

PROLOGUE

The first part of the book discusses the importance of understanding the context of the data being analyzed. It emphasizes the need for a clear research question and the selection of appropriate statistical methods. The author also highlights the importance of data quality and the potential pitfalls of using flawed data.

Method	Advantages	Disadvantages
Parametric	Powerful	Assumes normality
Non-parametric	Robust	Less powerful
Bayesian	Flexibility	Complex

KINGSTON

