



ACANA PREMIUM PÂTÉ™

RECIPES FOR DOGS with FUNCTIONAL BENEFITS

NEW ACANA PREMIUM PÂTÉ™ for dogs is a smooth pâté crafted from raw animal ingredients and visible fruit and vegetables in hydrating bone broth. These delicious recipes help support 2 of the top health and wellness benefits Pet Lovers seek out: immune health, and skin and coat health.

85% ANIMAL INGREDIENTS¹ 15% VEGETABLES, FRUIT & NUTRIENTS^{1,2}

¹Approximate values. | ²We also add natural preservatives, stabilizers and other nutrients. | Our included raw ingredients are delivered frozen.



FAST FACTS

50% of the wet dog food market are pâté recipes, so ACANA™ is introducing a line of functional pâtés.

59.3% of ACANA™ Pet Lovers who buy kibble also regularly feed a wet food.*

FUNCTIONAL BENEFITS



Helps support **IMMUNE HEALTH** with added Vitamin E



Helps support **SKIN & COAT HEALTH** from Omega-6 & Omega-3 fatty acids



Comes in a savory & hydrating **BONE BROTH** base for delicious flavor

TOP WET FOOD PRIORITIES



High in animal ingredients



Great taste/flavor that pets love



Provides nutrition and key functional benefits



Helps support hydration with delicious bone broth

*Source: Numerator L52W w/e February 2025.

ACANA

Premium Pâté



POULTRY RECIPE

INGREDIENTS

Chicken, chicken liver, chicken bone broth, turkey bone broth, chicken hearts, sweet potatoes, turkey, spinach, carrots, natural flavor, pumpkin, fish oil, guar gum, dicalcium phosphate, agar-agar, potassium chloride, salt, minerals (zinc proteinate, iron proteinate, selenium yeast, cobalt proteinate, copper proteinate, manganese proteinate, potassium iodide), inulin, blueberries, cranberries, sunflower oil, vitamins (vitamin E supplement, niacin supplement, D-calcium pantothenate, thiamine mononitrate, riboflavin supplement, vitamin A supplement, vitamin B12 supplement, pyridoxine hydrochloride, biotin, vitamin D3 supplement, folic acid), magnesium sulfate, choline chloride, sodium carbonate, L-ascorbyl-2-polyphosphate (vitamin C), marine microalgae oil, calcium carbonate.

CALORIE CONTENT

(ME CALCULATED) 1168 kcal/kg, 424 kcal/can (12.8 oz, 363 g)

GUARANTEED ANALYSIS

Crude protein (min.)	8 %
Crude fat (min.)	6 %
Crude fiber (max.)	1.5 %
Moisture (max.)	78 %
Zinc (min.)	50 mg/kg
Vitamin E (min.)	75 IU/kg
Omega-3 fatty acids* (min)	0.1 %
Omega-6 fatty acids* (min)	0.6 %

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

12.8 OZ CAN



12.8 OZ CASE



MAP: \$4.69 iMAP: \$4.89



BEEF RECIPE

INGREDIENTS

Beef, beef bone broth, lamb broth, beef liver, sweet potatoes, spinach, carrots, natural flavor, pumpkin, guar gum, sunflower oil, dicalcium phosphate, agar-agar, inulin, potassium chloride, fish oil, salt, blueberries, cranberries, minerals (zinc proteinate, iron proteinate, selenium yeast, cobalt proteinate, copper proteinate, manganese proteinate, potassium iodide), marine microalgae oil, vitamins (vitamin E supplement, niacin supplement, D-calcium pantothenate, thiamine mononitrate, riboflavin supplement, vitamin A supplement, vitamin B12 supplement, pyridoxine hydrochloride, biotin, vitamin D3 supplement, folic acid), magnesium sulfate, choline chloride, sodium carbonate, L-ascorbyl-2-polyphosphate (vitamin C), calcium carbonate.

CALORIE CONTENT

(ME CALCULATED) 1118 kcal/kg, 406 kcal/can (12.8 oz, 363 g)

GUARANTEED ANALYSIS

Crude protein (min.)	8 %
Crude fat (min.)	5 %
Crude fiber (max.)	1.5 %
Moisture (max.)	78 %
Zinc (min.)	50 mg/kg
Vitamin E (min.)	75 IU/kg
Omega-3 fatty acids* (min)	0.1 %
Omega-6 fatty acids* (min)	0.6 %

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

12.8 OZ CAN



12.8 OZ CASE



MAP: \$4.69 iMAP: \$4.89



DUCK RECIPE

INGREDIENTS

Duck, turkey, duck broth, turkey bone broth, turkey liver, sweet potatoes, spinach, natural flavor, carrots, pumpkin, dicalcium phosphate, guar gum, agar-agar, inulin, potassium chloride, salt, blueberries, cranberries, minerals (zinc proteinate, iron proteinate, selenium yeast, cobalt proteinate, copper proteinate, manganese proteinate, potassium iodide), marine microalgae oil, vitamins (vitamin E supplement, niacin supplement, D-calcium pantothenate, thiamine mononitrate, riboflavin supplement, vitamin A supplement, vitamin B12 supplement, pyridoxine hydrochloride, biotin, vitamin D3 supplement, folic acid), choline chloride, magnesium sulfate, sodium carbonate, calcium carbonate, L-ascorbyl-2-polyphosphate (vitamin C).

CALORIE CONTENT

(ME CALCULATED) 1127 kcal/kg, 409 kcal/can (12.8 oz, 363 g)

GUARANTEED ANALYSIS

Crude protein (min.)	8 %
Crude fat (min.)	5 %
Crude fiber (max.)	1.5 %
Moisture (max.)	78 %
Zinc (min.)	50 mg/kg
Vitamin E (min.)	75 IU/kg
Omega-3 fatty acids* (min)	0.1 %
Omega-6 fatty acids* (min)	0.6 %

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

12.8 OZ CAN



12.8 OZ CASE



MAP: \$4.69 iMAP: \$4.89



LAMB RECIPE

INGREDIENTS

Lamb, lamb broth, beef bone broth, sweet potatoes, salmon, lamb liver, spinach, natural flavor, carrots, pumpkin, sunflower oil, guar gum, agar-agar, inulin, potassium chloride, salt, fish oil, minerals (zinc proteinate, iron proteinate, selenium yeast, cobalt proteinate, copper proteinate, manganese proteinate, potassium iodide), blueberries, cranberries, vitamins (thiamine mononitrate, vitamin E supplement, niacin supplement, D-calcium pantothenate, riboflavin supplement, vitamin A supplement, vitamin B12 supplement, pyridoxine hydrochloride, biotin, folic acid, vitamin D3 supplement), choline chloride, magnesium sulfate, sodium carbonate, dicalcium phosphate, L-ascorbyl-2-polyphosphate (vitamin C).

CALORIE CONTENT

(ME CALCULATED) 1271 kcal/kg, 461 kcal/can (12.8 oz, 363 g)

GUARANTEED ANALYSIS

Crude protein (min.)	8 %
Crude fat (min.)	6.5 %
Crude fiber (max.)	1.5 %
Moisture (max.)	78 %
Zinc (min.)	50 mg/kg
Vitamin E (min.)	75 IU/kg
Omega-3 fatty acids* (min)	0.1 %
Omega-6 fatty acids* (min)	0.6 %

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

12.8 OZ CAN



12.8 OZ CASE



MAP: \$4.69 iMAP: \$4.89

USA

APRIL 2025



Champion Petfoods.