclosed space minus pesky insects.



SOLERA®: SUPER SHADE

Many of the larger RVs today have patio awnings that are too high to reach when they are fully extended, and that's why we created the Solera Super Shade!



SOLERA®: SCREEN ROOM

Keep the bugs out and enjoy the breeze with the Solera Screen Room.



**FREE
DISPLAY**

FREE DISPLAY OPPORTUNITY!

Buy 10 Solera Accessories and receive the 4' Solera Universal Accessories Planogram Wallpaper for FREE!

Limited time offer - while supplies last



SOLERA® UNIVERSAL ACCESSORIES PROGRAM (SAMPLE ORDER)

LCI Part #	Description	Qty.	Dealer Price	Extended
3833980615	Solera Classic Shade - 15' Wide	1	\$93.00	\$93.00
3833980617	Solera Classic Shade - 17' Wide	1	\$104.00	\$104.00
3833980619	Solera Classic Shade - 19' Wide	1	\$113.50	\$113.50
37978607	Solera Side Shade - 7' drop	1	\$98.96	\$98.96
37978608	Solera Side Shade - 8' drop	1	\$104.96	\$104.96
3797820717	Solera Super Shade - 17' Wide 7' drop	1	\$154.53	\$154.53
3797820815	Solera Super Shade - 15' Wide 8' drop	1	\$158.68	\$158.68
3797820819	Solera Super Shade - 19' Wide 8' drop	1	\$184.26	\$184.26
362233	Solera Family Room - 18' Wide	1	\$565.25	\$565.25
362221	Solera Screen Room - 18' Wide	1	\$413.17	\$413.17
711093	Solera Accessories 4' Planogram Wallpaper	1	FREE	FREE

Total: \$1990.31

FURRION CAMERAS PROFIT PROGRAM

WIRELESS OBSERVATION CAMERAS

Your customers are ready to take charge of their RV experience with Furrion cameras. Their RVs are prepped and ready to accommodate Furrion products. Be ready for high demand with this Furrion Profit Program.



381558
Wireless Backup Camera System
(Includes Bracket)



381555
FOS48TA-BL - Digital Wireless Backup
Observation System

**FREE
DISPLAY**

FREE DISPLAY OPPORTUNITY!

Purchase any combination of 12 backup cameras and observation systems and receive the display for FREE!

Limited time offer - while supplies last

Limit one display per dealership

Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product



404751
Furrion Observation Camera Display

FURRION CAMERAS — BUY 12 PROGRAM

LCI Part #	Description	Use	Dealer Price
381556	FOS48TAPK-BL - Digital Wireless Backup Observation System (Includes Bracket)	For prepped or non prepped units	\$314.00
381558	FRC12TAPK-BL - Backup Camera System (Includes Bracket)	For prepped or non prepped units	\$252.00
381555	FOS48TA-BL - Digital Wireless Observation System	For prepped units	\$301.00
381557	FRC12TA-BL - Backup Camera System	For prepped units	\$239.00
404751	Furrion Observation Camera Display		FREE

FLOW MAX™ FRESH WATER PROFIT PROGRAM

FLOW MAX™ WATER PUMPS

Fresh water when you want it and when you need it. Lippert Components' Flow Max water pump delivers a steady flow of water to your RV. Flow Max offers superior performance all at a price below similar products on the market today.



FREE DISPLAY OPPORTUNITY!

Buy 6 Flow Max Faucets and 9 Flow Max Water Pumps and receive the 2' Flow Max Planogram Wallpaper for FREE!

Limited time offer - while supplies last



FLOW MAX™ FAUCETS

Add a splash of modern to your kitchen or bath with a Stainless Steel Faucet by Lippert Components. Available in a variety of spout constructions like coiled spring and high-arched, we're challenging how the world feels about faucets. Constructed with quality stainless steel, these sleek faucets are designed for maximum lifespan and durability.



