

.25" Bleed
TRAILING EDGE

– 15.0" Main Back Panel

6.5" Gusset

- 46.5" Width

16.0" Face Panel

SIDE CLOSED BY PROAMPAC

6.5" Guss

1.0" Side

Backseam

Eyemark
flush to slit

Designed Fold
Over Target Line
1.75" from Customer
Seal End

**PROOF FOR PROCESS
COLOR MATCH ONLY**



Pedigree

Feed the good. Adopt.™

The PEDIGREE® brand believes all dogs make the world a better place.
Every dog deserves a loving home.™



Share your dog's adoption story and tag @pedigreeus on social



SCAN ME



PEDIGREE FOUNDATION®

Learn more about how you can help dogs in need
www.PedigreeFoundation.org

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**THE PEDIGREE® BRAND OFFERS
A VARIETY OF TASTY FOOD AND TREATS**

RECOMMENDED DAILY FEEDING GUIDE FOR ADULT DOGS*

WEIGHT OF DOGS (LBS)	CUPS PER DAY	MIX WITH POUCH
Up to 10 LBS	1/2 to 3/4	 Replace 1/2 cup for each 1/2 lb of PEDIGREE® Pouch
10 to 25 LBS	3/4 to 1 1/4	
25 to 50 LBS	1 1/4 to 3	
50 to 75 LBS	3 to 4	
75 to 100 LBS	4 to 4 1/2	

add 1/2 cup for every 100 LBS over 100 LBS

* 1 cup = 8 oz measuring cup, 1 can = 13.2 oz

To individualize your dog's diet, consult with your guide.

MIXING WITH CANNED?

Replace 1/2 cup for each 1/2 can of PEDIGREE® HIGH PROTEIN BEEF & VEGETABLE POUCH. For more information, visit www.pedigree.com.

Store in a cool, dry place.

Keep fresh water available.

For more information, visit www.pedigree.com.

Transitioning to Our Food

Gradually increase food over a 4 day period. Increasing the amount of PEDIGREE® High Protein with More Meat Add Dog each day.

Developed with WALTHAM™ science



For all your pet care & information needs
visit us at: www.pedigree.com

MANUFACTURED BY:

MARS
Petcare

Mars Petcare US
Franklin, TN 37067, USA

BEST BEFORE:



Date Code Area is 1.25"x6"





 425100742532



Pedigree®

HIGH PROTEIN
WITH RED MEAT
BEEF & LAMB FLAVOR



 25% MORE PROTEIN*

44LB
VALUE
SIZE

A vibrant yellow background serves as the backdrop for this advertisement. At the top left, a large blue ribbon is tied into a bow, with the word "Pedigree" in white, bold, sans-serif font. To the right of the ribbon, a small circular seal contains the text "MADE IN THE USA" and "WITH THE FINEST INGREDIENTS FROM AROUND THE WORLD". Further right is a barcode with the number "425100 44332". In the center, a black and white Husky dog with blue eyes and its tongue out looks directly at the camera. Below the dog, a black rectangular box with a white border contains the text "25% MORE PROTEIN" in white, bold, sans-serif font. To the left of the dog, a circular inset shows a bowl of kibble, with various pieces of meat (lamb chops, beef) and vegetables (broccoli, carrots, green peas) arranged around it. To the right of the dog, the text "HIGH PROTEIN WITH RED MEAT" is written in large, bold, sans-serif font, with "HIGH PROTEIN" in white and "WITH RED MEAT" in yellow. Below this, the text "100% Complete & Balanced Food for Adult Dogs" is written in white, bold, sans-serif font. To the right of this text, three columns of text are separated by vertical lines, each starting with "NO" in large, bold, sans-serif font, followed by "HIGH FRUCTOSE CORN SYRUP", "ARTIFICIAL FLAVORS", and "ADDED SUGAR" in smaller, white, sans-serif font. Below this, the text "BEEF & LAMB FLAVOR" is written in white, bold, sans-serif font. At the bottom, a red banner contains the text "44LB VALUE SIZE" in large, bold, white, sans-serif font. To the right of the banner, the text "NET WT 44 LB (19.9 kg)" is written in white, sans-serif font. At the bottom center, the text "FOOD FOR ADULT DOGS" and "*THAN ADULT COMPLETE NUTRITION" is written in white, sans-serif font.

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