DOÑA PAULA

ESTATE

DOUBLE-SALE OPPORTUNITY WITH TWO UNIQUE RED BLENDS!

2021
TIM ATKIN
91
POINTS

2021
JAMESSUCKLING
92
POINTS

New & exploratory wine shoppers are reaching for red blends!

New Dona Paula Blue Edition has prime positioning!

- Dona Paula is the #1 growing brand for Argentina red blends
- Black Edition is the #1 growth SKU
- Red blends are the 6th largeset table wine varietal

BLACK & BLUE

Black Edition	Blue Edition
60% Malbec 35% Cabernet Sauvignon 5% Petite Verdot	60% Malbec 30% Pinot Noir 10% Bonarda
Bold, spicy, balanced, smooth	Approachable, bright, delicate, silky, velvety
Plum, spices, red pepper	The “bohemian” sister wine of Black Edition
1st, 2nd & 3rd use French oak for 12 months	No oak aging
7 798090 162212 >	7 798090 163073 >
750mL Black Edition - 12pk	750mL Blue Edition - 12pk

@DONAPAULAWINES | WWW.DONAPAULA.COM

©2023 Prestige Beverage Group, Mendota Heights, MN