433513



644736



676029



645723



645717



645718

FLOW MAX™ — FREE 2' PLANOGRAM WALLPAPER PROGRAM

LCI Part #	Description	Qty.	Dealer Price	Extended
645717	Stainless Steel Curved Gooseneck Faucet; Single Hole	1	\$46.88	\$46.88
645718	Stainless Steel Square Gooseneck Faucet; Single Hole	1	\$48.01	\$48.01
645723	Stainless Steel Pull Down Sprayer Faucet; Single Hole	1	\$84.38	\$84.38
664736	Stainless Steel Bullet Pulldown Faucet	1	\$88.14	\$88.14
676029	Stainless Steel Alphorn Pull Down Faucet	1	\$90.10	\$90.10
433513	Stainless Steel Spring Faucet	1	\$108.77	\$108.77
689052	Flow Max Water Pump 12V with Strainer And Connectors	8	\$58.95	\$471.60
689054	Flow Max Water Pump 115V with Strainer and Connectors	1	\$94.50	\$94.50
689059	Replacement Screen Filter And Connectors for 12V Water Pump		\$20.96	
711102	2' Fresh Water Planogram Wallpaper	1	FREE	FREE

Total: \$1,032.38

SMART JACK™ & JACK-IT® PROFIT PROGRAM

SMART JACK™ & JACK-IT® COMBO

Give your customers the newest and most innovative products from Lippert Components. Our Smart Jack & Jack-It profit program features the new Smart Jack power tongue jack that's loaded with innovative features and the Jack-It Bike Rack that allows RVers to easily store and transport two bikes above their tow hitch.

These fresh new products have eye-catching, shelf-ready packaging, and we've also created a unique A-Frame display that shows off both products simultaneously in your retail space.

FREE DISPLAY OPPORTUNITY!

Buy ANY combination (12 minimum) of the Smart Jack and Jack-It products and receive the A-Frame combo display for FREE

*Limited time offer - while supplies last
Jacks do not come with display. Display jacks to be taken from dealer stock.
Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product*



SMART JACK™ & JACK-IT® — COMBO DISPLAY PROGRAM				
LCI Part #	Description	Qty.	Dealer Price	Extended
429756	Jack-It Bike Rack	6	\$163.95	\$983.70
643589	Smart Jack Power Tongue Jack - Black	6	\$203.95	\$1,223.70
656439	A-Frame Product Display With Graphics	1	FREE	FREE
			Total: \$2,207.40	

TONGUE JACK PROFIT PROGRAM

TONGUE JACK COMBO DISPLAY

We have also added an additional offering showcasing our Smart Jack and Power Tongue Jack on a double sided jack display with signage.

FREE DISPLAY OPPORTUNITY!

Buy any combination (12 minimum) of the Smart Jack and Power Tongue Jack products and receive the jack stand combo display for FREE!

Limited time offer - while supplies last

Jacks do not come with display. Display jacks to be taken from dealer stock. Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product



SMART JACK™ & POWER TONGUE JACK — COMBO DISPLAY PROGRAM

LCI Part #	Description	Qty.	Dealer Price	Extended
285318	Power Tongue Jack	6	\$145.00	\$870.00
643589	Smart Jack Power Tongue Jack - Black	6	\$203.95	\$1,223.70
688492	Dual Jack Display With Graphics	1	FREE	FREE

Total: \$2,093.70

SWAY COMMAND® PROFIT PROGRAM

SWAY COMMAND®

We all know how scary a travel trailer sway event can be, especially when making emergency maneuvers at high speeds. A weight distribution hitch with sway control bars will help in minor sway events, but that's not enough! Our Sway Command Tow Control Technology promotes safety by applying the trailer brakes before a major sway event can get out of control.

WHAT YOU'LL GET:

- Attractive counter top display with appealing and professional graphics
- QR codes allow customers to watch a video explaining how Sway Command works
- With a purchase of six or more Sway Command kits, you'll receive the attractive counter top display for free!



FREE DISPLAY OPPORTUNITY!

When you buy a 6-pack of Sway Command Tow Control Technology modules we'll send you a pop-up counter display for FREE!

Limited time offer - while supplies last

Free qualifying display is to be kept clean, visible to consumers in retail store, and showcase only LCI product



SWAY COMMAND® — SIX PACK DISPLAY PROGRAM

LCI Part #	Description	Qty.	Dealer Price	Extended
380605	Sway Command Kit	6	\$226.14	\$1,356.84
695361	Sway Command POP Six Pack Display	1	FREE	FREE
				Total: \$1,356.84

GROUND CONTROL® LEVELING PROFIT PROGRAM

GROUND CONTROL® LEVELING



FIFTH-WHEEL LEVELING

With the push of a button, Ground Control 3.0 levels and stabilizes the RV in a matter of minutes and features automatic re-hitch memory that remembers the exact height at which the RV was unhitched to save RVers time when hooking up.



