



STELLA ROSA HOLIDAYS



ENJOY
CHILLED



GLUTEN
FREE



NO ADDED
PRESERVATIVES



MADE WITH
REAL FRUIT
FLAVORS



LOW
ALCOHOL



ITALIAN
IMPORT

Stella Rosa is Growing The Wine Category

27%

OF CONSUMERS
ARE NEW TO WINE



BOTTLES OF
STELLA ROSA ARE
SOLD PER MINUTE



STELLABRATE® THE *Holidays* WITH STELLA ROSA

LIMITED EDITION HOLIDAY BOTTLE WRAPS



STELLA ROSA'S® TOP HOLIDAY FLAVORS

HAVE OVER

\$70.7M

IN SALES

Source: Nielsen TTL USXAO+Liquor+Conv 52wk w/e 6/22/24

BLACKBERRY



Item# 63071CRV
Flavor: Blackberry
Primary Grape Varietal: Brachetto
Alcohol: 5%
Residual Sugars: 10%

MOSCATO D'ASTI



Item# 63627CRV
Flavors: Pears and Apples
Primary Grape Varietal: Muscat Canelli
Alcohol: 5.5%
Residual Sugars: 10%

ROSSO



Item# 62626CRV
Flavors: Strawberry and
Red Berries
Primary Grape Varietal: Brachetto
Alcohol: 5.5%
Residual Sugars: 10%

CRANBERRY



Item# 63089CRV
Flavors: Cranberry
Primary Grape Varietal: Brachetto
Alcohol: 5%
Residual Sugars: 10%

CASE COMMITMENT

Blackberry: _____ Moscato D'Asti: _____

Rosso: _____ Cranberry: _____

Account: _____

Signature: _____

Sales Rep: _____

Date: _____