FRONT (4x5in)

16982-013

baby einstein Ocean Explorers™

The Einstein Way™
SuperSeat™ Touch of Tunes™ 4-in-1 Seat
Play Tips



6m–3y

30+
Phrases, melodies, & sounds

360°
Rotating tray

Play Tips from the einstein way

TEACHES

Sitting · Music · Colors · Numbers · Fine Motor Skills

BACK (4x5in)

Play Tips from the einstein way

Lighten Up
Make tummy time illuminating for baby! Detach the Cal the Caterpillar piano and place it on the floor in front of your baby. Sit facing your child and talk about the piano. Press the keys to make the music play and lights glow to keep baby engaged during tummy time!

Twists & Turns
Twisting helps build baby's core strength, control, and balance. Join your baby on the floor and rotate the toy tray to encourage your child to twist and reach for the toys. This encourages curiosity and builds their muscles in a playful way!



Colorful View
Sit face–to–face with your baby and go on a number and color hunt! Point out the colors of the fish on the toy bar. Count the fish together. This boosts early color and number recognition!

Sensory Spin
Spin and learn something new! Show your child how to twist the gears or squeeze the Opus the Octopus toy to hear sounds. Then ask your baby to try! When they make Opus squeak and the gears click, tell them their actions make the sounds happen!

Scan to watch these play tips in action!

0.3mm Matte White PP

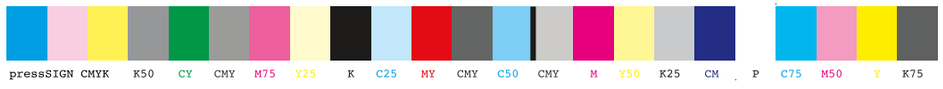
kids2™

File Name: 16982-013_PTC091726
Brand: BE
Category: Mealtime
Product Name: SuperSeat™ Touch of Tunes™ 4-in-1 Seat
Package Designer: Alisa Shirkey / Louise Fok
Product Manager: Azieza Williams
Engineer: Benny Cai
Languages: 1L
Dimensions: see die line

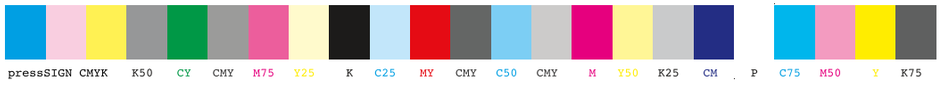
Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite（爱色丽）I1 Pro 分光光度计，另一种适用于其它大部分的分光光度计。在打样或者批量生产时，印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度（叼口边）。
没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。