

The advertisement features a dark wood-grain background at the top. A lime green curved banner in the top right corner contains the text "New Look". In the center, the brand name "EVERY MAN JACK." is displayed in large, white, bold, sans-serif capital letters, enclosed within a white rectangular border. Below this, a horizontal band shows a misty forest path. Underneath the forest image, the tagline "Clean. Effective. Made for Men." is written in white, underlined text. The bottom section has a teal background with the product name "Forest Rain 2in1 Shampoo Conditioner" in white, bold, sans-serif font. Below the product name, the scent notes "SCENT NOTES Fresh Bergamot • Eucalyptus" are listed in a smaller white font, also underlined. At the very bottom, the volume "16 FL OZ (473 mL)" is printed in white. On the right edge, there is vertical text: "93-75027-F01V".

LOOK

3.250 in



CLEAN

0% Parabens, Phthalates, Dyes



EFFECTIVE

Wheat Protein
helps strengthen hair

Panthenol
helps lock in moisture

Coconut-Derived Cleansers
deep & gentle clean

MADE FOR MEN

Clouds gather in the forest.

Like a rainy hike in the woods with vibrant notes of eucalyptus, wild fruit, and crisp green leaves.

Built to cleanse hair, replenish moisture, and wash away any other trouble you've gotten into. So you can lose the grime but keep the stories.

USE: Lather on wet hair and rinse thoroughly.

INGREDIENTS: Water/Eau, Sodium Coco-Sulfate, Caprylyl/Capryl Glucoside, Cocamidopropyl Betaine, Glycerol Stearate, Cetrimonium Chloride, Glycerin, Hydrolyzed Wheat Protein, Panthenol (Vitamin B5), Juniperus Mexicana (Cedar) Oil, Mentha Viridis (Spearmint) Leaf Oil, Polyquaternium-7, Polyquaternium-10, Guar Hydroxypropyltrimonium Chloride, Citric Acid, Sodium Chloride, Trisodium Ethylenediamine Disuccinate, Phenoxethanol, Benzyl Alcohol, Potassium Sorbate, Tocopherol, Fragrance/Parfum, Limonene



Certified

B

Standard



Please Recycle

Remove pump before recycling



50% PCR Bottle

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Visit everysmanjacks.com/clean for more info on our CLEAN standards

Dist. By: Procter & Gamble, Inc.
Mills Valley, CA 94941, USA
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0.00

← 1.875 in →

C-M-Y-K Opaque White Ink or Substrate PMS 9224 C PMS Black 4 C PMS 2456 C PMS 2298 C	FILE SPECS Scale: 1" = 1" (100%) Size: See Dieline Application: Adobe Illustrator Fonts: Outlined CONTACT EVERY MAN JACK. 100 Shoreline Hwy, Suite A-200 Mill Valley, CA 94941 Email: art@everymanjack.com
INK COLORS + VARNISH	FINISH Flood Matte Laminate

- BLEED LIMIT
- DIELINE
- LIVE AREA