



Small Breed Small Bites. BIG TASTE.

Small breeds have unique nutritional needs, so we crafted nourishing, Biologically Appropriate diets packed with the ingredients they need to thrive. That's why our ORIJEN™ Small Breed Adult and NEW ORIJEN™ Small Breed Puppy recipes are packed with succulent, nutrient-dense WholePrey animal ingredients like free-run* chicken and turkey and wild-caught fish. With small, nutrient-dense kibble perfect for smaller mouths, every bite helps support key health benefits unique to their life stage.

85% ANIMAL INGREDIENTS^{1,2}
WHOLEPREY DIET

FIRST
5
INGREDIENTS

**FRESH
OR RAW**³



NEW ORIJEN™ DOG SMALL BREED PUPPY



MUSCLE & BONE DEVELOPMENT



BRAIN DEVELOPMENT



DIGESTIVE HEALTH



Orijen™ DOG SMALL BREED



IMMUNE HEALTH



SKIN & COAT HEALTH



DIGESTIVE HEALTH

WHAT'S IN IT FOR THE RETAILER?

35%

of ORI Target consumers
have small breeds⁺



Small Breed Dog Food
is a \$603MM category⁺⁺

⁺Source: Numerator 52 w/e 4/20/24 ⁺⁺Source: NielsenIQ Discover TL US Pet L52WE 9/07/24

¹Our free-run chickens and turkeys are not housed in cages and are able to move in a barn without outdoor access. ²Approximate 85%. ³Derived from the unprocessed state of the ingredients.



4 LBS MAP \$28.99 iMAP \$30.99



NEW ORIJEN™ DOG SMALL BREED PUPPY RECIPE

INGREDIENTS

Chicken, salmon, turkey, whole whiting, haddock, dehydrated turkey, dehydrated chicken, dehydrated herring, dehydrated chicken liver, dehydrated egg, whole red lentils, whole pinto beans, chicken giblets (liver, heart, gizzard), eggs, turkey giblets (liver, heart, gizzard), chicken fat, whole green lentils, whole navy beans, whole chickpeas, whole peas, natural chicken flavor, pollock oil, dried apple pomace, New Zealand green mussels, dried kelp, whole butternut squash, whole pumpkin, vitamin E supplement, salt, zinc proteinate, mixed tocopherols (preservative), whole apples, whole carrots, whole pears, whole zucchini, thiamine mononitrate, niacin, riboflavin, calcium pantothenate, pyridoxine hydrochloride, folic acid, vitamin B12 supplement, copper proteinate, beet greens, kale, spinach, turnip greens, whole cranberries, whole blueberries, dried chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried Bacillus coagulans fermentation product, citric acid (preservative), rosemary extract.

CALORIE CONTENT

Calorie content (calculated) per 8 fl. oz cup: 494
From: Protein 193, Fat 212, Carbohydrate 8

GUARANTEED ANALYSIS

Protein (min)	38 %
Fat (min)	19 %
Total Carbohydrate† (max)	22 %
Dietary Fiber (max)	14 %
Moisture (max)	12 %
EPA (Eicosapentaenoic acid) (min)	0.15 %
DHA (Docosahexaenoic acid) (min)	0.15 %
Calcium (min)	1.5 %
Phosphorus (min)	1.1 %
Vitamin E (min)	750 IU/kg
Taurine* (min)	0.1 %
Omega-3 fatty acids* (min)	0.6 %
Omega-6 fatty acids* (min)	3.0 %
Glucosamine* (min)	600 mg/kg
Total Microorganisms* (min.) (Bacillus coagulans)	100 Million CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles



4 LBS MAP \$28.99 iMAP \$31.99

10 LBS MAP \$57.99 iMAP \$60.99



Orijen™ DOG SMALL BREED RECIPE

INGREDIENTS

Turkey, chicken, turkey giblets (liver, heart, gizzard), whole herring, salmon, dehydrated turkey, dehydrated chicken, dehydrated sardine, dehydrated chicken liver, dehydrated egg, whole red lentils, whole pinto beans, whole navy beans, chicken fat, whole green lentils, whole chickpeas, dried apple pomace, whole peas, chicken liver, eggs, natural chicken flavor, pollock oil, chicken heart, New Zealand green mussels, vitamin E supplement, whole cranberries, whole pumpkin, whole butternut squash, collard greens, whole apples, whole pears, dried kelp, zinc proteinate, mixed tocopherols (preservative), salt, niacin, thiamine mononitrate, calcium pantothenate, pyridoxine hydrochloride, riboflavin, folic acid, vitamin B12 supplement, copper proteinate, dried Bacillus coagulans fermentation product, dried chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, citric acid (preservative), rosemary extract.

CALORIE CONTENT

Calorie content (calculated): ME 3940 kcal/kg, 473 kcal per 8 fl. oz cup.
Calories distributed to support ideal body condition with 39% from protein, 20% from carbohydrates and 41% from fat.

GUARANTEED ANALYSIS

Crude protein (min.)	38 %
Crude fat (min.)	18 %
Crude fiber (max.)	4 %
Moisture (max.)	12 %
Dietary starch (max.)	18 %
Sugars (max.)	1.3 %
DHA (docosahexaenoic acid) (min.)	0.2 %
EPA (eicosapentaenoic acid) (min.)	0.2 %
Calcium (min.)	1.2 %
Phosphorus (min.)	1 %
Vitamin E (min.)	750 IU/kg
Omega-6 Fatty Acids* (min.)	2.8 %
Omega-3 Fatty Acids* (min.)	1 %
Glucosamine* (min.)	800 mg/kg
Total Microorganisms* (min.) (Bacillus coagulans)	100 Million CFU/lb

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

USA

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Champion Petfoods™
World's Best Petfood