hansgrohe **Easy Sanitary Solutions USA** Introduction Training



The World of ESS

Company History

WERE IT STARTED

It all began in 1928, in the small village of Losser (the Netherlands) where our family-owned company, Keizers, began designing, manufacturing and selling sanitary solutions. It was here that we laid the foundations for ESS's achievements, and our success continues today.

WHERE WE ARE NOW

We have grown from our humble beginnings, and now operate in two state-of-the-art factories in the Netherlands and Germany, selling and distributing to over 40 countries and delivering high-quality and innovative design that has transformed bathrooms worldwide.



KEIZERS SHOWROOM

The family Company started in 1928 and based in the Netherlands INVENTING OF THE LINEAR SHOWER DRAIN

NEW FACTORY & TRAINING CENTER
Opened In 2009

HEAD OFFICE

Opened In Oldenzaal in 2013.

EXPERIENCE CENTER

Opened In Oldenzaal in 2014.

FACTORY EXPANSION

ESS's factory and warehouse in Germany to allow us to increase production.

Hansgrohe SE

Acquired majority stake in 2020.















1972

2002

2009

2013

2014

2017

2020



ESS Sales Support

North America

Hansgrohe sales and technical support

1490 Bluegrass Lakes Pkwy Alpharetta, GA 30004

Phone: 800.334.0455

Email: <u>sales-ess@hansgrohe.com</u>

Website: easydrainusa.com



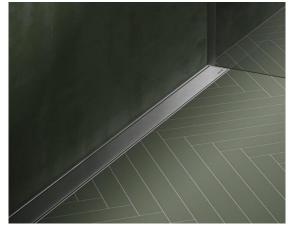




ESS Products

"Fast Mover" Product Categories





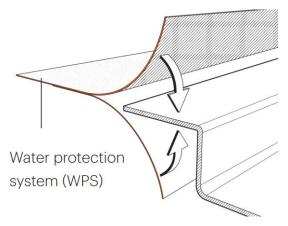


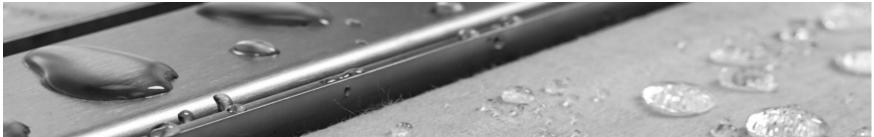
Point Drains Linear Drains Storage Solutions

Unique Selling Points

Overview

- Factory assembled waterproof membrane
- 100% water-tight installation
- Secondary drainage protection
- 10 years total warranty
- Code approved (cUPC)





Unique Selling Points

Water Protection System (WPS)

Easy Drain's innovative Water Protection System (WPS) provides an easy-to-install and safe-to-assemble seal system for shower drains.

This WPS-system consists of a flexible waterproofing membrane which is connected to the linear drain's stainless-steel flanges and is attached in a controlled environment at the factory – no worries of jobsite conditions caused a poor attachment.

Leaking as a result of faulty installation due to unfavorable conditions is eliminated.

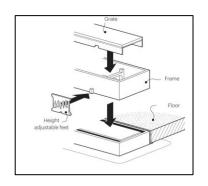


Unique Selling Points

Tile Adjustable Frame (TAF)

The Tile Adjustable Frame provides for a perfect alignment of the finish tile with the stainless-steel frame of the drain.

- $\frac{1}{4}$ " $\frac{3}{4}$ " adjustment range (7-18mm)
- Saves time
- Eliminates guesswork

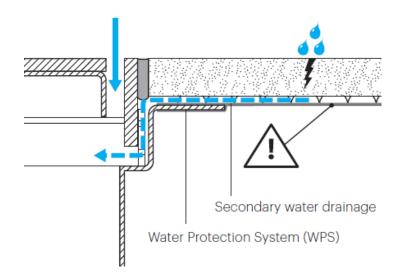




Unique Selling Points

Secondary Water Drainage

The patented TAF system also provides the possibility of secondary water drainage due to poor sealants, cracked tiles or grout.



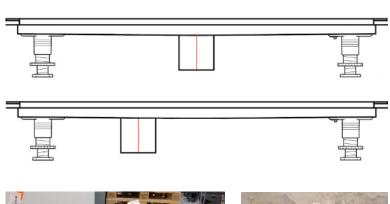
TAF
Secondary water drainage

Unique Selling Points

Need customization?

The cUPC listing of the drain allows for customization of sizes and/or drain outlet position and lengths.

Useful for project work!







Typical Installation Methods

Barrier-Free is the way!

A linear bath drain creates a seamless way to remove the water from your shower – creating a great barrier free drainage solution.

