

#### Clean Removal Multipack Tape



# The Volution Solution

- Increased productivity
- Reduced material and energy
- High quality print
- Releases cleanly from many surfaces



# A Breakthrough for Multi-Unit and Promotional Packaging

The Multipack Solution combines Scotch® Clean Removal Multipack Tape with high speed application machines. It's an efficient alternative to bags, labels, shrink wrap, chipboard and trays, materials currently used for multi-unit and promotional packaging.







Scotch® Clean Removal Multipack Tape secures bundles yet does not damage the primary package when removed. Plus, it can be custom printed with brand or promotional messaging.

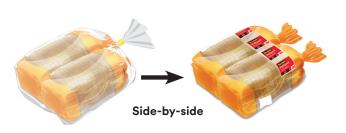
Energy-efficient machinery helps reduce costs, enhances throughput, and is easy to implement in your production line.

The Multipack Solution increases your productivity, improves the design of your packaging and reduces material and energy consumption.

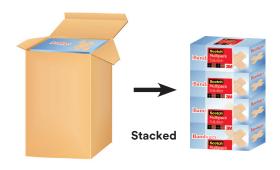
Product	Color	Backing Material		Total Thickness mils (mm)	Tensile Strength Ib/in (N/100 mm)		Adhesion to Steel oz/in (N/100 mm)		Comments
697 697CP	Clear	Polypropylene	1.6 (0.040)	1.9 (0.049)	30 (525)	Acrylic	4.78 (5.23)	130	Clean removal tape designed for multi-unit primary packaging. Apply manually or with equipment; 697CP is a custom printed version.

Note: This technical information and data should be considered representative or typical only and should not be used for specification purposes.

#### A Visible Advantage









### Bringing More to Your Packaging Line

The Multipack Solution can help you grow your bottom line by increasing productivity, helping products stand out on the shelf, and reducing packaging material and energy consumption.

#### **Increased Productivity**





Reduced material and labor costs



More product in less time



Lower logistics and storage costs

#### **High Quality Print**





Custom printed message



Discreet adhesive highlights primary packaging



Secure bundle without damaging package

#### Reduced Material & Energy







Up to 50% less packaging by weight\*



Up to 96% energy savings\*\*

- \* Compared to shrink wrap and trays. Does not include full LCA comparison
- \*\*Compared to shrink wrap and tray forming machinery.

  Does not include full LCA comparison

To learn more, visit: www.3M.com/Multipack

#### **Environmental Impact**

See the comparison between the Scotch® Clean Removal Multipack Tape 697 and the shrink wrapped grouping<sup>†</sup>

Multipack Solution



Vs.

Clean
TODE WASHET

CONTROLL

NATURA

CONTROLL

Shrink Wrapped

10,650 \_\_\_\_\_\_Reduction of

kg of secondary packaging material/year Represents 304,000 water bottles\*\*



. 6,085

kg of secondary packaging material/year

<sup>++</sup>Average of 20g/500ml bottle. For illustrative purposes only.

**4,565** 

kg of secondary packaging material/year

 $\ensuremath{^{\dagger}5,\!000,\!000}$  kits of three 400 ml packages.

## Learn more about The Multipack Solution online. You'll find additional information, packaging videos and equipment details at: **3M.com/Multipack**

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#### **Closure and Masking Systems Division**

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