

**PROFITABILITY**  
 The primary objective of the business is to generate a profit for its owners. This is achieved through the sale of goods and services, with the revenue exceeding the costs of production and operation.

**EMPLOYMENT**  
 The business is a legal entity that employs individuals to perform tasks and provide services. These employees are typically paid wages or salaries and may be subject to labor laws and regulations.

FINANCIAL STATEMENTS		ANALYSIS
STATEMENT	DESCRIPTION	
Income Statement	Shows the company's revenue, expenses, and profit over a period.	These statements provide a comprehensive view of the company's financial health and performance, enabling stakeholders to make informed decisions.
Balance Sheet	Shows the company's assets, liabilities, and equity at a specific point in time.	
Statement of Cash Flows	Shows the company's cash inflows and outflows over a period.	
Statement of Retained Earnings	Shows the changes in the company's retained earnings over a period.	



**KBRASS**