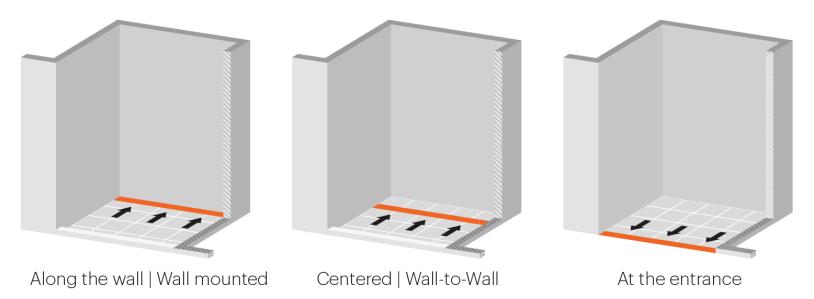
- Easy to clean
- Maximum drainage
- Timeless design
- Easy installation

The positioning is completely flexible based on your needs!



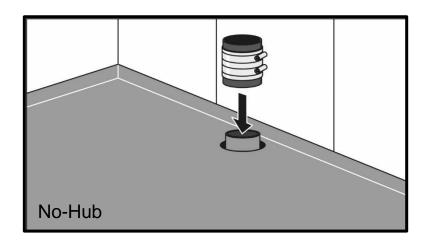
Typical Installation Methods

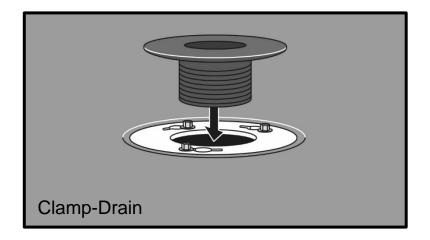
Drain Placement



Typical Installation Methods

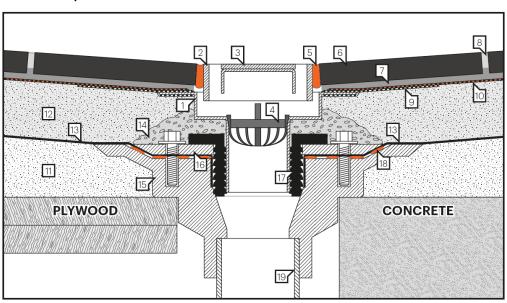
Drain Connection Types





Typical Installation Method

2" Clamp Drain on wood or concrete



1	Modulo drain body
2	TAF (Tile Adjustable Frame)
3	TAF Grating
4	Strainer
5	Elastic sealant - Silicone
6	Tiles
7	Thin set tile adhesive
8	Grout
9	Pre-assembled waterproofing membrane
10	Thin-set sheet membrane (entire floor!)
11	Sloped mortar bed - first layer
12	Sloped mortar bed - second layer
13	Pan liner / Moisture resistant material
14	Pea Gravel
15	2" Clamping drain base*
16	2" Clamping ring*
17	2" Rubber sealing gasket
18	Sealant between membrane & mortar
19	Drainage pipe



Drain Assortment

Overview



Modulo TAF
Tile or brushed stainless steel



S-Line
Tile or brushed stainless steel



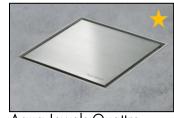
Modulo Stone
For any type of natural stone



M-Line
Tile or brushed stainless steel



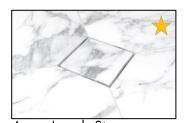
Modulo Stone Flex
For any time of natural stone- custom length



Aqua Jewels Quattro
Tile or brushed stainless steel



AS Small, smaller... Xs



Aqua Jewels Stone
For any type of natural stone



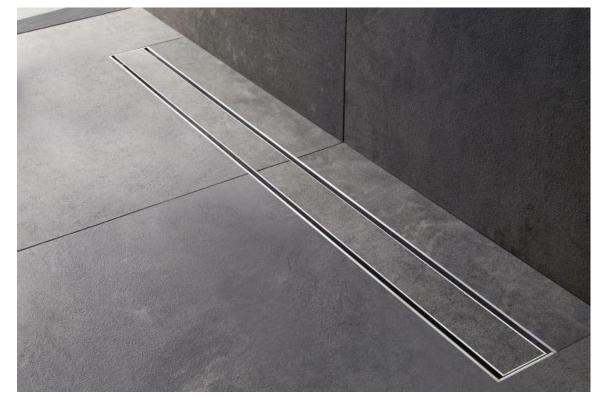
Modulo TAF / Wall

Product Overview

- Dual installation options:
 Brushed Stainless Steel
 Inset your own matching tile
- Wall mounting or freestanding
- Tile Adjustable Flange (TAF)
- WPS membrane
- Multiple sizes available:19 3/4" 78 3/4"

