BOUTARI
EST. 1879







BOUTARI NAOUSSA

NAOUSSA PDO

Dry Red Wine



VINEYARD & HISTORY

Region: Naoussa, Imathia, Macedonia, Greece
Vineyard Size: 1,750 acres

Founded in 1879 by Ioannis Boutaris in Naoussa (northern Greece), Boutari is one of Greece's oldest wineries. The Boutari Winery laid the foundation for fine wine production in Greece, reviving and developing indigenous grape varieties like Moschofilero and Xinomavro. It has become a multi-regional pioneer across every major Greek winegrowing region – including Naoussa and Goumenissa; Mantinia in Peloponnese; Santorini; and Crete.

TASTING NOTES & PAIRINGS

Appearance: deep red
Aromas: ripe red fruit, red cherry, blackberry, dark plum, sun-dried tomato, cinnamon, black pepper, black olive
Flavors: full body, crunchy tannins, sour red cherry, wild strawberry, leather, dried flower petals
Pairings: slow-roasted lamb shoulder, wild boar, venison, duck breast, mushroom risotto, Parmigiano-Reggiano cheese

IN PRINT

Boutari Naoussa Xinomavro, Dry Style, Naoussa PDO, Macedonia, Greece

TECHNICAL DATA

Variety: Xinomavro 100%
Vintage: 2022
Alcohol: 12.5%
Residual Sugar: 2.0 g/L
Acidity & pH: 5.4 g/L; 3.48
Fermentation: cold maceration for 24 hours, with a small percentage bleeding for rosé, then temperature-controlled fermentation with selected yeast strains at 68-80°F. Gentle extraction with a few pump-overs before starting fermentation (7-10 days), followed by malolactic fermentation.
Aging: 12 months in used French oak
Finishing: sheet filtration

VITICULTURE

Soils: acid schistose, limestone, clay
Average Vine Age: 30-50 years
Average Yield: 10 kg/ha
Farming Practices: organic and sustainable

SCORES & ACCOLADES

Wine Enthusiast	"European Winery of the Year" – 2009
Wine & Spirits	"Winery of the Year" award 19 times

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Prestige Luxury







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PIONEER IN GREEK WINE: Founded in 1879 by Ioannis Boutaris, Boutari has led the way over the past 150 years in finding the ideal terroir across Greece's diverse microclimates for its native varieties.

WORLD-CLASS HOSPITALITY: In 1989, Boutari opened their iconic, white-domed winery in Santorini to the public – the first winery on the island to offer wine education and structured tastings with food pairings. This paved the way for the massive wine tourism industry in Greece today.

HIGHLY AWARDED: Boutari is one of the most decorated wineries in Greece – earning the prestigious "Winery of the Year" award a record 19 times by *Wine & Spirits Magazine* and named "European Winery of the Year" by *Wine Enthusiast* in 2009.



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