

Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Real Beef for Adult Cats Ages 7+



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REAL BEEF RECIPE for adult cats ages 7+



Available Sizes: 3.8 lb

INGREDIENTS:

Beef, Turkey Meal, White Fish Meal, Canola Oil (preserved with Mixed Tocopherols), Herring Meal, Freeze Dried Beef, Tapioca, Menhaden Fish Meal, Freeze Dried Beef Kidney, Freeze Dried Beef Spleen, Freeze Dried Beef Liver, Peas, Dried Tomato Pomace, Natural Flavor, Cranberries, Salmon Oil, Freeze Dried Beef Heart, Blueberries, Pumpkinseeds, Vitamins (Vitamin E Supplement, Vitamin A Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Menadione Sodium Bisulfite Complex, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Tricalcium Phosphate, Apples, Carrots, Potassium Chloride, Montmorillonite Clay, Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydrochloride), Salt, Butternut Squash, Turmeric, Cod Liver Oil, L-Carnitine, Taurine, Dried Kelp, Yeast Culture, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

GUARANTEED ANALYSIS

Crude Protein (min)	40.5%
Crude Fat (min)	26.0%
Crude Fiber (max)	2.5%
Moisture (max)	7.5%
Arginine (min)	2.20%
Leucine (min)	2.50%
Docosahexaenoic Acid (DHA) (min)	0.25%
Manganese (min)	25.0 mg/kg
Zinc (min)	200 mg/kg
Selenium (min)	1.0 mg/kg
Vitamin A (min)	30,000 IU/kg
Vitamin D (min)	1,450 IU/kg
Vitamin E (min)	650 IU/kg
Pyridoxine (min)	4.0 mg/kg
Folic Acid (min)	0.50 mg/kg
Vitamin B12 (min)	0.20 mg/kg
Taurine (min)	0.20%
*Ascorbic Acid (Vitamin C) (min)	100 mg/kg
*Omega 3 Fatty Acids (min)	1.30%
*Omega 6 Fatty Acids (min)	3.2%
*Bacillus coagulans (min)	80,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
4420	472	36	53	11

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	½	¾
Weight Loss (cups per day*)	¼	¾	½

*Standard 8 oz dry measuring cup

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	4420		
Moisture	%	7.5		
NFE	%	12	12.97	27.15
Crude Fiber	%	2.5	2.70	5.66
Ash	%	12	12.97	27.15
Crude Protein	%	40.5	43.78	91.63
Arginine	%	2.2	2.38	4.98
Histidine	%	0.91	0.98	2.06
Isoleucine	%	1.62	1.75	3.67
Methionine	%	1.02	1.10	2.31
Methionine and Cystine	%	1.41	1.52	3.19
Leucine	%	2.5	2.70	5.66
Lysine	%	3.08	3.33	6.97
Phenylalanine	%	1.6	1.73	3.62
Phenylalanine and Tyrosine	%	2.85	3.08	6.45
Threonine	%	1.72	1.86	3.89
Tryptophan	%	0.42	0.45	0.95
Valine	%	2	2.16	4.52
Taurine	%	0.392	0.42	0.89
Total Fat	%	26	28.11	58.82
Linoleic acid	%	3.16	3.42	7.15
Alpha-linolenic acid	%	0.99	1.07	2.24
Arachidonic acid	%	0.12	0.13	0.27
EPA	%	0.43	0.46	0.97
DHA	%	0.25	0.27	0.57
Eicosapentanoic and Docosahexanoic acids	%	0.92	0.99	2.08
Sum Omega 3 isomers	%	1.3	1.41	2.94
Sum Omega 6 isomers	%	3.2	3.46	7.24
Minerals				
Calcium	%	2.84	3.07	6.43
Phosphorus	%	1.73	1.87	3.91
Magnesium	%	0.13	0.14	0.29
Sodium	%	0.54	0.58	1.22
Chloride	%	0.94	1.02	2.13
Potassium	%	0.69	0.75	1.56
Iron	mg/kg	224	242.16	50.68
Copper	mg/kg	19.96	21.58	4.52
Manganese	mg/kg	25	27.03	5.66
Selenium	mg/kg	1	1.08	0.23
Iodine	mg/kg	1.998	2.16	0.45
Zinc	mg/kg	200	216.22	45.25
Vitamins				
Vitamin A	IU/kg	30000	32432.43	6787
Vitamin D	IU/kg	1450	1567.57	328
Vitamin E	IU/kg	650	702.70	147
Thiamin (B1)	mg/kg	40	43.24	9.05
Riboflavin (B2)	mg/kg	24	25.95	5.43
Niacin (B3)	mg/kg	223	241.08	50.45
Pantothenic acid (B5)	mg/kg	38	41.08	8.60
Pyridoxine (B6)	mg/kg	4	4.32	0.90
Folic acid	mg/kg	0.5	0.54	0.11
Cobalamin (B12)	mg/kg	0.2	0.22	0.05
Choline	mg/kg	2797	3023.78	633
Biotin	mg/kg	0.279	0.30	0.06
Vitamin C	mg/kg	100	108.11	23

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Instinct® Raw Longevity™ 20% Freeze-Dried Raw Meal Blend Grain-Free Recipe with Real Beef for Adult Cats Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.