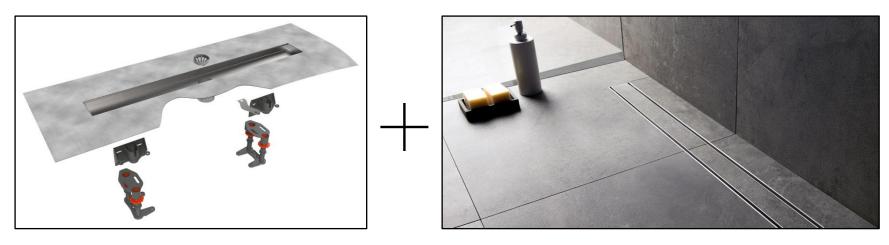
500mm - 2000mm

Order rough + trim



Modulo TAF / Wall

Basic Set + Trim



Modulo EDM4-XXX Basic Set

Modulo MLZT XXX Zero/Tile TAF Trim Set

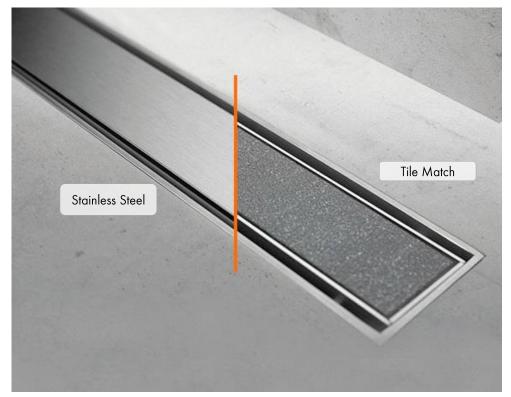
Modulo TAF / Wall

Reversible Trim Installation

The trim part of the Modulo TAF trims are reversible.

- One side is brushed stainless steel
- One side is U-shaped to inset your tile

The tile in option provides a clean stainless-steel edge.



Modulo TAF / Wall

Variants





The Modulo TAF is available freestanding floor mount or with a stainless-steel trim that beautifully connects your shower wall and floor.

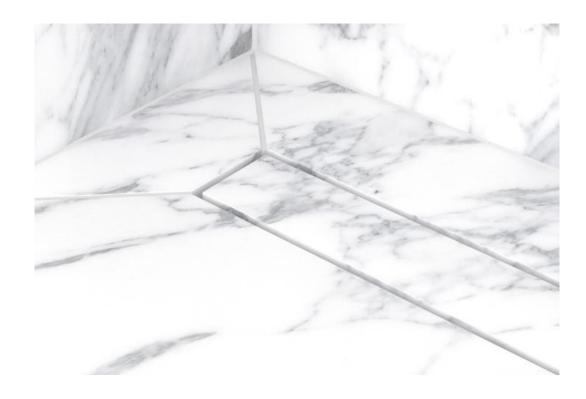
Modulo Stone

Product Overview

- Frameless installation with a tileable trim
- Suitable for stone of any thickness
- WPS membrane
- Multiple sizes available:

500mm - 1500mm

Order rough + trim

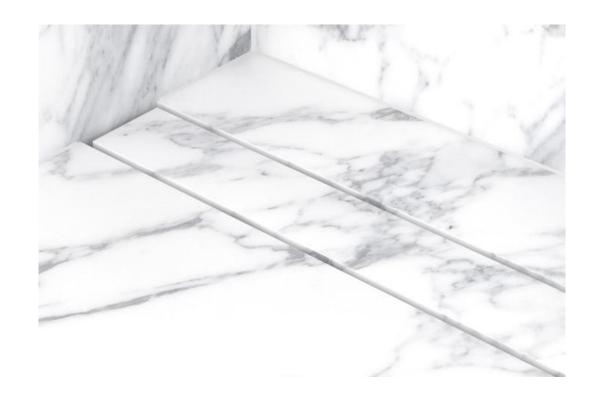


Modulo Stone Flex

Product Overview

- Frameless installation with a tileable trim
- Suitable for stone of any thickness
- WPS membrane
- Multiple sizes available:

Order rough + trim



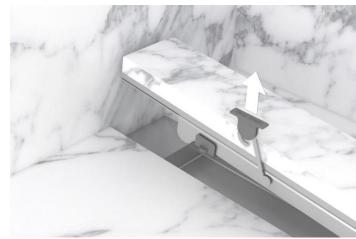
Modulo Stone/Flex

Technical Detail

Due to the frameless design, a special tool (provided) is needed to remove the drain cover.