TRAVEL TRAILER LEVELING

Ground Control TT is the first ever automatic one-touch leveling system designed for travel trailer RVs. Long gone are the days of cranking manual jacks and using chocks and wedges to level your travel trailer. Four leveling jacks as well as the power tongue jack level your trailer accurately every time. Manual setup is now a thing of the past!

FREE DISPLAY OPPORTUNITY!

Buy one of either Ground Control kit, and get the spider banner display for FREE!

*Limited time offer - while supplies last
Limit one display per dealership*

**FREE
DISPLAY**



GROUND CONTROL® LEVELING — FREE BANNER DISPLAY PROGRAM

LCI Part #	Description	Qty	Dealer Price
672136	Ground Control TT - Travel Trailer Leveling	1	\$1950.00
358590	Ground Control 3.0 - Fifth-Wheel Leveling Four-Point 20K		\$2100.00
675817	Ground Control 3.0 - Fifth-Wheel Leveling Six-Point 30K		\$2200.00
711091	Ground Control Leveling Spider Banner	1	FREE

SOLIDSTEP™ PROFIT PROGRAM

SOLIDSTEP™

The SolidStep's innovative design permits the step to operate through a wide range of ride heights without the need to adjust leg extensions. The design also ensures that the steps stay parallel to the ground, reducing the potential for slipping or falling during use. The SolidStep design permits the step to stow inside of the entry door, keeping road debris and corrosion away while simultaneously permitting continuous skirt metal on the RV, enhancing the aesthetics of the coach.

FREE DISPLAY OPPORTUNITY!

Buy any 3 SolidStep products below and receive the spider banner display for FREE!

*Limited time offer - while supplies last
Limit one display per dealership*

**FREE
DISPLAY**



SOLIDSTEP™ — FREE BANNER DISPLAY PROGRAM

LCI Part #	Description	Door Width	Sugg. Floor Height	Qty.	Dealer Price	Extended
678024	SolidStep GEN II 26" Quad Retail	26"	35"-44"		\$299.00	
678025	SolidStep GEN II 28" Quad Retail	28"	35"-44"		\$299.00	
678027	SolidStep GEN II 30" Quad Retail	30"	35"-44"	2	\$299.00	\$598.00
678028	SolidStep GEN II 32" Quad Retail	32"	35"-44"		\$299.00	
678031	SolidStep GEN II 34" Quad Retail	34"	35"-44"		\$299.00	
678036	SolidStep GEN II 36" Quad Retail	36"	35"-44"		\$299.00	
678040	SolidStep GEN II 26" Triple Retail	26"	27"-36"		\$225.00	
678041	SolidStep GEN II 28" Triple Retail	28"	27"-36"		\$225.00	
678044	SolidStep GEN II 30" Triple Retail	30"	27"-36"	1	\$235.00	\$235.00
678047	SolidStep GEN II 32" Triple Retail	32"	27"-36"		\$235.00	
702177	SolidStep Spider Banner Display			1	FREE	FREE

Total: \$833.00

MANUAL STEPS PROFIT PROGRAM

MANUAL STEPS

We offer a complete line of premium manual RV steps including our lightweight hybrid Alumi-Tread Step® featuring strong steel linkage and attractive aluminum treads as well as our Manual Radius Steps featuring a powder-coated finish, compact design and available in single, double, triple and quad configurations.



FREE DISPLAY OPPORTUNITY!

Buy an assortment of 10 manual step products below and receive the 4' Manual Steps Planogram Wallpaper for FREE!

Limited time offer - while supplies last

Limit one display per dealership

**FREE
DISPLAY**

MANUAL STEP COLLECTION

REPAIR - REPLACE - UPGRADE TODAY!

Manual Radius Step®
Quick Facts
• New compact design allows user to expand and collapse steps with one hand.
• Powder coat finish protects from the elements.
• All steps are 24" wide and come with anti-slip tread tape.

