



## New Dealer Request Form

Dealer Name: \_\_\_\_\_

Date: \_\_\_\_\_

DBA: \_\_\_\_\_

Website URL: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Ship to Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Dealer Entity: Corporation  Partnership  Sole Proprietorship  How Many Locations \_\_\_\_\_

Type: Custom Installer  Specialty Retailer

Market Segment's Covered (% should add up to 100%)

Production Builders \_\_\_\_% Custom Builders \_\_\_\_% Retrofit \_\_\_\_%

Current Brands: Audio: \_\_\_\_\_

Video: \_\_\_\_\_

Speaker: \_\_\_\_\_

Control: \_\_\_\_\_

Other's: \_\_\_\_\_

Product Categories Installed: Audio  Video  Lighting  Control  Security

Facility Where Account is Located: Office/Business Park  Retail Store  Design Center  Other

If "other" please describe: \_\_\_\_\_

# of Installers: \_\_\_\_\_ # of Trucks/Vans: \_\_\_\_\_ Avg Target Install (in \$\$) \_\_\_\_\_

### Volume/Forecast

Company sales volume last calendar year: \_\_\_\_\_

How Many Installations performed in avg. month? \_\_\_\_\_

Estimated JVC Purchases in the next 12 months? \_\_\_\_\_