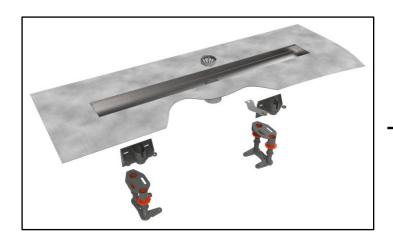
Since the drain is covered with the same material as the floor, the height of the trim is perfectly matched.





Modulo TAF / Wall

Basic Set + Trim



Modulo EDM4-XXX Basic Set



Modulo MB-NAT-XXX-FL Stone TAF Trim Set

Xs

Product Overview

- Ultra-slim stainless-steel trim
- Tile Adjustable Flange (TAF)
- WPS membrane
- Sizes available:

19 3/4" - 47 1/4" 500mm - 1200mm

Order rough + trim





S-Line

Product Overview

- Dual installation options:
 Brushed Stainless Steel
 Inset your own matching tile
- Tile Adjustable Flange (TAF)
- WPS membrane
- Multiple sizes available:

700mm - 1200mm



M-Line

Product Overview

- Dual installation options:
 Brushed Stainless Steel
 Inset your own matching tile
- Tile Adjustable Flange (TAF)
- WPS membrane
- Multiple sizes available:

700mm - 1200mm







Aqua Jewels Quattro

Product Overview

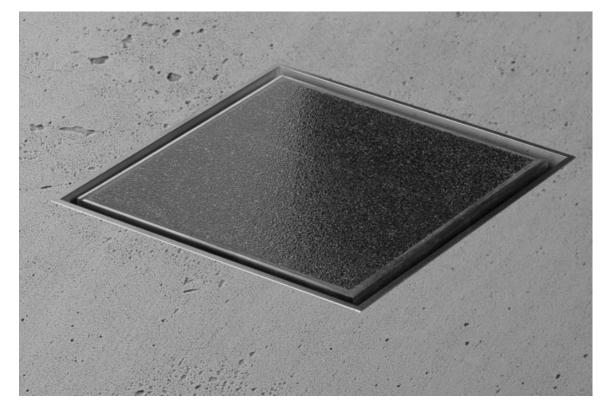
- Dual installation options:
 Brushed Stainless Steel
 - Inset your own matching tile
- Tile Adjustable Flange (TAF)
- WPS membrane
- Multiple sizes available:



Aqua Jewels Quattro

Product Overview

- Tile trim
- Tile Adjustable Flange (TAF)
- WPS membrane
- Multiple sizes available:



Aqua Jewels Stone

Product Overview

- Frameless installation with a tileable trim
- Suitable for stone of any thickness
- WPS membrane
- Multiple sizes available:





Storage Solutions

Assortment Overview





hansgrohe









Wall Niches







BOX

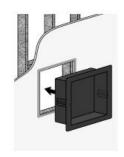


T-BOX

ESS Storage Solutions

Wall Niches

- Suitable for recessed and semi-recessed
- Dimensions 6"x12" up to 36"x12"
- Installation depth 4" and 5.5"



Recessed and semirecessed installation



Waterproofing Installation Kit

Finishes



Stainless Steel



Anthracite



Black



White



Creme



Wall Niches

BOX

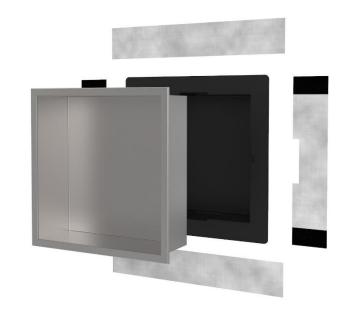
- Brushed Stainless Steel Finish
- 12"x12"x4" size (other sizes available)
- Suitable for drywall or solid wall
- Self-adhesive waterproof membrane provided



Wall Niches

BOX

- Brushed Stainless Steel Finish
- 12"x12"x4" size
- Suitable for drywall or solid wall
- Self-adhesive waterproof membrane provided



Container® by ess

container-collection.com



Wall Niches

C-BOX

- White Finish (other finishes available)
- Stainless steel construction
- 12"x12"x4" size (other sizes available)
- Borderless design
- Depth adjustable (1/4" 2 1/4")
- Suitable for drywall or solid wall
- Self-adhesive waterproof membrane provided



Wall Niches

T-BOX

- Brushed Stainless Steel Finish (other finishes available)
- Tileable door
- 12"x12"x4" size (other sizes available)
- Push to open door
- Suitable for drywall or solid wall
- Self-adhesive waterproof membrane provided



Other Accessories

Toilet paper holders and storage



ROLL Toilet paper holder



ROLL Toilet paper storage & holder



T-ROLL Toilet brush holder & paper holder



T-ROLL Waste Bin & Storage



Container ROLL Built-in toilet paper holder



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hansgrohe Thanks for your time Any questions?

January 2022 | ESS Drain Training Module | Roelof Bakker

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