ALUMI-TREAD®
Manual Aluminum Entry Step
Quick Facts
• Available in triple and quad configurations.
• Lightweight, durable aluminum treads.
• Sleek, Euro-style design.
• Anti-slip rubber granules.
• Strong, steel linkage.
• Made in the USA.

SolidStep
Quick Facts
• No bounce, manual steel step with aluminum treads.
• Kickplate prevents damage to interior and exterior.
• Reinforced feet prevent tip forward and maintain clearance for carrying load.
• SolidStep conveniently folds up into the RV doorway when not in use.

MANUAL STEPS — FREE PLANOGRAM WALLPAPER PROGRAM

LCI Part #	Description	Qty.	Dealer Price	Extended
432678	24" Radius Single Steel Step - Manual	1	\$42.20	\$42.20
432682	24" Radius Double Steel Step - Manual	3	\$70.65	\$211.95
432687	24" Radius Triple 7" Steel Step - Manual	3	\$105.50	\$316.50
432690	24" Radius Triple 9" Steel Step - Manual		\$105.50	
432693	24" Radius Quad Steel Step - Manual	1	\$157.07	\$157.07
432696	Alumi-Tread Triple 9 Step - Hybrid	1	\$184.00	\$184.00
432698	Alumi-Tread Quad Step - Hybrid	1	\$238.00	\$238.00
711101	4' Manual Steps Planogram Wallpaper	1	FREE	FREE

Total: \$1,149.72

TEDDY BEAR BUNK SERIES PROFIT PROGRAM

TEDDY BEAR BUNK SERIES

The Teddy Bear Bunk Mattress and Mattress Cover are the cuddly-cozy alternatives to plain old RV bunk mattresses. With unique teddy bear-like material, the Teddy Bear Bunk Mattress Cover provides a soft and inviting sleep surface while protecting RV mattresses from dirt and debris. The soft and comforting sleep surface is perfect for children.

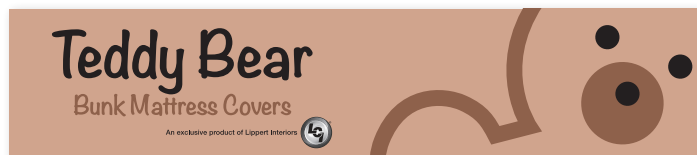
Available in multiple sizes and two color options, the Teddy Bear Bunk Mattress Cover easily zips onto your existing RV bunk mattress, providing a plush, inviting sleep surface perfect for lounging and sleeping.

FREE DISPLAY OPPORTUNITY!

Purchase 12 of any combination of Teddy Bear Bunk Covers and receive the 4' Teddy Bear Planogram Wallpaper for FREE!

*Minimum purchase per part number is case quantity of 6
Limited time offer - while supplies last*

**FREE
DISPLAY**



TEDDY BEAR BUNK SERIES PROGRAM

LCI Part #	Description	Size	Depth	Dealer Price
TEDDY BEAR MATTRESSES				
359980	Choc. Mattress	28" x 74"	2.5"	\$70.00
359982	Choc. Mattress	32" x 74"	2.5"	\$84.00
380762	Choc. Mattress	50" x 74"	2.5"	\$99.00
358665	Tan Mattress	28" x 74"	2.5"	\$70.00
360909	Tan Mattress	32" x 74"	2.5"	\$84.00
380763	Tan Mattress	50" x 74"	2.5"	\$99.00
345038	Choc. Mattress	28" x 74"	3"	\$77.00
345041	Choc. Mattress	32" x 74"	3"	\$92.00
345046	Choc. Mattress	50" x 74"	3"	\$106.00
375995	Tan Mattress	28" x 74"	3"	\$77.00
374921	Tan Mattress	32" x 74"	3"	\$ 92.00
380764	Tan Mattress	50" x 74"	3"	\$106.00
353041	Choc. Mattress	28" x 74"	4"	\$84.00
380767	Choc. Mattress	32" x 74"	4"	\$99.00
380769	Choc. Mattress	50" x 74"	4"	\$113.00
380765	Tan Mattress	28" x 74"	4"	\$84.00
380766	Tan Mattress	32" x 74"	4"	\$99.00
380768	Tan Mattress	50" x 74"	4"	\$113.00
TEDDY BEAR BUNK COVERS				
679278	Choc. Cover	28" x 74"	3"	\$25.73
679279	Tan Cover	28" x 74"	3"	\$25.73
679284	Choc. Cover	28" x 74"	4"	\$26.96
679282	Tan Cover	28" x 74"	4"	\$26.96
679285	Choc. Cover	32" x 74"	3"	\$28.21
679294	Tan Cover	32" x 74"	3"	\$28.21
679299	Chocolate Cover	32" x 74"	4"	\$29.47
679300	Tan Cover	32" x 74"	4"	\$29.47
679280	Chocolate Cover	50" x 74"	3"	\$31.94
679281	Tan Cover	50" x 74"	3"	\$31.94
679301	Chocolate Cover	50" x 74"	4"	\$34.41
679302	Tan Cover	50" x 74"	4"	\$34.41
711092	4' Planogram Wallpaper			FREE



