

PLANNING

1. **Identify the problem.**

2. **Identify the objectives.**

3. **Identify the alternatives.**

4. **Identify the consequences.**

5. **Identify the criteria.**

6. **Identify the constraints.**

7. **Identify the stakeholders.**

8. **Identify the resources.**

9. **Identify the risks.**

10. **Identify the opportunities.**

11. **Identify the threats.**

12. **Identify the strengths.**

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28. **Identify the strengths.**

29. **Identify the weaknesses.**

LINGSTON

