



**WE'RE REDEFINING  
BETTER™ IN PET FOOD**

HERE'S AN EASY SIDE-BY-SIDE RECIPE COMPARISON

**ULTIMATE PROTEIN FOR CATS  
CHICKEN RECIPE**

**CURRENT**

**NEW**

<b>Ultimate Protein Chicken Recipe for Cats</b> <small>95% OF PROTEIN FROM CHICKEN, TURKEY &amp; CHICKEN LIVER</small>		<b>Ultimate Protein Chicken Recipes for Cats</b> <small>95% OF PROTEIN FROM CHICKEN, LIVER &amp; TURKEY</small>	
<b>Ingredients</b>		<b>Ingredients</b>	
Chicken, Turkey, Chicken Liver, Chicken Broth, Ground Flaxseed, Montmorillonite Clay, Egg Product, Peas, Carrots, Potassium Chloride, Salt, Minerals (Iron Proteinate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Potassium Iodide), Choline Chloride, Vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Supplement, Biotin, Vitamin D3 Supplement, Vitamin B12 Supplement, Folic Acid), Taurine, L-Ascorbyl-2-Polyphosphate, Menhaden Fish Oil (preserved with Mixed Tocopherols), Artichokes, Cranberries, Pumpkin, Tomato, Blueberries, Broccoli, Cabbage, Kale, Parsley.		Chicken, Chicken Broth, Chicken Liver, Egg Product, Dicalcium Phosphate, Turkey, Peas, Carrots, Pumpkin, Tomato, Kale, Cabbage, Ground Flaxseed, Tuna Fish Oil, Guar Gum, Broccoli, Potassium Chloride, Cranberries, Blueberries, Salt, Parsley, Taurine, Minerals (Zinc Proteinate, Magnesium Proteinate, Copper Proteinate, Manganese Proteinate, Iron Proteinate), Choline Chloride, Vitamins (L-Ascorbyl-2-Polyphosphate, Vitamin E Supplement, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D Supplement, Folic Acid, Vitamin B12 Supplement).	
<b>Guaranteed Analysis</b>		<b>Guaranteed Analysis</b>	
Crude Protein (min):	10%	Crude Protein (min):	10%
Crude Fat (min):	7.5%	Crude Fat (min):	7.5%
Crude Fiber (max):	3%	Crude Fiber (max):	3%
Moisture (max):	78%	Moisture (max):	78%
*Omega 3 Fatty Acids (min):	0.20%	*Omega 3 Fatty Acids (min):	0.20%
*Omega 6 Fatty Acids (min):	1.0%	*Omega 6 Fatty Acids (min):	1.0%
<b>Calorie Content</b> (calculated):		<b>Calorie Content</b> (calculated):	
Metabolizable Energy 1,239 kcal/kg, 105 kcal/3 oz can, 193 kcal/5.5 oz can		Metabolizable Energy 1,540 kcal/kg, 131 kcal/3 oz can, 240 kcal/5.5 oz can	
<b>Daily Feeding Guidelines</b>		<b>Daily Feeding Guidelines</b>	
3 oz - Adults: Feed 2 cans per 6 to 8 lbs of body weight per day. 5.5 oz - Adults: Feed 1 can per 6 to 8 lbs of body weight per day. Kittens: Feed up to twice the adult maintenance amount shown above. Pregnant/nursing females: Feed up to three times the adult maintenance amount shown above.		3 oz - Adults: Feed 2 cans per 6 to 8 lbs of body weight per day. 5.5 oz - Adults: Feed 1 can per 6 to 8 lbs of body weight per day. Kittens: Feed up to twice the adult maintenance amount shown above. Pregnant/nursing females: Feed up to three times the adult maintenance amount shown above.	