AVAILABLE COLORS



WASTE MANAGEMENT PROFIT PROGRAM

WASTE MANAGEMENT

Each waste management product features unparalleled durability, patented technology and eye-catching, shelf-ready packaging. The Waste Management Profit Program products are supported with an attractive plan-o-gram display featuring intuitive layout that grabs customer attention and gets the sale.

FREE DISPLAY OPPORTUNITY!

Purchase a qualifying order of Waste Management Products and receive the 4' Waste Management Planogram Wallpaper and 360 Siphon Counter Display for FREE!

Minimum purchase per part number is case quantity of 6

Limited time offer - while supplies last



Support it.



Flush it.



Vent it.

WASTE MANAGEMENT PROGRAM — SINGLE PLANOGRAM

LCI Part #	Description	Quantity	Dealer Price	Extended
359724	Waste Master Cam Lock Adapter Kit, 20'	6	\$100.96	\$605.76
365053	Flow Down RV Drain Support System	9	\$56.69	\$510.21
389380	360 Siphon Roof Vent (Gen II Black)	8	\$18.90	\$151.20
389381	360 Siphon Roof Vent (Gen II White)	12	\$18.90	\$226.80
379257	Waste Management Planogram Wallpaper	1	FREE	FREE
379972	360 Siphon Counter Display	1	FREE	FREE

Total: \$1,493.97

IN-STORE MARKETING

SELLING MADE EASY

We are constantly developing new displays and marketing materials to make it even easier to sell our parts and accessories. Here are just some of the solutions we offer. We can also work with you on custom promotional materials, including displays, posters, e-blasts and more.



Ground Control Leveling Spider Banner



Sway Command Buy 6 Counter Display

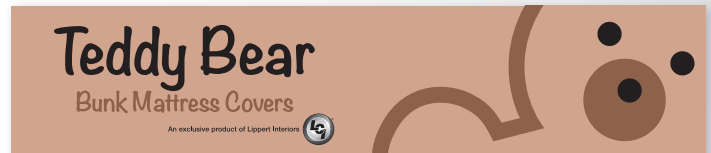


360 Siphon Counter Display

IN-STORE MARKETING



RV Open Road Magazine



Planogram Wallpapers



Thomas Payne Spider Banner



Thomas Payne Fabric Board



Furrion Observation Camera Display

DISPLAYS & PLANOGRAMS



Pin Box Display



Denver Mattress Display



SolidStep Banner



Awnbrella Product Display

All free qualifying displays are to be kept clean, visible to consumers in retail store, and showcase only LCI product

DISPLAYS & PLANOGRAMS



Smart Jack & Power Tongue Jack
Combo Display



*bikes not included

Smart Jack & Jack-It
A-Frame Display

All free qualifying displays are to be kept clean, visible to consumers in retail store, and showcase only LCI product

RETAIL PACKAGING



Manual Radius Steps



Scissor Jacks



Jack-It Bike Rack



Smart Jack



Power Tongue Jack

RETAIL PACKAGING



Waste Management Solutions



Kwik Lube Spray Lubricant



Furrion TV's



Sway Command®



Brake Assembly



Teddy Bear Bunk
Mattress Cover

NOTES

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