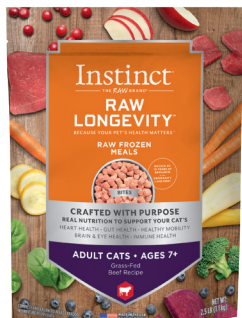


Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef Recipe Adult Cats Ages 7+

Instinct
THE RAW BRAND

for Cats Ages 7+

GRASS-FED BEEF RECIPE for adult cats ages 7+



INGREDIENTS: Beef, Beef Liver, Beef Kidney, Beef Spleen, Beef Heart, Ground Beef Bone, Ground Flaxseed, Fish Oil, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Vitamin D3 Supplement), Montmorillonite Clay, Ground Miscanthus Grass, Blueberries, Cranberries, Apples, Broccoli, Spinach, Carrots, Yellow Squash, Beets, Turmeric, Dried Bacillus coagulans Fermentation Product, New Zealand Green Mussel, Dried Chicory Root, Salt, Potassium Chloride, Yeast Culture, Taurine, Minerals (Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Tricalcium Phosphate, Choline Chloride, Ascorbic Acid.

Available Sizes: 2.5 lb

GUARANTEED ANALYSIS

Crude Protein (min)	13.0%
Crude Fat (min)	9.0%
Crude Fiber (max)	2.0%
Moisture (max)	69.0%
Arginine (min)	0.70%
Leucine (min)	0.80%
Docosahexaenoic Acid (DHA) (min)	0.08%
Manganese (min)	10 mg/kg
Zinc (min)	60 mg/kg
Selenium (min)	0.20 mg/kg
Vitamin A (min)	40,000 IU/kg
Vitamin D (min)	600 IU/kg
Vitamin E (min)	200 IU/kg
Pyridoxine (min)	2.0 mg/kg
Folic Acid (min)	0.40 mg/kg
Vitamin B12 (min)	0.15 mg/kg
Taurine (min)	0.15%
*Omega 3 Fatty Acids (min)	0.40%
*Omega 6 Fatty Acids (min)	0.40%
*Bacillus coagulans (min)	60,000,000 CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIES

Energy Density		Calorie Distribution		
kcal/kg	kcal/cup	Protein % Metabolizable energy	Fat % Metabolizable energy	Carbohydrate % Metabolizable energy
1635	217	35	54	11

DAILY FEEDING GUIDELINES

Weight of Cat	5 lb	10 lb	15 lb
Adult Maintenance (cups per day*)	¾	1	1 ¼
Weight Loss (cups per day*)	½	¾	1

*Standard 8 oz dry measuring cup

COMPLETE & BALANCED STATEMENT

Instinct® Raw Longevity™ Raw Frozen Meals Grass-Fed Beef Recipe for Adult Cats Ages 7+ is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

NUTRIENT PROFILE

	Units	AS FED	Dry Matter %	Energy Basis grams/1000 kcal
Energy Density	kcal/kg	1,635		
Moisture	%	69		
NFE	%	4	12.90	24.46
Crude Fiber	%	2	6.45	12.23
Ash	%	4	12.90	24.46
Crude Protein	%	13	41.94	79.51
Arginine	%	0.7	2.26	4.28
Histidine	%	0.38	1.23	2.32
Isoleucine	%	0.57	1.84	3.49
Methionine	%	0.35	1.13	2.14
Methionine and Cystine	%	0.55	1.77	3.36
Leucine	%	0.8	2.58	4.89
Lysine	%	1.11	3.58	6.79
Phenylalanine	%	0.65	2.10	3.98
Phenylalanine and Tyrosine	%	1.11	3.58	6.79
Threonine	%	0.58	1.87	3.55
Tryptophan	%	0.19	0.61	1.16
Valine	%	0.82	2.65	5.02
Taurine	%	0.15	0.48	0.92
Total Fat	%	9	29.03	55.05
Linoleic acid	%	0.45	1.45	2.75
alpha-linolenic acid	%	0.18	0.58	1.10
Arachidonic acid	%	0.09	0.29	0.55
EPA	%	0.16	0.52	0.98
DHA	%	0.08	0.26	0.49
Eicosapentanoic and Docosahexanoic acids	%	0.17	0.55	1.04
Sum Omega 3 isomers	%	0.4	1.29	2.45
Sum Omega 6 isomers	%	0.4	1.29	2.45
Minerals				
Calcium	%	0.75	2.42	4.59
Phosphorus	%	0.47	1.52	2.87
Magnesium	%	0.02	0.06	0.12
Sodium	%	0.18	0.58	1.10
Chloride	%	0.57	1.84	3.49
Potassium	%	0.4	1.29	2.45
Iron	mg/kg	128	412.90	78.29
Copper	mg/kg	17.55	56.61	10.73
Manganese	mg/kg	10	32.26	6.12
Selenium	mg/kg	0.2	0.65	0.12
Iodine	mg/kg	2.043	6.59	1.25
Zinc	mg/kg	60	193.55	36.70
Vitamins				
Vitamin A	IU/kg	40,000	129032.26	24465
Vitamin D	IU/kg	600	1935.48	367
Vitamin E	IU/kg	200	645.16	122
Thiamin (B1)	mg/kg	19	61.29	11.62
Riboflavin (B2)	mg/kg	10	32.26	6.12
Niacin (B3)	mg/kg	39	125.81	23.85
Pantothenic acid (B5)	mg/kg	16	51.61	9.79
Pyridoxine (B6)	mg/kg	2	6.45	1.22
Folic acid	mg/kg	0.4	1.29	0.24
Cobalamin (B12)	mg/kg	0.15	0.48	0.09
Choline	mg/kg	1,524	4916.13	932
Biotin	mg/kg	0.55	1.77	0.34
Vitamin C	mg/kg	309	996.77	189